

COMPETITIVE. VIBRANT. GREEN.

EDUCATION & AWARENESS  
GREEN ENERGY & BUILDINGS  
TRANSPORTATION  
LAND USE & URBAN FORM  
WATER RESOURCES  
WASTE MANAGEMENT  
FOOD PRODUCTION  
GREEN BUSINESS & JOBS



DECEMBER 2011

CLEARWATER  
**greenprint**

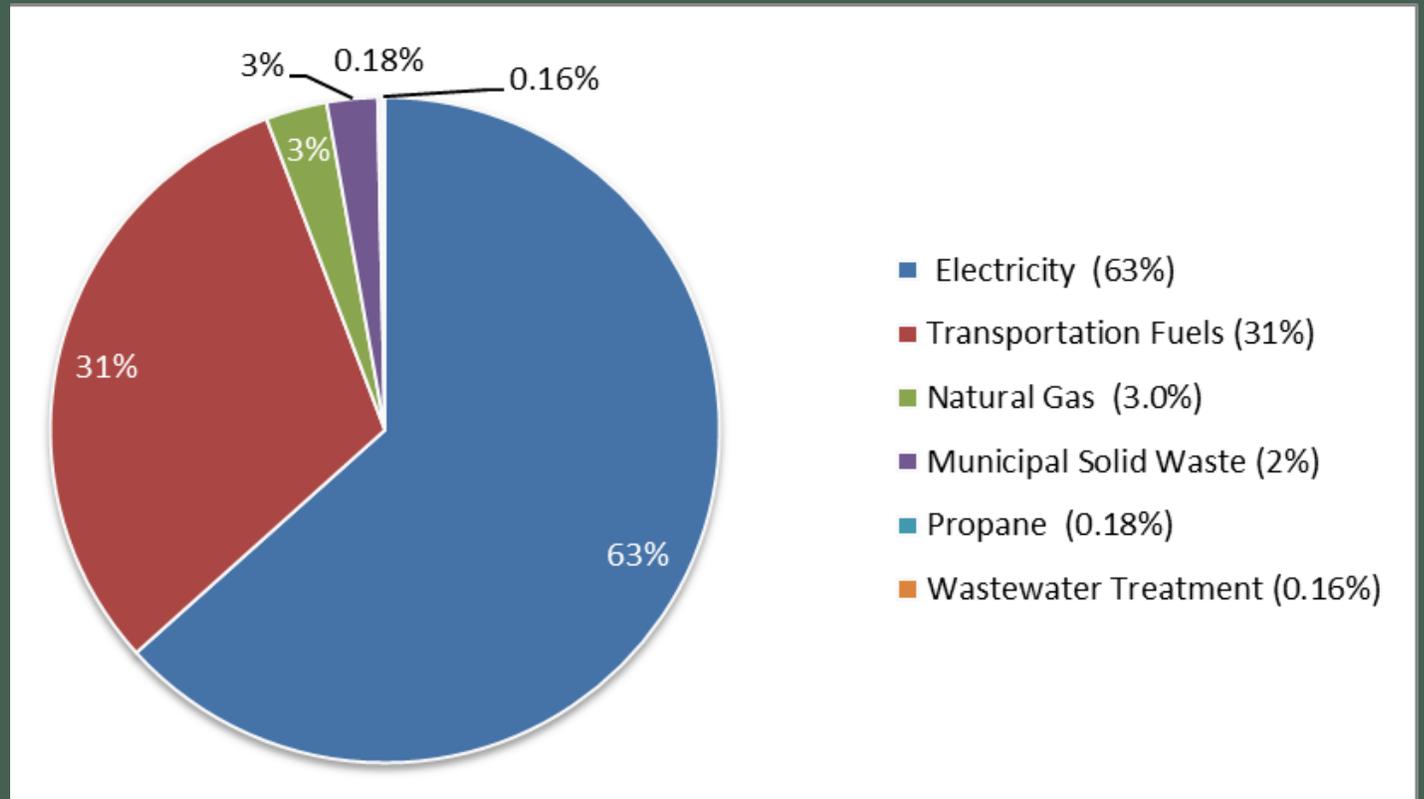
A FRAMEWORK FOR A COMPETITIVE, VIBRANT, GREEN FUTURE

# SUSTAINABILITY PROGRAM UPDATE

September 16<sup>th</sup>, 2019

# Background

- First city-wide GHG inventory conducted in 2008
- GHG emission totaled 1,257,037 metric tons of carbon dioxide equivalents (MTCO<sub>2</sub>e)



Citywide Greenhouse Gas Emissions by Source, City of Clearwater (2007)

# Background

- GHG inventory led to the creation of an emission reduction plan, known as Greenprint

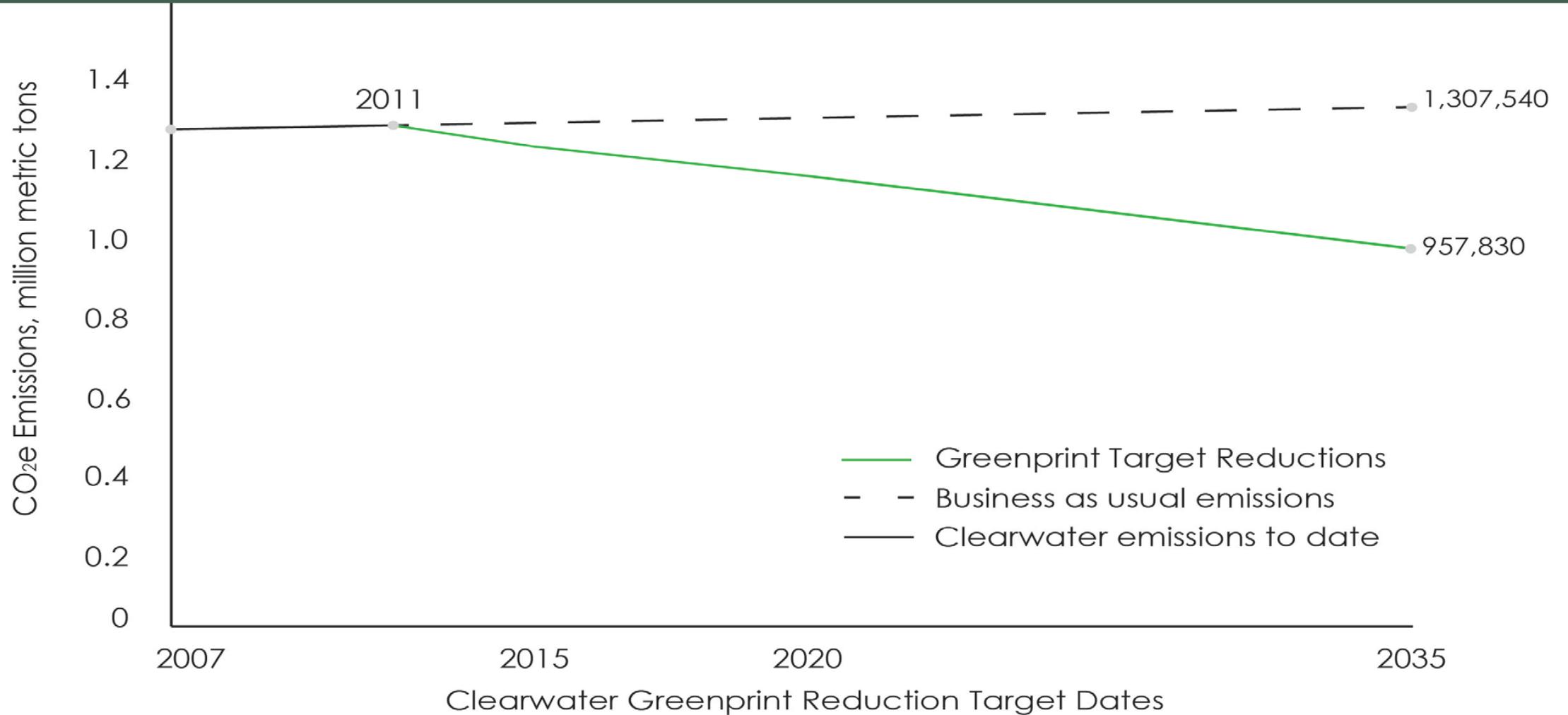
The logo for Clearwater Greenprint features the word "CLEARWATER" in a small, dark green, sans-serif font at the top. Below it, the word "greenprint" is written in a larger, lowercase, sans-serif font. The "green" part is in a lighter green color, and the "print" part is in a darker green. The letter "i" in "print" is replaced by a stylized footprint icon, also in dark green. The footprint has five toes, with the largest toe being the most prominent.

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Two measurable goals of Greenprint:

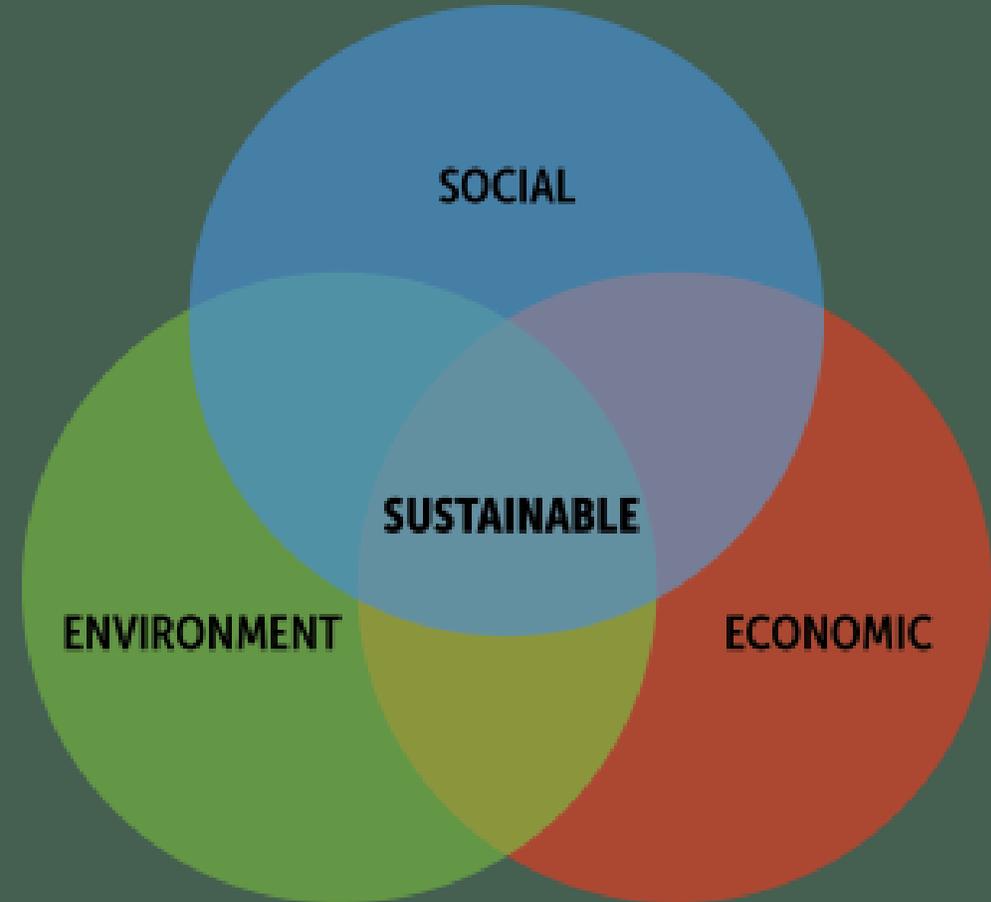
- 1) reduce city-wide greenhouse gas emission to 10% below 2007 levels by 2020
- 2) reduce city-wide greenhouse gas emission to 25% below 2007 levels by 2035

# Greenprint Goals



# Co-benefits of Greenprint strategies:

- cost savings
- increased health benefits
- improved mobility
- community resiliency
- support of local business
- education and awareness
- a competitive edge to attract new residents, businesses, and visitors (eco-tourism)



# Strategies Completed

- Recycling Program Expansion
- Yard Waste Collection
- Water Conservation
- Natural Gas Expansion
- Local Transit Improvements (ongoing)
- Low Emission Vehicles (ongoing)
- Congestion Management (ongoing)



# Strategies In Progress

- Urban Agriculture
- Green Business Guide
- Community Outreach
- Greenspace Expansion
- Property Revitalization
- Complete Streets Policy
- Energy-efficient Streetlights



# ICLEI Five Milestones



# Update Greenprint

- strengthen commitments
- specify goals using metrics
- indicate status of existing strategies
- include new strategies

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# Weaving Sustainability into the Culture of Clearwater:

- Green Clearwater website
- staff education
- public workshops, speakers, conferences
- public art/neighborhood projects
- higher-education partnerships



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