

## Ukulele Festival in the Downtown Clearwater District

Sunday, March 15 12PM – 6 PM

Estimated attendance..... 850 -1500

### Venue Rental

The Green at Coachman Park	\$500	
400 and 500 block @ \$50 per	100	
<b>Total</b>		<b>\$600</b>

### Entertainment

2. Main stage acts	\$3,000	
5 Street acts	2500	
<b>Total</b>		<b>\$5,500</b>

### Marketing and Promotion

social media	1250	
Newspapers	1500	
Billboard	3000	
PR and Commo	2400	
<b>Total</b>		<b>\$8,150</b>

### Decor and Design

Tents, Staging	3000	
Chairs	500	
Portable restrooms	250	
<b>Total</b>		<b>\$3,750</b>

### Audio Visual

Screen and projector	750	
Sound	2500	
Generator	750	
Lights	750	
<b>Total</b>		<b>\$4,750</b>

**Printing and Stationary**

Tickets ,programs	1000	
Brochures,Posters , Banners	2000	
<b>Total</b>		<b>\$3,000</b>

<b>Security</b>	<b>N/A</b>	<b>N/A</b>
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**Insurance**

Per Dockside Insurance, Tarpon Springs COI		<b>\$350</b>
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**City Fees**

Police - based on past costs	800	
City Event fee-based on past costs	200	
<b>Total</b>		<b>\$1,000</b>

<b>Total Event Budget</b>		<b>\$27,100</b>
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