

City of Clearwater

Main Library - Council Chambers
100 N. Osceola Avenue
Clearwater, FL 33755



Meeting Minutes

Tuesday, May 14, 2019

2:00 PM

Strategic Planning

Main Library - Council Chambers

City Council

Roll Call

Present: 5 - Mayor George N. Cretekos, Councilmember Jay Polglaze, Councilmember Hoyt Hamilton, Vice Mayor Bob Cundiff and Councilmember David Allbritton

Also Present: William B. Horne II – City Manager, Jill S. Silverboard – Deputy City Manager, Micah Maxwell – Assistant City Manager, Pamela K. Akin City Attorney, Rosemarie Call - City Clerk and Nicole Sprague – Official Records & Legislative Services Coordinator.

To provide continuity for research, items are listed in agenda order although not necessarily discussed in that order.

Unapproved

1. Call to Order – Mayor Cretekos

The meeting was called to order at 2:00 p.m. in Council Chambers at the Main Library.

2. Citizens to be heard re items not on the agenda

Bill Jonson said the strategic planning process did not include a focus area for resiliency and suggested adding the establishment of a conservancy under Imagine Clearwater. He also suggested adding a Phase I project schedule and financial plan for the Second Century initiative and a Neighborhood Development goal.

3. City Manager Reports

3.1 Review the five-year financial forecast and update as necessary, the City's Vision, Mission and Strategic Direction (Goals) - Jill Silverboard, Deputy City Manager

“Prior to June 1st of each year and prior to the development of the City Manager’s proposed budget, the City Council shall meet in a strategic planning session(s) to review the five-year financial forecast and update as necessary, the City’s Vision, Mission and Strategic Direction (Goals). From these documents a five-year strategic plan will be updated.”

Consistent with this policy, staff is providing a proposed Strategic Plan for Fiscal Year 2019-20 as it will eventually be published in the newly adopted budget in October. Staff has not modified the document from the current year's version, which removed specific examples and projects from the presentation.

Staff requests City Council identify any modifications or share any thoughts on the five-year strategic plan as presented by staff.

Deputy City Manager Jill Silverboard reviewed the City's vision, mission and strategic direction.

In response to a question, Ms. Silverboard said the items listed are priority-focused items for the year and do not reflect the entire work plan for any department or the daily services provided to the community that support these objectives.

3.2 Second Century Strategic Project Plan - Michael Delk, Interim Assistant City Manager

Interim Assistant City Manager Michael Delk provided a PowerPoint presentation.

In response to questions, Mr. Delk said over the past weekend a microbrewery opened in the North Marina District and other potential businesses have expressed an interest to locate there as well. He has spoken with Economic Development staff regarding efforts to encourage development in the area as the planning process comes to completion. He said that area can be one of Clearwater's classic urban corridors. The owner of the proposed 80-unit condominium is trying to sell units to get financing. The City Attorney said staff has not discussed the necessary scheduling needed for the Imagine Clearwater/Harborview RFP and related referendum questions. Mr. Delk said his tendency would be to have a generalized RFP but the City Attorney would prefer to be more specific. The City Manager said staff wants to build on the success of getting referendum questions passed. The City Attorney said November is the deadline for all referendum questions, including those recommended through charter review committee. Mr. Delk said the Plan calls for a building on the Harborview site to be no higher than the Main Library, providing an active edge that does not overwhelm the park.

It was suggested that a future council discussion regarding second century be scheduled.

3.3 Economic Development Strategies and Implications for Community Socioeconomic Conditions - Denise Sanderson, Economic Development and Housing Director

Overview of latest trends and importance of plan priorities.

Economic Development and Housing Director Denise Sanderson provided a PowerPoint presentation.

In response to questions, Interim Planning and Development Director Gina Clayton said she was not aware of any FAR restrictions that would disallow a property owner in the Downtown to rebuild the same structure; if such restriction exists, the public amenities pool is available for property owners needing floor area to increase development. The City's FAR in the Downtown Plan is restricted by the Countywide Planning Authority's rules. She said staff is monitoring changes being proposed by Forward Pinellas that may allow the City to amend the FAR in the Downtown Plan. The City of St. Petersburg operates under a DRI for their downtown area and follow different restrictions. Interim Assistant City Manager Michael Delk said there is a lot of development potential in Downtown; approvals have been provided to developments up to 380 feet. Ms. Sanderson said the cost to construct a permanently placed tiny home does not provide a great deal of cost benefit when compared to a standard home. Tiny homes provide land savings. She said accessory dwelling units provide many of the benefits tiny homes offer; city code does not include a provision for tiny homes. Ms. Clayton said staff has never received a proposal for tiny homes but it may be allowable through the City's higher density residential category or through the residential infill process. Staff will be updating the comprehensive plan and will look at housing and accessory dwelling units. The Florida Department of Transportation has pushed back on the City's suggestions for wayfinding signs along US Highway 19. Staff presented examples of other Florida municipalities using wayfinding signs on similar roadways but were told that those signs are not allowed in District 7. The City Manager said he has spoken with the FDOT District Secretary regarding the City's request; the District Secretary is not sympathetic to the City's request since it lacks FDOT staff support. Since there are other items the City is seeking FDOT's support, city staff is cautious on pushing back. Ms. Clayton said staff continues to work with FDOT regarding potential alternatives.

3.4 Neighborhoods Update Presentation - Juliahna Green, Planning

Neighborhoods Coordinator Juliahna Green provided a PowerPoint presentation.

In response to questions, Ms. Green said the survey issued to event organizers showed 85% preferred to have the event in the Spring. Moving forward, the event will be held on the 4th Saturday in March, avoiding conflicts when Easter falls on the last Sunday in March. She said there were sidewalk related concerns raised during Neighborhoods Day, which have been addressed by the appropriate staff.

Council thanked staff and volunteers who participated in the event.

3.5 PSPC Classification and Compensation Study Presentation - Bob Longmire, PSPC

Staff is requesting Council to approve the PSPC implementation strategy regarding the Classification and Compensation Study and approve the appropriation of funding in the Fiscal Year 19/20 Budget as listed.

Estimated total costs of implementation by operating fund for fiscal year 2019/20.

	<u>Total</u>
General Fund	1,326,500.00
Airpark	3,380.00
Stormwater	59,550.00
Pub Utilities	750,050.00
Gas	384,690.00
SW & Recyc	469,720.00
Marine	51,240.00
Clw Harbor	3,790.00
Parking	97,450.00
Gen Svc	129,390.00
Fleet	161,740.00
Adm Svc	152,360.00
Central Insurance	11,740.00
	3,601,600.00

PSPC representative Bob Longmire provided a PowerPoint presentation.

In response to questions, Mr. Longmire said there are approximately 40 position titles being merged together that used to be unique, but are now more standardized and can be merged into 12 position titles. The comparable cities included the city of Tampa, Pinellas County, as well as those municipalities that provide gas service, such as Gainesville and Tallahassee. For example, if an employee is in a Range 4, the study recommends that the employee be moved from the minimum of the salary range through the midpoint of the salary range within 10 years, allowing the organization to hire new employees into the range. The salary compression at the bottom of the range is a result of maintaining a salary schedule that institutes a COLA annually which increases the pay range faster than the employees are being moved through the range. Mr. Longmire said the goal should be to move employees through the range faster than the salary ranges are moved. He said the study does not pertain to Police or Fire employees. The organization must determine the metric used to move employees through the pay range; the metric may be based on the time in the position, job performance, or a combination of both. Mr. Longmire said approximately 1,400 employees will see a benefit as a result of this study. There are 700 employees who will need to be adjusted to minimum and then be moved off of minimum. Human Resources Director Jennifer Poirrier said staff is proposing to implement the recommendations on October 1, 2019. Mr. Longmire said the employees who will see an adjustment October 1 are those who were brought to minimum of their salary range or those who need to move through their new salary range to avoid compression. Employees will be sent a letter explaining how the proposal, if approved, will impact them individually. The proposal recommends that midpoint be reached within ten years. Deputy City Manager Jill Silverboard said there are some permanent part-time employees that would be impacted by the proposal.

The Council recessed from 4:08. p.m. to 4:15 p.m.

Councilmember Hamilton moved to approve Item 3.5 and implement the PSPC Compensation and Classification Study. The motion was duly seconded and carried unanimously.

3.6 Financial Forecasts- Jay Ravins, Finance Director

Update on Rate Studies, Financials from CAFR, GF Model Assumptions.

Finance Director Jay Ravins reviewed the financial forecasts and general

fund model.

In response to questions, Mr. Ravins said the forecast identified a 0.45 millage increase for 2027; another millage increase will be needed in 2030. In conjunction with the rate study, staff believes the consultants for the general fund forecast would recommend a higher millage increase in 2027. He said staff would prefer a higher millage increase that would result in a longer-term fix. He reminded Council that the forecast models are for illustration purposes only, as there are many factors, both positive and negative, that could impact the general fund. Parks and Recreation Director Kevin Dunbar said the term sheet with the Phillies outlined the City's financial responsibilities and the Phillies' financial responsibilities. For example, the City covers 75% of the utility costs at Spectrum Field and 100% at Carpenter Field. He said the proposed expanded facilities will increase the City's costs. The City has not executed a use agreement or a development agreement with the Phillies yet.

3.7 Move the June 6, 2019 council meeting to Wednesday, June 5, 2019 at 6:00 p.m.

Staff has been informed that the funeral service for David Montgomery, Phillies Chairman, is scheduled for Thursday, June 6, 2019.

If Council wishes to attend the service, the regularly scheduled council meeting will need to be moved to Wednesday, June 5.

In addition, all public hearing items scheduled for June 6 will need to be re-advertised and re-noticed on May 25, incurring an additional advertisement cost at a higher rate.

Please note, the Nuisance Abatement Board (NAB) and Downtown Development Board (DDB) are scheduled to meet in Chambers on June 5. The attorney handling NAB has been advised that the meeting can not go longer than one hour in order to accommodate the council meeting. Staff has advised the DDB's staff liaison of the meeting; staff is working to move the meeting to another meeting room within the Main Library.

The Mayor said he requested Item 3.7. Staff has been informed that the memorial service for David Montgomery will be in Philadelphia on Thursday, June 6 at 3:00 p.m. He requested consideration to move the June 6 council meeting to June 5 to accommodate staff and Councilmembers attending the memorial service.

Councilmember Allbritton moved to reschedule the June 6, 2019

council meeting to Wednesday, June 5, 2019 at 6:00 p.m. The motion was duly seconded and carried unanimously.

4. Adjourn

The meeting adjourned at 4:34 p.m.

Attest

Mayor
City of Clearwater

City Clerk