



September 29, 2025

# ELECTRIC UTILITY FEASIBILITY STUDY CITY OF CLEARWATER, FLORIDA

resourceful. naturally.  
engineering and environmental consultants



**Duncan  
& Allen** LLP

**NewGen  
Strategies & Solutions**

# AGENDA

1

- Introduction / Summary of Results

2

- Electric Utility Basics / Florida Market Specifics

3

- Clearwater Feasibility Analysis

4

- Comparison to Concentric Energy Advisors' Study

5

- Conclusions / Next Steps





# PROJECT LEADS



## NewGen Strategies and Solutions, LLC

- Scott Burnham, Project Manager
- Primary Consultant; Financial and Economic Analysis
- 25 years of experience in project management, cost of service (COS) analysis, rate design, financial feasibility analysis, and asset evaluation



## Barr Engineering Company

- Tom Ghidossi
- Subconsultant; Engineering
- Extensive background in the design and analysis of power generation, transmission, and distribution systems



## Duncan & Allen, LLP

- John Coyle, Esquire
- Subconsultant; Legal
- 35 years representing municipalities, consumer-owned utilities, and other consumer interests in legal proceedings

# CLEARWATER FEASIBILITY STUDY

---

**Task 1: Project Kickoff, Develop Strategic Assessment**

**Task 2: Technical, Financial, and Legal Feasibility Assessment**

**Task 3: Prepare Report, Presentation**



# FEASIBILITY STUDY:

## WHY NOW?

---

- Duke operates under a franchise agreement with the City
  - Allows Duke to provide services and utilize City rights of way / easements within the City
  - Franchise agreement negotiated with Florida Power in 1995
  - Expires December 31, 2025 (30-year term)
- What are the City's options?
  - Explore development of a municipally owned electric utility (Clearwater MEU)
  - Enter into a franchise agreement with Duke
    - Potential ability to adjust terms of agreement to reflect City policy objectives

# FEASIBILITY STUDY:

## FUNDAMENTAL QUESTIONS TO BE ANSWERED

---

- Can the City purchase and operate the Clearwater MEU at a lower price than Duke?
  - Feasibility analysis suggests that the Clearwater MEU would have a lower effective all-in rate.
- How was feasibility determined?
  - Purchase price for power / transmission services
  - Price paid for Duke distribution assets, including “going concern” and real estate value
  - Costs for severance / reintegration of distribution system
  - Costs for Clearwater MEU to start-up, manage, operate, maintain, and invest in utility operations
  - Compare to Duke rates and customers power usage in Clearwater
- How would Clearwater MEU recover its costs?
  - Annual payment of revenue bonds remains constant over Study period
  - Charge retail rates to its customers

# FEASIBILITY STUDY:

## OBJECTIVES OF CLEARWATER MEU

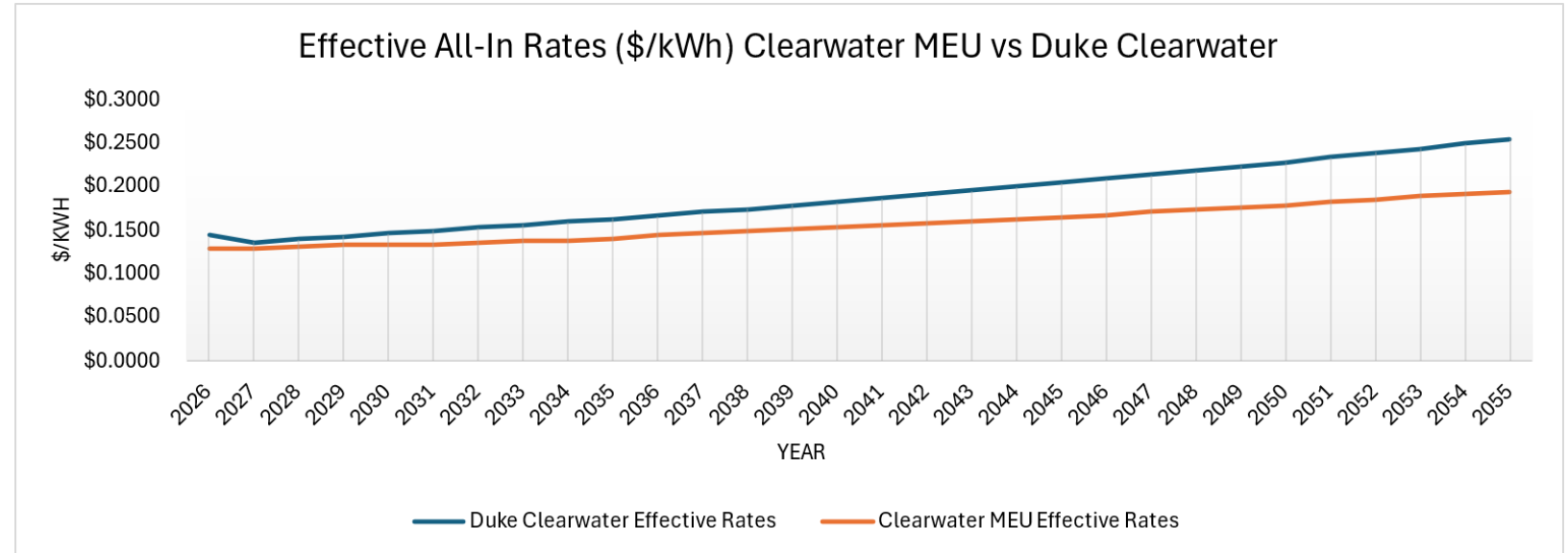
---

- Affordability
  - Potential opportunity to provide electric services at lower rates
  - Would benefit seniors on fixed income
  - Economic development opportunity (hospitality and health care workers)
  - Promote affordable housing
- Promote business in the City
  - Offer lower electric rates / attract desired businesses
- Efficient government
  - Collaborate with other City / county agencies
- Local control / local policies
  - Protect tree canopy
  - Provide for more undergrounding of electric lines



# SUMMARY OF RESULTS

- Financially feasible to establish Clearwater Municipal Electric Utility (MEU)
  - Clearwater MEU annual effective all-in rates are less than Duke Energy Florida (Duke) annual effective all-in rates for all years of the Study period
- How can Clearwater MEU offer rates cheaper than Duke?
  - Clearwater MEU can issue tax exempt bonds for portion of project costs
  - Clearwater MEU would not have to pay return to shareholders
  - Clearwater MEU would not pay income taxes



# SUMMARY OF RESULTS

- Study Period: 2026–2055 (30 years)
- Duke annual effective all-in rates
  - 2026–2027 Florida Public Service Commission (Florida PSC) settlement
  - Inflation thereafter
- Clearwater MEU effective all-in rates
  - Total annual operational / non-operational costs
  - Bond payment for purchase of assets remains constant
- Limitations on Study
  - Feasibility level estimate of purchase price to reproduce assets and other acquisition-related costs
  - Assumes Clearwater MEU ability to service enclave areas
  - Costs will vary depending on negotiations / litigation with Duke

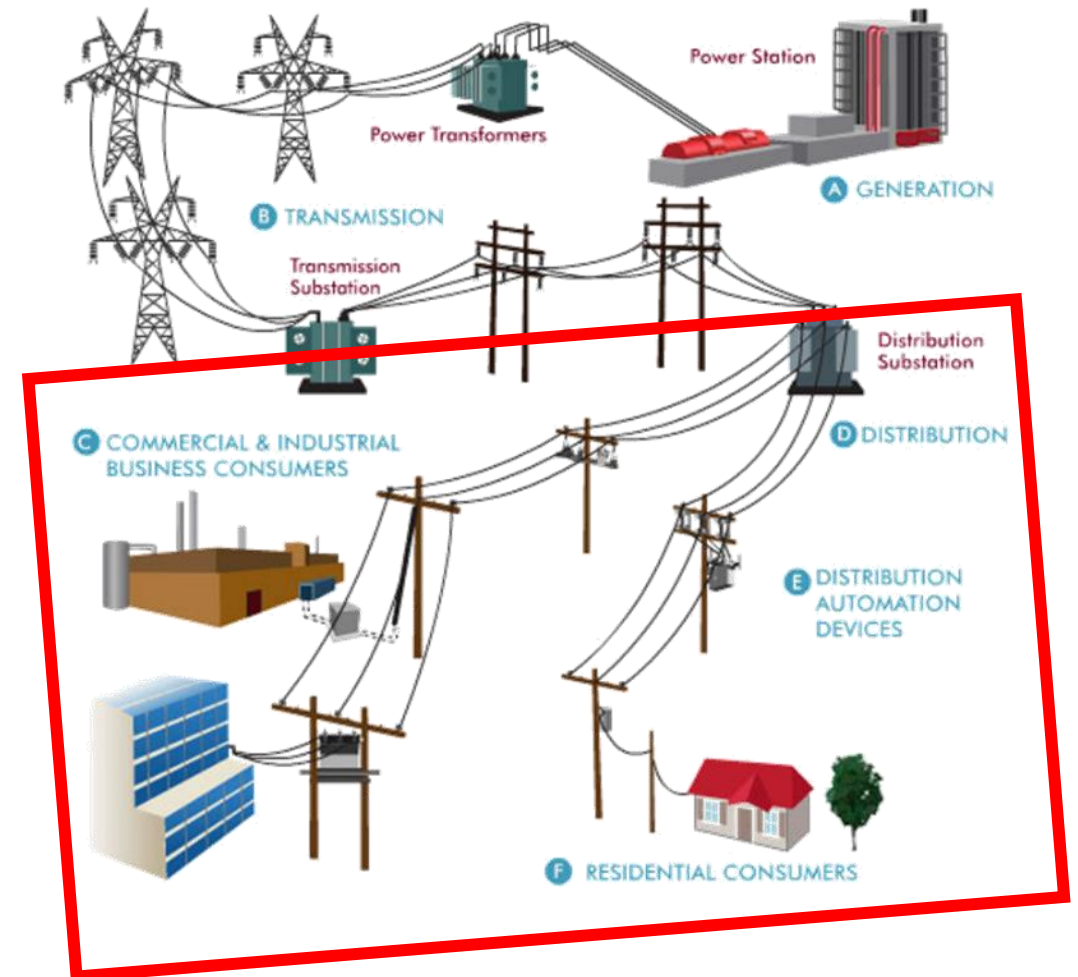


# ELECTRIC UTILITY BASICS / FLORIDA MARKET SPECIFICS

# BASICS OF ELECTRICITY:

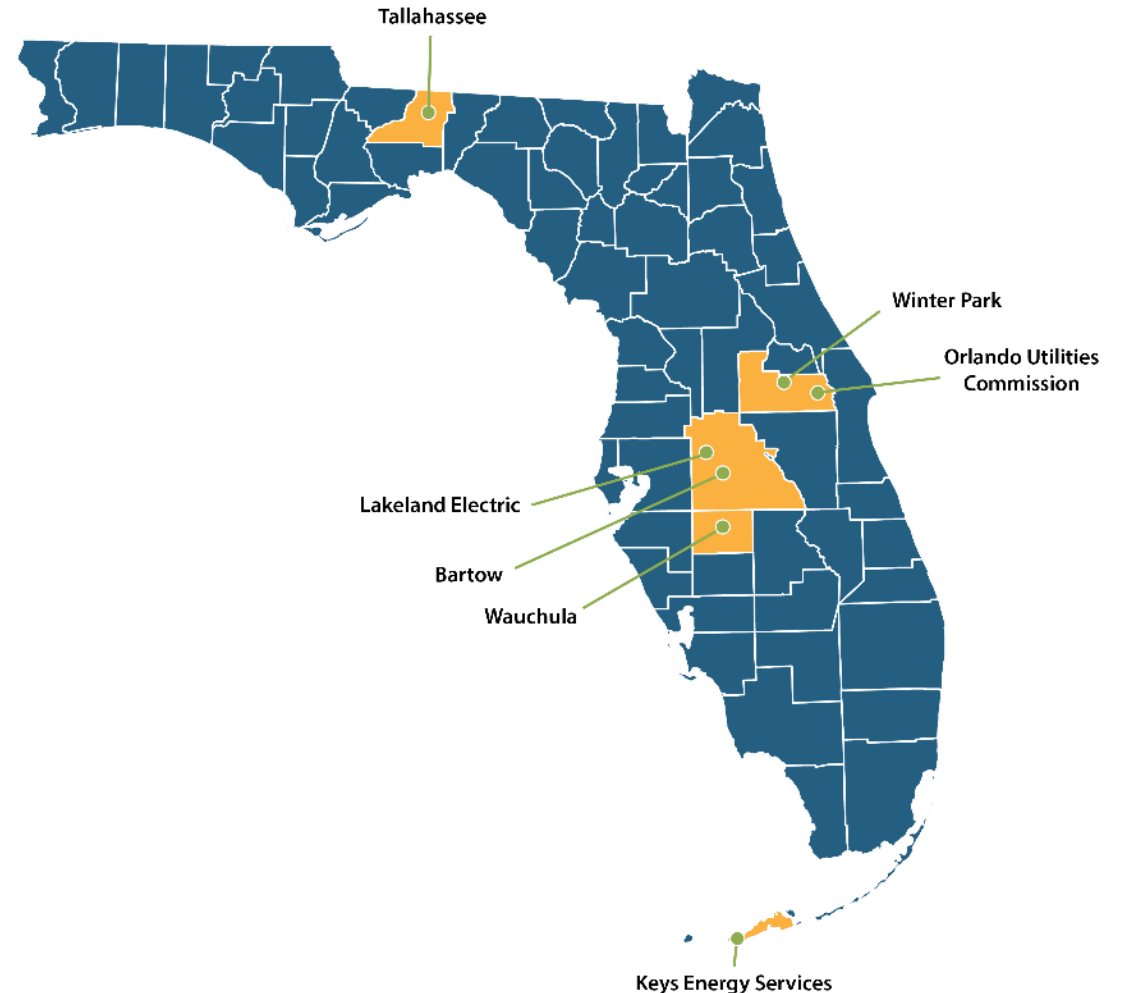
## FUNCTIONAL ELEMENTS

- Generation / Production
  - Natural gas, coal, uranium, hydro, solar
  - Pinellas County Waste-to-Energy Facility
  - Some FMEA members generate power. Most do not.
- Transmission
  - High voltage (pressure) moves large volumes of power
  - Move power from generation closer to load (usage)
  - Example: US 19 corridor (not to be acquired)
- Distribution
  - Localized power delivery system
  - Connects transmission system to customers
- Customer energy usage (load)



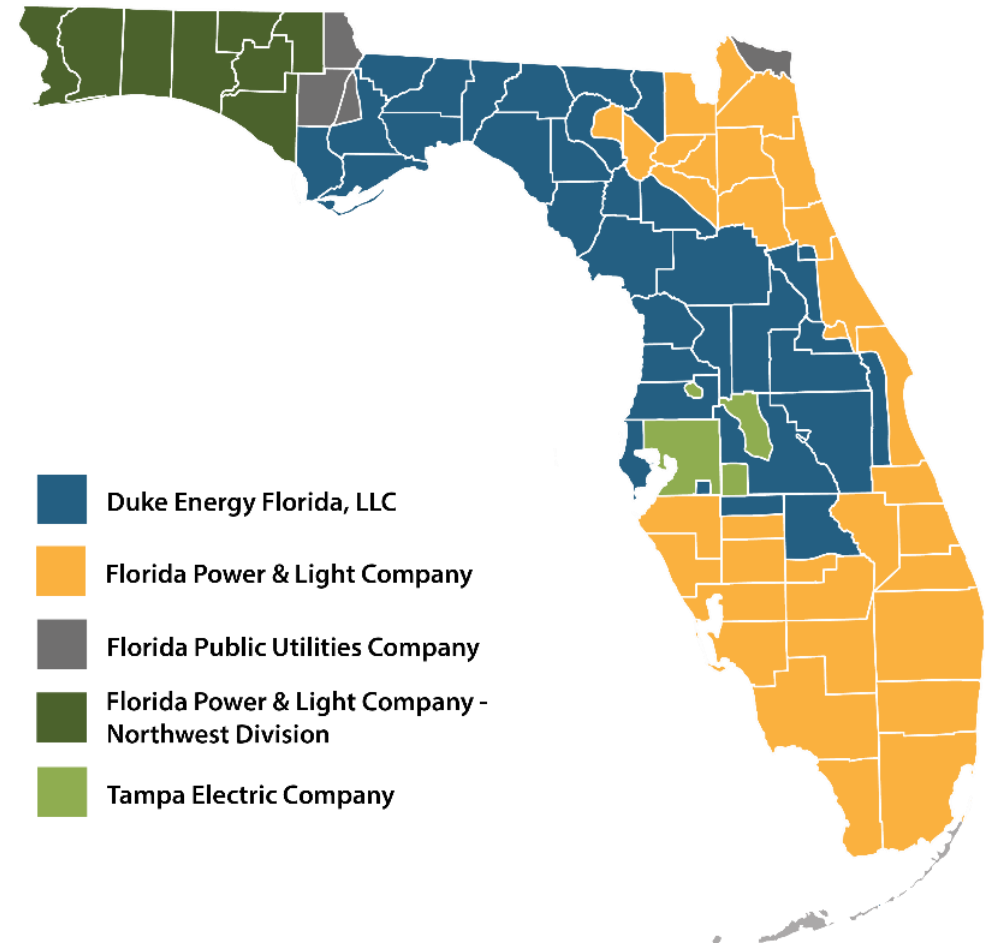
# ELECTRICITY MARKET IN FLORIDA

- 4 investor-owned utilities (IOUs)
  - Duke Energy Florida (Duke)
  - Florida Power & Light
  - Florida Public Utilities Company
  - Tampa Electric Company
- 34 municipal electric utilities (public power)
  - Bartow
  - Winter Park
  - Lakeland
  - Wauchula
  - Tallahassee
  - Key West
  - Orlando
- 17 rural electric cooperatives (public power)
  - Withlacoochee River (Dade City)
  - Sumter (Sumterville)
  - Peace River (Wauchula)



# ELECTRIC UTILITY GOVERNANCE IN FLORIDA

- Florida PSC
  - Commissioners appointed by governor
    - In some states, they are elected
  - Reviews rate cases filed by IOUs
  - Outside parties (intervenors) file challenges to proposed rates
  - Litigated process often resolved in settlement discussions
- Municipal electric utilities rates are governed by City Council / Board instead of Florida PSC







# CLEARWATER FEASIBILITY ANALYSIS

# CLEARWATER MUNICIPAL ELECTRIC UTILITY

- Clearwater MEU would not own generation / transmission assets
  - Buy generation / transmission services from Duke
  - Rates charged by Duke based on cost principles
  - Regulated by Federal Energy Regulatory Commission (FERC)
- Clearwater MEU would acquire distribution assets from Duke
  - Substations, feeders, service lines / meters



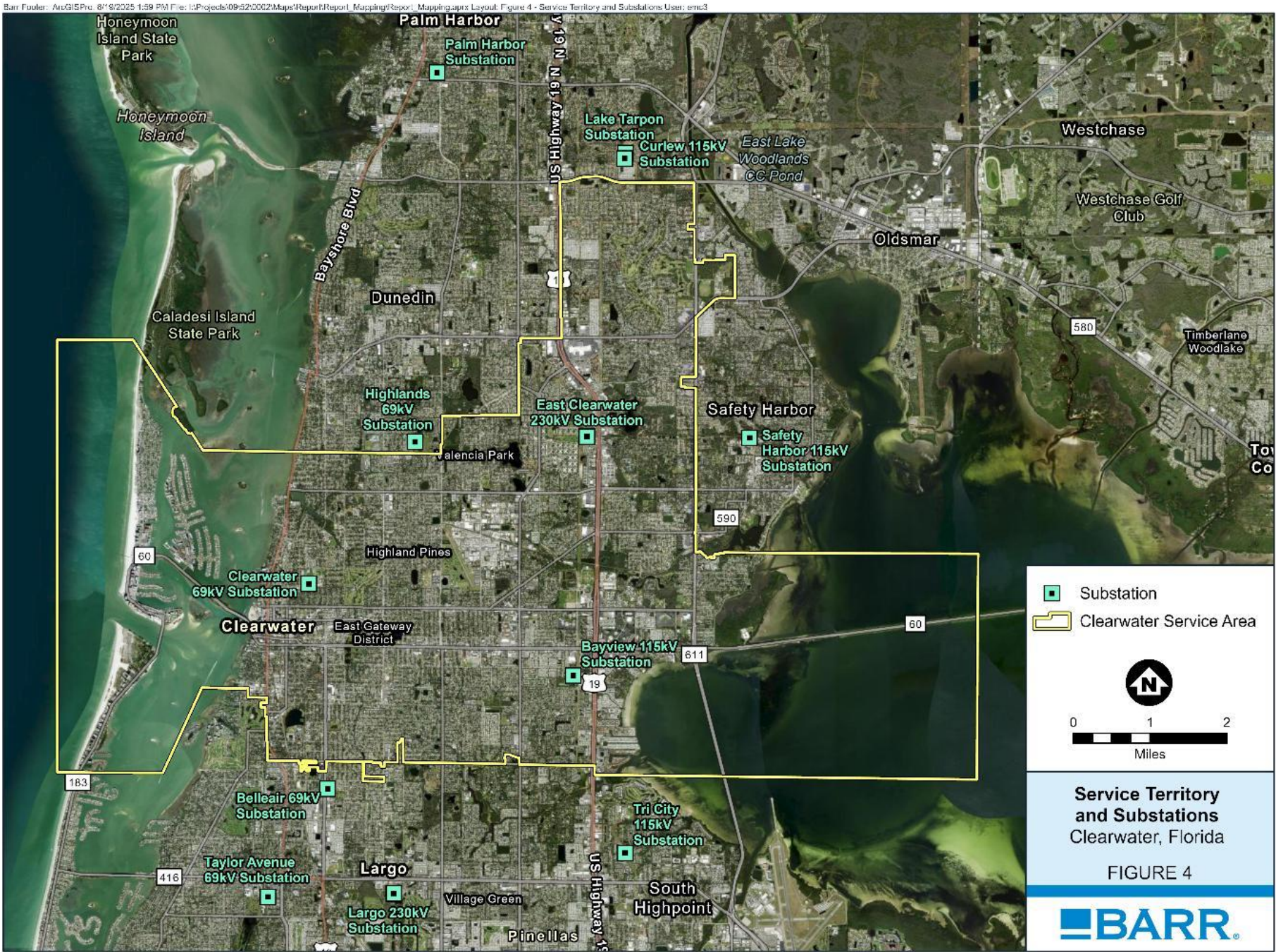
# CLEARWATER MUNICIPAL ELECTRIC UTILITY

- Clearwater MEU would operate similarly to existing city utilities
  - Natural gas utility (CGS Energy)
    - City does not own natural gas wells / pumping
    - Customers in Pinellas / Pasco counties
  - Water utility
    - Purchases treated water and distributes to customers in the City and beyond





# CLEARWATER MEU SERVICE TERRITORY



# FEASIBILITY STUDY:

## MEU ANNUAL EFFECTIVE ALL-IN RATE (\$/KWH)

---

- Operational Costs
  - Purchase of wholesale power / transmission services
  - Operation of distribution system / customer billing / customer care services
  - Payment of administrative and general (A&G) costs
- Non-Operational Costs
  - Contributions to government and community non-profit groups for lost revenue (taxes, franchise fees, community organizations)
  - Cash payments for system improvements
  - Bond payment for assets (taxable and non-taxable bonds)
  - Bond payment for operations / reserves (taxable and non-taxable bonds)
- Total annual dollars divided by total annual energy sales
  - Annual effective all-in rate (\$/kWh)



# FEASIBILITY STUDY:

## CITY'S ABILITY TO PAY FOR ACQUISITION / STRUCTURE OF MEU

---

- Issue bonds
  - Revenue bonds pledged to MEU revenues from rates
  - Taxable bonds used for acquiring private assets, reserves
  - Tax-free bonds used for improvements, start-up costs
  - Reviewed with City's bond counsel Byrant, Miller, & Olive (BMO)
  - Reviewed with City's municipal advisor Public Resources Advisory Group (PRAG)
- Utility structure / organization options
  - Department of the City
    - Similar to natural gas (CGS Energy)
    - Potential synergies with existing customer systems
  - Utility authority / commission
    - Independent system from City



# FEASIBILITY STUDY:

## OPPORTUNITY COSTS FOR CONSIDERATION (DUKE INVESTMENTS IN THE COMMUNITY)

---

- Since 2020, Duke and the Duke Energy Foundation have provided
  - \$1.3 million in Donations and Sponsorships
  - \$1.0 million in Grants / Employee Matching / Volunteer Rewards
- Duke contributes to charitable organizations in the Clearwater area
  - Over \$150,000 a year
- Duke contributes to Pinellas County area organizations including
  - Pinellas County Urban League
  - Pinellas County Education Foundation
  - Habitat for Humanity
  - New World Reading
  - St. Pete College
- Duke “Share the Light” Fund (low-income assistance)

# FEASIBILITY STUDY

## REVENUE REQUIREMENT FOR CLEARWATER MEU YEAR 1 (2026)

| Line Item  | 2026 Cost (\$000) <sup>(1)</sup> |
|--|----------------------------------|
| <b>Operating Revenues</b>                              | \$230,000                        |
| <b>Projected Operating Expenses</b>                    |                                  |
| Power Supply   | \$88,000                         |
| Transmission Expense                                   | \$20,000                         |
| Distribution Expense                                   | \$12,000                         |
| Customer Expense                                       | \$9,000                          |
| General and Administrative Expense                     | \$13,000                         |
| Total Operating Expenses                               | \$142,000                        |
| <b>Non-Operating Expenses</b>                          |                                  |
| Taxes / Franchise Fee / Community Replacement          | \$19,000                         |
| Renewals and Replacements (Cash)                       | \$17,000                         |
| Annual Debt Service <sup>(2)</sup>                     | \$47,000                         |
| Total Non-Operating Expenses                           | \$83,000                         |
| Cash Required for Debt Service Coverage <sup>(3)</sup> | \$0                              |
| Cash Required for Reserves                             | \$5,000                          |
| <b>Total Expenses</b>                                  | <b>\$230,000</b>                 |

(1) Numbers may not add due to rounding.

(2) System annual bond payment based on estimated value, including "going concern" and estimated value of land / easements, as well as severance / reintegration and initial reserve contributions.

(3) Cash Required for Debt Service Coverage included in issuance costs for Year 1 and becomes a revenue requirement (cash) item in subsequent years.

# FEASIBILITY STUDY:

## ANNUAL EFFECTIVE ALL-IN RATE FOR CLEARWATER MEU COMPARISON TO DUKE

| Item  | Year 1 (2026) | Year 5 (2030) | Year 10 (2035) | Year 20 (2045) |
|---|---------------|---------------|----------------|----------------|
| Total Clearwater MEU Revenue (\$000)  | \$230,141     | \$250,805     | \$280,412      | \$374,388      |
| Total Annual Sales (MWh)  | 1,778,491     | 1,872,967     | 1,995,432      | 2,264,006      |
| Clearwater MEU Effective Rates (\$/kWh)   | \$0.1294      | \$0.1339      | \$0.1405       | \$0.1654       |
|   |               |               |                |                |
| Total Duke Revenue in Clearwater (\$000)  | \$255,587     | \$273,237     | \$325,558      | \$461,976      |
| Total Annual Sales (MWh)  | 1,778,491     | 1,872,967     | 1,995,432      | 2,264,006      |
| Duke Effective Rate in Clearwater (\$/kWh)  | \$0.14        | \$0.15        | \$0.16         | \$0.20         |
|   |               |               |                |                |
| Difference between Clearwater MEU and Duke Revenue (Savings) – \$000 <sup>(1)</sup> | \$25,445      | \$22,432      | \$45,146       | \$87,587       |
| % Difference  | (10.0%)       | (8.2%)        | (13.9%)        | (19.0%)        |

(1) Numbers may not add due to rounding.

# FEASIBILITY STUDY:

## WHAT DOES SAVINGS MEAN FOR INDIVIDUAL CUSTOMERS AND CLASSES

| Item                              | Unit          | Duke            | Clearwater MEU  |
|-----------------------------------|---------------|-----------------|-----------------|
| <b>2026 Effective All-In Rate</b> | <b>\$/kWh</b> | <b>\$0.1437</b> | <b>\$0.1294</b> |
| Residential                       | \$/kWh        | \$0.1778        | \$0.1601        |
| Commercial                        | \$/kWh        | \$0.1159        | \$0.1044        |
| Industrial                        | \$/kWh        | \$0.0734        | \$0.0661        |
| Public Authority                  | \$/kWh        | \$0.1229        | \$0.1107        |
| Lighting                          | \$/kWh        | \$0.3119        | \$0.2809        |

Note: Analysis assumes same classification / proportionality as current Duke rates. City Council can change the proportion based on its policy objectives. Numbers may not add due to rounding.

# FEASIBILITY STUDY:

## ANNUAL EFFECTIVE ALL-IN RATE FOR CLEARWATER MEU COMPARISON TO DUKE

---

- In other words, 10% savings for customers in Year 1
- Over time, savings tend to increase
- Savings based on 2026 estimated effective all-in rates:
  - Residential using 1,000 kWh (month): \$17.70 savings
  - Commercial using 10,000 kWh (month): \$115.00 savings
- Clearwater MEU can customize rate classes



# COMPARISON TO CONCENTRIC ENERGY ADVISORS' STUDY



# FEASIBILITY STUDY:

## COMPARISON TO CONCENTRIC ENERGY ADVISORS' (CEA) REPORT (\$/MILLION)

| Line Item                                     | CEA Report <sup>(1)</sup> | NewGen Report | Variance       |
|---|---------------------------|---------------|----------------|
| Assets to be Acquired                         |                           |               |                |
| High Value                                    | \$540                     | \$371         | (\$169)        |
| Low Value                                     | \$477                     | \$371         | (\$106)        |
| Separation & Reintegration Costs              |                           |               |                |
| High Value                                    | \$342                     | \$68          | (\$274)        |
| Low Value                                     | \$305                     | \$68          | (\$237)        |
| Stranded Generation                           | \$230                     | \$0           | (\$230)        |
| Start-Up Costs <sup>(2)</sup>                 |                           |               |                |
| High Value                                    | \$136                     | \$133         | (\$3)          |
| Low Value                                     | \$122                     | \$133         | \$11           |
| <b>Preliminary High-Level Valuation Costs</b> |                           |               |                |
| <b>High Value</b>                             | <b>\$1,248</b>            | <b>\$572</b>  | <b>(\$676)</b> |
| <b>Low Value</b>                              | <b>\$1,134</b>            | <b>\$572</b>  | <b>(\$562)</b> |

(1) CEA report in 2029 values.

(2) Start-up costs include transaction costs.

# FEASIBILITY STUDY:

## NEWGEN COMPARISON TO CEA REPORT

---

- Timing
  - 2029 (CEA)
  - 2026 (NewGen)
- Distribution-related asset cost
  - “Market” value (CEA)
  - Estimated RCNLD (NewGen) – inclusive of “going concern” per state law
- Separation / reintegration cost
  - City municipal boundaries (CEA)
  - MEU service territory (NewGen)
    - Inclusive of enclaves within City municipal boundary

# FEASIBILITY STUDY:

## NEWGEN COMPARISON TO CEA REPORT

---

- “Stranded generation” costs
  - Lost revenue for Duke (CEA)
  - No stranded generation costs (NewGen)
    - Not entitled under State law
    - Clearwater MEU to purchase wholesale generation / transmission from Duke
- Preliminary valuation estimates (all-in cost)
  - \$1.1–\$1.2 billion (CEA)
  - \$572 million (NewGen)
- Feasibility Study level estimates

# FEASIBILITY STUDY:

## YES, WE THOUGHT OF THAT.

---

- ✓ Budgeted for professional management of distribution operation
  - ✓ Focused on Clearwater area
- ✓ Storm Response
  - ✓ Mutual aid available
  - ✓ Contract for services
- ✓ Non-profit contributions
- ✓ Protecting general fund through revenue bonds
- ✓ Access to generation / transmission services at regulated rates



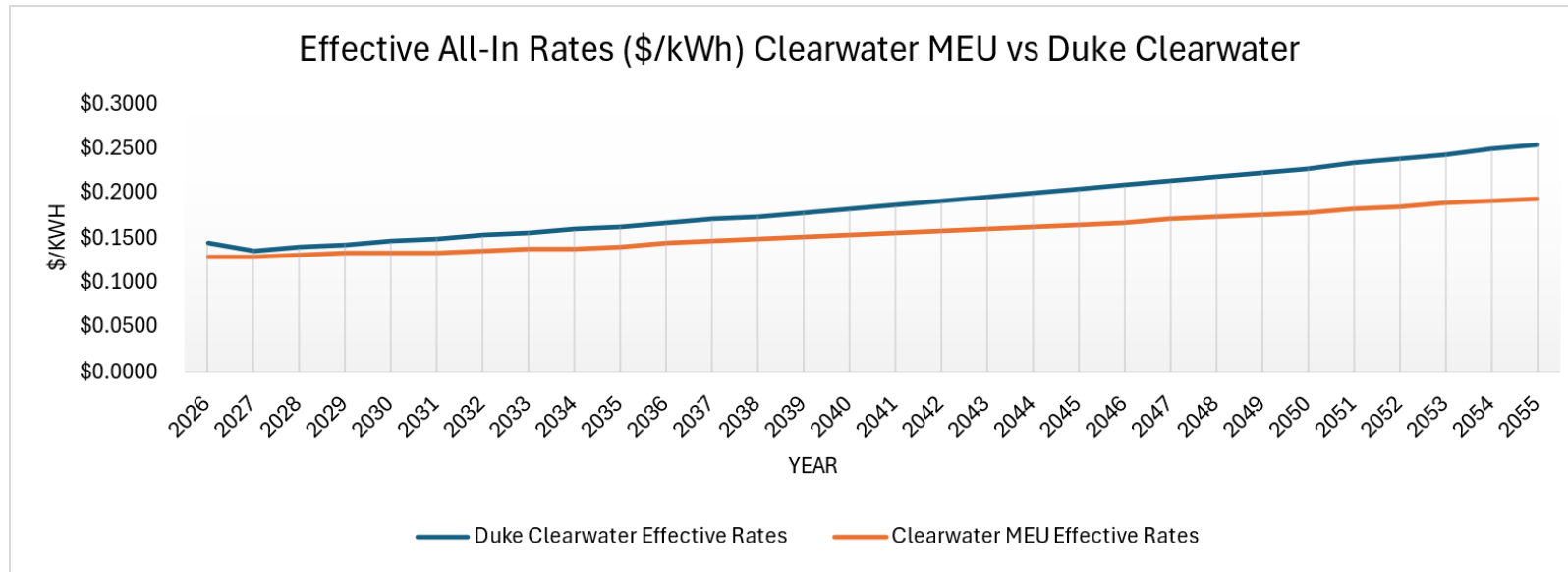
Public Power Mutual Aid Guide. American Public Power Association



CONCLUSIONS / NEXT STEPS

# FEASIBILITY STUDY:

## CLEARWATER MEU RATE COMPARISON TO DUKE



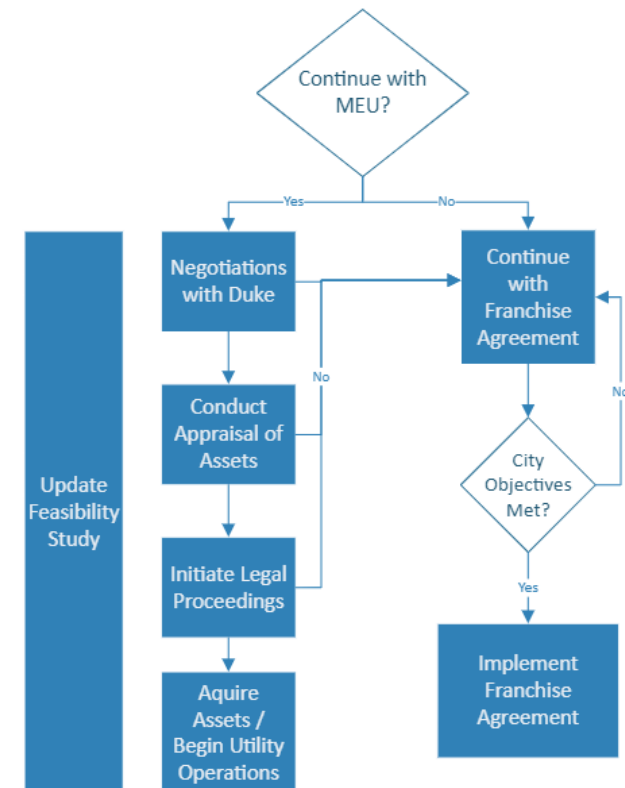
- Duke's annual effective all-in rates are higher than Clearwater MEU rates for all years of the Study
- Duke's effective all-in rates decrease in Year 2, consistent with the Florida PSC settlement
- Clearwater MEU effective all-in rates increase at slower pace than Duke due to fixed amounts associated with bond payments



# FEASIBILITY STUDY:

## NEXT STEPS

- Move forward with the Clearwater MEU or proceed with franchise agreement?
- If moving forward with Clearwater MEU, then:
  - Appraisal followed by negotiations with Duke
    - Mutually agreed purchase price, wholesale power agreement, and start date
  - Initiate legal proceedings
- If not moving forward with Clearwater MEU, then:
  - Enter franchise agreement negotiations





# QUESTIONS

**NEWGEN STRATEGIES AND SOLUTIONS, LLC**  
**225 UNION BLVD., SUITE 450**  
**LAKEWOOD, CO 80228**

**SCOTT BURNHAM | (720) 259-1762 |**  
**SBURNHAM@NEWGENSTRATEGIES.NET**

**JOHN P. COYLE | (202) 289-8400 |**  
**JPC@DUNCANALLEN.COM**

**TOM GHIDOSSI | (970) 661-3488 |**  
**TGHIDOSSI@BARR.COM**