

VETERANS DAY EVENT 2024

Event Fees	Budgeted Expenses	DDB Request
Sound and Lighting	\$ 16,000.00	\$ 16,000.00
Labor Expenses and Setup	\$ 10,000.00	\$ 10,000.00
Music and Entertainment- Speakers, Band, Emcee, Decorations	\$ 10,000.00	\$ 10,000.00
Food and Beverage- Vendors, Tables, Equipment and supplies	\$ 10,000.00	\$ 10,000.00
Marketing- Print, Signage, Radio, TV, Digital, and Social Media	\$ 20,000.00	\$ 20,000.00
Operating Expenses- Security & Insurance	\$ 2,000.00	\$ -
	\$ 68,000.00	\$ 66,000.00