CLEARWATER DOWNTOWN DEVELOPMENT BOARD MEETING March 3, 2025 – 1:00 PM – City Council Chambers

- 1. Call to Order. Mayor Rector called meeting to order.
- 2. Approval of Minutes.

ID#25-0137 Approve the minutes of the February 3, 2025 Downtown Development Board meeting.

Member Cotton motioned to approve the February 3, 2025 minutes.

The motion was duly seconded and upon roll call, the vote was:

Ayes: Chair Rector, Member Allbritton, Member Teixeira, Member Cotton, Member Mannino, Member Fraizer, Member Khodortsov.

- 3. Citizens to be Heard Regarding Items Not on the Agenda.
- 4. New Business
 - **4.1 ID#25-0160 Approve the January Financial Statement for filing.** CRA Division Manager Vickie Shire presented January's Financial Statement for filing. Member Teixeira commented on the staff including the total unencumbered amount in the report.

Member Teixeira motioned to approve the January Financial Statement for filing.

The motion was duly seconded and upon roll call, the vote was:

Ayes: Chair Rector, Member Allbritton, Member Teixeira, Member Cotton, Member Mannino, Member Fraizer, Member Khodortsov.

4.2 ID#25-0148 Approve a Special Event Grant Funding Request from Cleveland Street Market in an amount not to exceed \$24,000 for the Cinco de Mayo and authorize the appropriate officials to execute same. CRA Division Manager Vickie Shire presented the special event grant funding request for the Cinco de Mayo event.

Conversation ensued regarding working with the neighborhood association, the expected number of attendees, and funding request.

Member Allbritton motioned to approve the Special Event Grant Funding Request from Cleveland Street Market.

The motion was duly seconded and upon roll call, the vote was:

Ayes: Chair Rector, Member Allbritton, Member Teixeira, Member Cotton, Member Mannino, Member Fraizer, Member Khodortsov.

4.3 ID#25-0138 Approve a Special Event Grant Funding Request from Clearwater Jazz Holiday Foundation Inc. in the amount not to exceed \$131,000 for the 46th Clearwater Jazz Holiday October 16-19, 2025, and CJH Presents Music Series Holiday Experience on December 6, 2025 and authorize the appropriate officials to execute same. CRA Division Manager Vickie Shire presented the special event grant funding request for Clearwater Jazz Holiday Foundation Inc. two events, 46th Clearwater Jazz Holiday October 16-19, 2025, and CJH Presents Music Series Holiday Experience.

Steve Weinberger spoke regarding the details of the event. Conversation ensued regarding the dates, stability, accessibility, funding/expenses, and a multi-year partnership.

Member Cotton motioned to approve the Special Event Grant Funding Request from Clearwater Jazz Holiday Foundation Inc.

The motion was duly seconded and upon roll call, the vote was:

Ayes: Chair Rector, Member Allbritton, Member Teixeira, Member Cotton, Member Mannino, Member Fraizer, Member Khodortsov.

4.4 ID#25-0156 Request approval for allocation of funds for The Cleveland Street Activation and Mobile Vendors Initiative in the amount of \$300,000. CRA Division Manager Vickie Shire presented the request for allocation of funds for The Cleveland Street Activation and Mobile Vendors Initiative.

Tony Tello, Kevin Tatlici, and Jake Postorino, Timeless Entertainment spoke about wanting to be included in discussions surrounding the activation project. Conversation ensued between board members.

Member Cotton motioned to approve the request approval for allocation of funds for The Cleveland Street Activation and Mobile Vendors Initiative.

The motion was duly seconded and upon roll call, the vote was:

Ayes: Chair Rector, Member Allbritton, Member Teixeira, Member Cotton, Member Mannino, Member Fraizer, Member Khodortsov.

4.5 ID#25-0161 Approve a funding request for the Cleveland Street Banner Initiative in an amount not to exceed \$20,000.00 and authorize the appropriate officials to execute

same. CRA Specialist Tasha Hadley presented the Cleveland Street Banner Initiative. Conversation ensued regarding the location and the maintenance of the banners. CRA Public Communications Director Joelle Castelli discussed location of banners outside of the DDB boundary area. A discussion took place about improving the placement of the banners for beautification appeal.

Member Teixeira motioned to approve the funding request for the Cleveland Street Banner Initiative.

The motion was duly seconded and upon roll call, the vote was:

Ayes: Chair Rector, Member Allbritton, Member Teixeira, Member Cotton, Member Mannino, Member Fraizer, Member Khodortsov.

4.6 ID#25-0136 Approve recommended changes to the Downtown Development Board Grant Request Policy and Procedures and application. Assistant Director Anne Lopez presented the recommended changes to the Downtown Development Board Grant Request Policy and Procedures and application. Discussion ensued between board members.

Member Allbritton motioned to approve the recommended changes to the Downtown Development Board Grant Request Policy and Procedures and application with the amendment moving from 120 days to 90 days.

The motion was duly seconded and upon roll call, the vote was: Ayes: Chair Rector, Member Allbritton, Member Teixeira, Member Cotton, Member Mannino, Member Fraizer, Member Khodortsov.

5. Board Members to be Heard.

CRA Assistant Director

6. **Adjourn.** The meeting was adjourn at 2:24 pm.

	Chair
	Downtown Development Board
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