

Clearwater Airpark
2024 PROGRESS

THROUGH THE YEAR



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Message from Barry Shevlin



The 2024 Year in Review for Clearwater Airpark highlights the progress, improvements, and partnerships that strengthened our operations and community impact. This year, we focused on enhancing safety, modernizing infrastructure, and deepening local engagement to ensure the airport remains a reliable gateway for pilots, businesses, and residents.

While we haven't made as much progress as we would have liked related to the redevelopment, 2025 is poised to be the year where we finally have shovels in the ground and the city, our tenants and neighbors will all begin to see our combined vision come to life.

I'd like to thank the City for the true "partnership approach" they have taken to allow us to create an airport that everyone will be proud of.



Barry Shevlin

CEO



Meet the President



William Holtz, President of FlyUSA, has deep roots in the Clearwater community. A Clearwater native and graduate of Clearwater High School, he went on to serve in the U.S. Coast Guard, where he developed a strong foundation in leadership and operations. After his service, he returned home and co-founded FlyUSA, now the regions leading private aviation company.

In 2023, William led the management transition at Clearwater Airpark, strengthening operations and enhancing service standards. He works closely with Airport General Manager, Danny Cooper, to improve airport operations, implement new technologies, and drive innovation. His commitment to excellence, safety, and community engagement ensures KCLW remains a premier destination for pilots, businesses, and aviation enthusiasts.



William Holtz

President

Meet the Manager



Danny Cooper serves as the Airport General Manager at Clearwater Airpark, bringing extensive experience in aviation communications, community engagement, and airport operations. A former U.S. Air Force officer, he has dedicated his career to advancing airport management, public engagement, and strategic partnerships.

At Tampa International Airport, he was a key part of marketing, communications, and community outreach, with a strong focus on general aviation and strengthening relationships with key stakeholders. His expertise in airport branding and operational communications helped bridge the gap between general aviation and the community. He also directed alumni engagement at USF and served as Executive Director of Gracepoint Foundation.

Danny is committed to enhancing KCLW's presence, improving customer experience, and upholding the highest safety standards while ensuring the airport remains a premier destination for pilots, businesses, and the community.



Danny Cooper

Airport General Manager - KCLW



Airport Updates



Modernizing Operations with Technology

Before our management, the airport relied on paper logs and outdated systems, leading to inefficiencies in daily operations. Today, we have transitioned to a fully digital platform, reducing paper waste while enhancing accuracy, safety, and service quality.

- **NDX** streamlines fuel farm, fuel truck, and facility inspections, replacing paper logs with a digital system for real-time documentation and photo uploads. Automated alerts notify our team of any discrepancies, ensuring immediate corrective action and enhanced compliance.
- **X-1FBO** modernizes fueling and FBO services. Fuel requests are instantly sent to handheld devices, dispatching the team with precise order details. Integrated with fuel trucks, the system tracks and records exact fuel quantities pumped, ensuring 100% accuracy. It also streamlines rental car bookings, aircraft services, payments, and inventory management, creating a more efficient and paper-free operation.

By embracing technology, KCLW operates with greater efficiency, safety, and sustainability, delivering an enhanced experience for pilots and customers.



NDX

X1FBO

**X1 SINGLE
POINT**

2024 Hurricane Season & Resilience

Hurricane Milton brought significant challenges to Clearwater Airpark, causing damage to shade hangar roofs, T-hangar doors, and the airport's entrance sign. In response, we have been actively working with the City of Clearwater's Marine & Aviation Department to complete repairs and restore affected infrastructure. Thanks to a collaborative effort between our team and the City of Clearwater, the airpark was fully operational just one day after the storm passed on October 11th, allowing critical aviation services to resume immediately.

Supporting the U.S. Coast Guard

Our MoU with the U.S. Coast Guard (USCG) plays a vital role in hurricane preparedness. When USCG Air Station Clearwater evacuates from St. Pete-Clearwater International Airport (PIE) ahead of a storm, we provide secure storage for their fuel trucks and essential equipment to support rapid recovery operations once they return.

Critical Aviation Infrastructure

At 72 feet above sea level, Clearwater Airpark is the highest airport in the region, making it a key aviation resource in the aftermath of major storms. While lower-elevation airports may experience flooding and operational delays, we remain accessible for emergency response, relief efforts, and critical aviation operations when they are needed most.



Airport Advisory Council

To ensure balanced representation and efficient decision-making, we formed an Airpark Advisory Council to gather feedback from a diverse group of stakeholders. With many different interests at the airpark, we want to make sure everyone has a seat at the table to provide input on key decisions. This allows us to respond quickly and make informed decisions with real-time feedback.

The makeup of the council is:

2

Tenant
Representatives

1

Neighborhood
Representative

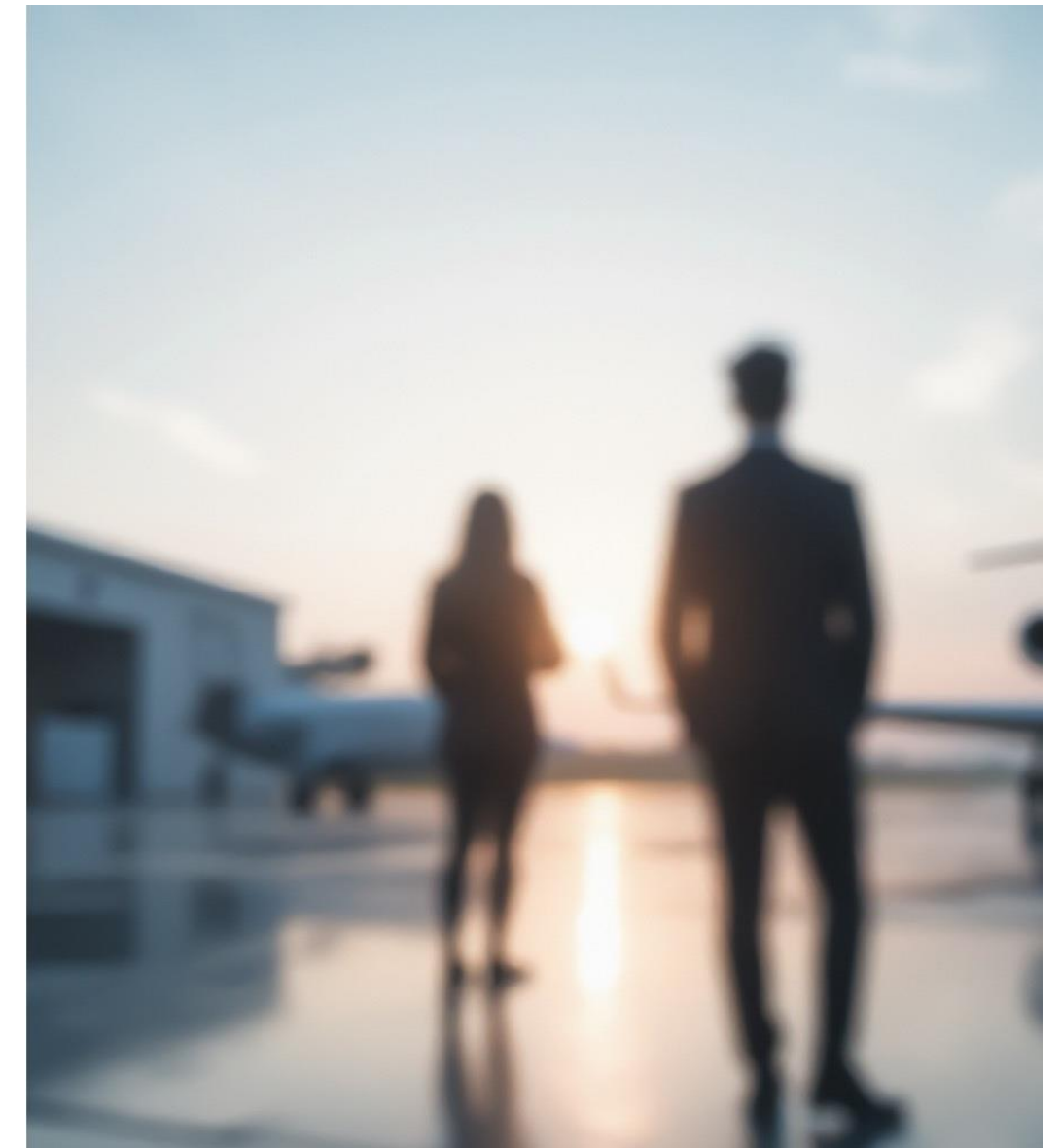
1

Flight School
Representative

1

EAA Leadership
Representative

The council will meet once per quarter to discuss key topics and provide guidance. As larger projects progress, meeting frequency may be adjusted to ensure timely feedback and collaboration.





FUEL PRICING



100LL FULL-SERVICE (Week of Jan. 25)

- **KCLW Clearwater Airpark**
 - **\$6.77 FlyUSA**
- **KSPG Albert Whited Airport**
 - **\$6.80 Sheltair**
- **KTPF Peter O'Knight Airport**
 - **\$7.34 Atlas Aviation**
- **KVDF Tampa Executive Airport**
 - **\$7.74 Skyport Aviation**
- **KPIE St. Pete Clearwater Airport**
 - **\$8.74 Sheltair**
 - **\$7.08 Signature**
- **KTPA - Tampa International Airport**
 - **\$7.61 Sheltair**
 - **\$7.27 Signature**

1.

Leading in Fuel Affordability

Throughout 2024, we consistently offered one of the most competitive full-service fuel pricing in the region, ensuring affordability for both local and transient pilots.

2.

Exclusive Tenant Savings

Our tenants enjoy a \$0.50 per gallon fuel discount, helping to keep their operations more cost-effective. These savings allow aircraft owners and operators to fly more, train more, and operate efficiently.

Safety



Advancing Safety Through Training

A strong safety culture starts with a well-trained team. Before our management at KCLW, training lacked standardization leading to inconsistencies in safety procedures. Today, we have implemented a structured training program that exceeds industry standards ensuring every employee is fully prepared for daily operations, emergency response, and customer service. From onboarding to ongoing certifications, our team follows best practices to enhance safety across all areas of airport operations.

1

Standardized Onboarding & Training

All new employees complete a comprehensive onboarding program combining hands-on experience with NATA Safety 1st certification for line service safety.

2

Emergency Preparedness & First Aid

Every team member is certified in Red Cross First Aid and CPR ensuring they are equipped to handle emergencies with confidence and professionalism.

3

Advanced Fuel Safety Certification

Operational leadership team members complete the Certified Fuel QC Inspector Workshop earning a Fuel Safety Supervisor Certification, which includes fuel handling, quality control, and fire safety training.



Safety Never Stops: Our 2024 Enhancements

1



Installed Additional Windsocks

New windsocks were added across the airport to improve wind awareness for pilots. These visual indicators help ensure safer take-off and landing decisions in varying conditions.

2



Strengthened Operational Standards

We updated our SOPs, Emergency Procedures, and Training Manuals to align with best practices. These improvements enhance safety and emergency preparedness.

3



Updated Safety Signage & Decals

HAZMAT, no smoking, and other critical safety signage and decals were added and/or upgraded around the airport to improve visibility, compliance, and overall safety.

Safety Infrastructure Improvements

At Clearwater Airpark, safety is at the core of our infrastructure planning. We are continuously investing in upgrades that enhance operational safety, pilot awareness, and airfield accessibility. These improvements ensure the airpark remains a modern, well-equipped facility, meeting the needs of pilots today and into the future. These are the projects we have been working on throughout 2024, with estimated completion in 2025.

1

GPS Approach

We are implementing a GPS approach to provide pilots with a safer, more precise landing option. This enhances safety for both pilots and the surrounding neighborhood by improving approach accuracy in low-visibility conditions. The project is privately funded, with no financial contribution from the city. However, the city is actively contributing to vegetation hazard removal, further supporting safe and efficient operations. We recently received FDOT feedback confirming that with the removal of certain obstacles on the north end, we will remain in compliance with a circle-to-land-only approach. This project is expected to be completed by Q2 2025.

2

Airport Beacon Installation

To improve aircraft visibility of the airport at night, we are installing an airport beacon. Before moving forward, we needed to complete the site survey and building design to ensure the beacon's height complied with regulations. A grant for this project was recently approved by FDOT, and our goal is to have the beacon fully operational by the end of this year.

Tenant Updates



Enforcing Standards for a Safer, Cleaner Airport

When we took over management, abandoned and derelict aircraft had been left unattended for years, creating safety and operational risks. We initiated a cleanup effort, working with owners to remove them—most complied, while others faced eviction.

Now that the airfield has been cleared, we are committed to ongoing monitoring to ensure all aircraft are active, airworthy, and compliant. This includes semi-annual audits of aircraft insurance and lease requirements to maintain operational standards.

Key Enforcement Policies:

- Planes must be insured with FlyUSA and the City of Clearwater as additional insured
- Aircraft must fly a minimum of once per quarter to demonstrate airworthiness
- Non-compliance results in financial penalties and can ultimately lead to lease revocation

By enforcing these standards, we ensure a safer, more organized, and efficient airfield—helping keep Clearwater **bright and beautiful**.





Staying Connected: Tenant Meetings & Engagement

To keep tenants informed, we send out monthly newsletters with updates and hold quarterly tenant meetings to gather feedback, address concerns, and share important developments.

Tenant meetings provide a platform for direct dialogue between tenants and airport leadership, allowing us to proactively identify needs, discuss upcoming projects, and make informed decisions that enhance the airpark experience. By keeping these conversations ongoing, we ensure everyone has a voice in shaping the future of Clearwater Airpark.

Tenant-Driven Improvements: Listening & Taking Action

- **Expanded Wi-Fi Coverage:** Wi-Fi access has been extended to all hangars, ensuring tenants have reliable connectivity for flight planning.
- **Golf Ball Collection & Safety Measures:** New equipment has been purchased to efficiently collect golf balls from the airfield, reducing debris and improving safety for taxiing aircraft
- **Tree & Vegetation Removal:** Hazardous trees and overgrown vegetation at the end of B Row have been cleared, eliminating obstacles and enhancing taxiway safety.



Tenant Christmas Party



Our annual Tenant Christmas Party is a special tradition that brings the Clearwater Airpark community together to celebrate the holiday season. It's an opportunity for tenants, staff, and friends to connect, enjoy great food, and reflect on the year's successes.

Beyond the festivities, this event reinforces the strong sense of community at the airpark. It's a time to show appreciation for our tenants, share updates, and simply enjoy the camaraderie that makes Clearwater Airpark such a unique place. We look forward to continuing this tradition and celebrating with everyone each year!



Community Relations



Bringing the Community Together: Fall Open House

This fall, we hosted an Open House at Clearwater Airpark, welcoming the community for a day of aviation, education, and fun. The event provided a unique opportunity for visitors to explore the airpark, connect with local aviation groups, and see firsthand the role our airport plays in the community.

Highlights of the day included a thrilling flyby from the U.S. Coast Guard, static displays featuring incredible local aircraft, and appearances by fire and police trucks, giving attendees an up-close look at the emergency response teams that help keep our community safe. The EAA chapter also stepped up to provide delicious grilled food, making the event even more enjoyable for everyone.

A special thank you to the U.S. Coast Guard, local pilots, Clearwater Police, Clearwater Fire & Rescue, and the EAA for helping to make this event such a success. We look forward to continuing this tradition and welcoming the community back to the airpark!



Supporting Our Community: Giving Back Through Aviation

Through aviation, we have the opportunity to connect with our community in meaningful ways—whether by inspiring future pilots, supporting animal rescue efforts, or bringing people together for a good cause. We are proud to contribute to these initiatives and remain committed to using our resources to make a positive impact.

1

Pilots N Paws

More pets than ever have travelled through our FBO this year, and we proudly support Pilots N Paws by offering fuel discounts to participating pilots, making it easier for them to transport rescue animals to their new homes.

2

Support Access to Opportunity

We hosted a special airport tour and aviation day for a local pilot's non-profit, which introduces young people to career opportunities in aviation and inspires the next generation of pilots.

3

Toys for Tots

Our annual Christmas toy drive was a huge success, with the airpark community coming together to provide gifts for local children in need.

4

ARC of Tampa Bay

We are proud to support ARC of Tampa Bay by hosting their annual fundraising event in our hangar every March, helping to further their impactful mission.

Managing Noise Together



KCLW is located in a primarily industrial area, where aviation activity has long been an established part of the community. While a small group of residents remain vocal about noise concerns, even they have acknowledged that noise levels improved under our management.



Frank Scalzo, a local resident, noted:

"There's no doubt the helicopter traffic is considerably less under FlyUSA than it was under the previous base operator."

Through strict enforcement of noise abatement policies, we have significantly reduced disruptions and will continue to ensure KCLW operates responsibly and in harmony with the community.





Finding the Balance: Airport Operations & Noise

Balancing airport operations with community expectations is a top priority at KCLW.

We are committed to minimizing noise impact while ensuring the airport remains efficient and accessible for pilots and businesses.

To support this balance, we implemented and actively enforce noise abatement standards, working closely with pilots, tenants, and the community to promote responsible operations.

Noise Abatement Measures

- **Restricted Operating Hours** – To reduce overnight disturbances, takeoffs and landings are prohibited between 11:00 PM and 7:00 AM.
- **Voluntary Departure Procedures** – Aircraft departing Runway 34 are encouraged to turn to a heading of 020° as soon as practical after take-off to minimize residential impact.
- **No Flight Training on Holidays** – To limit disruptions on major community observances, flight training is not permitted on designated holidays when airport activity is typically lower.
- **Helicopter Training Restrictions** – To further reduce noise impact, helicopter flight training is restricted after 6:00 PM daily and before 12:00 PM on weekends to minimize disturbances in surrounding neighborhoods. Helicopter training is also prohibited on holidays, beyond the four major holidays when all flight training is suspended.
- **No Touch-and-Gos** – To reduce continuous flight patterns over residential areas, touch-and-go operations are not permitted at the airport at any time.

City Relations



Partnering for Progress



A Strong City Collaboration

Clearwater Airpark thrives because of a collaborative partnership with the City of Clearwater, whose support allows us to improve facilities, enhance safety, and provide a high-quality experience for tenants and visitors. This shared commitment reflects the city's dedication to excellence, service, and community engagement while ensuring the airpark remains a valuable, privately funded resource for the city.

We are especially grateful for the leadership of Mike MacDonald and Bill Hodgson with the Marine & Aviation Department and Assistant City Manager Dan Slaughter. Their professionalism, expertise, and proactive approach have been instrumental in guiding key projects, securing resources, and ensuring the airpark continues to benefit the community.

By working together, we are not only strengthening Clearwater Airpark but also supporting the city's broader vision to keep Clearwater bright and beautiful, ensuring that the airpark continues to serve the community at the highest standard.



EAA Partnership



Inspiring Future Aviators

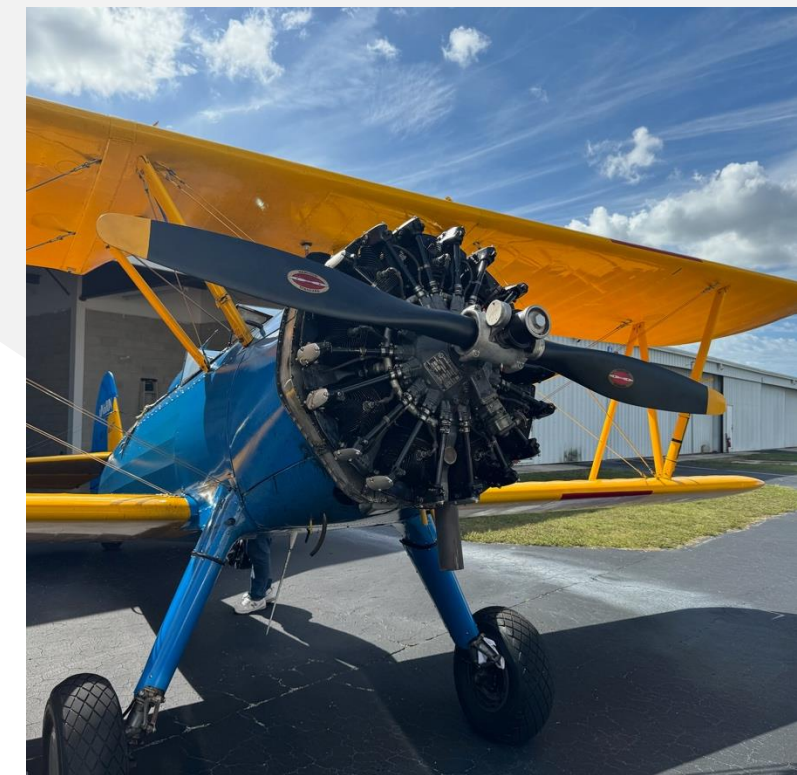


EAA Young Eagles Program at Clearwater Airpark

Since its inception in 1992, the Experimental Aircraft Association (EAA) Young Eagles program has provided over 2.5 million youth, aged 8 to 17, with their first free airplane ride, aiming to inspire and educate the next generation of aviation enthusiasts.

At Clearwater Airpark, we are proud to host this transformative program every other month, offering young individuals a unique opportunity to experience the thrill of flight firsthand. These events are made possible through the dedication of our local EAA chapter and volunteer pilots who generously contribute their time and aircraft.

Participants not only enjoy a memorable flight but also gain insights into the world of aviation, potentially igniting a lifelong passion. We are honored to support the Young Eagles program and play a role in fostering the aviators of tomorrow.



Construction Timeline



Construction Update & Timeline

Clearwater Airpark is undergoing an exciting transformation with a project that will modernize infrastructure, enhance amenities, and elevate the overall airpark experience. This initiative reflects our commitment to improving operation, and ensuring the airpark continues to serve as a premier general aviation destination.

Large-scale projects take time, but every milestone brings us closer to a revitalized facility that will support pilots, businesses, and the broader community for years to come.

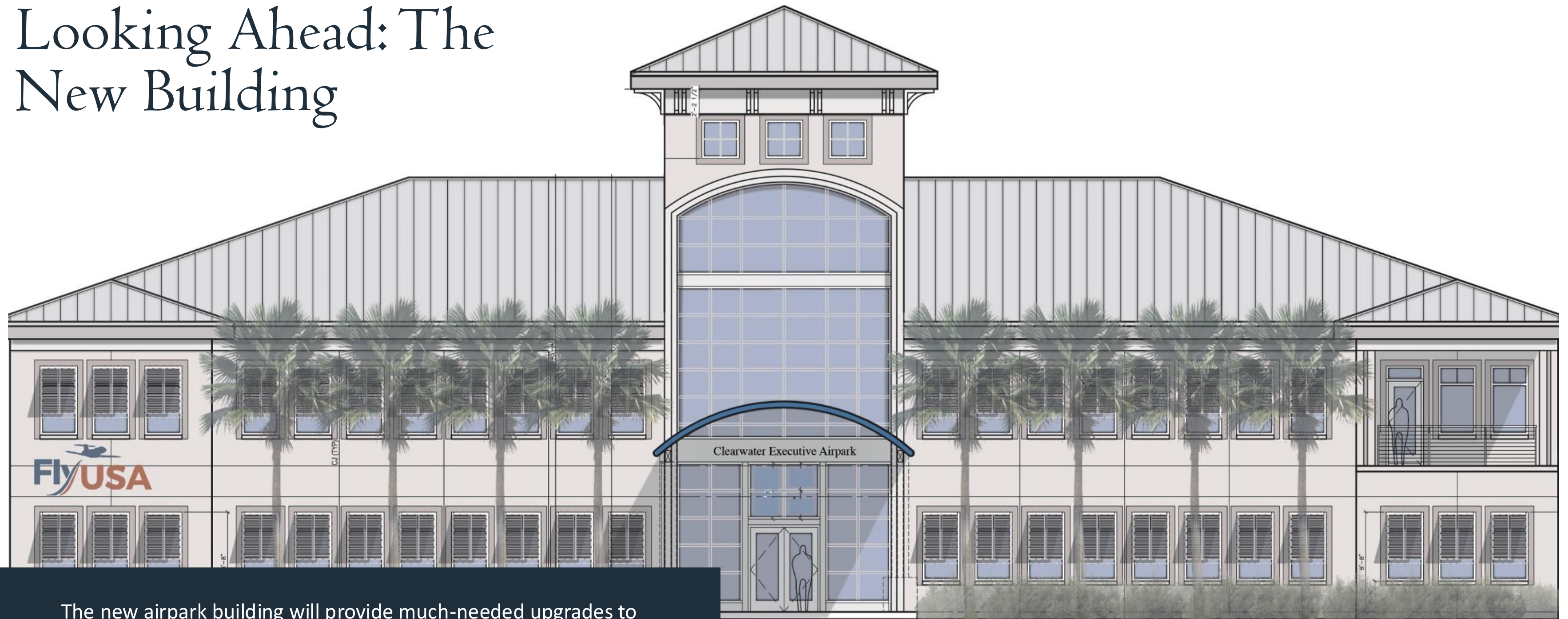
Project Timeline & Key Milestones

Below is an overview of key milestones as we continue making progress toward a stronger, more dynamic Clearwater Airpark.

- Survey & Geotech – Completed
- Finalizing Contractor Selection & Logistics – Ongoing, Expected Completion: Q2 2025
- Construction Mobilization & Groundbreaking – Expected Start: Q3 2025
- Major Structural Work & Infrastructure Development: Q4 2025 – 2027
- Final Inspections & Terminal Project Completion – Targeted Completion: Early 2027

This project is more than just construction—it's about investing in the future of aviation. With continued support and collaboration, we look forward to delivering an airpark that is revitalized and built to serve the next generation of aviators.

Looking Ahead: The New Building



The new airpark building will provide much-needed upgrades to enhance the experience for pilots, tenants, and visitors. Designed to be a welcoming and efficient hub for aviation activity, it will feature a café, community room, flight simulator, training areas, pilot lounges, and office spaces.

With the right support, we can move quickly to make this vision a reality. This building will enhance the airpark's role in the community, providing modern resources for pilots, businesses, and the next generation of aviators. We are excited to bring this project to life and look forward to making it happen together.

A New Chapter for
Clearwater Executive Airport



The Return to Clearwater Executive Airport

HISTORY RESTORED & HONORED

Clearwater Airpark, originally established in 1939 as Clearwater Executive Airpark, has undergone several transformations over the decades. During World War II, the airport was closed; however, it reopened in 1945, resuming operations to serve the growing aviation community. Initially serving transient aircraft, it was renamed Clearwater Airpark in the 1980s, and now it is returning to its roots as Clearwater Executive Airport to better reflect its current role and future vision.

This renaming is more than just a return to our history—it is a strategic step forward, reinforcing our commitment to safety, professionalism, and enhanced services, ensuring that Clearwater Executive Airport remains a key aviation asset for the region.



Clearwater Executive Airport – A New Era

Commitment to Aviation Excellence

The term "Airpark" no longer accurately represents what our airport is today. By definition, an airpark refers to a "fly-in community" where private homeowners own aircraft parked in hangars attached to or integrated into their residences (source: Expedia, Flying Magazine).

Clearwater Executive Airport, however, serves a broader and more inclusive aviation community, including business and general aviation, flight training, and transient operations, making the updated name a more accurate representation of its mission.

This name change does not reflect any change in the type of aircraft operating here. The same mix of general aviation aircraft will continue to use the airport as they always have—we are not expanding to accommodate larger jets or commercial traffic. The update simply ensures the name aligns with the airport's role while maintaining the same operations and community focus.





This rebranding will elevate KCLW's identity, showcasing Clearwater as a premier aviation destination and expanding its footprint by attracting more pilots, businesses, and visitors to the region.

Questions



Thank
You!

For Elevating
Our Community ✦





CLEARWATER

EXECUTIVE AIRPORT

