

ORDINANCE NO. 9030-17

AN ORDINANCE OF THE CITY OF CLEARWATER, FLORIDA MAKING AMENDMENTS TO THE COMMUNITY DEVELOPMENT CODE BY AMENDING ARTICLE 3, SECTION 3-1807, INCORPORATING THE US 19 ZONING DISTRICT INTO EXISTING SIGNAGE REGULATIONS; CERTIFYING CONSISTENCY WITH THE CITY'S COMPREHENSIVE PLAN AND PROPER ADVERTISEMENT; PROVIDING FOR SEVERABILITY; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, on February 2, 2017, the City of Clearwater adopted the US 19 Zoning District and Development Standards as part of Ordinance 8988-17; and

WHEREAS, the adopted Ordinance 8988-17 contains no provisions pertaining to signage and, as a result, has created an inequity within the Community Development Code; and

WHEREAS, the City of Clearwater desires for the Community Development Code to function effectively and equitably throughout the City; and

WHEREAS, the City of Clearwater has determined where the Community Development Code needs clarification and revision; now therefore,

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF CLEARWATER, FLORIDA:

Section 1. That Article 3, Development Standards, Section 3-1807, Permitted signs requiring development review, Community Development Code, be amended to read as follows:

Section 3-1807. - Permitted signs requiring development review.

A. *Residential.* The following signs shall be permitted in all residential zoning districts, and for residential uses in the US 19 zoning district:

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B. *Non-residential.* All signs must be architecturally integrated into the design of the building and/or site using similar and coordinated design and style features, materials and colors. Attached signs shall be horizontally and vertically proportionately located on each façade with no protrusions above roof lines, over windows, trim, cornices, or other building features. Signs for new shopping centers with three or more tenants, including all out parcels, office parks or any master plan development shall be reviewed and approved through the Comprehensive Sign Program set forth in Section 3-1808.

1. *Freestanding signs in the US 19, Commercial, Office, Institutional and Industrial Research and Technology Zoning Districts.* The following shall govern permanent freestanding signs in the US 19, Commercial, Office, Institutional and

Industrial, Research and Technology zoning districts. Certain uses in these districts may have additional sign restrictions set forth in the flexibility criteria contained in Article 2 and shall supersede these standards.

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Section 2. Amendments to the Community Development Code of the City of Clearwater (as originally adopted by Ordinance No. 6348-99 and subsequently amended) are hereby adopted to read as set forth in this Ordinance.

Section 3. The City of Clearwater does hereby certify that the amendments contained herein, as well as the provisions of this Ordinance, are consistent with and in conformance with the City's Comprehensive Plan.

Section 4. Should any part or provision of this Ordinance be declared by a court of competent jurisdiction to be invalid, the same shall not affect the validity of the Ordinance as a whole, or any part thereof other than the part declared to be invalid.

Section 5. Notice of the proposed enactment of this Ordinance has been properly advertised in a newspaper of general circulation in accordance with applicable law.

Section 6. This ordinance shall take effect immediately upon adoption.

PASSED ON FIRST READING

PASSED ON SECOND AND FINAL
READING AND ADOPTED

George N. Cretekos
Mayor

Approved as to form:

Attest:

Camilo A. Soto
Assistant City Attorney

Rosemarie Call
City Clerk