



**CLEARWATER**  
COMMUNITY REDEVELOPMENT AGENCY

# Director's Report

## April 2026

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An aerial photograph of downtown Miami, Florida, featuring a mix of modern glass skyscrapers and older concrete buildings. A prominent bridge spans across a large body of water in the background. The entire image is overlaid with a semi-transparent blue filter. The text "Downtown CRA Updates" is centered in the lower-left quadrant in a white, bold, sans-serif font.

# Downtown CRA Updates

# Downtown Construction Updates

CRA staff and Public Communications continue to provide multi-channel updates to keep downtown stakeholders informed during ongoing construction.

## Media & Outreach

- CRA Team promoted downtown parking options
- The Bluffs project featured on Business Observer
- Construction updates shared through CRA Outreach Meetings



# Cleveland Street Permit Applicants Submitted

615-621 Cleveland Street



635 Cleveland Street



639 Cleveland Street



645 Cleveland Street

# CLEARWATER COMMUNITY REDEVELOPMENT AGENCY COMMUNITY OUTREACH MEETING



## March 31 Meeting Recap

The March meeting featured a presentation on the new **PSTA Transit Center**, led by Darden Rice and Elizabeth Moscak Fazio, under construction at the corner of Court Street and Myrtle Avenue. Opening late summer 2027.

## Next Meeting Date: April 28

**Date:** Tuesday, April 28th

**Time:** 3 to 4 p.m.

**Location:** Clearwater Main Library  
100 N Oceola Ave | 1st Floor Board Room



# Reimagine Clearwater Main Library: A Cultural Destination

Pre-marketing started in January 2026 and is expected to continue at least until the end of May 2026.

## Outreach & Engagement Summary

151

Organizations  
Contacted

41

Active  
Engagements

11+

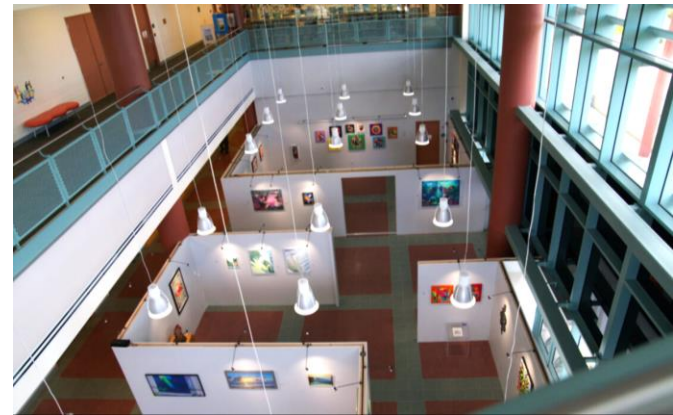
In-person  
Meetings Held

5

Tours  
Scheduled

Engagement continues to shift toward in-person interactions, increasing from 28 to 41 actions (+22%), with contacts sustained at ~151 and continued growth in interviews and tours.


CRA Received an informal proposal from Ruth Eckerd Hall to utilize first-floor as an entertainment and cultural space. More details will be shared as conversations continue.





# Downtown Clearwater Commercial Grants

Metric	Count
Initial Meetings	2
Under Review	0
Approved	1
Work in Progress	10
<b>Total</b>	<b>13</b>

An aerial photograph of a residential neighborhood. The central focus is a roundabout with a circular island in the middle. Several streets radiate from the roundabout. The houses are mostly single-story with various roof colors. There are many trees, some with bare branches, suggesting a cooler season. The overall scene is a typical suburban residential area.

# North Greenwood CRA Updates

# North Ward Elementary School



## Key Activities & Updates

- Pre-marketing underway since December 2025
- Website, brochure, and press release **completed**
- Featured in **BayNews9, Fox13, TBBJ**
- Email campaign reaching 9,600+ industry contacts
- Site promoted at **Site Selector's Guild Conference**
- Roof shrink wrap expected by **April 10**
- Recommend extending pre-marketing period until July 2026
  - To host developers and community open house event
  - Pinellas County RFN Advertisement

## Outreach & Engagement Summary

**3**

Replied  
Emails

**4**

Phone  
Inquires

**4**

Meetings

**3**

Site  
Tours

# North Greenwood CRA Grants

## NGCRA Residential Grants

Metric	Count
Initial Meetings	17
Under Review	4
Approved	4
Work in Progress	12
<b>Total</b>	<b>37</b>

## NGCRA Commercial Grants

Metric	Count
Initial Meetings	2
Under Review	0
Approved	0
Work in Progress	4
<b>Total</b>	<b>6</b>

# North Greenwood CRA Community Advisory Committee

## Meeting Recap

The March 4 North Greenwood CAC meeting included updates on redevelopment efforts, community initiatives, and grant programs.

- Residential grant spotlight- Leron Roberts
- Introduced CAC member, Chantale Davis, and Neighborhoods Coordinator, Kyree Sellman
- Updates on Mural festival, The Grove, and Code Overlay

## Next Meeting

**Date:** Wednesday, June 3

**Time:** 5:30 to 6:30 p.m.

**Location:**

North Greenwood Recreation Center, Room 1



# Property Disposition

An aerial photograph of a residential neighborhood. The central focus is a roundabout with a circular island in the middle. Several houses with various roof colors (brown, grey, white) are scattered around the roundabout. The area is densely populated with green trees. A road with yellow dashed lines runs through the bottom of the frame. The overall scene is a typical suburban residential area.

# Property Disposition

Ongoing appraisals, environmental review, and site promotion continue as multiple properties move forward through the disposition process.

## Active Disposition Efforts

### Washington Ave/MLK Site:

- 5 proposals received
- TRC review scheduled **4/21/2026**

### 900 Palmetto

- Tampa Bay Neighborhood Housing Services
- Proposed affordable housing project
- Attended 4/8/2026 BPRC

### Upcoming

- Parcels: **Smallwood Cir. & 801 Howard St.**
- Appraisals in progress → will move to public notice phase.



# Property Disposition

## Active Disposition Efforts

### 706 N. Missouri Ave (Armory Site)

- Notice of disposition issued Feb. 2026
- Scheduling a special North Greenwood CAC meeting to discuss proposal

### Property Transfer from City to CRA

- Multiple parcels within the Downtown and North Greenwood CRA's are being transferred from the City to the CRA.
- Legal working on the notice of disposition to include 15 parcels

