



Mission: to assist at risk children by improving their self-esteem, character, work ethic, social adjustment, and academic performance using the golf course as a living classroom.

HISTORY



- Founded in 1979: operated at Glen Oaks 29 acre facility as After School Program
- 1989: opened public golf course on McMullen Booth Road for \$4.5 million (\$2.5 million fundraising campaign plus a \$2 million debt that was paid off in 2012)
- 1993: opened Public School for 4th and 5th grades in partnership with Pinellas County School Board
- 2007: expanded Public School to include 6th, 7th and 8th grade
- 2009: Assumed management of 30 acre Sports Complex

RECENT FOUNDATION ACCOMPLISHMENTS



- 2017 National Golf Course Owners Association Course of the Year Finalist
- 2017 Upper Tampa Bay Regional Chamber of Commerce Medium Business of the Year
- 2016 Clearwater Regional Chamber of Commerce Medium Non-Profit of the Year
- 2015 Safety Harbor Chamber of Commerce Non-Profit of the Year

FOUNDATION MODEL



CHI CHI ACADEMY

Breakdown



- 95 Students
- 4th – 8th grade
- Students are selected based on their difficulty keeping up academically and socially
- Students are referred to the Academy by Pinellas County School Guidance Counselors



Need in the Community:

“The high school dropout rate is a problem on which the business and civic community must collaborate to repair.”

~ Tom James, Board Chairman

CHI CHI ACADEMY

What Makes Us Unique



Smaller class sizes allow for more one-on-one attention and individualized education

Hands-on Environment brings science to life



CHI CHI ACADEMY

What Makes Us Unique

Shadowing Foundation Team Members gives real business experience and skills



Golf Course acts as Living Classroom with wildlife that call the campus home

THE FIRST TEE OF CLEARWATER



- Teaches Core Values through golf, such as Honesty, Sportsmanship and having Confidence
- Taught in the Academy each week
- Serves 400 community youth through Summer Camp and Saturday programs as well as another 1,800 through the National School Program in 4 Pinellas Elementary Schools



RECENT EDUCATIONAL RESULTS

Students outperformed the Pinellas County School average (all schools, including traditional) in the following areas:

6th, 7th & 8th grade Math

6th, 7th & 8th grade Science

7th grade Civics

The State of Florida honored our Middle School Math & Science teacher Josh Meurer with a High Impact Teacher Award



GOLF COURSE & SPORTS COMPLEX



Recreational space to the
Community every year:

- Over 45,000 rounds of Golf
- Over 38,000 buckets of balls



Proceeds from the businesses fund
the educational programs:

*More than \$800,000 over the last
10 years*

FUNDING

Golf Club Net Income: \$ 172,942

Sports Complex Net Income: \$ 124,864

Contributions/Gifts/Grants
for Foundation programs \$ 1,021,739

**2016-2017 Fiscal Year*

CAPITAL IMPROVEMENTS



- Sports Complex – 2009 to 2011
\$489,868 total improvements
- Capital Reserve Study: \$3 million
for 170 acre campus of
improvements need to be made



- 2016-2017: \$305,086 completed
- Summer 2018: \$410,000 - Golf
Course Greens, Tee Boxes and
Drainage

 **Chi Chi Rodriguez**
YOUTH FOUNDATION

Preparing Students for the Game of Life

Q & A



THANK YOU!





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