



CLEARWATER DOWNTOWN
DEVELOPMENT BOARD

DDB Special Event Report Out

April 2025 through
December 2025

Ukulele Festival 2025

Date: April 12, 2025

Organizers: Tampa Bay Ukulele Society (TBUS)

Location:
400-500 Block of Cleveland Street

The TBUS Ukulele Fest brought live music, workshops, and a gala concert to Downtown Clearwater, activating Cleveland Street with free, family-friendly programming and nationally recognized ukulele performers.

Self-reported Attendance: 3,0000

Placer AI Attendance:



Downtown Development Board (DDB) Special Events

Cinco de Mayo Taco Festival

Date: May 5, 2025

Location: Coachman Park

Organizers: UniMex

The 2nd Annual Cinco de Mayo Taco Fest featured taco food trucks and tent vendors competing for **Best Taco, Best Tortilla, and Best Salsa**, complemented by family-friendly activities such as live music, DJs, dance contests, bounce houses, a car show, and a raffle.

Self-reported Attendance: 2,000

Placer AI Attendance



Cinco de Mayo - Cleveland Street Market

Date: May 5, 2025

Organizers: Dania Rosario
(NM Residential LLC)

Location:
Cleveland Street Market
1011 Cleveland Street

Block party outside of Cleveland Street

Market featuring family fun activities including face painting, giveaways, and a kids' zone. Plus live DJs, mariachi performances, and cultural dancers.

Self-reported Attendance: 600-800

Placer AI Attendance:



Taste of Clearwater

Date: May 31, 2025

Organizers: Rotary Club of Clearwater Charities, Inc.

Taste of Clearwater celebrated the Rotary Club of Clearwater's 100th anniversary with live music, local vendors, beverages from 3 Daughters Brewing, free putt-putt, and a cornhole tournament.

Self-reported Attendance: 2,500

Placer Ai attendance:



Salsa at the District – Día de los Muertos

Date:

November 1, 2025

Organizers:

Florida Best Promotions

Location:

Station Square Park

The Salsa at the District: Día de los Muertos event energized Downtown Clearwater with live Latin music, dance lessons, cultural performances, and a community costume celebration.

Self-reported Attendance: 2,000

Placer AI Attendance:



Clearwater Jazz Holiday

Organizers: Clearwater Jazz Holiday Foundation Inc.

46th Clearwater Jazz Holiday

Date: October 16 – 19, 2025

Location: Coachman Park

**CJH Presents Holiday
Music Experience**

Date: December 6, 2025

Location: Station Square
Park

Music events featuring live performances and vendors.

Self-Reported Attendance

Oct 16: 4,2000 | **Oct 17:** 3,600 | **Oct 18:** 4,800

Oct 19: 3,800 (*Weather impacted*)

Dec 6: 200 (*Weather impacted*)

Placer Ai Attendance:



Fall Y'All

Date: December 5 – 6, 2025

Location:
Coachman Park

Organizers:
Intensity Academy, LLC

The Fall Y'all Festival welcomed the community to Coachman Park on Oct. 4–5 for a weekend of fall-themed fun, featuring pumpkin contests, food trucks, local vendors, and kids' activities.

Event Attendance (First Year)

Oct 4: 5,000 | **Oct 5:** 3,000

Placer AI Attendance:



Jingle Bell Family Fun Fest

Date: Dec 20, 2025

Organizers: Saucy Queen

Location:
Coachman Park

The Jingle Bell Family Fun Fest is a holiday-themed event held at Coachman Park featuring over 150 local vendors, food trucks, snow man bounce house, a gingerbread obstacle course, and appearances from Santa and Mrs. Claus.

Self-reported Attendance: 4,000 to 5,000

Placer AI attendance:

