
Profile

Cameron

First Name

Macleish

Last Name

Middle
Initial

cameronm@360eats.org

Email Address

5116 Perennial Dr.

Home Address

Suite or Apt

Holiday

City

FL

State

34690

Postal Code

Business: (727) 480-9829

Primary Phone

Mobile: (808) 631-0896

Alternate Phone

Length of Residency - please select one. * Less than 1 year**Do you own or represent a business in Clearwater?** Yes No**If yes, where is the business located? Do you conduct business with the City?**

2001 Rainbow Dr., Clearwater, 33765 / Yes

Which Boards would you like to apply for?

North Greenwood CRA Citizen Advisory Committee: Submitted

360 Eats

Employer

Executive Director

Job Title

Occupation - If retired, enter former occupation.

Nonprofit Employee

Have you served or do you serve on a board in Clearwater? Yes No**If yes, please list the name of the board.**

Why do you wish to serve on this board/committee? If seeking reappointment, state why you should be reappointed.

As the Executive Director and Co-founder of 360 Eats, I am deeply committed to enhancing food security in the North Greenwood community. Over the past two years, our organization has been dedicated to this mission, providing an average of 200 free, nutritious, chef-prepared meals each week to food-insecure residents through our Sustain-A-Bowl food truck. I am eager to serve on this board/committee because I believe in the importance of having individuals with deep connections to the community. My experience working directly with the residents of North Greenwood has given me invaluable insights into their needs and challenges. By serving on the advisory board, I can provide a unique perspective informed by my firsthand experience and ongoing involvement in the community. Additionally, being part of the advisory board would allow me to gain further insight into the evolving needs of the community. This knowledge will be instrumental in shaping our programs and initiatives to better serve those who rely on our services. Overall, I am passionate about making a positive impact in the North Greenwood community, and I believe that my background and experience uniquely qualify me to contribute effectively to the board/committee.

What personal qualifications can you bring to this board or committee?

As the Executive Director and Co-founder of 360 Eats, I bring a diverse set of qualifications and experiences to this board/committee. First and foremost, I have successfully built a nonprofit organization from the ground up, transforming it into an organization with an annual budget of \$300,000. Through my leadership, 360 Eats has become a vital resource in addressing the interconnected issues of food insecurity and food waste in our local community. My innovation and creativity have been instrumental in bridging gaps in our local food system. I have developed unique and innovative solutions to address the complex challenges of food insecurity and food waste, resulting in tangible and impactful outcomes for our community. 360 Eats provides a direct and essential service for North Greenwood residents, delivering hundreds of free, nutritious, chef-prepared meals each week through our Sustain-A-Bowl food truck. My hands-on experience in managing and operating this program gives me firsthand insight into the realities of food insecurity and the ways in which we can address it effectively. Furthermore, I am deeply passionate about fostering collaboration and partnerships within our local community.

List Community Activities

Food Waste Reduction / Rescue: 360 Eats offers food waste reduction services to various local businesses in the Clearwater community, effectively curbing food waste and mitigating associated environmental concerns, including greenhouse gas emissions. According to the County's solid waste department, food waste accounts for 15% of the waste processed in Pinellas County, ranking as the second-highest category of waste in the area. Free Community Meal Program: 360 Eats provides an average of 200 free, nutritious, chef-prepared meals to food insecure families, seniors, and children throughout the North Greenwood community each week via the Sustain-A-Bowl mobile gourmet soup kitchen. Supporting Local Food Pantries: Surplus food donations from our food partners are shared on a weekly basis to local food pantry partners. Composting: 360 Eats has partnered with HEP through our composting initiative, ensuring food scraps get generated into nutrient rich compost, which in turn promotes plant growth at their community garden. Produce produced in the garden is then distributed throughout North Greenwood through HEP's mobile produce market.

[Cameron Macleish Resume.pdf](#)

Upload a Resume

Question applies to multiple boards

Are you related to any member of the City Council?

Yes No

Question applies to multiple boards

If yes, please provide name and explain relation.

N/A

Question applies to multiple boards

Are you related to a city employee?

Yes No

Question applies to multiple boards

If yes, please provide name and explain relation.

N/A

Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts. (Optional)

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

12/09/1991

Date of Birth

The City of Clearwater strives to promote diversity and provide reasonable accommodations for individuals with disabilities. If you are requesting accommodation, please indicate below:

By clicking on "I Agree," below, I affirm that the information above is true and correct, and that I understand and agree to the responsibilities and commitment of time associated with an appointment to a Clearwater advisory board or committee.

I Agree

All material submitted to the City of Clearwater is subject to the public records law of the State of Florida including Chapter 119, Florida Statutes.



CAMERON MACLEISH

5116 Perennial Dr., Holiday, FL USA 34690 •

+1-808-631-0896

cameron.macleish@gmail.com

SUMMARY

A driven activist with six years of experience in food security and food recovery initiatives. As the Co-Founder and Executive Director of a successful nonprofit dedicated to reducing hunger and waste, I am committed to fostering community connections to realize a just and sustainable food system in Tampa Bay.

EDUCATION

Goldsmiths, University of London / September 2010 – June 2013

BA, Popular Music

EXPERIENCE

360 Eats, Co-Founder and Executive Director / January 2020 – Current

- Developed a successful and innovative 501(c)(3) Nonprofit food waste and hunger relief initiative in Pinellas County. To date, 360 Eats has rescued over 200,000 lbs of good food from going to waste, served over 43,000 meals to the food insecure and created over 26,000 lbs of compost alongside local communities gardens.
- Responsible for the overall impact of the Organization on the community, with particular emphasis on increasing its capacity to drive the impact agenda.
- Driving key results in fundraising.
- Researching and writing grants, raising over \$300,000 in grant support for the organization to date.
- Serving as the principal resource to the Board of Directors and its key committees and giving strong direction in policy formulation and interpretation.
- Accountable for building and leading high-performing teams, ensuring all teams are aligned and collaborating to achieve organizational results.
- Building a partner network of food and drinks manufacturers, producers, and wholesalers, and help save their surplus stock from going to waste.
- Leading the creation and implementation of successful food security programs in the community.
- Leading joint projects with local agencies.

Food Pantry Assistant, The Mattie Williams Family Center / June 2021 – July 2022

- Supported the procurement process for all food.
- Responsible for coordinating food pick ups from distribution sites.
- Adhered to all food pantry regulations set forth by Feeding America and USDA.
- Assisted in the distribution of food to clients.
- Developed and implemented a composting program, which reduced food waste at the Center by 85%.

- Established partnerships with new community composting partners through the composting program.
- Established new food donation partners, diversifying the pantry's food options and availability.
- Managed food inventory levels.
- Represented the Center at assigned outside functions.

Fundraiser, Greenpeace / January 2019 – March 2020

- Engaged in door-to door and street fundraising, proficiently delivering the Organizations mission, engaging in knowledgeable conversations, and successfully obtaining signatures, information, and donations.
- Oversaw recruitment and training of new canvassers.

Content Creator, Cooking With Trash/ August 2018 - June 2019

- Created a successful Youtube cooking show that aimed to expose the realities of food waste and encourage viewers to adopt more sustainable practices.
- Developed successful social media campaigns that saw the project on media giants such as NBC's 'Today Show', HuffPost's 'This New World', 60 Second Docs, Feeding America, Garden Culture Magazine, Vedett's 'Celebrating the Stupid', and multiple sustainability podcasts.
- Head of branding and promotional strategies.
- Lead content creator and video editor.
- Head of organizing community based events including food rescue initiatives and coordinating food donations to family shelters and food banks.
- Led joint projects with local nonprofits.
- Created educational material to encourage food waste reduction at home.

SKILLS

- Team Management
- Onboarding
- Cold-calling / in-person sales
- Fundraising
- Social Media Marketing
- Data collection
- Networking
- Communication
- Organizational and time management
- Content development
- Graphic design
- Music production

AWARDS

- 2023 Tampa Bay Lightning Community Hero Award Recipient
- 2023 Clearwater Housing Authority Community Hero Award Recipient