

Fall Y'All at Coachman Park

Budget Estimate for October 4th-5th

Income		Estimated	DDB Funds
Estimated Vendor Fees		\$12000.00	\$14,000 - applicant ask
Sponsorship		\$2000.00	
DDB Grant		\$30000.00	
Total		\$44000.00	
Expense			
Security	\$1450.00		2 security officers overnight Sat/Sun
City Fees	\$10000.00		See Attached
Porta Potties	\$1200.00		4 STD Porta Potties + 2 ADA and 4 sink NA
Refreshment / Meal for Staff	\$650.00		Water / Ice / Meals NA
Decoration	\$3000.00		Pumpkin Themed on the stage and other areas
Event Insurance	\$686.60		GatherGuard Quote
Marketing / Promotion	\$9000.00		PR + Marketing Material (banners / posters) + Videographer
Advertisement	\$4000.00		Advertising in Facebook
Entertainment	\$6600.00		Live Music / Prizes for contest / Characters / Kids Zone
Total	\$36586.60		total eligible

> \$14,000

- applicant ask

total eligible
\$ 34,736.60