

## Council Roundtable Discussion of Philosophy and Priorities

- 1) The ICEBREAKER
  - a. How long have you lived in Clearwater if not a native where did you come from?
  - b. A little about your family?
  - c. Do you have pets?
  - d. Top two hobbies?
  - e. Where do you like to vacation?
  - f. What was the first concert you ever went to and where?
- 2) What do you believe Clearwater's identity is and what would you like it to be?
- 3) What is the role of City government versus; County, State and Federal governments and private sector including nonprofits?
  - a. Are there times we want to deviate from our role?
  - b. What would be trigger to deviate?
  - c. Are social services a fundamental municipal service? Do we desire to be a social services provider, if so which ones? Do we want to be a more significant funder? If so what would we divert money from to pay for these services?
- 4) How do we want to encourage diversity (on boards, employment and generally in community as a whole)?
- 5) What should City's role be in economic development
  - a. Does it contribute to live, work and play?
  - b. How can we partner with other government entities and the private sector?
  - c. Do you believe in incentives? To what extent, again ROI's?
- 6) What is your philosophy on projects that we expect a positive ROI
  - a. How long should payback take?
  - b. Are there types of projects that you are willing to forgo ROI?
  - c. What role should Greenprint play in projects?
  - d. What would justify long payback or no payback?
- 7) The beach is our largest economic engine, how do we make certain that we preserve the quality of the beach?
  - a. Cleanliness
  - b. Infrastructure
  - c. Safety/police presence
  - d. Businesses that undermine family friendly environment
- 8) How do you want to interact with Scientology?
  - a. Can we cooperate or do we move forward alone?
  - b. Legally we need to be cautious about our speech, Pam can address?
- 9) Thoughts on strategic planning?
  - a. When do we want to update plan?
  - b. Citizen input is critical how do we engage during Covid 19 or do we wait?
  - c. What should be priorities in strategic plan (e.g. job creation, workforce housing, transportation, environmental issues, planning/zoning, encouraging reinvestment in housing stock, equity issues)

- d. How we serve the entire city with projects and money, do we spend money where it is generated or do we subsidize less affluent areas?
  - e. What from our previous plans do you like or dislike?
  - f. What have you seen in other strategic plans that you want to emulate?
  - g. What do we want final product to include?
  - h. Do we have timeframes and analytics that can be measured?
- 10) What are appropriate levels of service?
- a. Police, Fire, P&R, Libraries, trails, etc.?
  - b. Standards for facilities upkeep, how are we dealing with depreciation of assets?
  - c. Would everyone like to specify metrics?
- 11) Hierarchy of services, rank priority:
- a. Public Safety (Police & Fire)
  - b. Municipal services (water, sewer, gas, solid waste)
  - c. Quality of life (Parks&Rec., Libraries, Trails, Beach)
  - d. Economic Development
  - e. Infrastructure (Roads, Sidewalks, etc.)
- 12) Private Property Rights vs. the desire of some to limit additional development?
- 13) What are your feelings about supporting Major League Baseball?
- a. History of relationship
  - b. Economic impact of baseball
  - c. If we don't support what will costs be of dismantling Spectrum or operating without a team.
- 14) Once we get back to normal how do we want to better engage citizens?
- a. We once did monthly breakfasts.
  - b. We could do rotating meetings with council members at libraries or multiple council members but must be noticed and requires more staff
  - c. How do we effectively address citizens information needs within reasonable work and time constraints?
- 15) Council Budget (Mr. Horne)
- 16) Advisory Boards- to be subject of a separate meeting.