CLEARWATER DOWNTOWN DEVELOPMENT BOARD SPECIAL BUDGET HEARING November 3, 2025 – 1:00 PM – City Council Chambers

Board Members Present: Chair Bruce Rector, Vice Chair Lina Teixeira, Member David Allbritton, Member Mike Mannino, Member Ryan Cotton, Member Mikhal Khodortsov

Board Members Absent: Member Fraizer

Also present: Anne Lopez, CRA Assistant Director, Vickie Shire, CRA Division Manager David Margolis, City Attorney, Jennifer Poirrier, City Manager

- 1. **Call to Order.** Chair Rector called meeting to order at 1:00 pm.
- 2. Approval of Minutes.

2.1 ID#25-1079 Approve the minutes for the September 3, 2025, Downtown Development Board meeting.

Vice Chair Teixeira motioned to approve the minutes of the September 3, 2025, Downtown Development Board meeting.

The motion was duly seconded and upon roll call, the vote was: Ayes: Vice Chair Teixeira, Member Allbritton, Member Cotton, Member Mannino, Member Khodortsov.

2.2 ID#25-1089 Approve the minutes for the September 17, 2025, Downtown Development Board meeting.

Member Allbritton motioned to approve the minutes of the September 17, 2025, Downtown Development Board meeting.

The motion was duly seconded and upon roll call, the vote was: Ayes: Vice Chair Teixeira, Member Allbritton, Member Cotton, Member Mannino, Member Khodortsov.

3. New Business Items

3.1 ID#25-1104 Approve revised dates for the partnership with St. Petersburg College (SPC) to plan and execute a series of six themed Friday Night Markets on the 400-500 block of Cleveland Street, as an initiative under the Cleveland Street Activation Plan, for a not-to-exceed amount of

\$50,000, and approve the Downtown Development Board (DDB) to cover all costs directly associated with city fees.

CRA Division Manager Vickie Shire presented the revised dates for the partnership with St. Petersburg College (SPC) to plan and execute a series of six themed Friday Night Markets on the 400-500 block of Cleveland Street.

Chair Rector acknowledged the 60th anniversary of the St. Petersburg College Clearwater Campus.

Member Mannino motioned to approve the revised dates for the partnership with St. Petersburg College (SPC) to plan and execute a series of six themed Friday Night Markets on the 400-500 block of Cleveland Street..

The motion was duly seconded and upon roll call, the vote was: Ayes: Vice Chair Teixeira, Member Allbritton, Member Cotton, Member Mannino, , Member Khodortsov.

3.2 ID#25-1112 Approve High Impact Funding Request in the amount not to exceed \$21,005.00 for the World's Largest Rubber Duck Exhibit at Coachman Park, January 10-26, 2026, an authorize the appropriate officials to execute same.

CRA Division Manager Vickie Shire presented a High Impact Funding Request for the World's Largest Rubber Duck Exhibit at Coachman Park.

Arts and Cultural Affairs Manager Amber Brice and Recreation Supervisor Jewel Smith presented the event details and budget for the World's Largest Rubber Duck at Coachman Park.

Vice Chair Teixera, Member Allbritton, Member Mannino, Member Cotton, and Chair Rector commented in favor of this event.

Member Cotton motioned to approve High Impact Funding for the World's Largest Rubber Duck Exhibit at Coachman Park.

The motion was duly seconded and upon roll call, the vote was: Ayes: Vice Chair Teixeira, Member Allbritton, Member Cotton, Member Mannino, Member Khodortsov.

3.3 ID#25-1114 Approve High Impact Funding Request in the amount not to exceed \$12,900.00 for Jingle Bell Family Fun Fest, a family-focused holiday

event at Coachman Park on December 20, 2025, and authorize the appropriate officials to execute same.

CRA Division Manager Vickie Shire presented a High Impact Funding Request for Jingle Bell Family Fest.

Representatives from Saucy Queen who are applied for the funding request provided event details and spoke about their satisfaction regarding staff support during a previous hosted event "Fall Y'all".

Member Allbritton spoke in support who the event and mentioned the success of Fall Y'all.

Member Mannino asked about the advertising and marketing plan.

Representatives from Saucy Queen stated the funding request includes \$5,000 for advertising and marketing which includes radio and television advertising opportunities as well as video and photography promotions.

Member Cotton stated supports the event he wants to see lower costs in future events.

Chair Rector noted the attendance and promotion of the Fall Y'all event.

Vice Chair Teixeira motioned to approve the high impact funding request for the Jingle Bell Family Fest.

The motion was duly seconded and upon roll call, the vote was: Ayes: Vice Chair Teixeira, Member Allbritton, Member Cotton, Member Mannino, , Member Khodortsov.

3.4 ID#25-1122 Approve the July through September 2025 Financial Statement for filing.

CRA Assistant Director Anne Lopez presented the July through September 2025 Financial Statement for filling.

Member Allbritton motioned to approve the high impact funding request for the Jingle Bell Family Fest.

The motion was duly seconded and upon roll call, the vote was: Ayes: Vice Chair Teixeira, Member Allbritton, Member Cotton, Member Mannino, Member Khodortsov.

4.	Director's Report.	
	4.1 ID#25-1100 Director's Report for October 2025.	
	CRA Assistant Director Anne Lopez presented Director's Report for October 2025.	
5.	Board Members to be Heard	
6.	Adjourn The meeting was adjourned at 1:30 pm.	
		Chair Downtown Development Board

Anne Lopez

CRA Assistant Director