



Operational Expenses

47th Clearwater Jazz Holiday-October 15-18 2026	Budgeted Expenses	CJH Expenses	DDB Request
Artistic Fees	\$391,000	\$301,000	\$90,000
Stage, Sound and Lighting	\$122,500	\$122,500	\$0
Site Services - Restrooms, Generators, Tents, Fencing & Other Equipment	\$124,450	\$124,450	\$0
Marketing - Print, Radio, TV, Digital, Social Media, & Other	\$100,000	\$85,000	\$15,000
City Fees & Services*	\$10,000	\$0	\$10,000
Various Festival Expenses including ticketing/merchant fees, personnel expenses, Beverage Costs, Volunteer Services & Other	\$306,380	\$306,380	\$0
Operating Expenses- Insurance & Security	\$96,000	\$71,000	\$25,000
Estimated Expense for CJH Festival**	\$1,150,330	\$1,010,330	\$140,000

*City Services Contribution (Projected): Reflects a potential new cost associated with the City's evolving multi-year co-sponsorship framework, under which CJH may contribute toward a portion of City-provided in-kind services. While the timing and amount of the initial contribution remain under discussion, this budget includes a conservative estimate (up to ~\$10,000) to reflect potential exposure. Actual first-year costs may be reduced pending final agreement terms. This shift is accompanied by expanded free public access areas, which enhance community benefit but modestly impact earned revenue.

** In addition to the annual Clearwater Jazz Holiday music festival, the Clearwater Jazz Holiday Foundation delivers impactful, year-round community Education & Outreach programs and smaller events. The annual festival is integral to the organization's viability—it serves as the primary program generating the financial resources necessary to sustain the Foundation's mission-driven activities beyond the festival itself. Any profits from the festival are used to fund a portion of the operations of our year-round education and outreach programs, thereby reinvesting in the community.

The festival budget submitted with this funding request exclusively details the expenses and revenue sources specific to the Clearwater Jazz Holiday music festival. It does not include the revenue and expense items associated with the Foundation's other year-round programs—such as education initiatives and monthly concerts. Additionally, it does not cover organizational support, personnel costs, and occupancy expenses essential to the operations of the organization. This ensures that our request focuses solely on the festival's direct expenditures.

CJH Presents Holiday Experience - Dec 6, 2025	Budgeted Expenses	CJH Expenses	DDB Request
Artist Fees	\$7,000	\$3,500	\$3,500
Artist & Sponsor Services	\$1,500	\$1,500	\$0
Site Services - Restrooms, Generators, Fencing & Other Equipment	\$4,000	\$4,000	\$0
Marketing- Print Digital, Social Media and Radio	\$4,000	\$2,500	\$1,500
City Fees	\$1,000	\$0	\$1,000
Insurance and Security	\$2,500	\$500	\$2,000
Estimated Expenses for CJH Presents	\$20,000	\$12,000	\$8,000

Revenue Estimates	CJH	CJH Presents Holiday Experience	Total Estimated Revenue
Admissions	\$420,000	\$3,000	\$423,000
Beverage / Food Sales & Vendor Fees	\$145,000	\$2,500	\$147,500
Sponsors & Grants*	\$455,000	\$2,000	\$457,000
City Fees & Services	\$0	\$0	\$0
Total Estimated Revenue	\$1,020,000	\$7,500	\$1,027,500

*Does not include DDB funds requested per this application

Total Operational Estimated Expenses	\$1,170,330
Total Estimated Revenue	\$1,027,500
DDB Funding Request	\$148,000