

City of Clearwater

*Main Library - Council Chambers
100 N. Osceola Avenue
Clearwater, FL 33755*



Meeting Minutes

Thursday, January 11, 2024

2:00 PM

Main Library - Council Chambers

Public Art and Design Board

Roll Call

Present 6 - Board Member Jonathan Barnes, Board Member Jerri Menaul, Board Member Bryan Voliton, Board Member Gregory Byrd, Board Member Charlene Harrison, and Board Member Lisa Bilz

Absent 1 - Chair Eric Seiler

Also Present – Amber Brice – Arts & Cultural Affairs Manager, Nicole Sprague – Deputy City Clerk

1. Call To Order

The Vice Chair called the meeting to order at 2:00 p.m.

2. Approval of Minutes

2.1 Approve the minutes of the June 8, 2023 and September 14, 2023 Public Art & Design Board meetings.

Member Menaul moved to approve the minutes of the June 8, 2023 and September 14, 2023 Public Art and Design Advisory Board meetings as submitted in written summation. The motion was duly seconded and carried unanimously.

3. Citizens to be Heard Regarding Items Not on the Agenda

Beth Daniels provided an update on the signal box art wraps. She said the newest wrap is by an artists from Ixmiquilpan, Mexico. She introduced Betsy Walch, Clearwater Arts Alliance Creative Project Director.

4. New Business Items

4.1 Introduce new Public Art and Design Board Member Kimberly DiVito

Member DiVito introduced herself and said she is the Creative Pinellas Director of Tourism and Product Development and is currently serving as the interim CEO.

4.2 Americans for the Arts - AEP6 (Arts and Economic Prosperity) Survey

Arts and Cultural Affairs Manager Amber Brice reviewed the survey criteria. She said the findings were a pleasant surprise and compared to St. Petersburg, audiences are spending more in ticket and food sales in Clearwater. Clearwater is close to St. Petersburg in terms of tax dollars being brought into Pinellas County, Clearwater has more visitors for arts and cultural activities. It was found that people will travel to Clearwater for

arts and cultural events, whereas in St. Petersburg, it was found that locals attend those types of events. She said the data collected was done prior to the opening of The Sound and Coachman Park. The survey is conducted every five years.

In response to a question, Ms. Brice said the information can be used to market Clearwater as a performing arts city.

4.3 Update on Mural Festival

Ms. Brice said the company No Good Deeds was hired as a consultant for the festival in March. The interim CRA director will request funding for the event.

4.4 Update on the new Fire Station 46 Sculpture

Ms. Brice said she reached out to the Board individually via email to rank the received proposals. Artist Jim Gallucci's design was chosen. Jelly fish and sting rays will be illuminated from within the sculpture and the shapes will display on the ground. In response to a question, Ms. Brice said the entire sculpture is 12 feet tall, including the base. The base is 3 feet tall. The sculpture footer will be buried underground, and the structure is water and wind resistant.

5. Old Business Items: None.

6. Director's Report

Ms. Brice said an art in the park event is scheduled on March 16, 2024. She is working on a contract with FDOT for more signal box wraps. Currently, only signal boxes along city owned roadways are permitted and staff would like more art along bigger roads. She said she is meeting with the Library Director regarding the possibility of murals at the main and beach libraries.

In response to a suggestion made at a previous meeting, Ms. Brice said gladiolas could be used as a Clearwater marker, similar to the painted oranges in Dunedin. She said gladiolas is a big part of Clearwater history.

Discussion ensued regarding gladiolas with a comment made that the City's Code may not allow the painted gladiolas. It was suggested templates be created in a couple different sizes for commercial and residential applications.

Vice Chair Barnes moved to nominate Board Member Bryan Voliton as Chair and Lisa Bilz as Vice Chair. The motion was duly seconded and carried unanimously.

7. Board Members to be Heard

Board Member Bilz expressed a concern with the art in Crest Lake Park. She said the metal pieces are not a good fit where children are playing.

Ms. Brice said there is signage that says "Do Not Climb" and chains on stanchions creating a barrier to the pieces.

8. Adjourn

The meeting adjourned at 2:34 p.m.

Chair
Public Art & Design Advisory Board

Attest:

Board Reporter