

Downtown Development Board Grant Application

Row 28

Applicant / Primary Contact:	Michele Northrup
Type of Grant Request	Special Event
Name of Organization:	Intensity Academy
Street Address:	4522 E Course Dr Suite 448
City:	Tampa
State:	Florida
Zip:	33624
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Email Address:	saucyqueentampa@gmail.com
Website / Social Media Link(s):	www.intensityacademy.com www.saucyqueen.com www.facebook.com/realSaucyQueen www.instagram.com/saucyqueen
Description of Project:	Tasty Tampa Bay at Coachman Park: where local vendors and food trucks will showcase the very best bites from around the Bay. This is a free, family- and pet-friendly event. Enjoy bold savory dishes, indulgent sweets, unique artisan offerings, and an afternoon filled with culinary demonstrations, and engaging food-focused contests. Take in the sunshine, the waterfront breeze, and the vibrant atmosphere of Clearwater's most iconic park. Whether you're a dedicated food enthusiast or simply looking for a fun day out, this festival offers something for everyone. Bring your appetite, your friends and family, and your passion for local flavor: Downtown Clearwater is about to get delicious.
Total Project Cost (\$):	22500
Amount of Grant Funds Requested (\$):	\$18,000.00
Applicant's Financial Contribution (\$):	
Third-Party Contributions (\$):	\$9,500.00 vendor fees and sponsorship
When will the event take place?	February 21st 2026
Who will implement the project?	
Where will the project occur?	Coachman Park
Project Attraction	Tasty Tampa Bay will attract businesses, residents, and visitors by bringing high foot traffic and positive energy into downtown Clearwater. The event showcases local food, artisans, and culinary contests, giving attendees a reason to explore the area and discover nearby shops, restaurants, and attractions. By offering a free, family-friendly waterfront experience, the festival highlights downtown as a vibrant, welcoming place to spend time. This increased activity supports local businesses, enhances community pride, and demonstrates that downtown Clearwater is an appealing place to live, work, and play year-round.
Applicant Signature:	
Title of Event:	Tasty Tampa Bay
Date(s) of Event:	February 21st 2026
Description of Special Event:	Tasty Tampa Bay at Coachman Park: where local vendors and food trucks will showcase the very best bites from around the Bay. This is a free, family- and pet-friendly event. Enjoy bold savory dishes,

indulgent sweets, unique artisan offerings, and an afternoon filled with culinary demonstrations, and engaging food-focused contests. Take in the sunshine, the waterfront breeze, and the vibrant atmosphere of Clearwater's most iconic park. We will be naming the very best food trucks and restaurants with celebrity judges to award the tastiest dishes in Tampa Bay.

Intended Audience / Anticipated Attendance

The intended audience for this event includes Tampa Bay residents, local families, food enthusiasts, visitors exploring Clearwater, and anyone who enjoys community festivals, artisan shopping, and waterfront activities. The event is designed to be inclusive, welcoming both adults and children, as well as pet owners. The anticipated attendance is approximately 3,000–5,000 attendees throughout the day, based on comparable events held at Coachman Park and the strong community interest in food-focused festivals.

Total Event Cost (\$):

Event Grant Funds Requested (\$)

Where will the event be held? Coachman Park (The Green, Lower & Upper Plaza, Cleveland St Ext and BayWalk Promenade).

Contacted Special Events Department?

Additional Sponsors or Media Outlets for Event: Fox 13, WFLA, Bloom TV and local news stations.

Funded by DDB Before? Yes

Applicant Signature Michele Northrup

Applied for: Special Event Permit

Current BTR:

Is 501(c)(3)? No

Timeframe of Event: 11AM - 6PM

Free to Public? Yes

Agreement Checkbox ☒

Applied / Awarded Community Sponsorship Program? No