



CLEARWATER DOWNTOWN
DEVELOPMENT BOARD

Director's Report

July 2026



Clearwater Downtown Development Board

Status Updates

DDB Banner Program Update

20 decorative Clearwater Celebrates America 250 street pole banners installed along the 400 – 700 blocks of Cleveland Street.



Call for Mobile Vendors

- 22 mobile vendors submitted interest.
- Apply and Learn More at:
MyClearwater.com/DDB

DDB CLEARWATER DOWNTOWN
DEVELOPMENT BOARD

Call for Mobile Vendors

The Clearwater Downtown
Development Board (DDB) is
seeking mobile vendors to be a
part of new experiences coming
to Downtown Clearwater.

Learn more at MyClearwater.com/DDB

A large crowd of people is gathered in front of a multi-story building at night. The scene is illuminated by streetlights, and the crowd appears to be at a public event or festival. The image is overlaid with a semi-transparent teal filter.

Clearwater Downtown Development Board

Event Recap

Recently Complete DDB Sponsored Events

Symphony by the Sea

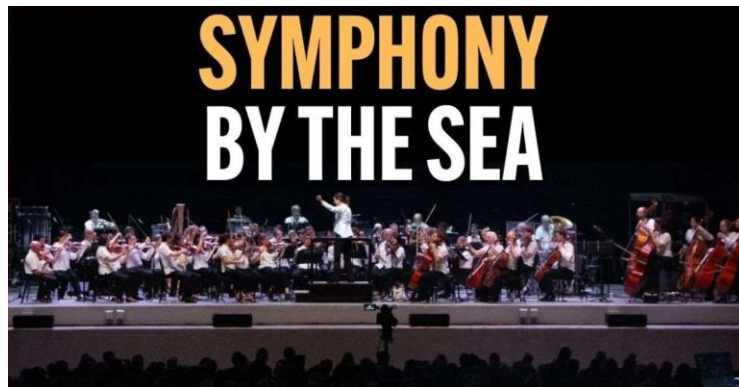
Celebrated America 250 with a waterfront evening of live orchestral music featuring patriotic favorites, Broadway hits, movie themes from *Star Wars* and *Jaws*, and Tchaikovsky's iconic *1812 Overture*.

Date: June 6, 2026

Location: The BayCare Sound

Presented By:
The Florida Orchestra

DDB Funding Amount: \$50,000



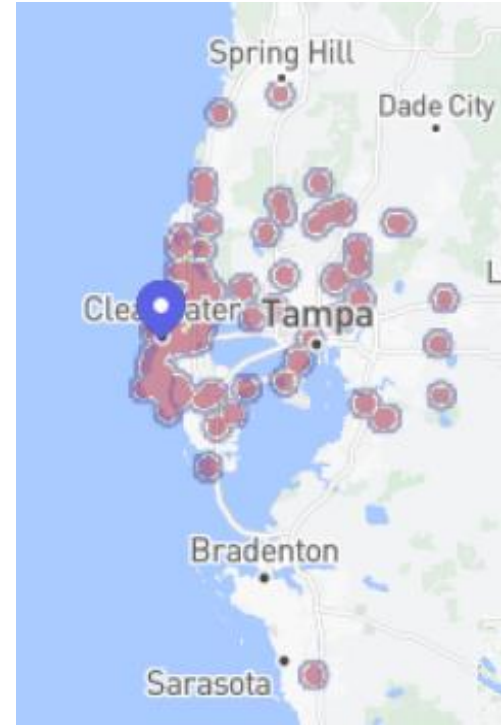
Recently Complete DDB Sponsored Events

Placer.ai Event Data

Visits: 1,200

Peak Attendance Time: 8:00 pm

Average Dwell Time: 135 minutes



Map - Placer.ai Visits by Census Block

Recently Complete DDB Sponsored Events

The Gimmick Art Walk

Vibrant, community-focused art event in features live street art, interactive projects, music, and local art installations

Date: July 2, 2026

Location: 400 block of Cleveland Street

Presented By: The Gimmick Art Co.
DDB Funding Amount: \$5,000

Placer.ai Event Data

Visits: 534

Average Dwell Time: 84 minutes

Peak Attendance Time: 8:00 pm





Clearwater Downtown Development Board

Upcoming Events

Upcoming DDB Sponsored Events

Hello Cleveland Street

Live Friday & Saturday Night Outdoor Music Series

Location: 400 Block of Cleveland Street

Dates:

July 3 – Hot Tonic / July 4 – Cassidy Page Duo

July 10 – Comin' In Hot / July 11 – Fred & Jenn

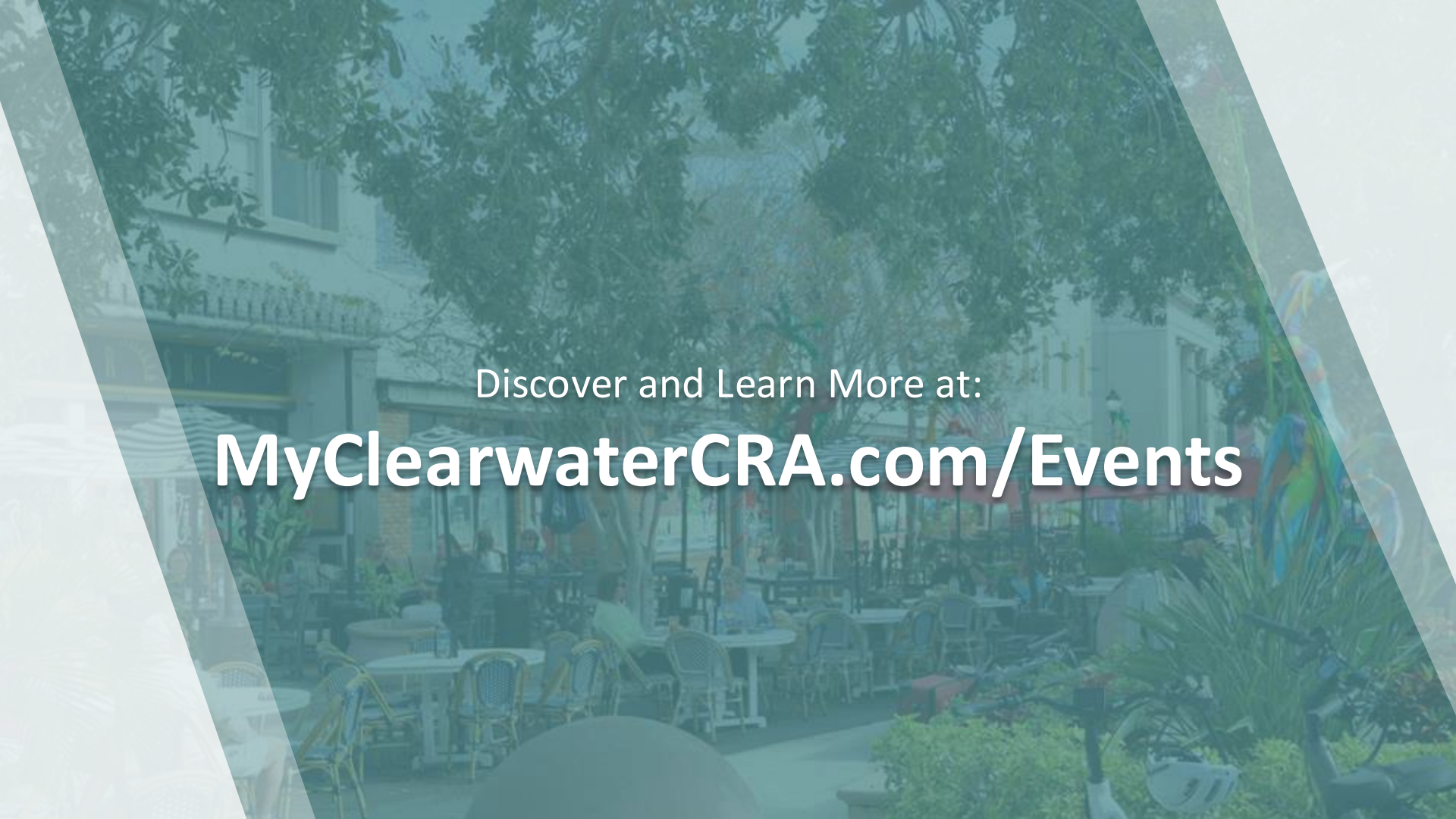
July 17 – Two Above / July 18 – Comin' In Hot

July 24 – Comin' In Hot / July 25 – Chardonnay Red

July 31 – Shevonne & The Force

DDB Funding Amount: \$5,000



The background image shows a lush park scene. On the left, there's a multi-story building with a balcony. In the center, a large, leafy tree dominates the upper half. Below the tree, there's an outdoor seating area with several round tables and wicker chairs. To the right, a large, colorful parrot sculpture is visible, perched on a branch. The entire scene is overlaid with a semi-transparent blue and white geometric design consisting of diagonal lines and shapes.

Discover and Learn More at:

MyClearwaterCRA.com/Events