

Profile

Kelly

First Name

A

Middle Initial

Batsford

Last Name

kbatsford@hotmail.com

Email Address

108 N Mars Ave

Home Address

Suite or Apt

Clearwater

City

FL

State

33755

Postal Code

Home: (727) 244-4372

Primary Phone

Alternate Phone

Length of Residency - please select one. \*

☒ 6+ years

Do you own or represent a business in Clearwater?

☐ Yes ☒ No

If yes, where is the business located? Do you conduct business with the City?

Clearwater

Which Boards would you like to apply for?

Clearwater Housing Authority: Submitted

Hope Villages of America

Employer

Behavioral Health Advocate

Job Title

Occupation - If retired, enter former occupation.

N/A

Have you served or do you serve on a board in Clearwater?

☐ Yes ☒ No

If yes, please list the name of the board.

Why do you wish to serve on this board/committee? If seeking reappointment, state why you should be reappointed.

I would like to help with the issue of housing in Clearwater to create more affordable housing and to ensure residents here are safe and are provided the essentials they need to live here.

## What personal qualifications can you bring to this board or committee?

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I work at a domestic violence shelter in the city and one of the major issues the women have is housing or lack thereof, of affordable housing to be able to start over on their own in our community. I have lived in Clearwater my entire life and cherish the city and the land we have here, I also know there are housing issues here and I feel like me being a native and also working for people who need housing is a great combination for this committee.

## List Community Activities

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Work in social services BLS certified Attend outreach through Radiant Church

[Kelly\\_Batsford\\_Resume.docx](#)

Upload a Resume

Question applies to multiple boards

## Are you related to any member of the City Council?

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☐ Yes ☒ No

Question applies to multiple boards

## If yes, please provide name and explain relation.

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N/A

Question applies to multiple boards

## Are you related to a city employee?

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☐ Yes ☒ No

Question applies to multiple boards

## If yes, please provide name and explain relation.

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N/A

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## Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts. (Optional)

### Ethnicity

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☒ Caucasian/Non-Hispanic

### Gender

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☒ Female

04/15/1985

Date of Birth

**The City of Clearwater strives to promote diversity and provide reasonable accommodations for individuals with disabilities. If you are requesting accommodation, please indicate below:**

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N/A

Kelly A Batsford

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**By clicking on "I Agree," below, I affirm that the information above is true and correct, and that I understand and agree to the responsibilities and commitment of time associated with an appointment to a Clearwater advisory board or committee.**

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☒ I Agree

All material submitted to the City of Clearwater is subject to the public records law of the State of Florida including Chapter 119, Florida Statutes.

# KELLY BATSFORD



kbatsford@hotmail.com



(727) 244-4372



Clearwater, Florida 33755

## PROFESSIONAL SUMMARY

Compassionate and empathic domestic violence therapist looking to expand my abilities in the community through joining advisory boards here in Clearwater to make an impact in our community and better support the women and children starting over here.

## SKILLS

- Basic knowledge of sign language
- Strong time management and organizational skills
- Proficiency in Microsoft Office programs (word, excel, PowerPoint)
- Goal setting
- Sales promotion
- Verbal and written communication
- Focus and follow-through
- Originality and creativity
- POS terminal operations
- Relationship building
- Coaching and mentoring
- Operations management
- Project management

## EDUCATION

**Walden University**

Minneapolis, MN • 8/2023

***Masters of Clinical Mental Health Counseling***

**St. Petersburg College**

## WORK HISTORY

**Hope Villages of America- Behavioral Health Advocate**

*06/2024- current*

- Conduct trauma informed CBT therapy with participants
- Assess risk assessment and provide safety plans when necessary
- Set up treatment plans with participant
- Provide resources when necessary
- Offer individual, group or family sessions
- Support participants through crisis
- Educate participants about domestic violence and ways to break the cycle of abuse
- Maintain confidential
- Advocate for participants

**BayCare Health- Manager of Volunteer Resources**

*07/2022-06/2024*

- Supervise and support Morton Plant Campus, outside buildings and Bardmoor Campus with volunteers
- Grant writing for special projects
- Build and maintain strong working relationships with leadership to determine their unique needs for each department
- Ensure performance appraisals for both volunteers and team members, competency assessments, mandatory training, and testing are conducted with established

St. Petersburg, FL • 05/2016

**Bachelor of Applied Science:**  
Health Services Administration

**St. Petersburg College**

St. Petersburg, FL • 12/2013

**Associate of Science:** Science  
in Health Care Informatics

## CERTIFICATIONS

Core 2024

Trauma Informed Care 2025

BLS 2018-2020

time frames

- Maintain relationships with volunteers and team members
- Oversee daily operations of clothing closet for care coordination
- Manage budget with retail supervisor for gift shop and resale shop

### **Internship- Employee Assistance Program-BayCare** 3/2023- 08-2023

- Provided 1:1 counseling to callers
- Ride Along (x2) with Dade City Sheriff to understand first hand what first responders go through to make counseling sessions better for them
- Group counseling for inpatient pediatric unit- Mease Dunedin. Groups included: art therapy projects, coping skills, social media, anger management, etc.
- Answered EAP Phones to direct clients to the proper help in finding providers or resources
- Provide proper documentation on each client
- Counseled Team Members in a CISM that happened on hospital campus

### **Internship-Darlington Residential Treatment Center** **Gulf Coast Jewish Family Counseling Services** 11/2022- 02/2023

- Provided 1:1 counseling with residents
- Provided 3-4 group counseling sessions each shift
- Group sessions included: Addiction, Stress Management, Community Prep, Self- Esteem, Coping Skills, Trauma, Anger Management. Etc.
- Provided proper documentation on each resident
- Pasco County CIT Training with Pasco County Sheriffs- Played the role of a suicidal teenager to train sheriffs how to react
- Shadowed at CALL where 911 dispatch send mental/behavioral calls not needing police to and we went out to reach the person in need to decide if the person needs to be baker acted or just someone to talk to, or possibly resources.

**BayCare Health - Supervisor of Retail Operations**

*01/2008 - 07/2022*

- Supervise and support hospital gift shop and Resale shop operations
- Train and support over 70 volunteers
- Ensure performance appraisals for volunteers/employees, competency assessments, mandatory training, and testing are conducted within established time frames
- Maintain open communication with hospital departments supporting their needs and the needs of their patients/customers
- Maintain strong working relationships with volunteers and staff to identify and utilize their unique skills
- In charge of purchasing merchandise and shop resets
- Negotiate with vendors to ensure best terms, freight, and cost
- Manage retail operations point of sale systems and records
- Manage special events, promotions, and sales in retail shops
- Conducted inventory analysis to determine optimal stock levels, cost of inventory, operational expenses, and inventory losses

**Soul Roots LLC - Owner & Operator**

*Clearwater, FL • 01/2019 - Current*

- Indoor plant curation and care
- Clients: Caracara Asian Tapas, Jack Palino's, The Nest, Pure Harmony Massage, BEX Realty
- Design, set up, placement of plants, and maintenance of plants
- Set up, and run monthly market booth in various cities
- Managed day-to-day business operations

**BayCare Health - Financial Counselor**

*01/2007 - 01/2008*

- In charge of collecting payments from inpatients in hospital

- Liaison between patients and community agencies
- Worked closely with team to ensure monthly goals were met
- Helped to develop new ways to collect monies owed to the hospital
- Contacted insurance providers to obtain key information regarding patient benefits and to submit documentation for accounts
- Identified healthcare resources and programs for patients unable to meet financial obligations.
- Meticulously documented all details regarding contact with patients, providers, and other individuals in system

## **EXPERIENCES - GENERAL**

*01/2014 - Current*

- Managed budget implementations, employee and volunteer reviews, training, schedules, and contract negotiations
- Developed and maintain relationships with customers and suppliers through account development
- Maximized efficiency by coaching and mentoring volunteers and employees on management principles, industry practices, company procedures and technology systems
- Implemented operational strategies and effectively built customer and employee loyalty

## **Living Springs Retreat- Morton Plant Hospital**

*09/2023-Current*

- Annual Cancer survivor retreat held at the Safety Harbor Spa
- Coordinate with vendors for entertainment and gifts
- send out applications to survivors and family members
- Work with spa to schedule services for survivors
- Check in and out with survivors

## **Food Clinic- Morton Plant Hospital**

*09/2024- Current*

- Provide volunteers
- Stock shelves, ensuring all items are rotated for freshness
- Help with food delivery
- Cover clinic when needed

### **Clothing Closet for Morton Plant Mease (Four hospitals)**

*07/2019-Current*

- Collect clothing and shoes, launder items,
- Ensure all closets are stocked
- Ensure clothing is weather appropriate throughout the year

### **Loyalty Task Force for Morton Plant Mease -Volunteer**

*01/2019 - Current*

- Attend monthly meetings to collaborate with others on the team to create team member engagement ideas throughout the East region

### **Ethics Consult Team- Morton Plant Hospital**

*11/2023-Current*

- Attend ethic consult meetings when scheduled
- Reach an unanimous vote with cases
- Support Team

### **Family Care Fund Board- Morton Plant Hospital**

*02/2024- Current*

- Attend monthly meetings with board members
- Determine which team members can be financially help this month
- Reach an unanimous vote

### **The Chapel - Volunteer**

*01/2019 - 01/2021*

- Assisted with special events and programs
- Maintained clean, neat, and operational facilities to serve program needs
- Used strong interpersonal communication skills to convey information to others
- Supported engaging, fun, and smooth-running events by helping with organization and planning
- Engaged in community outreach to aid program mission centered on community support and enrichment
- Greeted visitors and answered questions about program, requirements, and opportunities
- Coordinated the collection of food, clothing and household items for disadvantaged individuals and families



**A Kid's Place -Support**

*Brandon, FL • 01/2018 - 01/2018*

- Organized a donation drive for A Kid's Place in Brandon providing clothing and school items for children in need

**RCS Homeless Shelter- Support**

*01/2017 - 01/2017*

- Organize annual coat drive to support community members and organizations in need

**Physician Assistant- Shadowing**

*01/2013 - 01/2014*

- Worked closely with a Physician Assistant, learning the role they provide to patients in the emergency room setting

**Emergency Waiting Room Volunteer**

*01/2011 - 01/2013*

- Escorted visitors and patients to rooms
- cleaned waiting rooms
- restocked supplies
- sanitized wheelchairs and waiting room chairs