

Profile

Loretta

First Name

A

Middle Initial

Mitchell

Last Name

lmitchell103@hotmail.com

Email Address

1219 Eldridge St

Home Address

Suite or Apt

Clearwater

City

FL

State

33755

Postal Code

Mobile: (727) 488-9298

Primary Phone

Alternate Phone

Length of Residency - please select one. \*

☒ 6+ years

Do you own or represent a business in Clearwater?

☒ Yes ☐ No

If yes, where is the business located? Do you conduct business with the City?

Yes

Which Boards would you like to apply for?

Parks and Recreation Board: On Agenda

Self-employed

Employer

President/CEO

Job Title

Occupation - If retired, enter former occupation.

Simple Sweet L's ~ "Seed to Harvest"

Have you served or do you serve on a board in Clearwater?

☒ Yes ☐ No

If yes, please list the name of the board.

Past years NAACP

**Why do you wish to serve on this board/committee? If seeking reappointment, state why you should be reappointed.**

I would like to be a part of shaping the future of North Greenwood community.

**What personal qualifications can you bring to this board or committee?**

I am a lifelong resident of Clearwater with very strong community knowledge and connections.

**List Community Activities**

-Mt. Carmel Baptist Church -Pass Treasurer of the NAACP - I am a “master gardener” conducting gardening workshop, food preservation and food preparation classes in the North Greenwood community.

[Loretta\\_Mitchell\\_Resume\\_5.7.2024.docx](#)

Upload a Resume

Question applies to multiple boards

Please attach a copy of one of the following documents: 1) valid current Florida Driver License issued to an address within city limits, or 2) Declaration of Domicile filed with the city clerk affirming residency within city limits.

Question applies to multiple boards

**Are you related to any member of the City Council?**

☐ Yes ☒ No

Question applies to multiple boards

**If yes, please provide name and explain relation.**

N/A

Question applies to multiple boards

**Are you related to a city employee?**

☒ Yes ☐ No

Question applies to multiple boards

**If yes, please provide name and explain relation.**

Robert Mitchell /spouse

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**Demographics**

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts. (Optional)

**Ethnicity**

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☒ African American

**Gender**

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☒ Female

10/03/1960

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Date of Birth

**The City of Clearwater strives to promote diversity and provide reasonable accommodations for individuals with disabilities. If you are requesting accommodation, please indicate below:**

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**By clicking on "I Agree," below, I affirm that the information above is true and correct, and that I understand and agree to the responsibilities and commitment of time associated with an appointment to a Clearwater advisory board or committee.**

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☒ I Agree

All material submitted to the City of Clearwater is subject to the public records law of the State of Florida including Chapter 119, Florida Statutes.

# Loretta Mitchell

Clearwater, Florida

(727) 488-9298

[Lmitchell103@hotmail.com](mailto:Lmitchell103@hotmail.com)

## Education and Certifications

- American Horticultural Society Master Gardener University of Florida (2023)

## Professional Experience

Simply Sweet L's (Non-Profit) Clearwater, Florida (2023 – Present)  
President & CEO

- Providing educational workshops about home and community-based gardening, food preservation preparation, and related topics.

Sweet L's Bakery Tarpon Springs, Florida (2016 – 2018)  
Owner

Clearwater Regional Chamber of Commerce Clearwater, Florida (2011-2013)  
Senior Membership Relations Advisor

- Sold Chamber of Commerce membership to prospective non-member businesses by communicating the benefits of the Chamber.
- Provided detailed information on various programs offered through the Chamber of Commerce and oriented the client to the Chamber.
- Served as Chamber of Commerce Liaison representative for the Ambassador Committee.

Pinellas Core Management Services (JWB) Clearwater, Florida (2008-2009)  
Contract Compliance

- Prepared annual contracts with Program Providers.
- Established measurable objectives and contracted service levels.

AALC, Inc. Clearwater, Florida (2001 – 2009)  
Program Coordinator

INVEST Financial Tampa, Florida (1994 – 2000)  
Brokerage Operations Officer