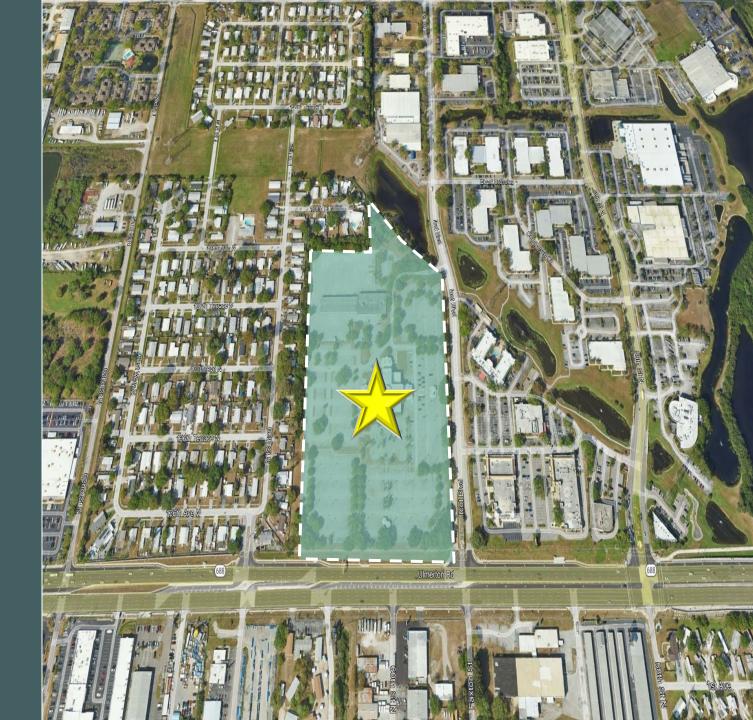


# CITY OF CLEARWATER CITY COUNCIL MEETING

NOVEMBER 18, 2024



**CBRE** 

## **Team**



#### **PINELLAS COUNTY STAFF**

#### **CBRE**

Overall project coordination

Analysis of Clearwater-owned assets

- Site selection
- Procurement strategy and development for new site and Clearwater assets
- Construction Management

**Crawford Cooke Management, LLC** 

**GENSLER** 

#### New campus:

- Site planning and layout
- Journey mapping (customer and employees)
- Space programming (updated from last year)

Redevelopment of County-owned properties in downtown Clearwater:

- Collaboration with the City regarding downtown goals
- Directional scenarios
- Phasing / timeline

#### **RAFTELIS**

- Workflow and business process review of County functions
- Identifying opportunities to create efficiencies and eliminate redundancies
- Focused on enhancing the constituent and employee experience

### Where we have been

#### Analysis of owned assets in downtown Clearwater

- Facility Condition Assessments
- Development potential including site value and tax revenue

#### Reviewed Pinellas County population density

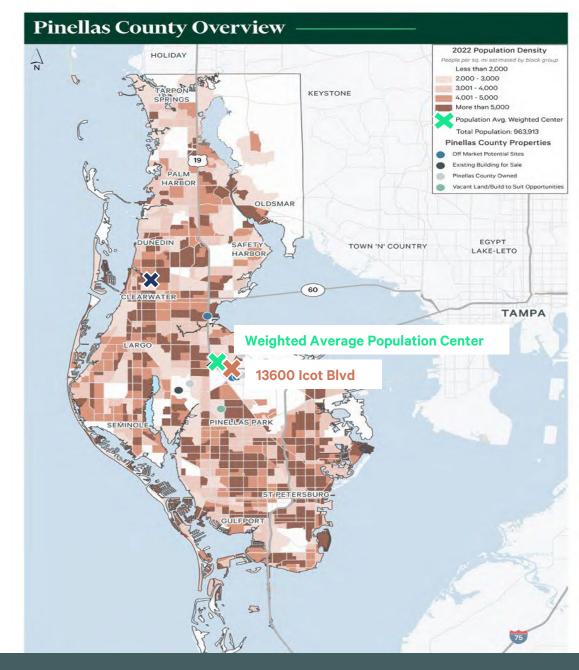
- Informed site selection
- Acquired site located at 13600 Icot Blvd

#### Process Review

- 21 County Departments interviewed
- 4 Elected Officials interviewed
- Process mapping

#### City of Largo

- Economic and Fiscal Impact Analysis completed
- Presented to Planning Board and City Commission
- Ordinance changed to allow for government office

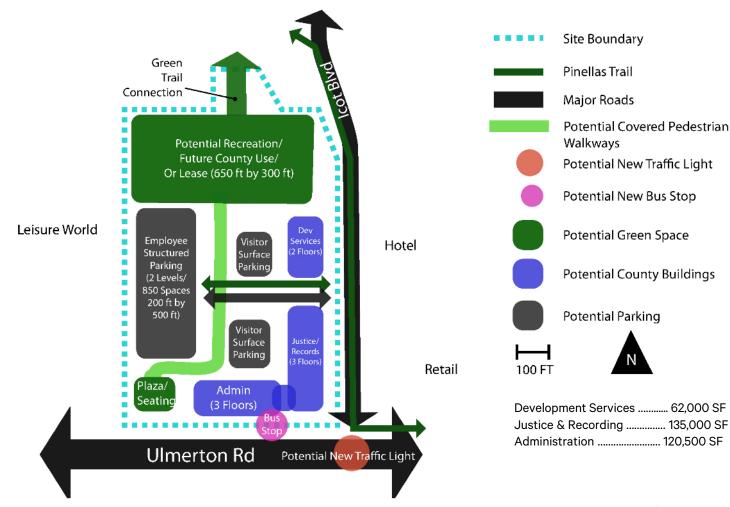


## **Site Orientation Options**

CLEARWATER BRIGHT AND BEAUTIFUL BAY TO BEACH

- 1 site entry off lcot
- Bus stop on Ulmerton
- Surface and structured parking
- Admin & Justice Recording on Ulmerton Development on Icot

- Biking and walking paths
- Multipurpose fields and small green plazas



Gensler



## DOWNTOWN CLEARWATER REDEVELOPMENT



## Downtown Clearwater Redevelopment



## Multiple meetings with the City to:

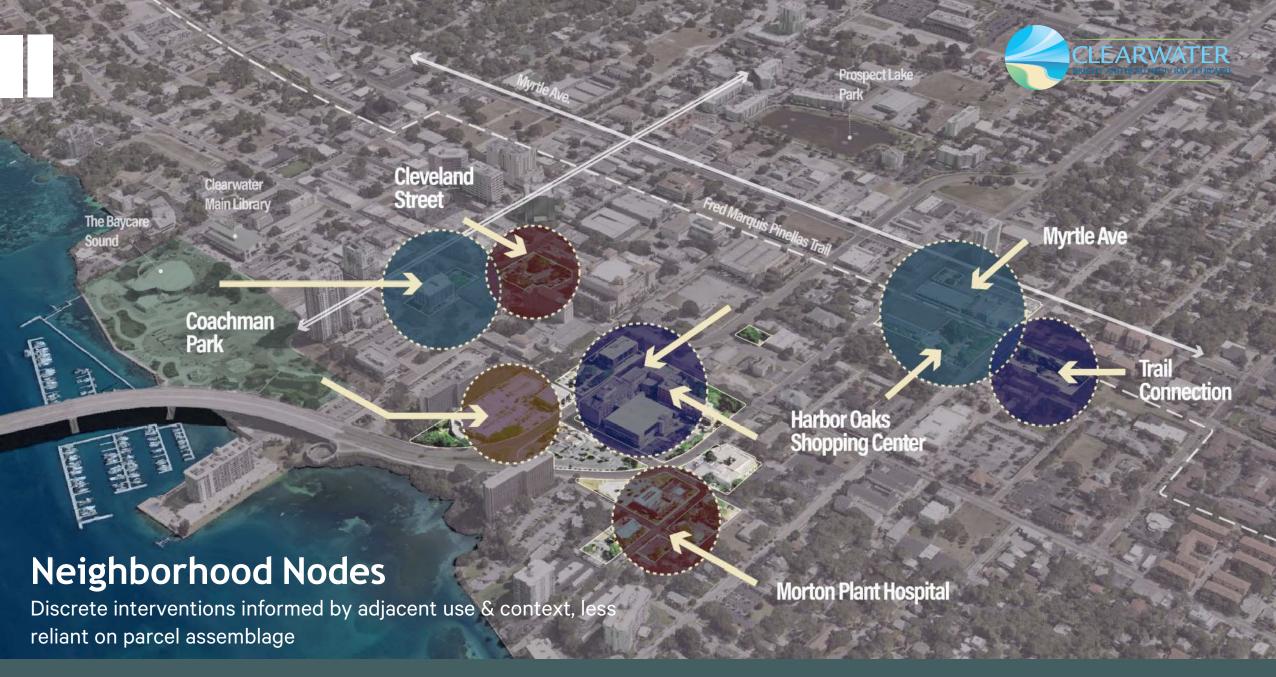
- Tour downtown
- Understand downtown priorities
- Review the 2045 Vision Taskforce
- Inform directional scenarios

## Phasing of County Dispositions:

- Timeline of County move
- Market conditions and demand
- Potential use types
- Phasing
- RFP that meets County and City redevelopment goals







## **Preliminary Timeline - Headquarters Construction**



	2023	2024			2025				2026				2027			2028		
	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	
CLOSE ON ICOT PURCHASE																		
VISIONING AND PROCESS REVIEW																		
DESIGN & PERMITTING																		
CONSTRUCTION																		
OCCUPANCY																		

Disposition of County owned parcels in downtown Clearwater will align with County occupancy of their new campus and done in close collaboration with the City of Clearwater.

## Next Steps





- Ongoing collaboration with the City of Clearwater
- Complete process review
- Finalize programming for new campus
- New campus delivery options
- Downtown Clearwater disposition strategy and timing

## Thank you





Lee Ann Korst
Senior Vice President
Southeast Regional Manager
Leeann.korst@cbre.com



Robert Shaw CGC | LEED® AP
Principal
Crawford Cooke Management, LLC
rshaw@crawfordcooke.com

This disclaimer shall apply to CBRE Inc. and to all other divisions of the Corporation ("CBRE"). All information included herein pertaining to CBRE – including but not limited to its operations, employees, technology and clients – are proprietary and confidential, and are supplied with the understanding that they will be held in confidence and not disclosed to third parties without the prior written consent of CBRE. CBRE and the CBRE logo are the service marks of CBRE Inc. and/or its affiliated or related companies in other countries. All other marks displayed on this document are the property of their respective owners. Photos herein are the property of their respective owners and use of these images without the express written consent of the owner is prohibited. CBRE © 2023 All Rights Reserved.

