

Subject: Exciting Fall Event for Clearwater!

Dear Downtown Development Board of Clearwater,

We are Michele Northrup & Atlas Cortecero, wife & husband team at SaucyQueen events.

We are thrilled to bring a fun filled two-day fall themed event aimed at sparking energy, and community spirit in downtown Clearwater!

We're focusing on family-friendly activities, including a Little Miss and Little Sir Pumpkin outfit Contest with awesome prizes, live music, pumpkins galore, character appearances, and an engaging Kids Zone. We're expecting over 1,500 attendees each day! We are known for spirited well attended events throughout the Tampa Bay Area in Pinellas, Hillsborough, Pasco & Hernando counties for over 18 years. We have a loyal fan base of attendees and spark media attention for the shows.

Some of our most popular shows are our Watermelon Festival with over 20,000 attendees, Pinellas TacoFest with 12,000 attendees and Brooksville Fall Festival which brought in over 30,000 over the course of four weekends.

These events were about more than just having fun; they energized our community by attracting attendees from nearby cities and supporting local vendors, along with cherished mom-and-pop shops and restaurants.

This fall celebration is all about revitalizing downtown, building a sense of community for Clearwater, and giving local businesses a chance to reach new customers. We want to include nearby businesses as much as possible. This grant would allow us to produce a free event to attendees and lower the vendor fees for vendors as well as provide a memorable event for attendees.

We're really excited about contributing to the growth of the city and would love to partner with the Downtown Development Board to make this vision come to life!

Feel free to reach out if you have any questions or ideas.

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