Advisory Boards Application Submit					nit Date: Jul 15, 2024
Profile					-
<b>Don</b> First Name	A Middle Initial	Petrella Last Name			
dapetrellagnv@gmail.co	om				
1240 S Missouri Ave Home Address			Unit 401 Suite or Apt		_
Clearwater			FL	33756	_
City			State	Postal Code	
Home: (352) 871-7886					
Primary Phone	Alternate Pho	one			
Length of Residency	/ - please selec	t one. *			
▼ 1 to 5 years					_
Do you own or ropre	sont a busine	ss in Claarwata	r2		
Do you own or repre	esent a busines	s in Clearwate	11		_
○ Yes ⊙ No					
If yes, where is the	business locat	ed? Do you con	duct business	with the City?	
					_
Which Boards would	l you like to ap	ply for?			_
Marine Advisory Board:	On Agenda				_
Self		ont Economist			_
Employer	Job Title				
Occupation - If retire	ed, enter form	er occupation.			_
Economist					
Have you served or	do you serve o	n a board in Cl	earwater?		
○ Yes ⊙ No					
If yes, please list the	e name of the	board.			
Why do you wish to	serve on this l	ooard/committe	ee? If seeking		_

I believe that I can bring my experience to the city to further it's goals.

reappointment, state why you should be reappointed.

# What personal qualifications can you bring to this board or committee? Balanced, inquisitive, fact-based attitude and approach to problems. **List Community Activities** Former committee member in Alachua county. Petrella-resume 7.14.24-Waterfront.docx Upload a Resume Question applies to multiple boards Please attach a copy of one of the following documents: 1) valid current Florida Driver License issued to an address within city limits, or 2) Declaration of Domicile filed with the city clerk affirming residency within city limits. Question applies to multiple boards Are you related to any member of the City Council? ○ Yes ○ No Question applies to multiple boards If yes, please provide name and explain relation. None Question applies to multiple boards Are you related to a city employee? ○ Yes ⊙ No Question applies to multiple boards If yes, please provide name and explain relation. None **Demographics** Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts. (Optional) **Ethnicity** Prefer not to Answer Gender ✓ Male 02/10/1954 Date of Birth

The City of Clearwater strives to promote diversity and provide reasonable accommodations for individuals with disabilities. If you are requesting accommodation, please indicate below:
None requested.

By clicking on "I Agree," below, I affirm that the information above is true and correct, and that I understand and agree to the responsibilities and commitment of time associated with an appointment to a Clearwater advisory board or committee.

#### ✓ I Agree

All material submitted to the City of Clearwater is subject to the public records law of the State of Florida including Chapter 119, Florida Statutes.

### **Donald Petrella**

## **Waterfront Economist & Analyst**

dapetrellagnv@gmail.com •

352-871-7886 • Clearwater, FL

Accomplished, goal-oriented professional with a comprehensive background in the real estate industry encompassing financial, economic, market, and data analysis. Proven expertise in conducting thorough analysis of real estate, pricing, planning, zoning, and policy factors. Adept at assembling intelligence and performing due diligence. Achievements included assisting in the site plan review and market feasibility for a municipal area; creating a regional economic impact model for marina development; and conducting a marina feasibility study impacting a tri-county area.

- Feasibility Analysis
- International Market Analysis
- Intelligence Gathering
- Due Diligence

- Wetlands
- Marketing Programs
- Site Selection Analysis
- Data Analysis

- Water Analysis
- Staff Supervision
- Customer Relations
- Problem Solving

## **Professional Experience**

# STRATEGIC PROPERTY SERVICES GROUP, LLC & FRANKLIN STREET MANAGEMENT • Apartment Property Manager

- Facilitated the upgrade of a Class D property to Class B through exemplary oversight of a 242unit apartment community; collaboratively coordinated the \$5M renovation of the apartment site.
- Leveraged leadership abilities to recruit personnel and supervise staff in implementing maintenance repairs.
- Established customized marketing programs focused on cultivating new business.
- Developed annual/project specific budgets and retrieved bids for repairs.

#### APPLIED TECHNOLOGY AND MANAGEMENT • Waterfront Economist • Gainesville, FL

- Performed comprehensive financial and economic feasibility analysis of domestic/global marinas, which entailed substantial intelligence gathering, due diligence, and site selection/data analysis.
- Produced financial projections pertaining to regional economic impact analysis and marina design for land and water issues in Florida and the Caribbean.
- Leveraged real estate analysis techniques to address planning, zoning, and policy issues regarding the development of marine facilities, wetlands restoration, beach renourishment and surface and groundwater management.
- Constructed proprietary Access and SQL databases for monitoring marine facilities on a global scale.

#### MCGURN INVESTMENTS CO. • Director of Real Estate

- Served as the Real Estate Director for commercial and residential operations in Gainesville, Florida.
- Provided oversight management for approximately \$30M in real estate assets for the firm.
- Played a pivotal role in the sale and leasing of the first multi-use property in the downtown Gainesville area.

#### **Education & Credentials**

Master of Science: Food and Resource Economics, University of Florida • Gainesville, FL

# **Donald Petrella**

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Major Area of Research: Wetlands Valuation techniques

**Bachelor of Science: Food and Resource Economics**, University of Florida • Gainesville, FL **Bachelor of Science: Microbiology and Cell Science**, University of Florida • Gainesville, FL

## **Advisory Board Memberships**

**Environmental Protection** Advisory Committee of Alachua County (Past), **Land Conservation** Advisory Committee of Alachua County (Past), **Economic Development** Committee of Alachua County (Past)