

CLEARWATER DOWNTOWN DEVELOPMENT BOARD MEETING
April 14, 2025 – 1:00 PM – City Council Chambers

1. **Call to Order.** Chair Rector called meeting to order.
2. **Approval of Minutes.**
ID#25-0299 Approve the minutes of the March 3, 2025 Downtown Development Board meeting.

Vice Chair Teixeira motioned to approve the March 3, 2025 minutes.

The motion was duly seconded and upon roll call, the vote was:

Ayes: Chair Rector, Vice Chair Teixeira, Member Allbritton, Member Cotton, Member Mannino, Member Fraizer.

3. **Citizens to be Heard Regarding Items Not on the Agenda.** Rene Brasholt spoke regarding the Garden Ave Project.

4. **New Business Items**

4.1 ID#25-0300 Approve a Special Event Grant Funding Request for High Impact Funding from the Rotary Club of Clearwater Charities, Inc. in an amount not to exceed \$30,000 for the Taste of Clearwater and authorize the appropriate officials to execute same. CRA Division Manager Vickie Shire presented the Special Event Funding Request for High Impact Funding from the Rotary Club of Clearwater Charities, Inc.

Board members commented on their appreciation and that they are in full support of the event. Representatives from the organization provided additional details regarding their event.

Member Allbritton motioned to approve the Special Event Grant Funding Request for High Impact Funding from the Rotary Club of Clearwater Charities, Inc.

The motion was duly seconded and upon roll call, the vote was:

Ayes: Chair Rector, Vice Chair Teixeira, Member Allbritton, Member Cotton, Member Mannino, Member Fraizer.

4.2 ID#25-0301 Approve The Clearwater Downtown Development Board (DDB) PILOT Micro-Pop-up Grant (Program), allocate \$50,000 to support this initiative, and authorize the appropriate officials to execute same. CRA Division Manager Vickie Shire

presented The Clearwater Downtown Development Board (DDB) PILOT Micro-Pop-up Grant (Program).

Vice Chair Teixeira commented on the efforts performed by the CRA on the initiatives that have been presented.

Member Mannino motioned to approve The Clearwater Downtown Development Board (DDB) PILOT Micro-Pop-up Grant (Program).

The motion was duly seconded and upon roll call, the vote was:

Ayes: Chair Rector, Vice Chair Teixeira, Member Allbritton, Member Cotton, Member Mannino, Member Fraizer.

4.3 ID#25-0306 Approve allocating funds for Grad Chalk Walk (Street Enhancement/Pop-up Art), which is an initiative under the Cleveland Street Activation Plan, in an amount not to exceed \$15,000 and authorize the appropriate officials to execute same. CRA Assistant Director Anne Lopez presented the allocation of funds for Grad Chalk Walk (Street Enhancement/Pop-up Art).

Board Members commented on the CRA efforts and were in full support of the initiative.

Member Cotton motioned to approve the allocation of funds for Grad Chalk Walk (Street Enhancement/Pop-up Art).

The motion was duly seconded and upon roll call, the vote was:

Ayes: Chair Rector, Vice Chair Teixeira Member Allbritton, Member Cotton, Member Mannino, Member Fraizer.

4.4 ID#25-0308 Approve funding for a partnership with St. Petersburg College (SPC) to plan and execute a series of six themed Friday Night Markets on the 400-500 block of Cleveland Street, as an initiative under the Cleveland Street Activation Plan, for a not to exceed amount of \$50,000 and approve the Downtown Development Board (DDB) to cover all costs directly associated with city fees. CRA Assistant Director Anne Lopez presented the funding request for a partnership with St. Petersburg College (SPC). That the request is for \$50,000 for SPC and that it is estimated an additions \$40,000-\$50,000 for the city fees that will be paid for by the DDB.

Board Members commented on the CRA efforts and were in full support of the initiative and a discussion ensued regarding the funding, marketing, and sponsorship.

Vice Chair Teixeira motioned to approve the funding request for a partnership with St. Petersburg College (SPC).

The motion was duly seconded and upon roll call, the vote was:

Ayes: Chair Rector, Vice Chair Teixeira, Member Allbritton, Member Cotton, Member Mannino, Member Fraizer.

5. **Director's Report.** CRA Executive Director Jesus Nino provided appreciation for the partnerships being created. Provided a few updates regarding the upcoming events in the community.
6. **Board Members to be Heard.**
7. **Adjourn.** The meeting was adjourned at 1:31 pm.

Chair
Downtown Development Board

Anne Lopez
CRA Assistant Director