



ParkMobile™

PART OF EASYPARK GROUP



RFP 24-S835 - Parking Meters, Software, Systems and Related Products and Services

Section 2 - Pricing

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ParkMobile Price List

ParkMobile On Demand Zone Parking Pricing

Description	List Price	OMNIA Discounted Pricing**
Standard On Demand Mobile Payment Transaction Fee Due to ParkMobile Per Parking Session. Transaction fees can be paid by the end user (parker) or covered by the client on behalf of their parkers.	\$0.45	\$0.40
ParkMobile Wallet On Demand Transaction Fee Mobile Payment Transaction Fee Due to ParkMobile Per Parking Session. Transaction fees can be paid by the end user (parker) or covered by the client on behalf of their parkers. Note: ParkMobile Wallet payment type is only available when ParkMobile is acting as the Merchant of Record**	\$0.25	\$0.25
Variable Fee % of parking fee with a minimum On-Demand User Fee collected by ParkMobile.	20% with minimum of \$1.00	15% with minimum of \$0.75

*Transaction fee paid by the parker may exceed ceiling/final price listed, if public agency requests a revenue share.

**Pricing excludes all credit card costs associated with the processing of transactions. ParkMobile charges 3% & 20 cents per transaction for processing credit card payments on behalf of Client. Client may be MOR and be exempt from processing fees from ParkMobile, but gateway fees may apply.

***Beginning on the first anniversary of the Effective Date and continuing annually thereafter on a compounding basis, fees for the On-Demand User Fee shall increase by ten percent (10%) or the percentage equal to the average increase in all items under the Consumer Price Index over the prior 12-month period, whichever is greater. Based on this criteria, fees shall then round up to the nearest two (2) decimal places. This change will take effect without prior notice to Client.

ParkMobile Reservations Pricing

Description	List Price	OMNIA Discounted Pricing**
Parking Reservation Transaction Fee Due to ParkMobile Per Parking Session. Fee is based on a percentage of total parking fee amount. Transaction fees can be paid by the end user (parker) or covered by the client on behalf of their parkers.	15%	13%
No Charge (Free) Parking Reservation Fee Due to ParkMobile Per No Charge Reservation.	\$1.00	\$0.50

**Pricing excludes all credit card costs associated with the processing of transactions. ParkMobile charges 3% & 20 cents per transaction for processing credit card payments on behalf of Client. Client may be MOR and be exempt from processing fees from ParkMobile, but gateway fees may apply.



ParkMobile Insights Pricing**

Description	List Price	Omnia Discounted Pricing**
Tier 1 - Total Street Length: 25 - 100 miles		
Parking Dashboard Monthly Subscription Includes data access, product updates, and hosting	\$2,000.00	\$1,800.00
Initial Inventory Data Collection One-time fee based on data collection mileage (Tier 1: 25-100 miles).	\$50,000.00	\$45,000.00
Initial Occupancy Data Collection One-time fee based on data collection mileage (Tier 1: 25-100 miles).	\$10,000.00	\$9,000.00
Optional: Ongoing Occupancy Updates One-time fee per update	\$1,500.00	\$1,350.00
Optional: Parking Data Consulting Services Price is Per Day. Quantity is subject to project/client needs.	\$2,000.00	\$1,800.00
Tier 2 - Total Street Length: 100-500 miles		
Parking Dashboard Monthly Subscription Includes data access, product updates, and hosting	\$2,000.00	\$1,800.00
Initial Inventory Data Collection One-time fee based on data collection mileage (Tier 2: 100-500 miles).	\$100,000.00	\$90,000.00
Initial Occupancy Data Collection One-time fee based on data collection mileage (Tier 2: 100-500 miles).	\$20,000.00	\$18,000.00
Optional: Ongoing Occupancy Updates One-time fee per update	\$5,000.00	\$4,500.00
Optional: Parking Data Consulting Services Price is Per Day. Quantity is subject to project/client needs.	\$2,000.00	\$1,800.00
Tier 3 - Total Street Length: 500-1,000 miles		
Parking Dashboard Monthly Subscription Includes data access, product updates, and hosting	\$2,000.00	\$1,800.00
Initial Inventory Data Collection One-time fee based on data collection mileage (Tier 3: 500-1,000 miles).	\$175,000.00	\$157,500.00
Initial Occupancy Data Collection One-time fee based on data collection mileage (Tier 3: 500-1,000 miles).	\$40,000.00	\$36,000.00
Optional: Ongoing Occupancy Updates One-time fee per update	\$7,500.00	\$6,750.00
Optional: Parking Data Consulting Services Price is Per Day. Quantity is subject to project/client needs.	\$2,000.00	\$1,800.00
Tier 4 - Total Street Length: 1,000+ miles		
Parking Dashboard Monthly Subscription Includes data access, product updates, and hosting	\$2,000.00	\$1,800.00
Initial Inventory Data Collection One-time fee based on data collection mileage (Tier 4: 1,000+ miles).	\$250,000.00	\$225,000.00



Initial Occupancy Data Collection One-time fee based on data collection mileage (Tier 4: 1,000+ miles).	\$50,000.00	\$45,000.00
Optional: Ongoing Occupancy Updates One-time fee per update	\$10,000.00	\$9,000.00
Optional: Parking Data Consulting Services Price is Per Day. Quantity is subject to project/client needs.	\$2,000.00	\$1,800.00

**Our ParkMobile Insights solution is tier-based on the total distance to be mapped by the system. The Data Collection fees for ParkMobile's Insights solution for Tier 3 and 4 cities (500+ mapping miles) may receive an additional discount when implementing ParkMobile MPP services and will be quoted separately.

ParkMobile Services Included At No Cost

- Signage and decal stickers for the initial rollout
- Setup and Implementation
- Call Center, Customer Support, Hosting and Maintenance
- Social media, PR, standard marketing, and advertising for program launch
- Integrations with meter, enforcement and LPR vendors
- As a backup to the integrations, ParkMobile will provide a cloud-based enforcement portal with secure credentials to validate active OnDemand smart parking sessions for each of your location(s) where your smart parking services are made available.
- ParkMobile 360 Customizable Self-Administration Toolset for reporting and setting rates.