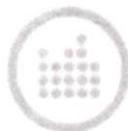


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library ideas

P.O. BOX 9 VIENNA VA 22183 LIBRARYIDEAS.COM

January 16, 2020

To Whom It May Concern:

The Freegal Music Service is copyrighted term, and the service is wholly-owned and operated by Library Ideas, LLC of Fairfax, Virginia USA.

Much of the content distributed on Freegal is from Sony Music Entertainment. As of this writing, Freegal Music and Streaming are the sole source of Sony Music Entertainment's distributed recordings, for the purpose of delivering MP3 downloads to registered cardholders of public libraries around the world.

Please let us know if you have any further questions.

Sincerely,

Brian T. Downing
Chief Executive Officer
Library Ideas, LLC
Fairfax, Virginia USA

Before me, the undersigned authority, on this 16th day of January, 2020 personally appeared Brian Downing to me well known to be the person who executed the foregoing instrument, and he/she acknowledged before me that he/she executed the same as his/her voluntary act and deed.

Notary Public

Dina Matranga
Commonwealth of Virginia
Notary Public
Commission No. 7565762
My Commission Expires 9/30/2021

1. We are buying access to an online database entitled Freegal Music Service by Library Ideas, LLC. This database provides patrons access to Sony Music's Entertainment database for download and streaming of music and music videos. Clearwater cardholders can download five songs per week and stream for three hours per day. The database offers patrons the unique ability to download and save music and videos to a wide variety of electronic platforms. Patrons can also stream music and send it to their mobile phones. The company provides thousands of recordings in many different musical styles, access to the just released music, and a wide variety of music from around the world. The database is searchable by subject, historical event, genre, artist, time period, or ensemble. Patrons can search popular play lists or create their own musical playlists.
2. We intend to provide this Freegal database as a musical source for our Clearwater patrons. It has been provided for several years and continues to be our most popular musical database with over 27,130 patron downloads, so far this fiscal year.
3. Freegal is a sole source provider of the Sony Music Entertainment database and has provided a sole source letter as a reference.
4. Hoopla is an alternative music provider which we also offer for the public, but they do not have access to the Sony Music Entertainment Database.
5. The benefit for the city would be the ability for our customers to access their favorite music and videos from the Sony Entertainment and to discover new musical albums as they are released. As cds continue to decline in production, more and more music will only be released digitally.

Clearwater Public Library

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