



The Clearwater Community Redevelopment Agency awards

Vital Life Fitness LLC

as the March 2025 Business Spotlight Program Winner

This business has been recognized for its exceptional impact in Downtown Clearwater and its dedication to enhancing the vibrancy and spirit of the local community.

A blue ink signature of Bruce Rector, consisting of a large, stylized 'B' followed by a circular flourish and a horizontal line.

Bruce Rector
MAYOR

The logo for the Business Spotlight Program features the text "The Clearwater CRA" in a small, blue, sans-serif font. Below it, the words "BUSINESS SPOTLIGHT PROGRAM" are written in a larger, bold, sans-serif font, with "BUSINESS" in blue, "SPOTLIGHT" in yellow, and "PROGRAM" in blue.

A blue ink signature of Jesus Niño, consisting of a large, stylized 'J' followed by a horizontal line.

Jesus Niño
CRA Executive Director