

**Clearwater Beach Access Meeting**  
**December 3, 2015**

On December 3, 2015, City of Clearwater staff attended a meeting coordinated by the MPO/PPC staff to discuss short, mid and long term actions that attending agencies may take to improve access to and from Clearwater Beach during spring break, specifically, and overall. The MPO/PPC will be conducting similar meetings with other local beach communities.

**I. Attendees**

Ming Gao, FDOT	Brian Bennett, FDOT
Ed McKinney, FDOT	Brian Beaty, FDOT
Sarah Ward, MPO	<b>Anthony Monte, Clearwater PD</b>
Heather Sobush, PSTA	<b>Paul Bertels, Clearwater Traffic</b>
Ronald Chin, FDOT	<b>Jill Silverboard, Clearwater, Asst City Mgr</b>
Kevin Dunn, FDOT	Whit Blanton, MPO/PPC Executive Director
Robert, Grimsley, FDOT	Rodney Chatman, MPO
Mike Crawford, PPC	Tom Washburn, Pinellas County Traffic
Cookie Kennedy, MPO Board	

**II. Action Items**

Outlined below are the items discussed and identified for action. The Clearwater action items are noted below with an internal department or division identified as our lead. On **January 8, 2016**, the City met with **PSTA** staff in discussion of various items below for which they are the lead agency.

**A. Downtown Clearwater to Clearwater Beach BRT and Other Transit Initiatives**

	<b>Action Item</b>	<b>Agencies (Lead in Bold)</b>	<b>Time for Action</b>
<b>1</b>	Distribute SR60 BRT Study to meeting attendees	<b>MPO</b>	Complete
<b>2</b>	Provide SR60 BRT update to MPO/PPC Board in early 2016	<b>MPO</b>	March 2016
<b>3</b>	Re-Evaluate costs for BRT project and identify funding options for implementation	FDOT, MPO, <b>PSTA</b> and City	Not in PSTA's current workplan
<b>4</b>	Work with Jolly Trolley to make operations more seamless (e.g. legible maps showing all routes plus connections to PSTA. Also , review need for extra fare required at Island Estates + transfer to second Trolley)	<b>PSTA</b> and <b>Jolly Trolley</b>	
<b>5</b>	Secure funding for express bus to Clearwater Beach from Tampa International Airport	<b>PSTA</b>	In review
<b>6</b>	Evaluate feasibility of a gondola system	<b>FDOT</b> , MPO, PSTA and City – <b>Traffic</b>	
<b>7</b>	Provide shuttle connections between BRT/ Express bus stops and hotels	Hoteliers	
<b>8</b>	Provide express service to Clearwater Beach from St. Pete/Clearwater International Airport (board member comment from December 4 <sup>th</sup> MPO/PPC workshop)	<b>PSTA</b>	

## B. Clearwater Beach Ferry Service

	Action Item	Agencies (Lead in Bold)	Time for Action
1	Work with hoteliers/employers to encourage employees to take ferry		
2	Provide directional signage for ferry service and nearby parking	City – Traffic	Complete
3	Potential RFP for Countywide Ferry Service	MPO	

## C. ITS/Management, Operations and Safety

	Action Item	Agencies (Lead in Bold)	Time for Action
1	Monitor SR60 travel time on an on-going basis	FDOT	
2	Begin data collection on beach access routes	FDOT, MPO, City - Traffic	
3	Consider changes to parking policies (e.g. lower rates downtown, higher rates on beaches) – Clearwater	City - Parking	Underway
4	Review one-way pair concept for Myrtle and Fort Harrison Avenues	FDOT, MPO, City - Traffic	

## D. Traveler Information/Wayfinding

	Action Item	Agencies (Lead in Bold)	Time for Action
1	Review directional signage to beaches, including wayfinding signage for Jolly Trolley	FDOT and City - Traffic	
2	Route map on Jolly Trolley needs to be made more clear in terms of landmarks, stops, geographic orientation and route	Jolly Trolley	
3	Develop a signage and wayfinding system that is either color-coded or icon-based (e.g. palm tree = Clearwater Beach, turtle = St. Pete Beach) for the north and south beaches	FDOT, MPO, local governments (City – Traffic)	
4	Develop a better way to use existing Dynamic Message Signs to inform travelers of the best routes to north and south beaches	FDOT and City – Traffic	Underway
5	Develop brochure and webpage for visitors	MPO/PPC	
6	Work with CVB to develop/market an App with info on moving around the County	MPO/PPC	

Another, longer-term idea discussed was the feasibility and utility of tolling the Sand Key Bridge. The City of Clearwater would have to initiate any action on that concept, which is not expected in the future.