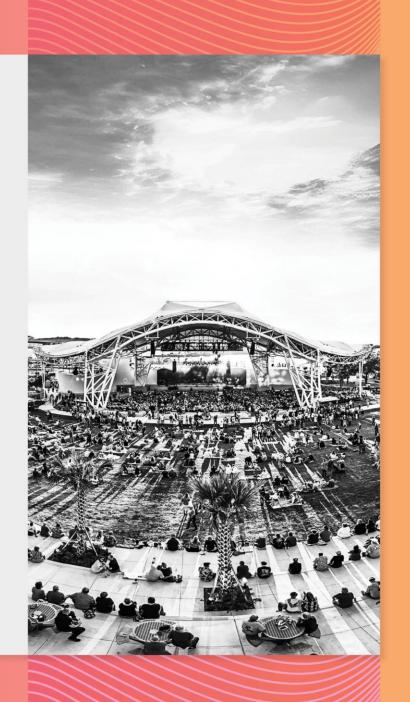


SINCE OUR LAST VISIT

- **✓ CELEBRATED 100TH SHOW**
- **✓ FIRST EXTENDED FOOTPRINT SHOW**
- **✓ LARGEST CAPACITY SHOW TO DATE**
- **✓ HIGHEST GROSSING SHOW**
- **✓** BEST RANKINGS TO DATE



SHOWS IN 2025 -58 TOTAL EVENTS

STILL TO COME IN 2025



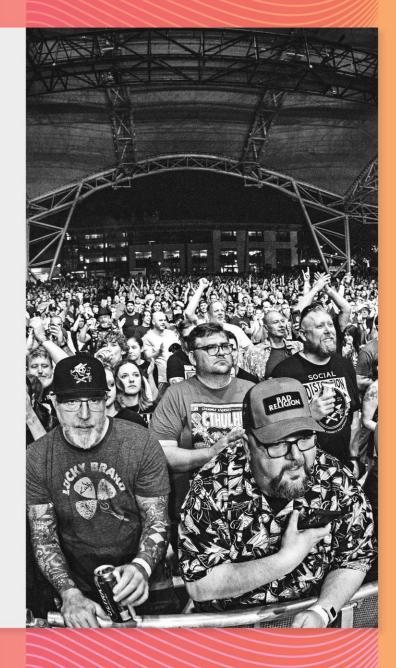








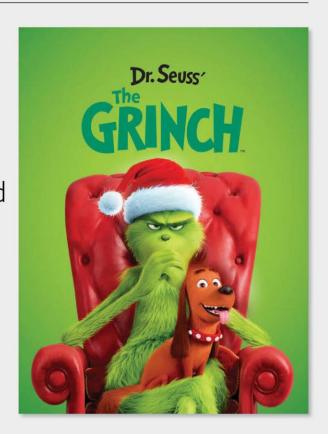
SPC WINTER GRADUATION



A WHOVILLE HOLIDAY

AT THE BAYCARE SOUND

- Stree family friendly event!
- Meet The Grinch
- Falling snow
- € Hot chocolate
- LIVE Holiday Music performed by the students of the Marcia P. Hoffman School of the Arts at Ruth Eckerd Hall
- Dr. Seuss's The Grinch (2018) movie screening





CITY SURCHARGE REMITTANCE FOR FY25

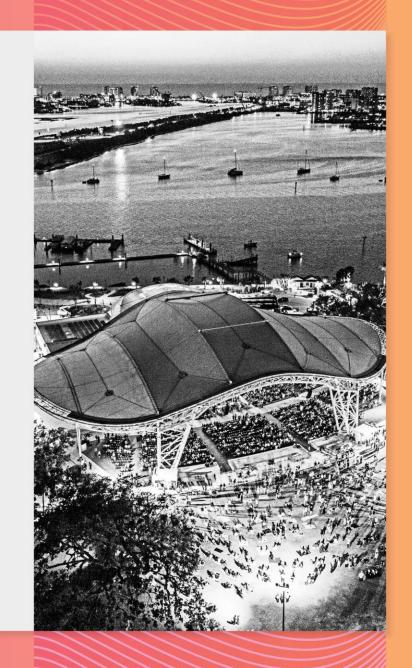
\$781,631



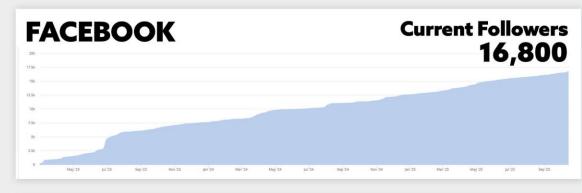
RANKINGS

Industry Trade Publication Pollstar reports new BayCare Sound rankings:

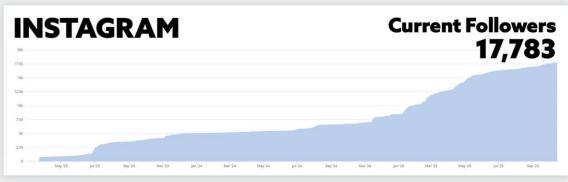
#3 AMPHITHEATRE NATIONWIDE
#3 AMPHITHEATERE WORLDWIDE



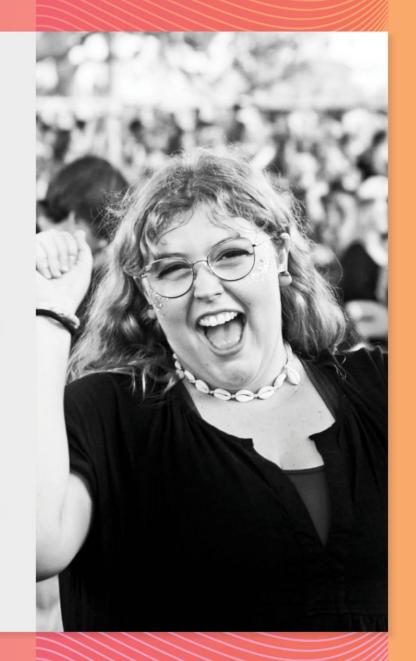
SOCIAL MEDIA FOLLOWERS



20.3 MILLION REACHED

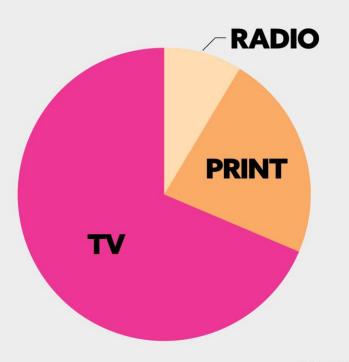


191%
GROWTH
COMPARED TO SAME
TIME PERIOD
PREVIOUS YEAR

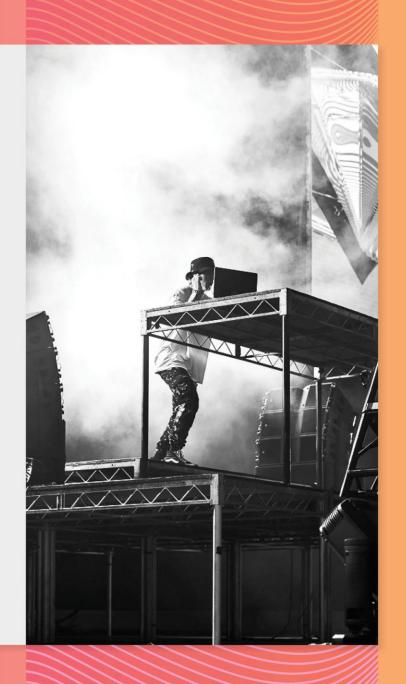


EDITORIAL COVERAGE

\$130,250 in editorial Coverage



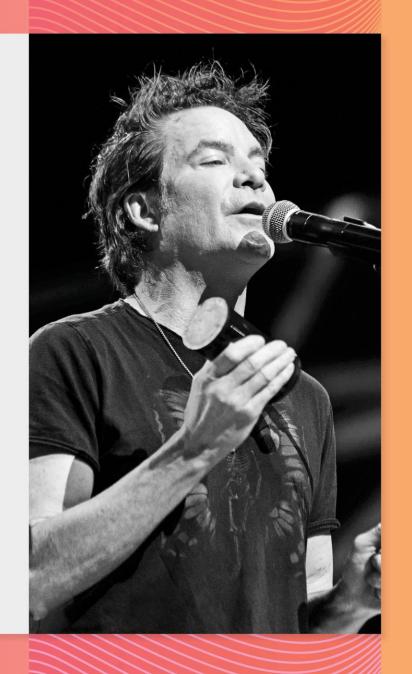
TV \$89,250 PRINT \$29,500 RADIO \$11,500



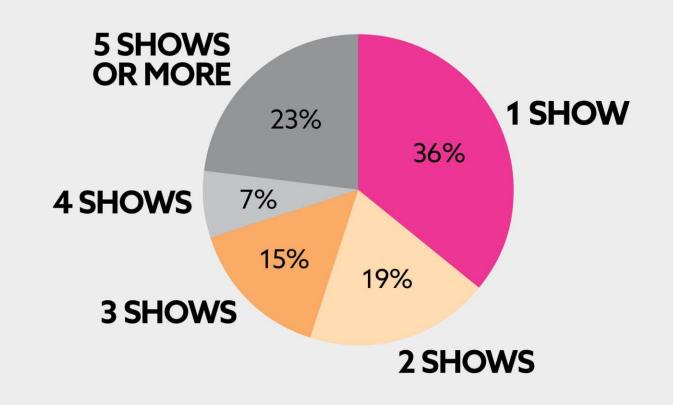
SND Fiscal Year 10/1/24-9/30/25

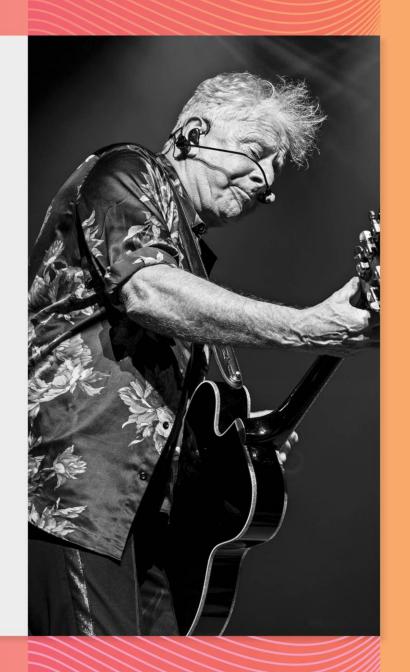
WHO'S COMING TO THE BAYCARE SOUND?

- 61% of Concert attendees come from outside of Pinellas County
- 15% are using rideshare or public transportation
- 67% Dined out and of those 91% reported dining in Clearwater



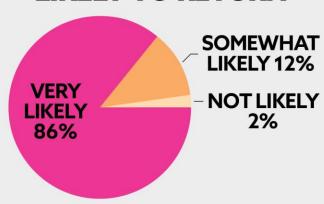
HOW MANY SHOWS DO THEY ATTEND?



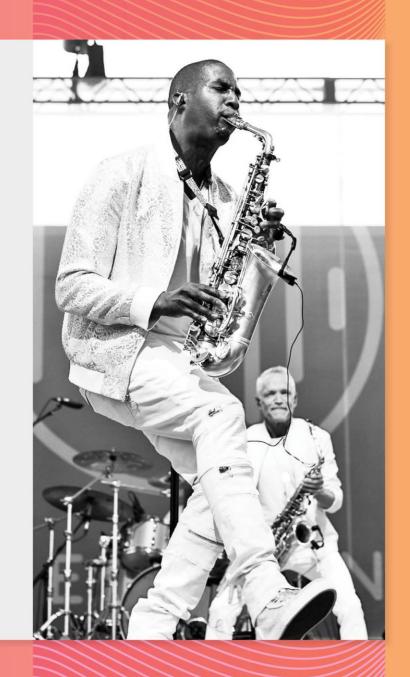


FEEDBACK

LIKELY TO RETURN



- When asked if they'd do anything different when returning to the venue, an overwhelming response would not change a thing. Many said they would arrive earlier to enjoy more of the venue experience.
- When questioned about parking, overwhelmingly reported the ease of parking.
- 37% of responses said that the season does impact their decision to attend.
- Top obstacles to attending include: Heat, sun shining in and time of year.

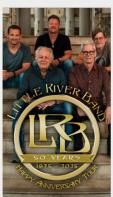


2026 - A LOOK AHEAD

Shows Confirmed **17**













Offers & Holds **57**



SUSTAINABILITY REPORT JUNE 2024-MAY 2025 (YEAR 2)

This year, we saved over 125,000 single use plastic drinkware from landfills:

Aluminum Cups = 47,238

Aluminum Canned Water = 56,241

Aluminum Canned Wine = 8,084

Aluminum Soda Cans = 16,741

230 Reusable Cups

Total Recycled Amount: 450 Cubic Yards



COMPLETED GOALS

Video Screens
Backstage Solar Lighting
Ticket Kiosk
Energy Audit

IN PROGRESS

Front of House Solar Lighting Vegatation Relocation

