

Mega Night Market at Coachman Park

Prepared for the City of Clearwater

The following budget outlines the anticipated costs associated with producing the Mega Night Market at Coachman Park. This event will feature multicultural food vendors, live entertainment, cultural performances, family activities, and community engagement while supporting local businesses and tourism.

Expense Category	Amount
Venue Rental (Coachman Park)	\$6,420
Live Entertainment & Cultural Performers	\$18,000
Marketing, Advertising & Public Relations	\$15,000
Event Decor, Lighting & Stage Design	\$8,000
Audio & Visual Equipment	\$5,000
Printing & Promotional Materials	\$2,000
Event Security	\$4,850
Event Insurance	\$700
City Services & Public Safety Fees	\$17,000
Event Staff & Operations	\$15,000
Performer Hospitality	\$2,000
Volunteer & Staff Meals	\$2,000
Tables & Chairs	\$4,000
Event Fencing	\$7,000
Waste Management & Dumpster Services	\$850
Lighting Towers & Generators	\$5,000
Water Lantern Cleanup	\$3,500
Water Safety Equipment (Oil Booms & Nets)	\$2,500
Restroom Attendants & Cleaning	\$2,250
Artist Travel & Accommodations	\$8,000
Total Event Budget	\$129,070

Funding Sources

Vendor Fees (Applicant Contribution): **\$40,000**

Applicant Cash Contribution: **\$49,000**

Requested DDB Funding: **\$80,070**

Total Project Funding: \$129,070

Project Overview

The Mega Night Market celebrates cultural diversity while creating economic opportunities for local businesses, attracting visitors to Downtown Clearwater, and providing a family-friendly experience. Funding will support public safety, marketing, cultural programming, infrastructure, and event

operations necessary to deliver a high-quality community festival.