

# CLEARWATER

A bright and beautiful future.

20  
45

**City Council Work Session**  
Monday, June 5, 2023



# Vision Statement

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From the beach to the bay, Clearwater is a city of diverse, unique and special places; livable neighborhoods; economic resiliency; friendly people; and amazing opportunities.



# Quality Places Chapter





# Quality Places Goal

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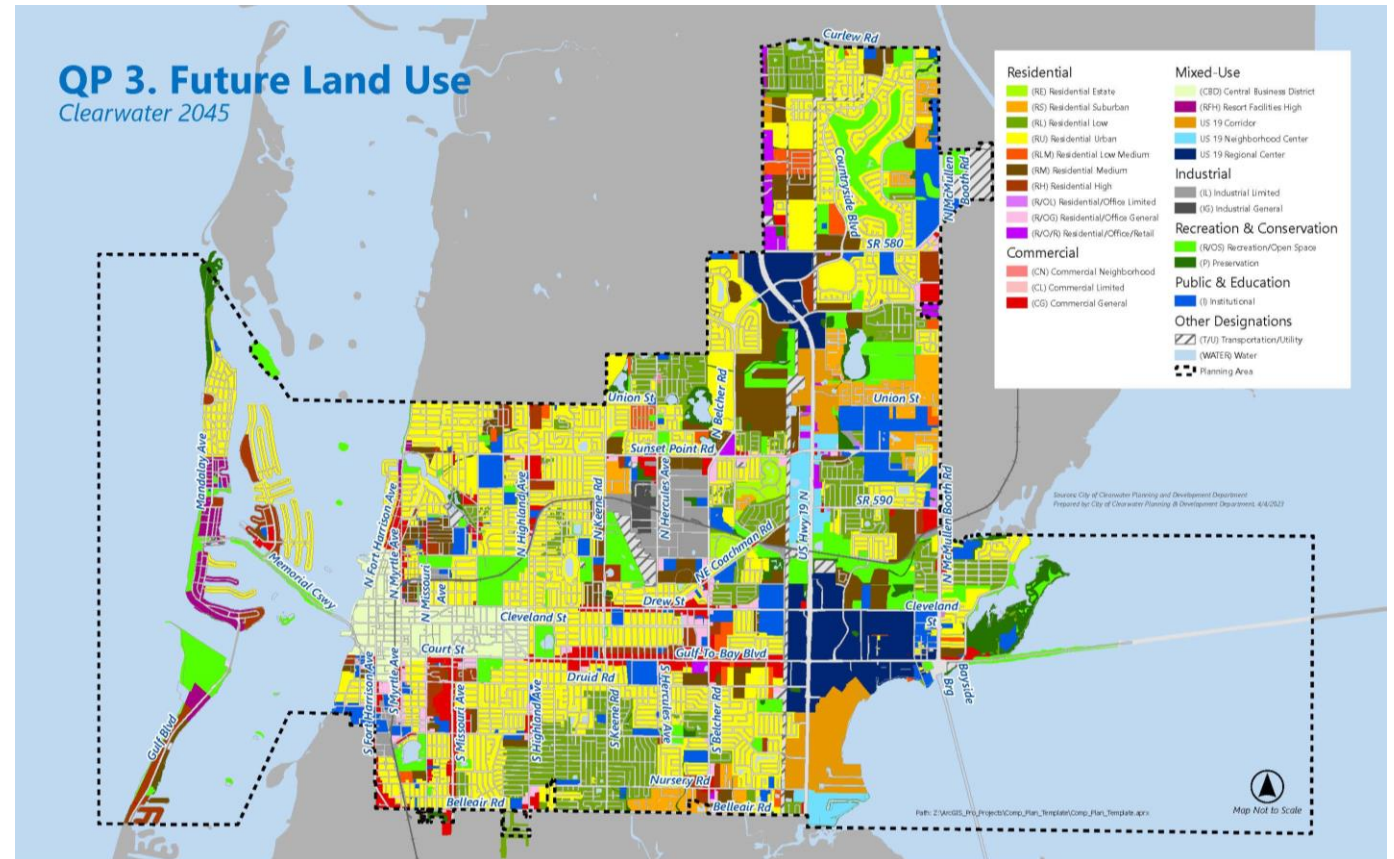
## Goal QP 1:

Land use and development in the city will be planned and regulated to protect public health and safety and promote high quality development.



# Quality Places - Objectives

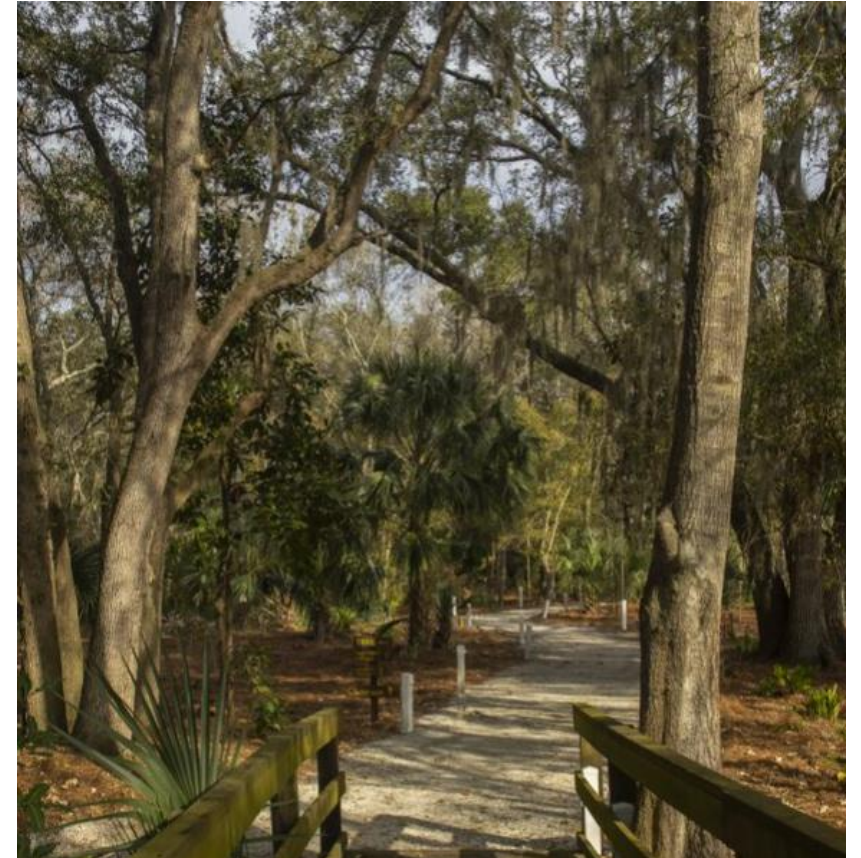
- 1.1 Future Land Use Map & Categories
- 1.2 Future Land Use Map Amendments
- 1.3 Development Compatibility
- 1.4 Signage



# Quality Places - Objectives

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- 1.5 Landscaping & Tree Protection
- 1.6 Tree Canopy
- 1.7 Hospital Uses
- 1.8 Enforcement Activities
- 1.9 Economic Opportunity
- 1.10 Americans with Disabilities Act

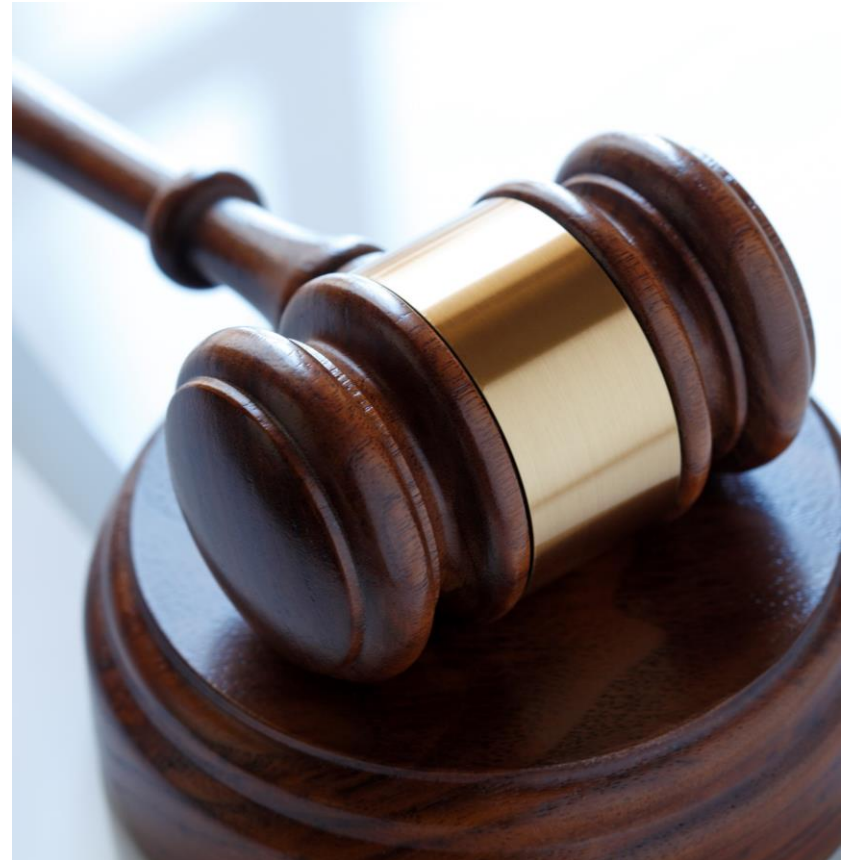


# Quality Places Goal

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## Goal QP 2:

In accordance with the legislative intent expressed in Section 163.3161(10) and 187.101(3), Florida Statutes, this Comprehensive Plan shall respect judicially acknowledged and constitutionally protected private property rights.





# Quality Places Goal

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## **Goal QP 3:**

Protect and enhance the Courtney Campbell Causeway, Memorial Causeway, city gateways and view corridors as natural, recreational, scenic, historic, and cultural resources.



# Quality Places - Objectives

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- 3.1 Preserve Aesthetic & Character
- 3.2 Preserve Unique Water Views
- 3.3 Preserve Corridors





# Quality Places Goal

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## Goal QP 4:

Through arts, culture, and historic preservation initiatives, promote local history and heritage, celebrate the unique qualities of Clearwater neighborhoods, and preserve and enhance significant historic and cultural places and districts.



# Quality Places Objectives

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- 4.1 Cultural Arts Strategic Plan
- 4.2 Preserve Authenticity & Celebrate Historic Places



# Quality Places Goal

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## Goal QP 5:

Encourage the development of housing units in a variety of types, costs, and locations and provides an adequate supply of housing in stable neighborhood settings, diversify housing options, and provide housing that meets the evolving needs of Clearwater households.





# Quality Places Objectives

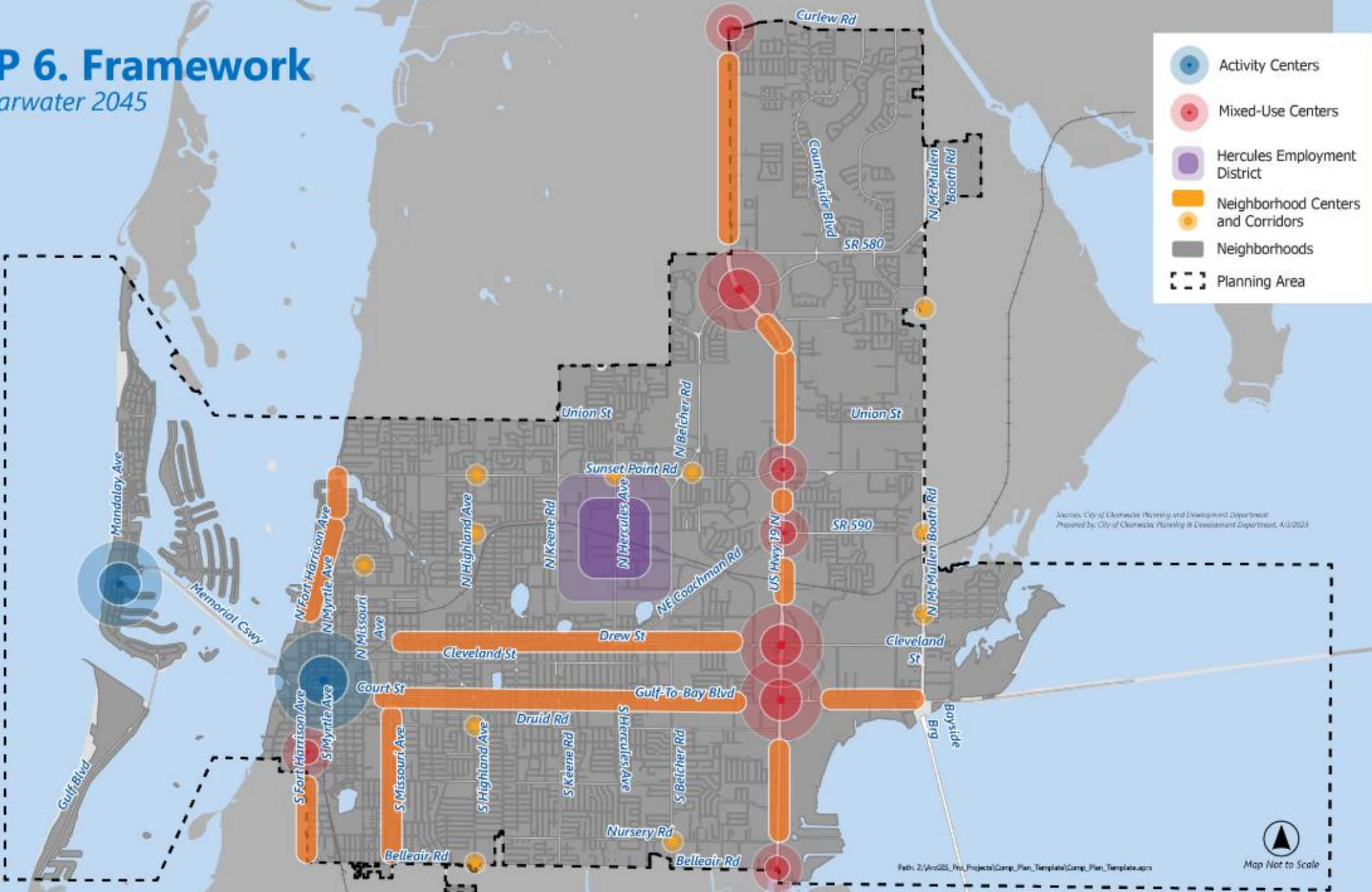
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- 5.1 Housing Affordability
- 5.2 Housing Displacement
- 5.3 Strengthen Housing Opportunities
- 5.4 Specific Housing Types
- 5.5 Housing Preservation



# QP 6. Framework

Clearwater 2045





# Quality Places Framework Goal

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## Goal QP 6:

Support the on-going transformation of Downtown and Clearwater Beach as high intensity, walkable, and attractive regional centers for living, working, shopping, and entertainment.





# Quality Places Framework Objectives

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- 6.1 Protect Waterfront Uses
- 6.2 Downtown Clearwater
- 6.3 Clearwater Beach





# Quality Places Framework Goal

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## **Goal QP 7:**

Promote mixed-use, walkable, and transit-supportive redevelopment, and infill development in areas designated as Corridors or Mixed-Use or Neighborhood Centers on Map QP 6.





# Quality Places Framework Objectives

- 7.1 Identify Appropriate Areas
- 7.2 US 19
- 7.3 Preserve Character

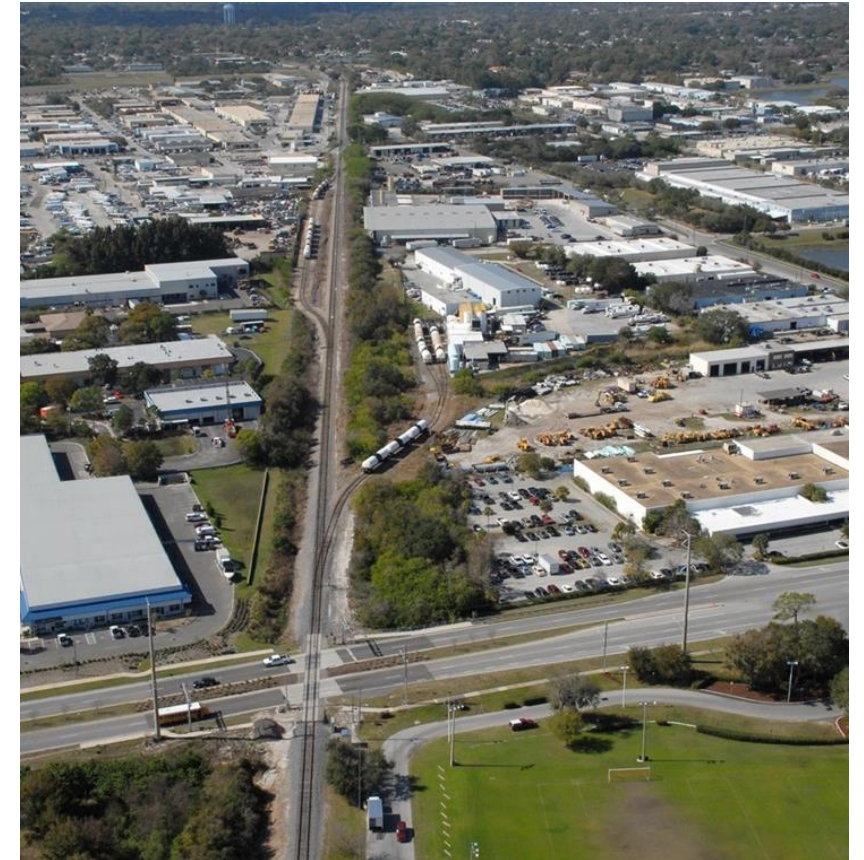




# Quality Places Framework Goal

## Goal QP 8:

Protect and improve the Hercules Employment District and areas identified in the Target Employment and Industrial Lands Study (TEILS), as primary locations for office use; light industrial, manufacturing and assembly, research and development, and warehouse and distribution uses; and other small-scale uses supportive of the light industrial use.



# Forward Pinellas Target Employment and Industrial Land Study (TEILS) 2022 Update



## Quality Places Framework Objectives

- 8.1 Update Comprehensive Plan
- 8.2 Support Small-Scale  
Manufacturing Related Uses





# Quality Places Framework Goal

## Goal QP 9:

Sustain and improve the livability, stability, and attractiveness of Neighborhoods.



# Quality Places Framework Objectives

- 9.1 Programs & Investments
- 9.2 Guide Development & Public Investment
- 9.3 North Greenwood CRA





# Mobility Chapter





# Mobility Goal

## Goal M 1:

Provide a safe, convenient, smart, efficient, and interconnected transportation system that balances the needs of all users, promotes mode shift from single-occupancy vehicle trips to walking, biking, transit, and micromobility, and improves quality of life, expands opportunity, and improves access to local and regional destinations.

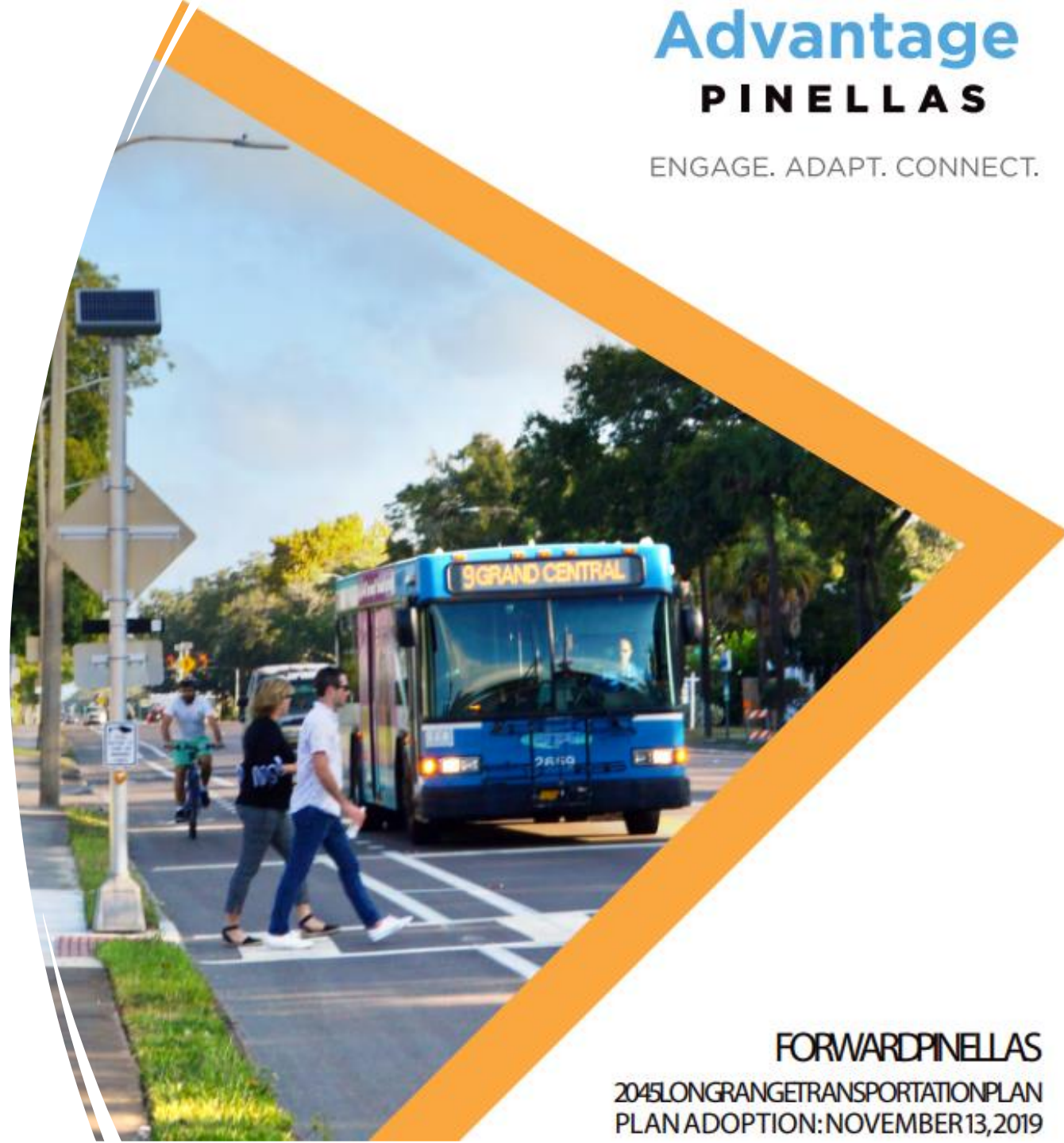




# Mobility Objectives

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- 1.1 Transportation Network Performance
- 1.2 Equity
- 1.3 Technological Applications & Projects
- 1.4 Greenprint 2.0
- 1.5 Vision Zero
- 1.6 Community Development Code



# Mobility Goal

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## Goal M 2:

Expand transportation alternatives to lessen dependence on single-occupancy vehicle trips by expanding multimodal travel options.





# Mobility Objectives

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- 2.1 Future Improvements
- 2.2 Alternatives to Driving
- 2.3 Transit Network





# Mobility Goal

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## Goal M 3:

Plan for the safe and efficient operation of the Clearwater Airpark.

### Objective:

#### 3.1 Long-range Planning





# Mobility Goal

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## Goal M 4:

Plan for the safe and efficient movement and delivery of goods throughout the city.

### Objective:

#### 4.1 Delivery Service Access



# Next Steps

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## Full Plan Draft

- June 27 at the North Greenwood Recreation Center
- June 29 at the Countryside Library





# Next Steps

## Community Development Board

- Public Hearing: August 15

## City Council

- Work Sessions: June 5 and June 12
- Public Hearings: First Hearing September 21;  
Second Hearing (Adoption) December 7



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# Questions?

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