



CLEARWATER DOWNTOWN
DEVELOPMENT BOARD

Director's Report October 2025

Cleveland Street Activation

DDB Micro Pop-up Grant Program

The Gimmick Art Walk

- **Thursday, November 6th from 6:00 – 9:00 p.m.**
 - **Location:** 400 block of Cleveland Street
 - **Presented in partnership by:** The Market Culture
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- Live Paintings and Pottery by Local Artists
 - Music, Games, Interactive Art Experiences & Local Art Vendors
 - The Gimmick Community Canvas — a large wooden art piece for guests to paint on and express their creativity
 - Henna, Caricature Artists, Fairy Hair, Build Your Own Flower Bouquet & More!



Cleveland Street Activation

DDB Micro Pop-up Grant Program

Clearwater Sister Cities International Bazaar

- **Friday, November 7th from 6:00 – 8:00 p.m.**
- **Location:** 400 block of Cleveland Street
- **Presented by:** Clearwater Sister Cities
- **Learn More at:** Facebook.com/ClearwaterSisterCities



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- Celebrating **Nagano City, Japan & Ixmiquilpan, Mexico**
 - International Goods, Make & Take Cultural Crafts, Music, Snacks, and More!
 - Ikebana Displays from the Ikebana International Chapter #65

Cleveland Street Activation

DDB Micro Pop-up Grant Program

Wednesday Night Cornhole League

- **Dates:** 12-week season from Sept. 2 – Nov. 12
 - **Time:** Practice 6:30 p.m. | Games 7:30 p.m.
 - **Location:** 500 block of Cleveland Street
 - **Presented by:** St Pete Cornhole & UV Printing
 - **Register at:** tinyurl.com/3stvdffk
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- Cash and prizes for top players
 - Prize Night Nov. 19

ST PETE CORNHOLE & UV PRINTING

DDB CLEARWATER DOWNTOWN DEVELOPMENT BOARD

FREE

WEDNESDAY NIGHT CORNHOLE

DOWNTOWN CLEARWATER

500 BLOCK OF CLEVELAND STREET

SEPTEMBER 3RD NOVEMBER 19TH

THE FIRST 4 WEEKS ARE ABSOLUTELY FREE

WITH A \$300 PAYOUT

SEASON ENDS: NOVEMBER 12

PRIZE NIGHT: NOVEMBER 19

10 WEEK SEASON (BASED ON YOUR BEST 8 WEEKS - YOU CAN MISS 2 WEEKS WITHOUT PENALTY)

TOP 12 PLAYERS WIN BIG CASH AND AWESOME PRIZES

Double Elimination

Practice 6:30

Start 7:30



Scan here to register

BLIND DRAW

Cleveland Street Activation

1st Friday Lunchtime Market

NEW lunchtime market on the 1st Friday of the month from October – February on the 400 block of Cleveland Street featuring local vendors, fun raffles, and special downtown dining deals.

October 3rd Market Recap

Estimated Attendance: over 150 people

Raffle: collected 80 raffle tickets

Vendors: 11

Participating Restaurants: 3



Cleveland Street Activation



1st Friday Lunchtime Market

October Exposure

News: Featured on Spectrum News 9

Social Media: Over 30 posts on Facebook and Instagram

Top Post: 3,102 Views, 34 interactions

Facebook Event Page: 256 page views, 40 interested, 11 going



Clearwater debuts 1st Friday Lunchtime Market downtown

BY MELISSA EICHMAN | PINELLAS COUNTY
PUBLISHED 5:25 PM ET OCT. 03, 2025

CLEARWATER, Fla. — On the first Friday of each month from now through February, the 400 block of Cleveland Street in downtown Clearwater will be turned into a lunchtime market.

What You Need To Know

- The 1st Friday Lunchtime Market has debuted in downtown Clearwater
- The event will be held the first Friday of every month through February
- The market will take place from 10 a.m. to 2 p.m.
- The location is the 400 block of Cleveland Street

Downtown Development Board (DDB) Updates

Cleveland Street Activation

1st Friday Lunchtime Market

Merchant Stats

12-15 Grab & Go Deals

Reported from **Lao Deli**, the pop-up restaurant
from Chiang Mai Thai & Sushi Bar



Cleveland Street Activation

1st Friday Lunchtime Market

Feedback

"I wanted to reach out personally to **thank you** for coming up with the Lunch Market idea in downtown Clearwater. I **truly loved everything about it**. It was **vibrant, lively and well structured and brought very good vibes** to the 4th block. This is exactly what we would like to see and in time with consistency, **this is going to be something where people from surrounding areas will come to visit**.

Special thanks to Vickie for putting this together and I thank to others CRA team members whom I may not have an email of for being part of this."

Kevin

[The Olive & Thyme](#) and [The District Bistro](#)



OLIVE & THYME
BREAKFAST LUNCH DINNER



Cleveland Street Activation

1st Friday Lunchtime Market

Upcoming Markets

Dates: November 7

December 5

January 2

February 6

Time: 10:00 a.m. - 2:00 p.m.

Location: 400 Block of Cleveland Street

Learn More at: MyClearwaterCRA.com/LunchMarket



**Fresh Finds.
Friendly Faces.**

First Friday of each month
Oct 3 – Feb 6, 2026

10 a.m. to 2 p.m.

400 blocks of Cleveland Street,
Clearwater Florida

**Come for the deals. Stay for the vibe.
Leave with something fresh. #FreshOnFridays**

DDB CLEARWATER DOWNTOWN
DEVELOPMENT BOARD



**Learn more at
MyClearwaterCRA.com/LunchMarket**

SALSA at the District – Dia De Los Muertos Costume Party

Join **Florida Best Promotions Inc.** for a spooktacular Latin Block Party filled with music, dance, vibrant culture, and more!

Saturday, November 1st

Time: 6:00 – 11:00 p.m.

Location: 600 block of Cleveland Street

Admission: FREE

Learn More at: FloridaBPI.com



Downtown Development Board (DDB) Updates

DDB Outdoor Café Grant Reimbursement Program



- 4 businesses have applied since October 1
- Eligible outdoor furniture, including tables, chairs, and umbrellas
- Reimbursement up to **\$8,000** for approved furniture

APPLY NOW at MyClearwater.com/DDB

"That's a really meaningful result and **vividly demonstrates the commitment** of the CRA to **downtown Clearwater.**"

Frank
Downtown Pizza

DOWNTOWN PIZZA
SPORTS BAR & GRILL

Thank You

Recently Completed Events

Fall Y'all Festival at Coachman Park | Oct. 4-5

Vive la Guelaguetza | Aug. 19



Downtown Development Board (DDB) Updates

Cleveland Street Market Update

1101 Cleveland Street

- SLOW.. Or On The Go Café- closed
- Top Nosh- closing
- Tap Haus- closing
- Top Golf-not open
- Machi Boba- unsure
- Sabroso- opening soon

CRA Response & Next Steps

- Meet with the management company
- Meet with business owner

