

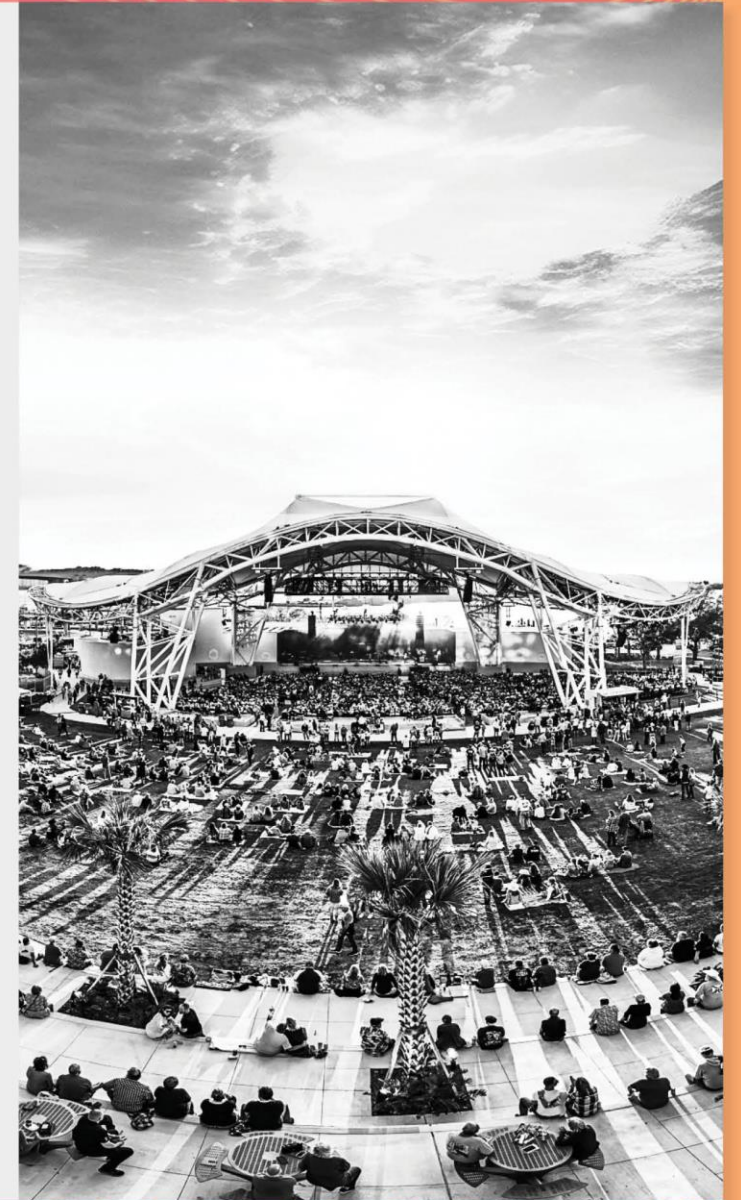


THE BAYCARE SOUND

QUARTERLY UPDATE

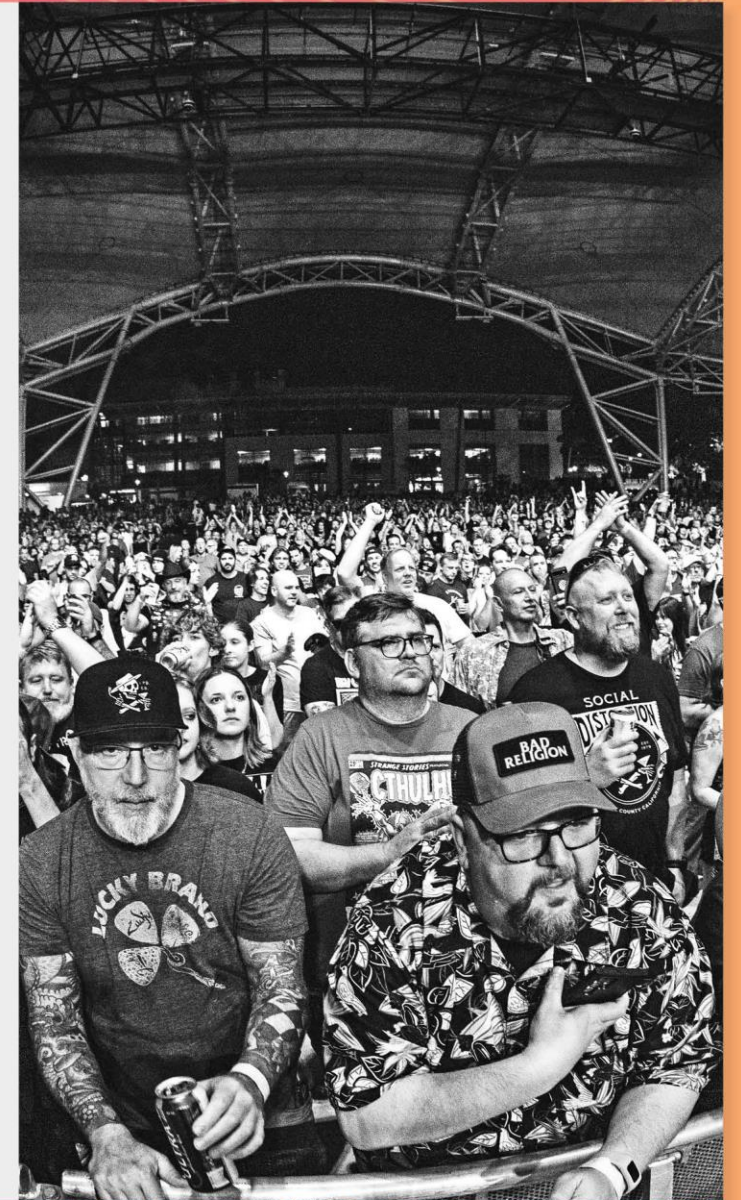
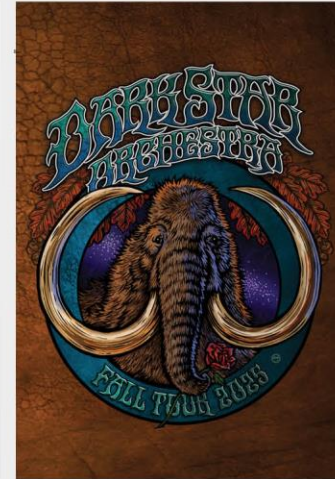
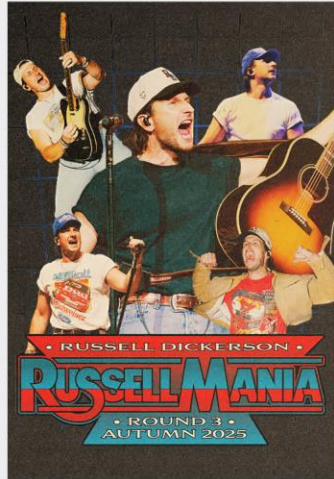
SINCE OUR LAST VISIT

- ✓ **CELEBRATED 100TH SHOW**
- ✓ **FIRST EXTENDED FOOTPRINT SHOW**
- ✓ **LARGEST CAPACITY SHOW TO DATE**
- ✓ **HIGHEST GROSSING SHOW**
- ✓ **BEST RANKINGS TO DATE**



SHOWS IN 2025 - 58 TOTAL EVENTS

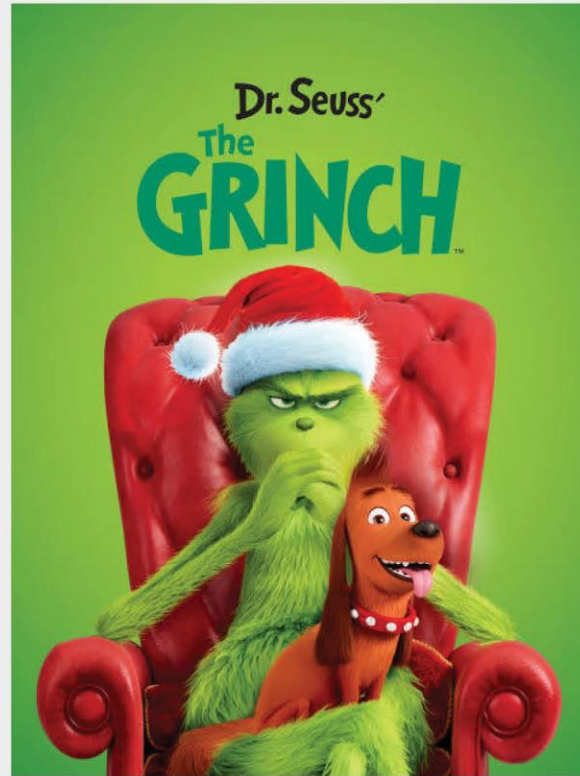
STILL TO COME IN 2025



A WHOVILLE HOLIDAY

AT THE BAYCARE SOUND

- 🧑🏻‍🎄 A free family friendly event!
- 🧑🏻‍🎄 Meet The Grinch
- 🧑🏻‍🎄 Falling snow
- 🧑🏻‍🎄 Hot chocolate
- 🧑🏻‍🎄 LIVE Holiday Music performed by the students of the Marcia P. Hoffman School of the Arts at Ruth Eckerd Hall
- 🧑🏻‍🎄 Dr. Seuss's The Grinch (2018) movie screening



CITY SURCHARGE REMITTANCE FOR FY25

\$781,631

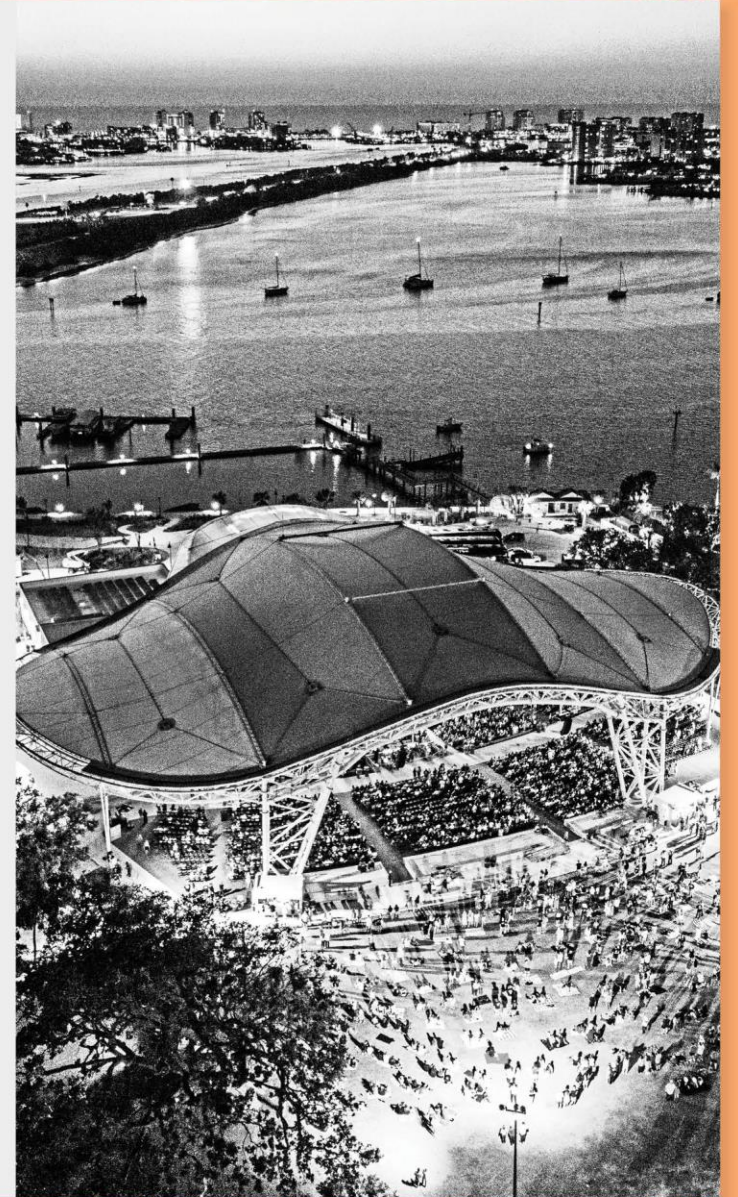


RANKINGS

**Industry Trade Publication Pollstar reports new
BayCare Sound rankings:**

#3 AMPHITHEATRE NATIONWIDE
#3 AMPHITHEATRE WORLDWIDE

* By ticket sales. 2025 Pollstar Mid-year amphitheatre rankings. Amphitheatre capacity 10,000 seats or less.



SOCIAL MEDIA FOLLOWERS

FACEBOOK

Current Followers
16,800



20.3
MILLION
REACHED

INSTAGRAM

Current Followers
17,783

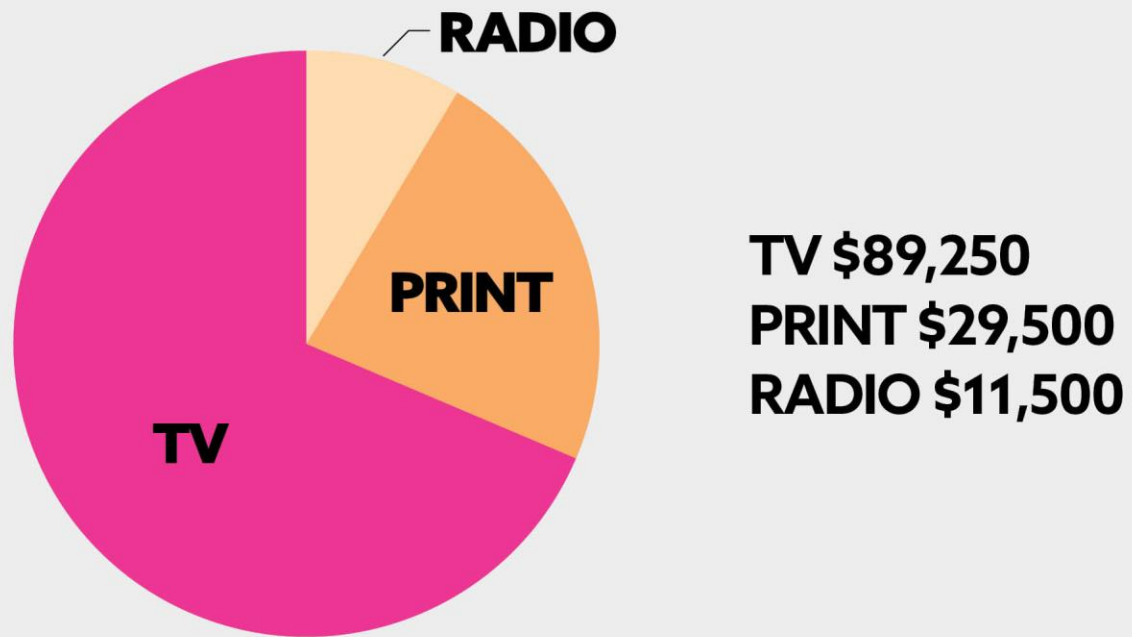


191%
GROWTH
COMPARED TO SAME
TIME PERIOD
PREVIOUS YEAR

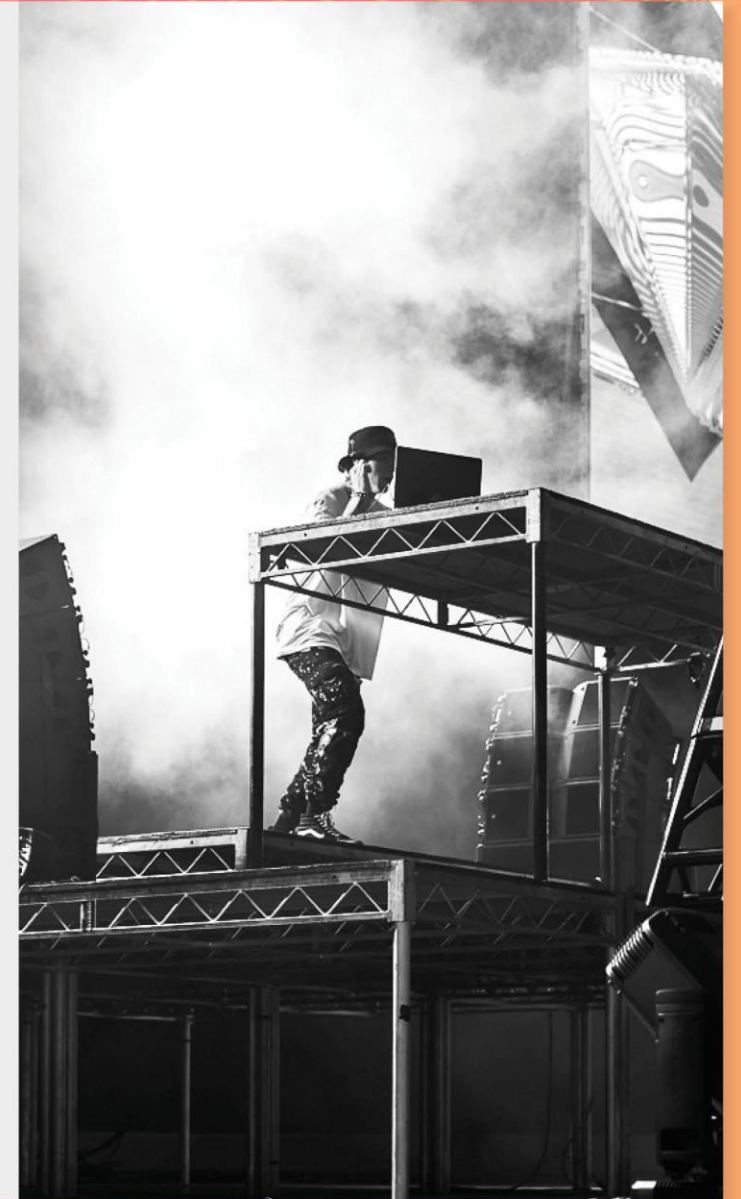


EDITORIAL COVERAGE

\$130,250 in editorial Coverage

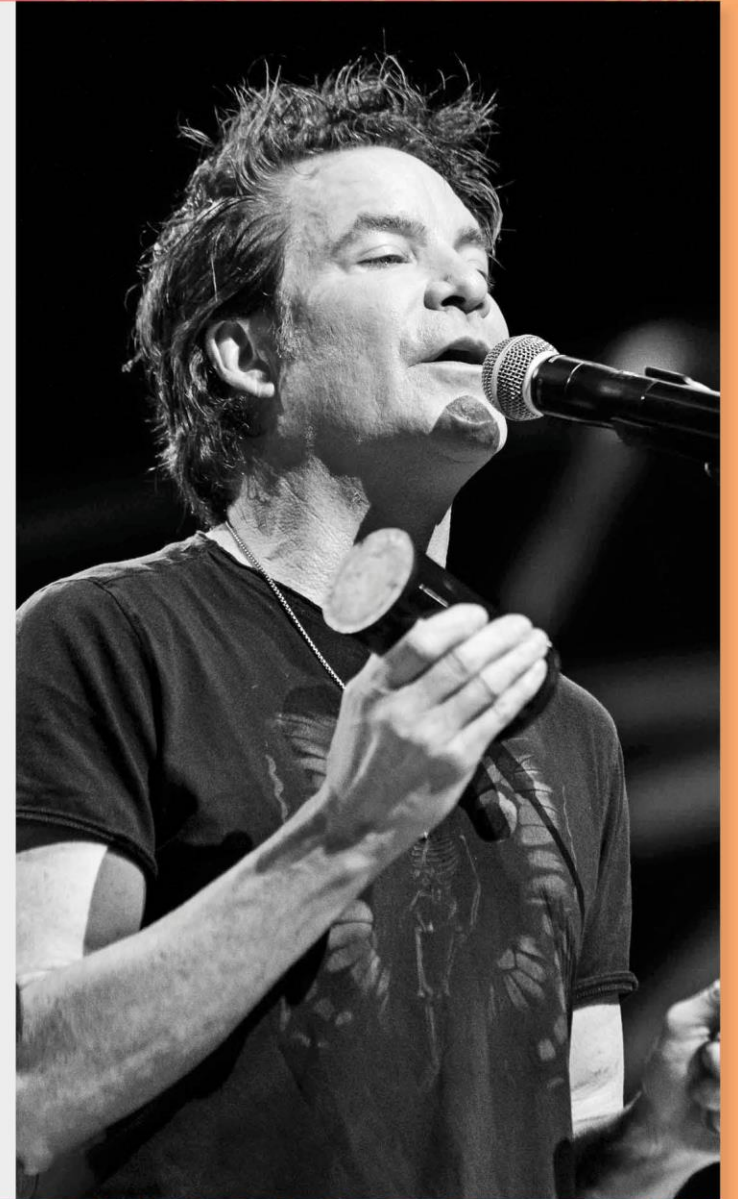


SND Fiscal Year 10/1/24-9/30/25

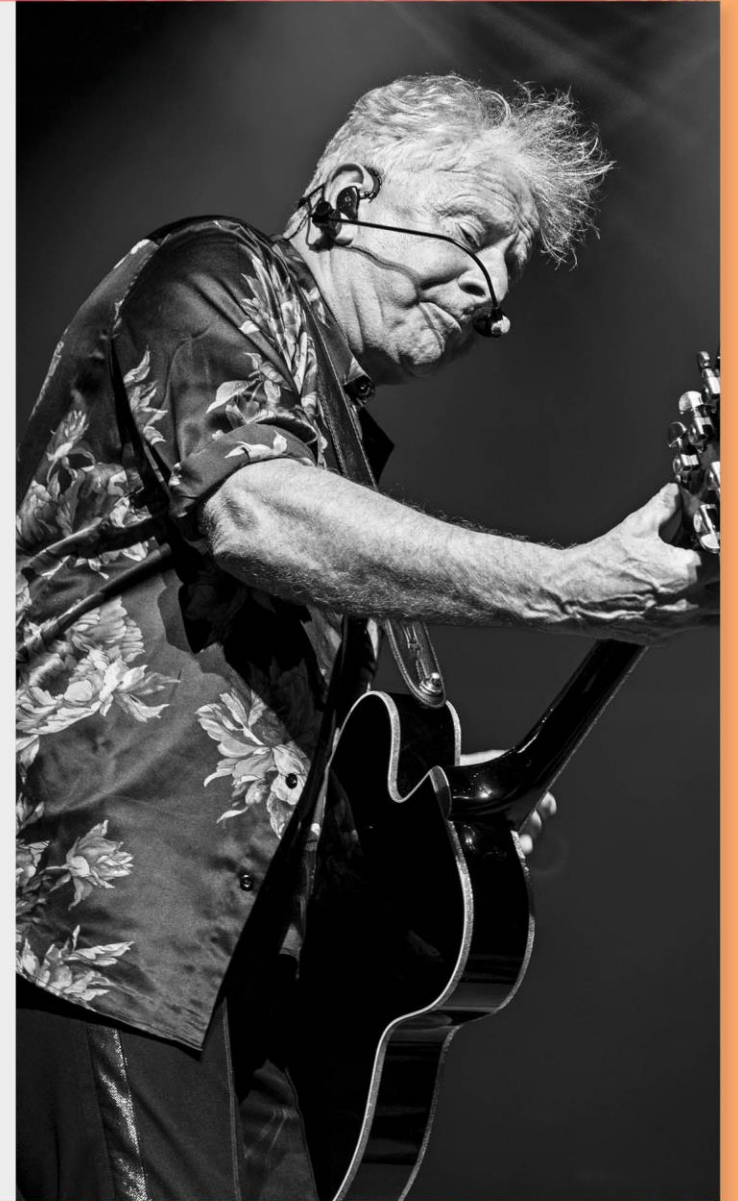
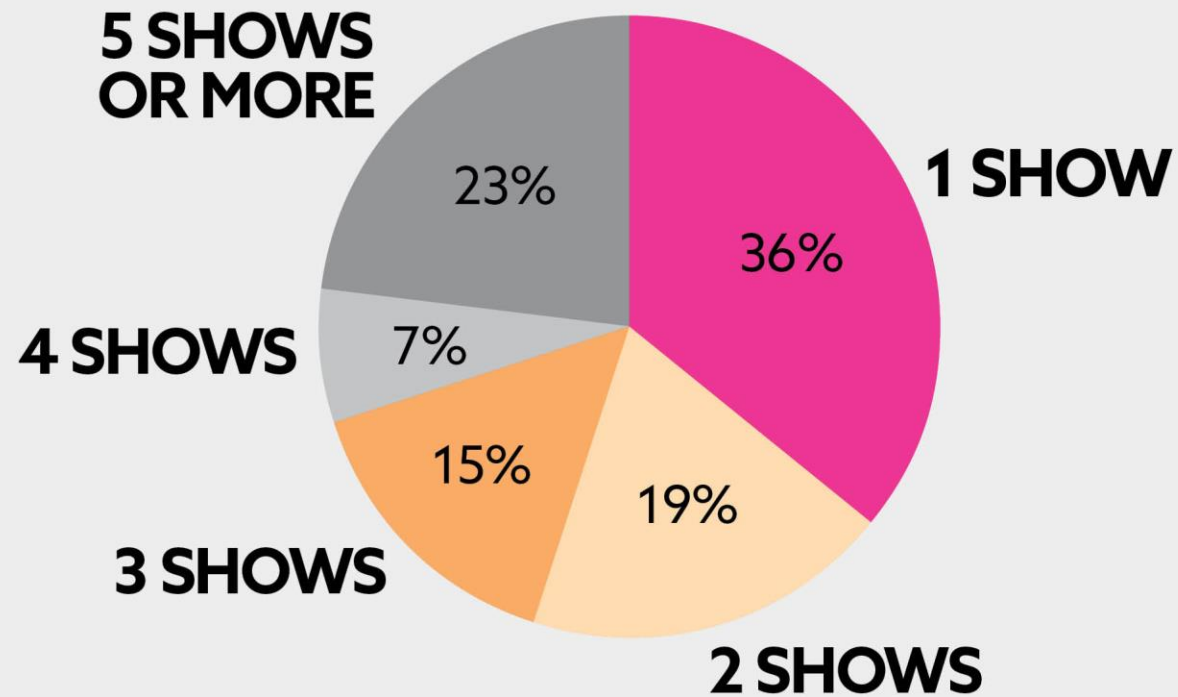


WHO'S COMING TO THE BAYCARE SOUND?

- 61% of Concert attendees come from outside of Pinellas County
- 15% are using rideshare or public transportation
- 67% Dined out and of those 91% reported dining in Clearwater

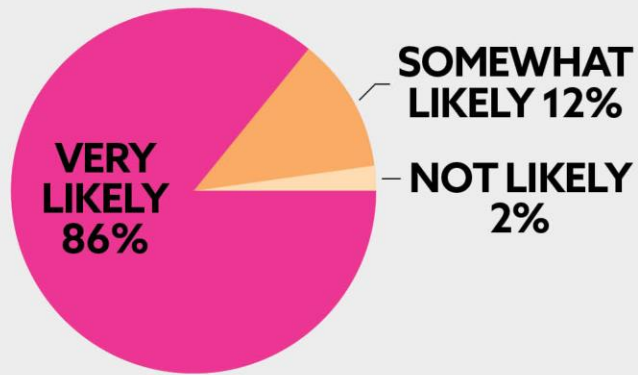


HOW MANY SHOWS DO THEY ATTEND?



FEEDBACK

LIKELY TO RETURN

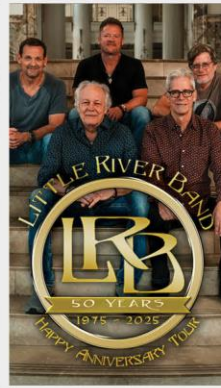
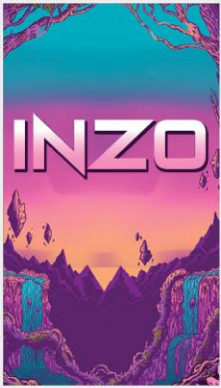


- When asked if they'd do anything different when returning to the venue, an overwhelming response would not change a thing. Many said they would arrive earlier to enjoy more of the venue experience.
- When questioned about parking, overwhelmingly reported the ease of parking.
- 37% of responses said that the season does impact their decision to attend.
- Top obstacles to attending include: Heat, sun shining in and time of year.



2026 - A LOOK AHEAD

Shows Confirmed
17



Offers & Holds
57



SUSTAINABILITY REPORT

JUNE 2024-MAY 2025 (YEAR 2)

This year, we saved over 125,000 single use plastic drinkware from landfills:

Aluminum Cups = 47,238

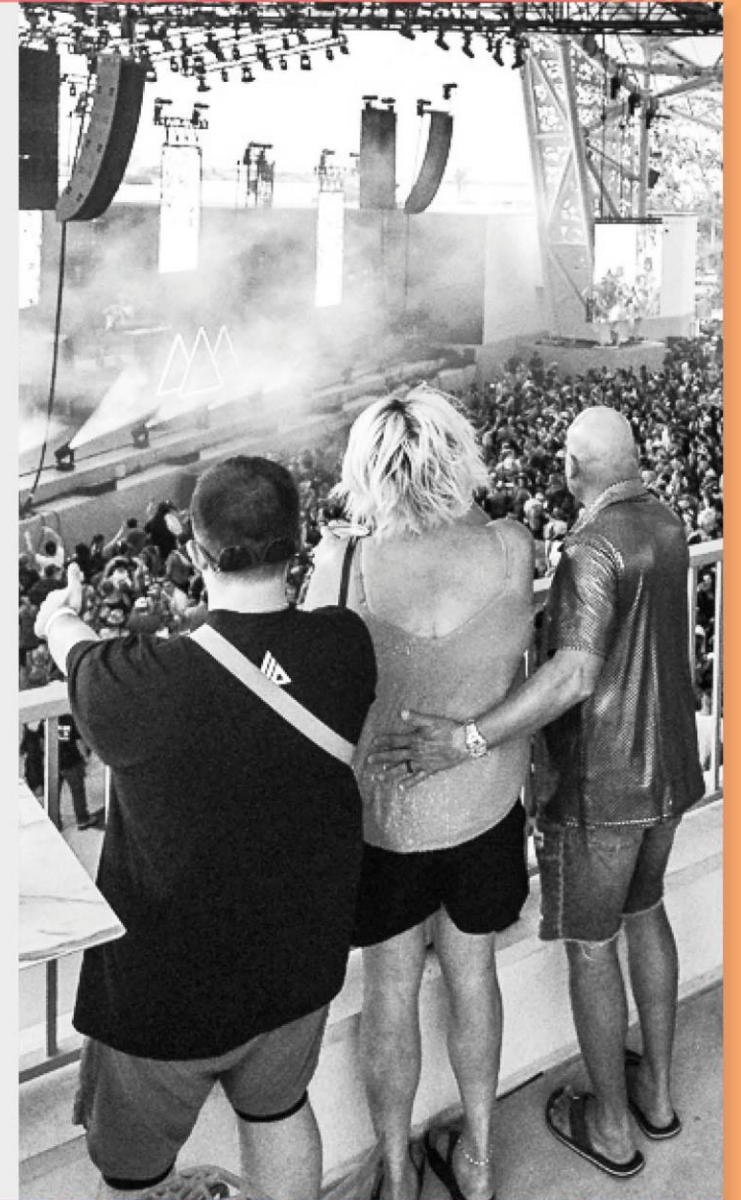
Aluminum Canned Water = 56,241

Aluminum Canned Wine = 8,084

Aluminum Soda Cans = 16,741

230 Reusable Cups

Total Recycled Amount: 450 Cubic Yards



COMPLETED GOALS

Video Screens

Backstage Solar Lighting

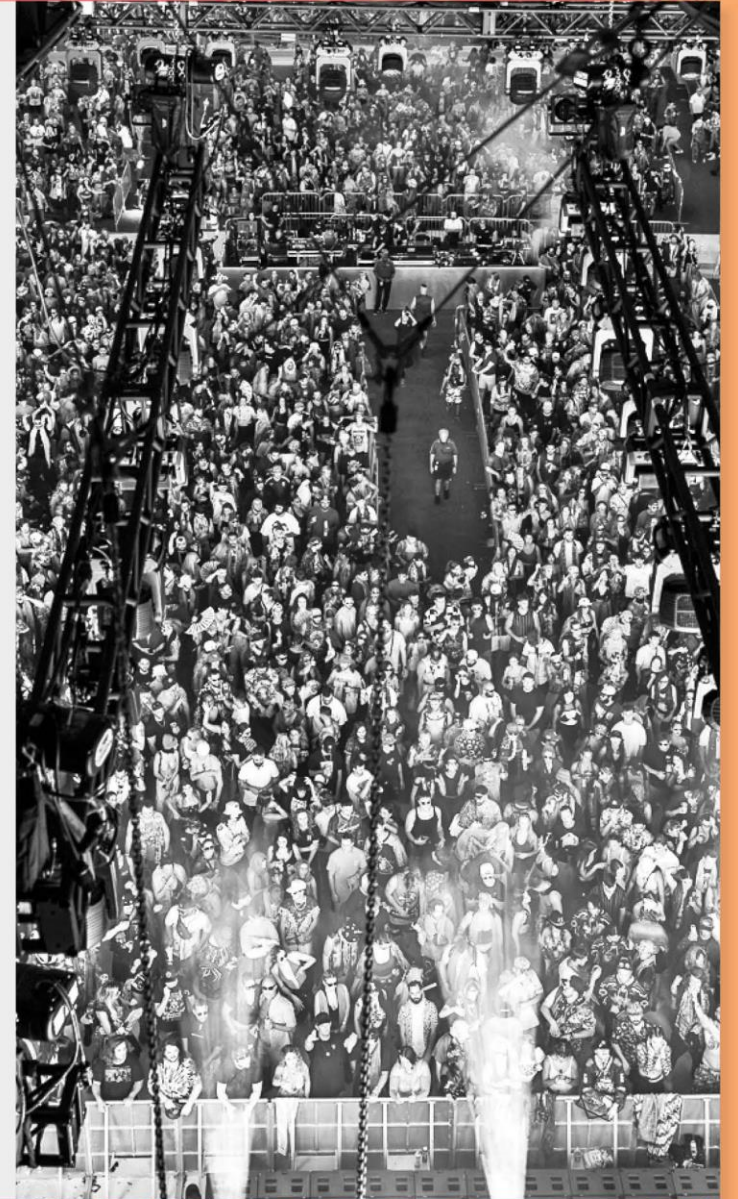
Ticket Kiosk

Energy Audit

IN PROGRESS

Front of House Solar Lighting

Vegatation Relocation





THE BAYCARE SOUND

QUARTERLY UPDATE