

# North Greenwood Community Grant

## Activity/Project Descriptions<sup>1</sup>

### 1. **Applicant ID:** 15621

**Applicant Name:** Sr. Utility Assistance

**Activity/Project Description:** TBNHS will provide utility assistance to low to moderate income senior residents of North Greenwood that are 55 years of age or older. The program will provide up to \$2,000 per household to pay delinquent gas, water, and electric to bring the accounts current to ensure services are not disconnected. The program will help seniors to get out of a tough situation and back onto solid financial footing. It will further ensure seniors have heat/air conditioning, water, and electricity which are vital to older Americans. The assistance will be provided as a grant and will not need to be repaid. Based on matching grant funds allocated to TBNHS, the agency anticipates assisting up to 15-20 households. Since households may consist of more than one individual, TBNHS anticipates assisting up to 35 people.

Staff will actively market the program throughout North Greenwood utilizing social media, the agency website, and through fliers and brochures placed at businesses, churches and organizations throughout North Greenwood. Applications for assistance will be available online on the TBNHS website or may be completed in person with the assistance of the housing counselor. The applications will be accepted on a first-come, first-served basis.

The housing counselor will verify the senior is a resident of North Greenwood and meets all program guidelines. Eligibility criteria includes that the individuals must be a senior citizen age 55 years or older, must be a resident of North Greenwood which will be verified through the Pinellas County Property Appraiser website, income must be at or below 80% of the area median income, and they must be over 60 days delinquent with their utilities. In addition, they must attend a Financial Fitness workshop provided by TBNHS. The Financial Fitness class covers budgeting, credit repair, and identity theft which is increasing in the senior citizens demographic. The program also provides education on reverse mortgages since more and more seniors are receiving solicitations for these types of mortgages. The class will teach the seniors what reverse mortgages are, how they work, and the pros/cons to help them determine if it is right for them. The Financial Fitness requirement is an important aspect of the program. It will teach the seniors how to properly budget their expenses, manage their finances and protect their credit to help them prevent their utility bills from becoming delinquent in the future. The classes will be conducted by a HUD Certified Housing Counselor.

After the utility bills are verified, the housing counselor will request the checks from the finance officer. The finance officer will prepare the checks for approval and signature. The signed checks are then mailed directly to the utility company. Documentation of the payments is provided to the housing counselor for recordkeeping and reporting purposes. No payments will be given to the senior.

### 2. **Applicant ID:** 15449

**Applicant Name:** Move On Up

**Activity/Project Description:** Established in 1991, for thirty-two years, Artz 4 Life Academy has used arts and education to improve literacy, reinforce resilience, promote diversity and help our children develop

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<sup>1</sup> As submitted by Applicants

life skills for success now and in the future. Our services began with community performing arts classes and has now evolved into a year-round arts and education afterschool program serving approximately 80 youth daily, a ten-week "Arts Exploration" Summer Camp serving 160 youth daily, a community arts education outreach program serving 100 a week, performing arts ensembles reaching hundreds and Community Productions such as "The CHOCOLATE NUTCRACKER" AND "THE FAMILY BLESSING!" entertaining 2-4,000 patrons per event. In addition to the arts, our program includes literacy and academic activities to improve academic success and close the achievement gap that continues to plague our communities. Our wholistic method of programming intertwines STEM (Science, Technology, Engineering and Math) with programs that provide exposure to new things and foster creative and critical thinking skills. Throughout our existence, we have witnessed the benefits our program has provided hundreds of youths. Students have graduated from learning institutions such as Boston Conservatory, Full Sail, USF, Julliard, NYU, The ROCK and many others. Professional performances include, The LION KING, TEMPTATIONS Broadway show, Paradise Square and companies such as, CLEO Parker-Robinson, Alvin Ailey, American Ballet Theater and many others. We currently serve approximately 80 youth daily between the ages of 5-14 years old. Most of the youth reside in the 33755 and 33756 zip codes with about 90% African American, 5% Hispanic and 5% Caucasian demographics and 100% from Title I schools and eligible for free and or reduced lunch. We use two 15 passenger vans to provide safe transportation to our programs and activities and one vehicle is 16 years old, out of warranty, requiring lots of maintenance, which is destined to only increase costs and truly on its last wheel. These factors drastically impede our ability to provide quality and reliable transportation to service our youth and families. This application is to request funds to secure one 15 passenger van to transport our year-round afterschool participants to and from twelve Pinellas County elementary and middle schools. This transportation schedule will position us to reach fifty to sixty children on a daily basis. We will also use this vehicle to provide transportation to summer camp events and performing arts ensemble performances. The cost of the van is \$58,167.53.

3. **Applicant ID:** 15625

**Applicant Name:** North Greenwood Homeowner Repair

**Activity/Project Description:** TBNHS will administer a residential homeowner repair program to help senior citizens who own their homes to make necessary repairs to their properties. Senior homeowners who reside in the North Greenwood neighborhood of Clearwater will receive a grant up to \$5,000, depending on their needs, to make much needed repairs such as eliminating code violations (electrical, plumbing, HVAC, etc.); health and safety improvements such as wheelchair ramps, handrails, broken steps, and walkway repairs; replacement of deteriorated or inefficient windows and doors; cleaning and re-pointing bricks/stucco; painting; removing or repairing awnings; replacement or upgrades of porches, broken steps, gutters and downspouts; and exterior lighting.

Staff will actively market the program throughout North Greenwood utilizing social media, the agency website, and through fliers and brochures placed at businesses, churches and organizations throughout North Greenwood. Applications for assistance will be completed in person with the assistance of the housing counselor. Information will be shared with our partners to promote the program and services of TBNHS. The applications will be accepted on a first-come, first-served basis.

The TBNHS housing counselor will meet with the applicant to determine their eligibility. In order to be eligible for the program, applicants must be 55 years or older; own and reside in their home located in North Greenwood (this will be verified through the Pinellas County Property Appraiser website); must be at or below 80% of the area median income; and must be up to date on their mortgage and property taxes. Once the applicant is determined to be eligible for the program, the construction specialist will meet the client at their home and begin developing the scope of work. Next, the construction specialist

will secure bids for the project. The lowest responsible bidder will be awarded the job. Once the contract is executed and all the permits are secured (if needed), the work will begin. The construction specialist will conduct inspections throughout the project. After the final inspection, the homeowner must sign off on the project.

It is anticipated that TBNHS will assist at least 16 senior homeowners with grants up to \$5,000.00.

4. **Applicant ID:** 15657

**Applicant Name:** Home Expo & Tool Library

**Activity/Project Description:** TBNHS is proposing to hold a HOME Expo that will educate homeowners on home maintenance and home repairs. A Tool Library will also be established where residents can obtain a membership in which they can access tools needed for minor home repairs/improvements. In addition, TBNHS will educate home owners on programs to assist with grants to make improvements to their homes. Below is a detailed description of the event.

The HOME Expo will be a one-day event for homeowners in the North Greenwood Neighborhood. This is to become an annual event. The Expo Area will be an exhibit hall where homeowners can engage with contractors, insurance providers, hardware stores, and other service providers that do business in the North Greenwood Neighborhood. There will also be a display in the expo area that gives information about the North Greenwood TBNHS Tool Library and how they can benefit by obtaining a membership to the library.

The Education Area will consist of breakout rooms where educational seminars for homeowners will be provided throughout the day of the event. Topics will include the City of Clearwater's Home Repair Program; Disaster Preparedness (Concentration on Hurricane Prep); Avoiding Home Repair Scams; Protecting Your Credit; Homeowner Insurance Needs; Home Repair Tips & Tricks; the North Greenwood TBNHS Tool Library – What is it?; and Foreclosure Prevention.

In the Application Area, TBNHS will assist elderly homeowners to help them apply online to have their home considered to receive needed major home repairs through the City of Clearwater's Home Repair Program. Elderly homeowners will also be given assistance in completing an application for a scholarship to the North Greenwood TBNHS Tool Library for the first year.

Lunch will be provided for the event. Food Trucks or a BBQ Station would be onsite to provide a free lunch the day of HOME Expo. The Food Trucks chosen would need to demonstrate that the owner of the food truck either lives in North Greenwood or has a current business located in North Greenwood.

TBNHS will promote the Home Expo each year. To let the homeowners in North Greenwood know about HOME Expo, the following actions would occur. A HOME Expo Coordinator would be hired to oversee the marketing and production of the Home Expo. This would be a temporary position that would annually be filled. The position would be for 20 hours a week for 12 weeks total (10 weeks before the event and 2 weeks after the event). Three mailing would be done to up to 1,000 homeowners prior to the event (once a week for three consecutive weeks). There will be a Door Hangers Blitz Day for hanging doorhangers on all homes in the North Greenwood Neighborhood. The blitz day would be held the Saturday prior to the date of HOME Expo. Flyers will be distributed in churches, community centers, businesses, libraries, and various other locations throughout North Greenwood. Online advertising would be utilized on as many Social Media platforms as possible. Media Advertising would take place by utilizing advertising in the two newspapers that serve the North Green Neighborhood. The HOME Expo Coordinator will seek out meetings at churches and community centers where they can give a presentation on HOME Expo. And

finally, yard signs, flags and banners will be created that will be placed outside the HOME Expo Event the day of the event to attract people to the event.

The goal is to have at least 100 North Greenwood households (at least 200-300 individuals) each year. The goal of elderly applicants completing the City of Clearwater's Home Repair Program would be up to 50 applicants. The final goal is to have no less than 20 elderly homeowners apply for and be approved to have repairs on their home through the City of Clearwater's Home Repair Program per year. The City of Clearwater can do up to \$50,000 in repairs for each of the homeowners. The ability to do up to \$50,000 in home repairs for each of the homes would constitute a potential improvement in the North Greenwood neighborhood of \$1,000,000.

The goal for the North Greenwood TBNHS Tool Library is to make tools available to low to moderate homeowners in the North Greenwood neighborhood. The tools would be tools generally needed to make repairs to their homes that they can do themselves but lack the ability because they do not have access to tools that they may need. The goal is to have 100 homeowners sign up for and have access to the tool library in the first year. The economic impact for this service would be a savings of tens of thousands of dollars throughout the North Greenwood neighborhood due to the homeowner having access to expensive tools that they would not have to purchase in order to make needed repairs to their homes.

The overall purpose of the program is to assist low-income seniors/households to remain in their home, increase the value of their property and help eliminate gentrification. Seniors who are unable to make improvements to their homes typically end up selling their property because they do not know basic home maintenance, or they do not have the tools they need to make repairs and cannot afford to purchase them. They perceive selling their home to a cash investor as the only way out. The investor then makes the improvements to the house, and flips the property for a huge profit ultimately changing the demographic of the neighborhood and displacing the original owner. By providing education to help households learn rudimentary home maintenance, offering the usage of basic tools, and providing guidance to obtain a grant to finance home repairs, TBNHS will help seniors remain in their homes and help eliminate gentrification.

5. **Applicant ID:** 15436

**Applicant Name:** Andrea Evans-Dixon

**Activity/Project Description:** Elites on the Rise is a coaching and mentorship program by Elites Beyond Measure Inc. It is designed to give our "next generation" hands-on, practical, and relevant teaching in areas that foster success in life. These areas include, but are not limited to, banking, business, personal financial management, interviewing skills, entrepreneurship, technology, social media, and becoming a published author.

Target Ages: 10 - 25

The marketing and audience targeting will be conducted through my connections with the Youth Development Initiative Program of Alpha Kappa Alpha Inc - Nu Beta Omega Chapter, working with youth advisors at our local churches, recreation centers, and social media.

Target Number of Program Participants: 40 - 60 per 8-week program (20 - 30 per group)

Frequency: Summer months with two groups of program participants. Group 1: Morning @ 3 Hours |

Group 2: Afternoon @ 3 hours

6. **Applicant ID:** 15563

**Applicant Name:** Metropolitan Ministries Inc

**Activity/Project Description:** NeighborHOPE will provide work readiness and family mental health/wellness services to North Greenwood residents. Work readiness services will be provided to 40 people annually by a part-time Employment and Education Case Manager (EECM). The EECM will carry a caseload of 18-20 clients and will provide bimonthly services for 3-6 months depending on the need and goals of the family. The EECM works with participants to develop employment and education goals, create a household budget, and identify positions that pay a living wage for their family. Employment skills, financial literacy and budgeting classes are provided virtually. Coaching is provided to help participants conduct job searches, develop resumes, and prepare for interviews. The EECM also connects participants to GED, training, and certification programs which can qualify them for a higher paying job. Common certifications include Phlebotomy, CNA, Project Management, and HVAC. Metropolitan Ministries covers certification fees, educational materials, and job-specific necessities such as uniforms, bus passes, etc.

NeighborHOPE will also serve children and parents through ParentChild+, an evidence-based school readiness model designed to address the needs of families facing poverty or homelessness, low literacy, and language and cultural barriers. This program aims to increase social-emotional competency for children, parent engagement, and family wellbeing. A part-time Early Learning Specialist will visit each family for 1 hour/week for 23 weeks to provide early literacy lessons and promote healthy parent-child interaction; 20 families will be served annually. The Specialist visits families in their home or in a location convenient for them. Each week the specialist provides the family with a developmental toy or book to encourage positive family interactions and promote literacy, social-emotional skills and cognitive development for the child. If needed, the Specialist will connect families in this program to the Case Manager to receive additional support services.

A full-time Case Manager will support clients engaged in employment and education services and/or families in the ParentChild+ program. Employment, education, housing and wrap around support services must be provided in tandem in order to create a true pathway towards economic mobility for families. The Case Manager (CM) will carry a caseload of 15-18 families and will provide weekly services for 3-6 months depending on the need and goals of the family. The CM assesses the strengths and opportunities of each family using the North Carolina Family Assessment Scale. Based off the results, the CM works with households to develop self-sufficiency goals and create a self-sufficiency plan. The CM connects participants to community resources to address housing, health, mental health, childcare, transportation and any other needs related to family wellbeing. If needed, financial assistance for rent and utilities is provided as available. The CM uses evidence-based practices including Critical Time Intervention, Motivational Interviewing, and Trauma Informed Care to reduce family stress, mitigate the impact of trauma for families, and help families achieve their stabilization goals. Annually, the Case Manager will serve 36 families.

7. **Applicant ID:** 15644

**Applicant Name:** Youth on Track

**Activity/Project Description:** The goal of this program is to provide youth from grades K through 12 with a safe environment to learn skills that will promote self-respect respect for others confidence focus and the ability to protect themselves in a non-violent way from bullying attackers and abductions. The Shihan School of Survival is an outreach martial arts program that travels to two different locations to conduct classes and workshops that will teach and promote healthy habits and life skills to youth in the north Greenwood community. Typically, school enrichment programs including summer camp activities. We will continue to promote, the market our program SSOS through our website, newsletters, social media Flyers, and community events attended by our group we are serving 3 organizations in the north Greenwood area already with hundreds of children being served each year.

8. **Applicant ID:** 15329

**Applicant Name:** 360 Eats

**Activity/Project Description:** By partnering with local grocery stores, food distributors, restaurants, and farms, 360 Eats saves thousands of pounds of excess food from going to waste each month. This food is then transformed by our crew of professional and volunteer chefs into nutritious, gourmet meals, which are then served to food-insecure individuals at our partner sites (e.g. local shelters), and directly within food-insecure communities with the use of our mobile food truck. To complete the cycle, leftover food scraps are donated to local gardeners and turned into compost to generate more food.

We began serving hot meals free-of-charge in the North Greenwood community in November of 2022, to predominantly low-income BIPOC residents at the MLK Jr. Neighborhood Center, as well as low-income seniors at the Clear Bay Terrace Apartments. Currently, we serve an average of 100 people per week in the area, of which roughly 26% are children.

Due to the substantial need for food assistance in North Greenwood, we plan to further concentrate our efforts here in the coming years. As we do so, we anticipate targeting the food-insecure demographics groups we currently serve throughout the whole of Pinellas County: low-income families, homebound seniors, the unhoused, people with disabilities, at-risk youth, and communities of color. With each additional weekly meal service, we anticipate the number of people we serve each week to increase by roughly 50%, and plan on serving an average of 200 people per week in the area within the funding period.

As the first step towards expanding our impact in the North Greenwood Community, we are currently seeking partnerships with organizations in the area, such as CULC, that work with those facing food insecurity, and which are willing to provide space for our meal services. We typically partner with organizations that either cannot offer meal services due to a lack of facilities, or already offer meals on a limited basis but are seeking to expand their operations. We also seek partnerships with organizations that have well-developed ties to the community they serve, so as to not duplicate outreach work.

Once such a partnership has been established, we will work with their staff to determine the optimal service schedule based on client needs. Having established recurring food services with seven different organizations since 2020, we are confident in our ability to integrate additional food services in North Greenwood into our existing operations, if supported by the funds from this grant.

While we largely rely on our partners to market our meal services, we supplement their efforts with flyers, yard signs, and a strong social media and web presence. Given that our meal services are provided on a consistent schedule at each site, we can also rely on word-of-mouth advertising within the surrounding community.

9. **Applicant ID:** 15678

**Applicant Name:** PDAP x A4L2

**Activity/Project Description:** This program features three series events, each providing a space for the full family to engage in art themed enrichment activity within the Greenwood community.

Paint and Party (bi-monthly)

The purpose of this program is to exposing and uplifting local artists

Connect families to professional local artist to lead an enrichment activity

Connect aspiring artist mentees with local professional artist mentors

Offers a guided paint session with a Special Guest artist.  
Age appropriate craft stations for all family members.  
Music and light refreshments provided

AI art camp (2 events),  
Career exposure for artists of all ages in the tech field  
Guided bootcamp with professional artist specializing in AI art  
Families can develop their own special image in a 4-part bootcamp

and DIY Family Cookbook (2 events)

The purpose of this program is to increase the impact of nutrition education disseminated to underserved families and youth in the community, thus creating Food Security.

Educates participants on couponing, buying in bulk, meal planning, gardening and nutritional reinforcement topics.

Teaches basic financial literacy through shopping and food spending habits.

Families can record their own recipes and nutritional guides in a personalized cookbook in a 4-part bootcamp

Families can paint and decorate their cookbook at Paint & Party events.

Assist participants in acquiring knowledge, skills, attitudes, and changed behaviors necessary for nutritionally sound diets for the total family

and to contribute to their personal development and improvement of the total family wellbeing

Each program aims to uplift mental health through artistry and education.

10. **Applicant ID:** 15529

**Applicant Name:** Greenwood Grove

**Activity/Project Description:** The ManGrove is a weekly program for men (18+) in the N Greenwood community to organically gather and address contemporary issues in men's health and wellbeing. This men's discussion group will give time to go deeper into mindfulness, help men get out of their own way to being better fathers, good partners, managing relationships, addressing patriarchal stigmas, confronting negative self-talk, steps to form new habits, addressing fears & anger, and discussing what is masculinity. We will create a space to discuss mental health and offer non clinical self-care tools to manage stress, challenges, conflicts, etc. and establish a safe space at Willa Carson to hopefully open the lines of communication for clinical therapy if needed.

This 8 week program is for men (18+) in the N. Greenwood Community, meeting once a week for 2 hours to engage in body movement, mindfulness exercises, and a creative outlet. We anticipate having a maximum of 12 men per session and after the 8 week period end in a graduation/mini-retreat that will consist of a group outing in nature (hiking, kayaking, nature walk, etc.) We will take that following month to review the information gained from the 8 week session and make adjustments as needed to start the next 8 week session. Each session will start with Bryan Voliton leading the group through a body warm up session, mindfulness exercises, and ending with Mason Gehring leading the creative reflection activities. The final hour will be spent working on creative activities and opening the floor up for discussion on a range of topics.

We will start marketing the program doing 2 pop-up events 2 months prior to starting the first 8 week session. The pop-up events will partner with local businesses in the N Greenwood area or Clearwater such as barber shops, churches, sports facilities, HEP Center, N Greenwood Aquatics center, etc. The event will be 2-3 hours that will invite people to experience a mindfulness activity and a creative expression activity

and inform them of who and what The ManGrove Program is for. We are also working with The N Greenwood Life Changers recidivism program to recommend participants to our program.

11. **Applicant ID:** 15562

**Applicant Name:** Advantage Insurance Solutions

**Activity/Project Description:** The project will span a total of 18 months from June-2023 thru December-2024. We expect to begin providing services on June 2023 to organizations or individuals that are recipients of the North Greenwood Community Grant.

12. **Applicant ID:** 15574

**Applicant Name:** Mt. Olive CDC

**Activity/Project Description:** MTO is a community church which means we seek out ways to be helping hands to those living and working around us. We want to use grant funding to continue and expand programs through the use of marketing tools via social media platforms and developing partnerships with local schools to enhance the growth and development of the youth of our community. Targeted clients are elementary/middle school aged students and families. We anticipate we will be serving a large number of families and students residing in the North Greenwood and surrounding communities. We are currently serving 200 families and want to continue to do that but also expand the reach of the church.

13. **Applicant ID:** 15496

**Applicant Name:** New Vision Behavioral Health Inc

**Activity/Project Description:** Provide Individual Counseling Service

Youth: Clients will attend 50-minute counseling sessions in the Greenwood area office or virtual setting. Clinicians will focus on the child's area of need and conflict. Clinicians will address common issues that youth face, such as bullying, peer conflict resolution, low self-esteem, childhood trauma, and family stressors.

Teens- Clients will attend 50-minute counseling sessions in the Greenwood area office or virtual setting. Clinicians will address common issues that youth face, such as substance abuse, bullying, drug abuse, childhood trauma, peer conflict resolution, low self-esteem, peer and family stressors, and intimate-partner conflicts.

Young Adults: Clients will attend 50-minute counseling sessions in the Greenwood area office or virtual setting. Clinicians will address common issues that young adults face, such as substance abuse, life transitions ( college, career, family planning), social conflicts, low self-esteem, peer and family stressors, and intimate-partner conflicts.

Adults- Clients will attend 50-minute counseling sessions in the Greenwood area office or virtual setting. Clinicians will address common issues such as substance abuse, historical, intergenerational, and unresolved childhood traumas, peer and family stressors, parenting difficult children, low self-esteem, transitional life, stressors, intimate-partner relationship conflict, managing stress & workplace stress.

Provide Family Counseling Services

Clients will attend 50-minute counseling sessions in the Greenwood area office or virtual setting. that families face, such as Family dynamic stressors, parenting and co-parenting conflicts, parenting difficult children, and intimate-partner conflicts.

Group Counseling Services



Therapy groups meet every week at the same time for 60 minutes in an in-person setting in the Greenwood area. During that time, group members will discuss the issues that concern them and offer each other support and feedback. Groups are focused on instilling hope in clients and bringing people together so that they can benefit from more support throughout the session.

#### Mental Health Resiliency Workshops

Provide In-person or virtual community-based mental health resiliency workshops monthly on topics such as Navigating Family Conflict, Engaging Children & Families, Trauma Informed Care, Suicide Prevention, Self Care for the working professional, Navigating Workplace Conflict, and many more.

Youth will engage in a 6-week Summer Wellness Program. Facilitators will utilize evidence-based interventions, techniques, and instruction to provide student participants with tools and strategies to manage negative-destructive thinking patterns and interpersonal and peer conflicts and reduce high-risk behaviors while developing awareness, empathy, and regard for self and others. These tools are not only effective strategies to help youth maintain employment but a formula for healthy living.

#### Program Design

NVBH Behavioral Health Services include weekly 60-minute group sessions for participants. NVBH proposes conducting weekly social-emotional wellness and character-building groups that would address topics such as:

Challenging Negative Thinking Patterns and Stress Management

Building Emotional Intelligence

Positive Self Confidence

Conflict resolution/Effective Communications

Drug/Alcohol Abuse Prevention Strategies

Groups will run in 6-week interval series, serving 15-20 youths a summer. Youth will be provided a \$500 stipend at the end of the program.

#### Promotion/Marketing of Services:

Marketing channels include a website information portal and the distribution of fliers at local businesses, churches, and local schools. NVBH will seek engagement opportunities to present available services in-person to the Greenwood Neighbor Association, local businesses, churches, the North Greenwood library, recreation centers, social clubs, community events, and local schools. Also, NVBH will utilize reputable community ambassadors to support the engagement and marketing of available services.

How many people or businesses do you anticipate you will serve?

NVBH will annually serve 300 individuals through cores services (individual counseling service, family counseling services, group counseling services, and mental health resiliency workshops)

#### 14. **Applicant ID:** 15604

**Applicant Name:** Martin Luther King Jr Neighborhood Family Center dba Clearwater Neighborhood Family Center

**Activity/Project Description:** This initiative will allow our center to drive a vehicle equipped with literacy items that can be checked out, computer/monitor games, a library book collection, cultural/performance elements, music and STEM related activities such as learning to fly drones, coding and gaming right into the midst of our target population – children/families in the North Greenwood area. No longer will we have to wait for them to come into our government building to receive information or services. We will

go directly to them. We can schedule or present on the spot plays/puppet shows, reading initiatives, blood pressure checks, create videos and recruit youth to our afterschool, older youth to our TV production classes and parents to our conferences and as volunteers. We can disseminate important information in real time and can survey our target population as to what services to provide and keep. This is a game changer for our youth who live outside of the walking distance to our location and do not attend the school our regular vans pick up from. It also eliminates the security issue of youth walking through the neighborhood unsupervised. It also allows us to sit and spend time with parents to better understand their needs and recruit to attend our valuable lunch and learns, events and to allow the neighborhood to plan events in their location when our building is not open. Without this vehicle we cannot get total buy in from the neighborhood because there is no place for them to take advantage of our services.

- Our room capacity limits for our After School is only 70 youth.
- We will increase the number of participants to our program by at least 50%
- We will increase the number of parent participation by 25%
- We will increase the number of services we provide by 75%
- We will increase our visible presence which in turn will increase the number of participants that actually come to the center by 75%
- We anticipate being able to serve a minimum of 200 more K-5 youth than we do now, which will be more than a 400% increase
- We anticipate being able to serve a minimum 250 more 6th-12th grade youth than we do now, which will be more than a 200% increase
- We anticipate our Family programs will consistently provide more direct resources and referrals to more than 250 parents and indirectly effect more than 1,000 more adults. These families will participate directly with our van and come into the center more regularly.
- We will distribute more information about jobs, activities, events to the other 2,500 households we do not presently have in our database, door to door in many cases
- Our Rising Above! TV show will have more interviews and subject matter to produce a bi-monthly TV and YouTube show instead of two times a year

We believe the media frenzy over this project alone will bring more families and sponsors out to help our neighborhood and our organization continue to create innovative ways to help our children and families. The van will support our ongoing initiatives that take place in our center. We will now be able to take these initiatives and share them with the more than 3,000 youth and 3,600 families in the area who don't come to the center, or come for one-time services (copies, notary, etc). We will be able to engage those youth and families who do not know that we are inside the Aquatic Center and make contact with those populations (Latino(a) and Seniors) who are afraid to enter a government building or are unable to access transportation to travel to our location and finally those latch-key youth who cannot leave their block. The van will allow us to meet residents right where they are and conduct reading/literacy objectives, allow them to check out books from the van, give blood pressure checks, provide virtual access, expand their creativity through live puppet shows and art, teaching the industry of drones, journalism, photography, teach and create STEP dance teams (Students Transforming Education into Purpose), adult line-dancing classes, and virtual Spanish classes.

15. **Applicant ID:** 15619

**Applicant Name:** Dr. Traci's House

**Activity/Project Description:** Dr. Traci Thompson of Dr. Traci's House seeks to bring proven innovative strategies focused on educational development of youth to the North Greenwood community. The concept of Dr. Traci's House was born to specifically address the needs of a local underserved community

in the Tampa Bay area. Being a scientist by training, (a proud chemistry major from Georgetown University) Dr. Traci Thompson, MD first examined the primary sources of data from the US Census Bureau and the Florida Department of Education for herself. The mission of Dr. Traci's House is to holistically revitalize the local community to achieve health equity and wellness so everyone can live their best life. The commitment to the community is its brand promise—"Better Health. Better Communities" and Dr. Traci's House carries out its mission, one child and one family at a time.

Dr. Traci's House is a community inspired approach to building a healthier community from infants to older adults with key resources in their very own community to create a sustainable model for generational health and wellness. Dr. Traci's House provides the blueprint and building blocks to revitalize an under-resourced community and provide its residents with the tools and resources to live and thrive in their neighborhood. As a result, there will be more local entrepreneurs, greater civil engagement and less unnecessary burden on the already taxed local health care system.

Dr. Traci's House started across the bay in Tampa Bay and is actively seeking to expand to Clearwater at the request and encouragement of North Greenwood life-long residents who seek to bring the Dr. Traci's House model to the community. Our goal is to apply the lessons learned from our prior year's summer youth and mentoring program to further touch more youth. Dr. Traci's House's objective is to build a community development blueprint for 21st century urban living that can be utilized across the area to address the specific social risk needs of a given community, resulting in improved health equity.

What we plan to do:

#### Summer youth program - Years 12-18

In a true collaborative impact model, Dr. Traci's House Summer Youth program will use peer groups, cohort discussions, videos, guided sessions and other fun activities to provide age appropriate guidance that promote graduation success and post-graduation readiness. This robust suite of activities (such as trust fall, vision boarding), workshops (on positive self esteem, hygiene, emotional intelligence, coping skills,) and small group sessions will create a true youth-centered wellness program to expand knowledge on career and college options, increase social supports, reduce stress and improve mental well-being and resiliency.

We are anticipating two (2) 5-week sessions partnering with local businesses and mentors providing snacks and meals to address food insecurity during the summer. Each session will be led by summer youth counselors that are trained and vetted by Dr. Traci's House and our North Greenwood resident consultant, Diane Stephens. Dr. Traci's House understands the racially, ethnically and culturally diverse community of North Greenwood. In action, this understanding means hiring and recruiting staff and volunteers that reflect the community and have lived experiences similar to the program participants. Dr. Traci's House will specifically recruit and hire summer youth counselors that have the following key qualities: have an appreciation for caring for people, especially youth, and seeing them thrive; being able to actively listen; can communicate effectively; and knows how to ask the right questions to uncover current social challenges. We are also looking to partner with The Pinellas County African American History Museum to provide a youth project of capturing oral histories of local North Greenwood residents, in particular, so that youth program participants have a deeper connection with their local neighborhood's community and residents.

In 2022, Dr. Traci's House created a unique summer youth program open to local middle school, high school and college students. Our summer program graduates have successfully made the Dean's List, interviewed for medical school and awaiting decisions, been accepted to undergraduate university and obtained merit scholarships. We are very proud of our summer youth program and look to have a few students returning this year.

#### Target Clients:

Youth ages 12-18 years old who live or work in the North Greenwood Community. We would look to partner with the Clearwater Martin Luther King, Jr. Neighborhood Center Coalition, North Greenwood Recreation & Aquatic Complex, the Dunedin Highland Middle School and Dunedin High School to target/locate youth to participate in our summer program. Our marketing campaign would also involve word-of-mouth through local announcements on social media, black churches and our partnerships with local businesses such as Superior Information Management Solutions, LLC. Dr. Traci's House would also bring its established community partners and team of mentors (from MMC, Inc. and the J Forde Experience) to assist in creating a comprehensive summer curriculum that exposes youth to entrepreneurial, financial, health and wellness and educational opportunities.

#### Target Number of Clients and Businesses:

100 youth ages 12 to 18 (for two 5-week sessions); Will partner with 3 local businesses who can provide opportunities for career exploration.

#### Mentoring program: Community partnership with local elementary and middle schools

Dr. Traci's House has proven ability to create a sustainable network of mentors with active participation in local workshops at local public schools. Our goal with the North Greenwood community would be to take the benefits of our experience (as explained below) and create a new experience for the elementary and middle school aged youth with a year long mentoring program. This is a two-pronged approach including working with Sandy Lane Elementary and Dunedin Highland Middle schools to provide books, mobile reading nook(s), snacks, adult volunteers to read to the children, and healthy eating workshops.

Dr. Traci's House has an established community partnership with another non-profit organization, MMC, Inc. MMC, Inc. is a locally based non-profit organization founded by a dynamic group of educated women of color focused on Making Moves with Compassion for the community exemplifying Black Excellence and promoting the importance of sisterhood and self-care. The partnership between Dr. Traci's House and MMC, Inc. grew organically out of a common mission to be intentional and impactful with our community efforts. Through our combined efforts we created a village of support for community children by connecting them with other strong role models as part of mentorship program that brings together Hillsborough County Public School's Transformation Network of schools and a dynamic group of empowering leaders, creatives and entrepreneurs. The flexibility and agility of the partnership allowed the collaboration of Dr. Traci's House and MMC, Inc., to receive over 800 books donated by the community, provide needed clothing donations to local area children and even supported a local school in hosting an 8th grade graduation ceremony that highlighted the achievements of the 8th grade class which included several of our mentees including the class Valedictorian and Salutatorian.

Additionally, Dr. Traci's House began partnering with Oak Park Elementary School in May 2021 to provide its over 400 students from Head Start to 5th grade with snacks, beverages and books to ensure the students had adequate reading materials for the summer break along with a mobile reading nook. Through its grant funding via the Tampa Bay Super Bowl Host Committee Forever 55 Microgrant in 2021, Dr. Traci's House created a mobile reading nook along with an online library of read along books to promote the intergenerational love of reading.

Oak Park Elementary School in Tampa FL, serves 6 shelters/rehab centers & is a Title I school with student demographics of 80.23% Black, 11.59% Hispanic, 3.64% White and in 2018-2019 had an economically disadvantaged rate of 98% with 33% of students categorized as homeless, 99% of students on Free/Reduced lunch with 37% of students starting and completing the school year at Oak Park. Oak Park Elementary School had previously scored D or below for the preceding 3 years but in 2021-2022, scored its first B ranking ever!

**Target Clients:**

Youths attending school from K-8 grades at Sandy Lane Elementary School and/or Dunedin Highland Middle School and also live in the North Greenwood community and surrounding communities. Our marketing campaign would also involve word-of-mouth through local announcements on social media, black churches and our partnerships with local businesses including Clearwater Martin Luther King, Jr. Neighborhood Center Coalition, MMC, Inc., Superior Information Management Solutions, LLC.

**Target Number of Clients and Businesses:**

350 students which is 30% of total number of 1,265 students at the local elementary and middle school (total of Sandy Lane Elementary & Dunedin Highland Middle Schools); 3 local businesses.

**Tutoring:**

Dr. Traci's House takes a multigenerational approach to ensuring the success and longevity of the targeted impoverished neighborhood with a strong link between early childhood development, youth engagement programs and adult career and educational resources, grants, and support services.

The disparity in non-promotion rates between black students and white students in Pinellas county begin in kindergarten. This highlights the importance of early intervention BEFORE children even enter kindergarten because by the time many of the children from diverse backgrounds in lower income areas start kindergarten they are already academically behind. Thus, the focus on the village that cares for young children ages 0 to 5 is vitally important for their future success and for the overall health and wellness of the family. Our proposed tutoring program will provide educational support for all members of the family, even those that are not yet attending school due to the need to reinforce early literacy throughout the family unit.

**Target Clients:**

For youth in 9th grade and below we will focus on the following areas:

Reading Fluency / Early Literacy

Reading for comprehension

STEM/Other languages

Increased basic math understanding

We would utilize Khan Academy as a supplement to reinforce topics and subjects that the kids need additional focus. The Program will provide tablets and internet access for use during the tutoring sessions as needed. Tutoring would be provided at the proposed community rental site and we would track the number of tutoring hours offered to students, with a particular tracking of hours for students with C or below grades.

For Youth entering Grade 10 and above:

We would continue with Khan Academy for the older youths and creating camps to lay the groundwork for youth to work on their personal statement/story, searching for scholarships, finding jobs and post graduation plans. We would also have virtual college school tours, informational and interactive sessions for youth based on their desired career path as well as standardized test prep activities.

Target Number of Clients and Businesses:

2,500 hours of tutoring & workshops provided; 3 local business partnerships.

Enhancement--Addressing food insecurity For All Youth in the program:

"Kids cannot learn if they are hungry."--Dr. Traci

To address food insecurity in the North Greenwood area, Dr. Traci's House proposed to create a community garden that will not only improve food security but also improve healthy behaviors by teaching students and their parents about the cycle of food. We plan to create small home gardens with provided seeds and/or young plants, and also learn about where food comes from (other than the grocery store). Dr. Traci's House plans encourage local community gardeners to provide insight and instruction on how to properly maintain the garden. Local students will be able to take perishable food items from the garden and share them with their families. Dr. Traci's House will incorporate community days where local residents can tend the garden, pick vegetables and watch a cooking demonstration using the vegetables they just picked.

We will offer expanded instruction in nutrition via in person and virtual sessions while tying into the North Greenwood's site community garden. Dr. Traci's House will use community volunteers to tend the garden under the supervision and guidance of a Master Gardener, which will allow this garden to be a sustainable endeavor.

Target Clients: All residents of the North Greenwood Community; Local community gardening businesses

16. **Applicant ID:** 15669

**Applicant Name:** Knoscious Kreation

**Activity/Project Description:** Wellness Education Workshops -- Individuals and families who are interested in learning and applying wholistic health methodology and techniques (Mind, Body & Soul).

17. **Applicant ID:** 15582

**Applicant Name:** Hypatia Collective

**Activity/Project Description:** Hypatia Collective plans to provide grant writing and research services to nonprofits in the Greenwood Community area. This includes reviewing, writing, and editing grant applications, identifying research and datasets to support grant proposals, and compiling research for current and future grant and funding opportunities for specific programs and focus areas of each nonprofit partner. We plan to partner with small nonprofits with annual operating budgets under \$250,000 in the Greenwood Community area. To promote and market our program and service offerings, we plan to partner with the Clearwater Urban Leadership Coalition and other local partners to recruit eligible nonprofit partners and advertise our services. We anticipate serving approximately 20 nonprofits.

18. **Applicant ID:** 15521

**Applicant Name:** ReDefiners World Languages

**Activity/Project Description:** ReDefiners World Languages is a community-based non-profit organization that specializes in educational enrichment programs serving children and families from historically marginalized communities (LMI/ALICE) and has been operating since 2016. Key program outcome areas

include: social-emotional and character development, literacy and communication skills, workforce development and professional development through intercultural and linguistic competency building programs, courses and workshops in Arabic, English, Mandarin and Spanish.

ReDefiners proposes to provide enrichment programs (summers, after-school and evenings) to complement and enhance current services in North Greenwood for children and adults.

Specifically, ReDefiners World Languages will provide:

Global Explorers Program

Target Participants: K-5 Grade

Target Annual Service Level: 200 participants

Key Program Activities:

Small group classes

Related Disciplines: Geography, social studies, foreign languages

Program Structure:

1X class session per week

1 hour per class

8-week sessions

Max group size - 15 participants

Ideal Capacity Needs: 3 classrooms to offer all three classes simultaneously

Proposed Schedule:

Saturdays - 11:00 AM - 12:00 PM, 12:30 - 1:30 PM; 2:00-3:00 PM

Program Overview

"Global Explorers' " language exposure program is an evidenced-based program designed to expose K-5th grade participants to new cultures, introduce them to communication skills in a foreign languages (Arabic, Mandarin, Spanish) and prepare participants to be global citizens. The 8-week program promotes character, literacy, and social-cultural development.

Additional Details:

The Language exposure program aligns with the World Readiness Standards for language learning, emphasizing the 5 "C's" goal areas of:

1. Communication – helping children/youth to more effectively develop interpersonal, interpretive and presentational communication skills,
2. Cultures – promoting investigation of various perspectives vs actual practices of different cultures,
3. Connections- participants develop critical thinking skills as they learn and reinforce knowledge across disciplines (like geography, social studies, and language arts),
4. Comparisons – children/youth use language to investigate, explain and reflect on differences and similarities between their own language and the target language, and
5. Communities- children/youth use language within and beyond the classroom to explore ways to be engaged citizens in their local communities while exploring what it means to be a global citizen.

Academic Achievers Program

Target Participants: K-5 Grade  
Target Annual Service Level: 50 participants

Key Program Activities:  
1:1 Literacy Tutoring  
Family Centric Literacy Events  
Workshops for parents/caregivers to gain strategies to support their child's literacy development

Program Structure:  
1:1 Literacy sessions  
1 hour per week  
8-week sessions benchmark sessions

Ideal Capacity Needs: Quiet space for 1:1 sessions with three students simultaneously

Proposed Schedule:  
After-school: Monday-Tuesday 4:00-5:00 PM; 5:00 - 6:00 PM

Program Overview:

#### The Academic Achievers Program

This is an intervention program designed to ensure children are able to read at grade level. Through weekly 1:1 tutoring sessions guided by the digital IXL (aka "I Excel") curriculum and trained staff, participants are engaged in personalized sessions driven by diagnostic data that provides real-time analytics on progress towards benchmark goals in mathematics and English Language Arts-each aligned with Florida state standards. Learning plans are unique to each participant, with interactive activities that extend beyond the tutoring session for continued skill-development. The goal of the program is to bridge the gap in academic performance by providing strategies and resources to engage parents/caregivers while boosting confidence within students.

#### Multilingual Citizens Program (MCP)

Target Participants: K-5 children, parents/caregivers, adults, middle school students  
Target Annual Service Level: 200 Participants

Key Program Activities:  
Adult Spanish for Work (Class)  
Youth Spanish for Daily Life (class)  
Let's Learn Spanish (Intergenerational class; child and parent/caregiver learns together)  
Let's Learn Arabic (Intergenerational class; child and parent/caregiver learns together)  
Let's Learn Mandarin (Intergenerational class; child and parent/caregiver learns together)  
English for Speakers of other Languages (ESOL): (1) Basic Living English, (2) Workforce & Finance English and Wellness, (3) Safety & Education English

Program Structure:  
All courses (except for ESOL):  
1 x per week



1 hour per class  
8-week sessions  
ESOL courses:  
2x per week  
1 hour per class  
12 week sessions

#### Ideal Capacity Needs

#### Proposed Schedule:

Let's Learn Spanish, Arabic or Mandarin : Saturdays 10:00-11:00 AM; 11:30-12:30 PM  
Adult Spanish for Work: Wednesday 10:00 AM-11:00 AM; 5:30-6:30  
Youth Spanish for Daily Life: Saturdays 1:00-2:00 PM  
ESOL - Monday/Wednesday 11:30-12:30 PM; 6:30-7:30 PM

#### Program Overview

##### Multilingual Citizens Program

The Multilingual Citizens program offers in-person language courses aimed at developing skills critical to today's workforce and enhancing opportunities for family connectedness through intergenerational courses.

Adults participating in the Multilingual Citizens Program engage in a curriculum that is centered around communication skill development for practical use when working in diverse environments and interacting with linguistically diverse families. The course is part of an evidenced-informed education program aimed at skill development critical to today's workforce. Funding of this course provides support for adults & parents/caregivers through specialized courses that increase linguistic competence in Spanish or English to obtain and maintain employment.

All programs and courses are evidence-informed programs developed by ReDefiners World Languages (RDWL) and are based upon researched evidence of best practices for effective language teaching and learning combined with research published by the United Way Suncoast's Alice Needs Statement. ReDefiners' programming aligns with the six core federally approved "STARTALK Principles for Effective Teaching and Learning" guided by the collaborative effort of the American Council on Teaching Foreign Languages (ACTFL) and the National Language Center at the University of Maryland, these principles include:

1. Implementing a Standards-Based and Thematically Organized Curriculum
2. Integrating Culture, Content, and Language
3. Facilitating a Learner-Centered Classroom
4. Conducting Performance-Based Assessments
5. Using the Target Language and
6. Adapting and Using Age-Appropriate

Furthermore, the measurement of student progress is informed by over 55 years of research conducted by ACTFL to inform language teaching institutions like ReDefiners on best practices in defining, understanding, assessing, measuring and reporting on proficiency level outcomes for adult, youth and elementary learners engaged in Exposure-Based and Language for Specific Purposes courses. Core tools used to measure participant outcomes are curriculum-based and therefore vary across courses within the

program, however, central to measuring language proficiency is the implementation of "Can-Do" criterion-based self and teacher led assessments tools that have been adapted by RDWL to align with the custom curricular for participants in Pinellas county.

Similar programming is currently being offered to Hillsborough county residents in partnership with the Children's Board of Hillsborough county, serving over 694 families across 8 locations annually with an annual budget of \$503,372.00 .

In Pinellas, a comparable number of individuals served across partner locations would be approximately 175 individuals.

Outreach efforts include a combination of partnership collaborative efforts, including in-person outreach at community events, onsite at centers, information sharing at schools and targeted digital marketing efforts via social media, google, email and SMS campaigns.

19. **Applicant ID:** 15453

**Applicant Name:** Family Enrichment Services

**Activity/Project Description:** In 2022 we served 50 minors clients in the described Greenwood community. We provide in-home trauma-informed, culturally appropriate crisis intervention, counseling, and family support. Our focus is keeping families together in safe ways by addressing: trauma, neglect, placement related issues (abandonment, foster care placements, and adoptions) and attachment challenges. We offer supports and counseling to families who have come to the attention of Child Protection Services via our Connecting Family Paths (CFP) diversion program. We receive referrals from Lutheran Services Florida, various law enforcement agencies and victims' advocates, adoption attorneys, Guardian ad Litem staff, and various adoption support groups.

20. **Applicant ID:** 15626

**Applicant Name:** CULC

**Activity/Project Description:** The goal of CULC is to increase the success of funded plans of its member organizations by providing marketing assistance collectively for funded programs and capacity training for the team members of CULC funded (and nonfunded) organizations and agencies and to ensure there is a consistently funded financial literacy program for all members of the target area.

CULC plans to market the services provided by all of its partner agencies and organizations. CULC will host an open house for the community and market, collectively, all job placement & coaching, school to work programs and short term certificate programs that lead to jobs in demand that are funded by this round of ARPA funds. These open houses will include a day and night event and will be hosted once a quarter. Additionally, CULC will ensure that transportation costs for clientele of these programs will be underwritten. Also, any individuals that are in need of job placement & coaching, school to work programs and short term certificate programs and choose a program available in close proximity to the Greenwood area will be eligible for transportation assistance.

CULC will provide financial literacy training for the members of its organization. It is important that the individuals tasked with providing skill improvement services for our underserved community members also be exposed to new skills. There are 40 different organizations in CULC and each organization, on average serves 50 people. Initial target market is 2,000 persons, however, our target market are all individuals in the proposed north Greenwood CRA. We want to ensure that every person in the area has access to training and transportation even if it is not provided by one of our member organizations.

The CULC will also be tasked with providing business & economic development services for member organizations, administration of mini grants, underwriting grant writing fees for member organizations and providing other business development assistance. These business development funds seek to address economic and community development inequities in the private and public sectors in historically excluded neighborhoods. Systemic racism, disinvestment in predominantly black areas, and a long history of redlining and racist urban planning and policy have contributed to the economic segregation of the predominantly Black neighborhoods in Pinellas County. These business development services may be contracted out to local Pinellas County businesses.

21. **Applicant ID:** 15409

**Applicant Name:** Feeding Tampa Bay

**Activity/Project Description:** At FTB, we change lives one meal at a time by leading our community in the fight against hunger, providing solutions around the table that include food for today, food for tomorrow and food for a lifetime. A member of the Feeding America network of food banks, Feeding Tampa Bay serves ten counties in west central Florida and is a leader in hunger relief. Our organization serves individuals who identify as food insecure, which refers to USDA's measure of lack of access, at times, to enough food for an active, healthy life for all household members and limited or uncertain availability of nutritionally adequate foods. Food-insecure households are not necessarily food insecure all the time and food insecurity may reflect a household's need to make trade-offs between important basic needs, such as housing or medical bills, and purchasing nutritionally adequate foods. The number of food insecure people in our area has grown to nearly 1 million amidst COVID-19 and we project serving 85 million this year. We have a bold goal – a hunger free Tampa Bay by 2025.

With over 400 agency partners who receive food from FTB and, in turn, distribute food to low-income clients, we are the driving force behind food relief in the region. For this opportunity, FTB plans to collaborate with one of our North Greenwood community partners, the Homeless Empowerment Program (HEP). Their mission is to break the cycle of homelessness for the thousands of people they help each year. Since 1986, HEP has been to provide homeless and low-income individuals and families, including veterans, with housing, food, clothing, and support services necessary to obtain self-sufficiency and improved quality of life. HEP provides a holistic approach to addressing poverty and ensuring the health and well-being of the clients they serve.

Through the North Greenwood Community Grant, FTB plans on assisting HEP in several ways. First, we hope to revitalize HEP's Urban Empowerment Garden, which consists of an inground organic garden, a vertical garden, and a new Mobile Market. The objectives of HEP's Urban Empowerment Garden are to: Alleviate hunger among HEP's population.

- Improve nutritional outcomes for HEP residents.
- Supplement the 100,000+ meals served at HEP each year.
- Provide a reliable food source during lags in donations to the kitchen.
- Therapeutic benefits of horticulture to HEP guests.

The garden grows a wide variety of crops, including Romaine, Kale, Onions, Celery, Herbs, Tomatoes, Collards, Turnips, Carrots, Mangos, Papayas, Lemon, Banana, Pineapple and Pomegranate. The produce from the gardens provides fresh, nutrient-dense food to the HEP Kitchen and Dining Hall for residents to enjoy in their salad bar and warm meals served daily. Last year HEP saw a 20% increase in production during their last harvest, and they were able to harvest 1,120 lbs of fresh produce, saving approximately \$4,193 in food purchasing costs. In addition to adding more fruits and vegetables to clients' diets, HEP ensures residents are getting three healthy meals each day, supplying housing units with kitchens and providing lessons on how to cook the vegetables grown in the garden. Finally, the garden serves as a

therapeutic outlet for residents at HEP as well as a way for their clients to obtain some workforce development in the agricultural field. While the garden has been a phenomenal addition to the HEP campus, it needs assistance to reach its full potential.

The Mobile Market is a recent addition to HEP's Urban Empowerment Garden, and it delivers food to areas that are considered food deserts. Neighbors served are predominantly people of color, have low to median income and high poverty rates, experience high levels of unemployment, a high percentage of people are on food stamps, many people don't own a personal vehicle, and a high percentage of the population use public transportation or walk to work. These food deserts are located across Pinellas County and include North Greenwood, High Point, South St. Pete, East Tarpon Springs and Lealman. In addition to offering each season's brightest and most nutritious produce, the Mobile Market has begun to accept Supplemental Nutrition Assistance Program (SNAP)/ Electronic Benefits Transfer (EBT), helping to break the barrier to accessing healthy food, on the go. Any revenue from the Mobile Market is used to support HEP's garden program through un-funded operating expenses such as gas, supplies, equipment, maintenance, etc.

HEP is also in the process of implementing Feeding Florida's innovative Fresh Access Bucks (FAB), a USDA-funded statewide nutrition incentive program that increases the purchasing power of SNAP recipients to buy fresh fruits and vegetables at farmers' markets, produce stands, Community Supported Agriculture (CSA), mobile markets, and community grocery outlets. FAB's approach to addressing food access, affordability, and nutrition education aims to work with the entire food system: from producer to consumer, to build healthy, resilient communities supported by robust local food systems. For every SNAP dollar a client spends, they receive \$2 worth of nutritious food to support their families. FTB was recently approved for this process, and we've implemented it through our FoodPlus program to increase the amount of food our clients can purchase from markets and grocery stores. By becoming a part of the FAB initiative, the amount of food each SNAP beneficiary receives can almost double when they purchase food from HEP's Mobile Market. While the process of becoming a FAB outlet is free, FTB is happy to help HEP become a member and implement the program because it would help double the amount of food each client receives from this grant opportunity.

In addition to revitalizing the empowerment garden and assisting HEP to become a FAB outlet, FTB will use this opportunity to also purchase fresh produce to supplement food from the empowerment garden and support the needs of HEP's clients and SNAP participants that utilize the Mobile Market. At HEP, they pride themselves on providing the best care possible. They have vowed from the beginning to never give a HEP resident a bed that they wouldn't sleep in, clothes they wouldn't wear, or food they wouldn't eat. We want to help HEP uphold its promise to the residents and clients that rely on them for nutritious meals.

Finally, FTB will use this opportunity to deepen our relationship with HEP and partner with their staff to provide Nutrition Education. FTB was provided funding through a grant from Feeding Florida to hire Nutrition Educators to teach our clients how important a balanced diet is to improving their health and preventing nutrition-related diseases. We recently hired a Nutrition Educator for Pinellas County. The grant from Feeding Florida requires our organization to perform outreach events in Pinellas County. Our organization would like to perform education outreach events with residents of the HEP at the newly revitalized Urban Empowerment Garden and HEP's Mobile Market. Leveraging our Nutrition Educator from the Feeding Florida grant would maximize the impact that FTB and HEP could have on the North Greenwood community. (APRA funds will not be used for these activities; rather we are using those funded activities to support the success of the work done using ARPA funds)

**Applicant Name:** Pinellas County African American History Museum

*\*\*\* Also recommended for Cultural Affairs Nonprofit Grant \*\*\**

**Activity/Project Description:** The mission of the Pinellas County African American History Museum (PCAAHM) is to preserve and celebrate the contributions and accomplishments of African Americans of the past and present through exhibits, educational programs and research materials that document the American social and cultural experience. To do this, our core work includes maintaining exhibits dedicated to African American history, both from Pinellas County and beyond. Beyond the museum exhibits, the museum serves as a community hub for learning more about African American history through different lectures series. Also, we have a Facebook group and page where we regularly share images and information about African American history in Florida. And finally, the museum is the premier archive of African American history in Pinellas County, serving as a research library for authors, historians, and university students alike.

The museum is located in a community that consists of the second largest population of African Americans in Pinellas County, the Greenwood Community. Our main visitors are either members of this community or tourists from the Northern or Northeastern states. Along with the local communities, our events draw people from community organizations such as the Tampa Bay Chapter of NOW (National Organization of Women) and the North and South Pinellas and Tampa Chapters of the League of Women Voters. We will also invite members of the Pinellas County Teacher Association (specifically their Human and Civil Rights Committee), and the NAACP Clearwater/north Pinellas chapter, the Clearwater Urban Leadership Coalition, Pinellas County Schools teachers and students, and members of Alpha Kappa Alpha, Alpha Phi Alpha, and Outdoor Afro St. Pete and Tampa Bay.

At the moment, we rely on Google business, Facebook, our newsletter, and word of mouth to bring people to the museum. We hope to expand marketing by also distributing the information to local universities and Pinellas County Schools to ensure that professors, district administrators, teachers, and students are aware of the field trip opportunity and research center more intentionally. Also, we want to make sure we start to use more flyers to handout in the local community to invite residents in.

23. **Applicant ID:** 15662

**Applicant Name:** Loaded

**Activity/Project Description:** Teach Culinary Basics for children and young adults, whom are looking to learn about simple techniques to help them be self sufficient in the preparation of food  
Children 12-15

3 Class Sessions 20 Children each Session

Teach Culinary Extended Basics to Young Adults Looking to enter the workforce as a Culinarian  
Teens 16-18

3 Class Sessions 15 Teens Each Session

Teach Adults Culinary Education for those looking to make a Carrer in the Culinary Industry  
Adults 18 and Up

5 Class Sessions 10 Adults Each

Completion with include becoming ServSafe Certified and workforce Ready

Local Community Centers, Events, and Churches As Well as Social Media Platforms and Our Local Restaurant

24. **Applicant ID:** 15568

**Applicant Name:** The First Rung Project

**Activity/Project Description:** To develop basic entry level skills for people with an interest construction trades.

25. **Applicant ID:** 15539

Applicant Name: KB Technology

**Activity/Project Description:** Instruct the class on how to use digital art as a therapeutic tool and how to monetize their creations. I plan to promote the class through word of mouth, social media and working with other organizations I currently have relationships with. I plan to serve over 100 people.