

City of Clearwater

*City Hall
112 S. Osceola Avenue
Clearwater, FL 33756*



Meeting Minutes

Monday, April 11, 2016

1:00 PM

Strategic Planning Session

Council Chambers

City Council

Roll Call

Present: 5 - Mayor George N. Cretekos, Vice Mayor Bill Jonson, Councilmember Doreen Caudell (Departed – 3:31 p.m.), Councilmember Bob Cundiff and Councilmember Hoyt Hamilton

Also Present: William B. Horne II – City Manager, Jill S. Silverboard – Assistant City Manager, Pamela K. Akin - City Attorney, Rosemarie Call - City Clerk, and Nicole Sprague – Official Records and Legislative Services Coordinator

To provide continuity for research, items are listed in agenda order although not necessarily discussed in that order.

1. Call to Order

The meeting was called to order at 1:00 p.m. at City Hall.

2. Citizens to be heard re items not on the agenda – None.

3. City Manager Reports

3.1 Strategic Direction

1. Current Strategic Direction
2. Urban Land Institute Second Century Clearwater and work program
3. Other - Council Discussion
 - a. Bicycle Friendly City Program
 - b. Branding Roll Out
 - c. Gateways to Downtown
 - d. Downtown public infrastructure plan and maintenance (streetlights and plantings)
 - e. Eco Tourism
 - f. Councilmember Cundiff's Agenda (if any)

Assistant City Manager Jill Silverboard said staff presented Council a 5-year strategic plan in October 2015. The purpose of the report was to comply with council policy related to an annual strategic planning session that is expected to include a financial forecast review and update the mission, vision, and strategic objectives as the Council sees

fit. Staff is approaching the 3-year mark of Council's efforts in updating the strategic direction base document. Ms. Silverboard said the only changes to the document since October are 1) removed the exhibit label and 2) proposed re-characterizing the ULI projects as Second Century Clearwater in order to move away from the ULI nomenclature. Ms. Silverboard said staff is recommending a change for the Foster Community Engagement objective: delete the Historical Society Records/Digitization priority. The Historical Society has declined the City's offer to work cooperatively in digitizing historical records. The Historical Society will be proceeding with their own digitization project.

In response to questions, Library Director Barbara Pickell said the Department has the equipment and ability to provide digitization services to the Historical Society for free. The Historical Society have decided to buy their equipment. Ms. Pickell said the organization will be creating their own website.

Discussion ensued with a concern expressed that Council should reach out to the organization before eliminating the priority. It was stated that the project can be re-added to the priorities.

Councilmember Caudell moved to strike the Historical Society Records/Digitization priority. The motion was duly seconded. Mayor Cretekos and Councilmembers Caudell, Cundiff, and Hamilton voted "Aye"; Vice Mayor Jonson voted "Nay." Motion carried.

Planning and Development Director Michael Delk said staff has combined the ULI planning-to-implementation phases into one document. Staff anticipates bringing a project scope for the North Marina Master Plan to Council next week. The Boating Master Plan has its own list of project opportunities. Mr. Delk said the bridge lighting project was identified as a separate project but placed in the waterfront bluff area. Ms. Silverboard reviewed the proposed draft for the Clearwater Comprehensive Boating Plan; staff anticipates using the format as the Second Century reporting template.

In response to questions, Mr. Delk said the recommendations regarding the gateways will be included in the document. The opportunity would be to pick those items that are strategically important that in the near term could advance our value and encourage investment in our downtown. Ms. Silverboard said the document will have a portion that relates to transportation items. Mr. Delk said Beach by Design addresses the City's long term objective with transportation from the mainland to the beach, is separate and distinct from the ULI recommendations. The ULI recommendations were about creating an

urban environment in the downtown and the pedestrianization of some the streets.

Discussion ensued with consensus to re-characterize ULI projects with Second Century Clearwater. It was stated that the Second Century Clearwater work program will begin May 27, 2016.

Vice Mayor Jonson said the Bicycle Friendly Program discussion item was related to Becky Afonso's presentation and the healthy communities initiative. Ms. Afonso suggested, in addition to bicycle paths and trails, the City should consider more roads with sharrows and posting roads as bicycle friendly to increase the safety of the bicyclists using the roads. She also suggested creating a map identifying bicycle friendly roads throughout the city. He suggested that the strategic objective include becoming a bicycle friendly city.

Discussion ensued with comments made that the MPO/PPC and Pinellas County Trail are working on a regional bike share program, which is operating in Tampa and is expected to start in St. Petersburg soon.

In response to questions, the City Clerk said the Coast Bike Share representative during their presentation to Council said they would contact staff to discuss the associated costs and infrastructure. The City Manager said staff will need to research if the bicycle friendly city is a designated program. The City has not invested a lot of money or resources to painting the City with bicycle friendly markings. The City has implemented some items to be more bicycle friendly. Staff would come back to Council after meeting Coast Bike Share and having a better understanding of what it means to be a bicycle friendly city.

It was stated the bike share program must be a countywide program; the City does not need a bicycle friendly city designation but could facilitate those items needed for bicyclists.

No action taken.

Vice Mayor Jonson reviewed the Bright and Beautiful narrative. He suggested that the branding roll out include the gateways into the City (i.e., along Missouri Avenue, east of US Hwy. 19, downtown area, etc.), Tree City USA Program, the City's tree street program, and efforts to encourage more beautiful trails, and the Missouri Median Landscaping Maintenance Project.

Discussion ensued with concerns expressed regarding past requests to landscape US 19 at Sunset Point Road; it was stated that landscaping at US

*19 and Sunset Point Road cannot be maintained safely because the area is too narrow. It was stated that staff has done a great job with the branding roll out.
No action taken.*

Vice Mayor Jonson suggested landscaping the gateway area where Court Street and Chestnut Street split; Court Street in that area is not very attractive. He also suggested looking at the infrastructure in that area since it is a state road. State roads around the state are being developed as gateways to downtown areas. The Vice Mayor said the 5-point area, Cleveland Ave./Myrtle Ave., along the Pinellas Trail areas should be considered since they do not depend on the Bluff Master Plan. He suggested that a comprehensive look at gateways to downtown be considered as part a comprehensive gateway program.

Discussion ensued with comments made that activity by the private sector is underway between Court Street and Chestnut Street and will look bright and beautiful soon; the City should focus on areas that are within the City's control.

Assistant City Manager Jill Silverboard said the third phase of Cleveland Street streetscaping is scheduled next, which includes the East Gateway project. The East Gateway project is funded and staff is preparing to go out to bid. Ms. Silverboard said Myrtle Ave. was maximized from right-of-way to right-of-way for purposes of moving vehicles. Court and Chestnut Streets are similar and as the properties are redeveloped on either side, enhanced corridor beautification will occur. There are no projects for landscaping the medians in this area. The City Attorney said the City owns the western most piece.

Staff was directed to review in greater depth landscaping the triangle at Court/Chestnut Streets, determine area owned by the City, and report back to Council.

Vice Mayor Jonson expressed concerns with buildings and public infrastructure in downtown are not being maintained well. He shared photos that depicted poorly maintained landscaping at the Garden Street Garage, and planters along Cleveland Street are out of scale with the pedestrian environment. He also expressed concerns with some of the wayfinding signs and streetlights along Cleveland Street. He suggested that a strategy to better maintain the public infrastructure in downtown be considered.

In response to questions, Parks and Recreation Director Kevin Dunbar said the department maintains 950 different properties within city limits; the properties are maintained on different schedules. Of the 950, the maintenance of 600 properties are contracted out. The maintenance of downtown is contracted out.

Discussion ensued with comments made that the City cannot mandate the maintenance of privately owned buildings unless there is a code violation, the City maintains the downtown landscaping well. It was stated that city property should be well maintained.

The City Manager said the area can look pristine all the time for an additional cost; staff can come back with an estimated cost. Staff has discussed with the Capitol Theatre regarding areas of the facility that need more attention.

Vice Mayor Jonson said he shared a study he received from Dr. Lynn Somerson on the benefits of ecotourism with the Chamber of Commerce. He suggested ecotourism be supported, at the appropriate time, as a strategic direction item. No action taken.

Councilmember Cundiff said he would like to focus on exploring different ways to maintain and improve communication with the residents and their communication with Council, such as town hall or virtual meetings; a special session or subcommittee to discuss transportation and potential solutions; placing public art outside of buildings in disrepair; and consider how current efforts addressing homelessness can be improved.

3.2 Financial Overview

1. Pension - actuarial valuation
2. General Fund Forecast - Interactive presentation by Burton & Associates
3. Forecast - Utility Funds

Finance Director Jay Ravins said the required employer contribution for the upcoming budget is 11.13%. Staff will be recommending a 15% contribution rate of covered salaries. Mr. Ravins said last year the contribution rate was 17% to increase the credit balance by \$5

million. The 15% rate would increase the credit balance by another \$3 million, for an approximate total of \$18 million.

Burton and Associates representatives Michael Burton and Erick van Malssen provided an interactive model presentation on the projected General fund forecast over the next ten years. The example provided included property value adjustments, reserve fund and impact of cash flow when police take home vehicles, new FTEs, and Morningside Recreation center are brought online.

Councilmember Cundiff departed chambers at 2:38 p.m.

Councilmember Cundiff returned to chambers at 2:41 p.m.

In response to questions, Mr. van Malssen said the model shows that if a revenue is lost, such as the Business Tax Receipt, the City would start using the reserve fund to balance the budget. Assistant City Manager Jill Silverboard said the model would be used to determine whether or not capital improvement projects can be funded. The City Manager said the model will assist in the preparation for the next recession.

Finance Director Jay Ravins said it is council policy to review the utility rates at least every five years. Water and sewer has a rate plan that expires this year. A rate analysis will be conducted for stormwater and solid waste to determine if adjustments are needed for FY17. Information will be provided in the coming months.

The Council recessed from 2:56 p.m. to 3:05 p.m.

3.3 Fiscal Year 2016/17 Budget Planning

Fiscal Year 17 Budget Planning:

1. Capital Program for Fluoridation

Fluoridation of City Produced Drinking Water

The City of Clearwater, through the Public Utilities Department (Department), has been undertaking an integrated approach to implement fluoride addition at its water plants for a number of years. In 2003 the Department commissioned an engineering study to determine how best to add supplemental fluoride to the water produced at the City's water plants and to add additional fluoride to the water purchased from Pinellas County so the water supplied to our customers would contain 0.7 mg/L of fluoride (which is the recommended therapeutic concentration of fluoride that should be maintained if a community chooses to add supplemental fluoride to its water supply).

In 2004 engineering drawings and specifications were prepared by a consulting engineer and bids were taken to complete the work necessary to implement fluoride addition as outlined above. When bids were received the low bid (\$847,000) was greatly over the engineer's estimate (approximately \$450,000) for the project. A cost benefit analysis was undertaken to determine if the higher construction cost was justified. It was determined that the potential benefits did not justify expending the additional costs at that time. It was decided that implementing fluoride addition would be best undertaken at a later date when water system upgrades were completed that would allow the City to produce the majority of the water needed to serve its customers and minimize the purchase of Pinellas County wholesale water. This would enable the development of an integrated system-wide fluoride feed and control system which could be designed, permitted, bid, constructed and placed into operation, operated and maintained in the most cost effective manner.

Our water distribution system is an interconnected and looped system of City water plants, interconnection points with Pinellas County (where we currently purchase supplemental water to meet our demands) and the piping that carries our water to our customers. Depending on the total water demand, there are times when we currently purchase twenty percent or more of the water we deliver to our customers from Pinellas County. A customer will receive water from any combination of our water plants and/or the County interconnects depending upon highly variable water system demands. Therefore, to insure that a consistent fluoride level is provided to each customer, a fluoridation system must function in an integrated and controlled manner to ensure that a consistent therapeutic level of supplemental fluoride is provided to all of our customers regardless of their location within our water distribution system.

Currently, the Department is nearing the end of a multi-year modification, upgrade and expansion of our drinking water system. Over the last few years our existing reverse osmosis water plant, RO1, has been expanded and enhanced; the upgraded facility went into operation in 2015. In addition, we designed, permitted and completed construction and start-up of a new reverse osmosis water plant, RO2, which utilizes brackish water as its source water; this facility also went into operation in 2015. This new facility allows us to expand our Department's own water production capacity by up to 6.25 million gallons per day once the facility is fully operational. We are currently designing our third reverse osmosis water plant, which will be named RO3. This facility will allow us to utilize existing wells where the raw water quality has changed over time to the point that reverse osmosis treatment is required. We anticipate that RO3 will be placed into service in late 2018 or early 2019.

Once each of the City water plants (including RO3 not which has not been yet constructed and those recently upgraded and expanded) are fully operational, we will no longer need to purchase a large portion of our water from Pinellas County under normal operating conditions. This will reduce the complexity and cost of designing, constructing, operating and maintaining an integrated supplemental fluoride addition system since the fluoride feed systems will only be required at our three water plants and not at the various present-day interconnects with the County system.

Implementing an integrated supplemental fluoride feed system will allow us to ensure consistency in the design of mechanical components and controls as a standard at each facility. This will provide opportunities for economy of scale when purchasing engineering services for design of the facilities at the three plants, constructing the facilities, obtaining regulatory permits, training staff, and in operating and maintaining the fluoridation facilities for years to come.

Our proposed CIP budget includes funding to design, obtain regulatory agency permitting for, and take construction bids for the integrated supplemental fluoride feed facilities beginning in FY 17. We have also budgeted CIP funds to construct the supplemental fluoride feed facilities at all three water plants in FY 2018 with an anticipated supplemental fluoride feed system start-up concurrent with the start-up of the new RO3 water plant in late 2018 or early 2019.

Recently there have been discussions related to the desirability of expediting the completion of construction of the supplemental fluoride feed facilities by utilizing an incremental approach to providing the necessary new facilities instead of utilizing the integrated approach which the Department has been implementing for a number of years.

Utilizing the incremental approach, supplemental fluoride feed facilities would be designed, permitted, constructed, and placed into service incrementally for the two existing water plants, RO1 and RO2, prior to the completion of construction of the new RO3 water plant. This may result in some of our customers being supplied water with supplemental fluoride at or near the recommended therapeutic level (0.7 mg/L) earlier than would have occurred utilizing the integrated approach. However, there would be customers that would not receive water at the therapeutic fluoride level until RO3 was placed into operation.

Engineering design, regulatory permitting, construction bidding and award, and facility commissioning are required whether the integrated or incremental approach to providing supplemental fluoride is implemented.

Our best estimate of the schedule for each approach is assumed to commence on October 1, 2016 as FY17 CIP funding becomes available (October 1, 2106) for this project as follows:

Integrated Approach (RO1, RO2, RO3:

Engineering Design and Permitting 12 months

Construction Bidding and Award 3 months

Construction 12 Months

Commissioning 2 Months

Total Project Time` 29 Months

Incremental Approach (RO1, RO2)

Engineering Design and Permitting 9 months

Construction Bidding and Award 3 months

Construction 8 Months

Commissioning 2 Months

Total Project Time` 22 Months

If the Integrated approach is undertaken all three City water plants will begin adding supplemental fluoride approximately 29 months after CIP Funding becomes available, or approximately March of 2019.

If the incremental approach is undertaken two of the City's three water plants (RO1 and RO2) will begin adding supplemental fluoride approximately 22 months after supplemental fluoride becomes available, or approximately August of 2018. However, the City's third water plant, R03 will not be constructed and placed into service until approximately March off 2019 and that is when supplemental fluoride will begin being added at that facility. Until that time WTP3 (which will become RO3 once the upgrades are complete) will be providing water to our customers that will not contain fluoride at the recommended effective level of 0.7 mg/L.

The estimated costs of designing, permitting, bidding, constructing and commissioning supplemental fluoride feed facilities at our water plants is as follows:

Integrated Approach: \$1,831,000

Incremental Approach: \$1,941,000

The cost of implementing supplemental fluoride addition at our three water plants utilizing the Incremental Approach is greater than the utilizing the Integrated Approach because additional engineering, permitting, bidding and construction effort is required when the facilities are designed, permitted, bid, and constructed utilizing multiple contracts and work efforts.

The American Dental Association and our local dentists have discussed our supplemental fluoride feed implementation plans with members of City staff at great length recently. Based on their assessment that implementing supplemental fluoride addition at the earlier date of August 2018 utilizing the Incremental Approach would provide a significant dental health benefit to our customers over the utilizing the Integrated Approach with an implementation date of March 2019 we recommend that the Council approve utilization of the Incremental

2. Parks and Recreation User Agreements (Stormwater Fees)

I. BACKGROUND

In 1991, Ordinance 5058 was created and passed to establish stormwater management as a City utility. As such, all developed property within the City limits of Clearwater was levied a fee to provide for the planning, design, construction, operation, maintenance, regulation, surveying and inspection of the stormwater management facilities around the City.

Over the past 25 years, funds collected from the stormwater utility fee have been used not only to maintain the current system but also to make major improvements that have relieved flooding concerns for hundreds of residents and businesses. The assessment fee has certainly been very beneficial in allowing the City to stay on the cutting edge of providing quality stormwater systems and improving the safety and livability of neighborhoods.

The monthly fee for each residential property is one ERU (equivalent residential unit). Non-residential properties are charged on the basis of the impervious area of the property in accordance with the following formula:

Total amount of impervious area (Sq. Feet) divided by 1830 (Sq. Feet) = total # or ERUs

A minimum value of 1.0 ERU is assigned to all non-residential properties regardless of size and undeveloped properties are not charged the stormwater utility fee. The current cost per ERU as of 10/15 is \$14.33. Therefore, the more ERU's the greater the cost of the stormwater utility fee for nonresidential properties.

All City owned properties are considered non-residential and charged a stormwater utility fee based on the above formula. The Parks and Recreation Department is responsible for managing 67 properties where stormwater utility fees are charged. Of this number the cost of 53 properties are paid for from general fund at the current rate of \$27,942 per month or \$335,305 per year. The remaining 14 properties are leased properties, where the Lessee is responsible for the stormwater utility fees. These fees range from \$171.96 per year for the Clearwater Historical Society to \$25,656.43 for the Clearwater Country Club. Current annual fee for all 14 properties is \$90,038. Most of the leases are non-profit 501(c)(3) organizations; however, a few are for-profit organizations operating the golf courses and concessions on Clearwater Beach.

II. DISCUSSION

The discussion question being asked is whether or not the lease agreements for the 14 properties need to be amended to exempt certain groups from having to pay the stormwater fees, thereby pushing the cost to the general fund.

Several of the non-profit 501(c)(3) organizations as well as for-profit organizations have expressed a concern over having to pay the stormwater utility fee. Most of these groups are responsible to pay normal expenses needed to keep their clubs in operation. Without recruiting new members or increasing the cost of memberships these clubs struggle to sustain their operations. They have from time to time requested some relief of their stormwater fees.

For-profit groups leasing City properties would also like to have relief from paying the stormwater fees, so they could reinvest the saved funds back into the City properties. This would mean more capital improvements to the golf courses as well as the concessions on Clearwater Beach.

From time to time other non-profit 501(c)(3) groups have approached the City to waive requirements for the stormwater utility fees on properties not owned by the City. Some of the more recent examples come from the Martin Luther King Center Organization that leases the MLK center from Pinellas County Schools (PCS). Leadership from this group has requested on several occasions relief from this fee. They contend that it places a hardship on their organization and limits their ability to conduct programs needed by the community. Another recent example is the Clearwater Historical Society that leases the South Ward Elementary School property from PCS. City Council previously determined they could not waive the SUF for these properties.

III. ALTERNATIVES

1. Make no changes to the leases of city owned properties and thus continue to have Lessees of City properties pay SUF.
2. Amend agreements with all Lessees (non-profit and for-profit) to have the general fund pay for the SUF.
3. Amend agreements with all non-profit Lessees to have the general fund pay for the SUF.

IV. CONCLUSIONS

Staff is seeking direction regarding if there are any changes needed regarding the leases of City properties to relieve the Lessees from paying the Stormwater Utility Fee.

3. Sports Tourism

4. Police - Assigned Vehicles

The Clearwater Police Department proposes the establishment of an AVP program with THV privileges. Patrol officers who successfully complete the field training program would be assigned a vehicle that, with current technology, will serve as mobile office space. Take-home privileges would be limited to officers who are assigned to specialties that have an operational need to be recalled or who live in the City of Clearwater. Officers who receive a take-home vehicle would be required to pay mileage reimbursement for commutes in excess of 15 miles from the Police Department Main Station.

To establish an AVP with THV privileges, the Clearwater Police Department would seek to increase the patrol vehicles fleet by 35 vehicles. The increased fleet size in addition to the repurposing of some existing vehicles, and potentially retaining some end-of-life vehicles for spares, would provide for the department to establish an assigned vehicle program with take-home vehicle privileges.

The estimated expense of a police vehicle with the necessary "upfit" expenses included is \$40,000 per vehicle, or \$702 a month for five years when acquired through the city's lease/purchase program. The implementation of an AVP would remove pressure of the current fleet, extending the life of vehicles in the current fleet, allowing the city to realize some savings to offset the initial outlay.

There are two payment options that the city utilizes when purchasing vehicles. The first method is buying the vehicle outright utilizing Penny money (currently allocated \$100,000 per year for the next two years for vehicle replacements). The recommended and preferred option to cover a fleet expansion is to obtain the vehicles through the City of Clearwater Lease/Purchase program by utilizing Mears Motor Leasing Corporation to finance the vehicles for five (5) years at a contracted interest rate (currently 2%).

The police department is proposing to add 35 police package vehicles to the existing Patrol Division fleet over the course of the next two budget cycles. The current cost of a fully-outfitted police patrol vehicle is approximately \$40,000.

Utilizing the current five-year amortization schedule through Mears Motor Leasing Corporation, the debt cost associated with each vehicle is approximately \$702 per month.

5. FTE (Full Time Equivalent) discussion

GENERAL FUND – FTE ADDITIONS:

•**Engineering - Utility Engineering, Sr. Professional Engineer (1.0 FTE)**

Budget increase - \$83,190 (salary & benefits)

•**Fire & Rescue – Prevention & Inspections (01230), Fire Inspector II - (1.0 FTE)**

Budget increase - \$81,690 (salary & benefits)

•**Fire & Rescue – Logistics (01220), Respirator Protection Analyst - (1.0 FTE)**

Budget increase - \$63,290 (salary & benefits)

•**Fire & Rescue – Fire Suppression (01240), Training Lieutenant - 40 Hour SAMP - (1.0 FTE)**

Budget increase - \$ 111,410 (salary & benefits) (Employee will need cell phone)

•**Economic Development / Housing – Housing, Staff Assistant (1.0 FTE)**

Budget increase - \$40,530 (salary & benefits)

•**Library – Main Library – maker space, Librarian II, Maker Space (1.0 FTE)**

Budget increase - \$65,400 (salary & benefits)

•**Parks and Recreation – Sports Tourism, Parks Service Technician I (2.0 FTE)**

Budget increase - \$76,530 (salary & benefits)

•**Parks and Recreation – Sports Tourism, Recreation Supervisor I (1.0 FTE)**

Budget increase - \$65,380 (salary & benefits)

•**Parks and Recreation – Sports Tourism, Parks Service Technician I - seasonal (0.3 FTE), Recreation Programmer - seasonal (0.6 FTE)**

Budget increase - \$27,500 (salary & benefits)

•**Parks and Recreation – Recreation Programming, Pool Guards (1.3 FTE)**

Budget increase - \$36,260 (salary & benefits)

•**Parks and Recreation – Recreation Programming, Recreation Leader (Seasonal) (0.4 FTE)**

Budget increase - \$10,240 (salary & benefits)

•**Parks and Recreation – Parks and Beautification, North Landscape, Parks Service Technician I (1.0 FTE)**

Budget increase - \$37,430 (salary & benefits)

•**Planning and Development – Planning (1420), Transportation Planner (1.0 FTE)**

Budget increase - \$76,750 (salary & benefits)

•**Police – Patrol, Police Officer (4.0 FTE)**

Budget increase - \$322,580 (salary & benefits)

•Police – Records (01152), Police Information Technician (1.0 FTE)**Budget increase - \$41,970 (salary & benefits)****•Gas – Pinellas Operations, Gas Specialist (1.0 FTE)****Budget increase - \$65,770 (salary & benefits)****•Gas - Design & Mapping Technician (1.0 FTE)****Budget increase - \$56,080 (salary & benefits)****•Gas – Pasco Operations, Gas Technician III (1.0 FTE)****Budget increase - \$57,700 (salary & benefits)****•Gas Technician III (3.0 FTE),****Budget increase - \$173,120 (salary & benefits)****•Gas Technician II (1.0 FTE)****Budget increase - \$50,980 (salary & benefits)****•Gas Technician II (2.0 FTE)****Budget increase - \$101,970 (salary & benefits)****WATER AND SEWER FUND – FTE ADDITIONS:****•Public Utilities – Maintenance, Maintenance Manager (1.0 FTE)****Budget increase - \$97,000 (salary & benefits)****PARKING FUND – FTE ADDITIONS:****•Engineering – Parking System, Parking System Coordinator (1 FTE)****Budget increase - \$70,360 (salary and benefits)****•Parking Operation Supervisor (1.0 FTE)****Budget increase – \$56,070 (salary and benefits)****•Parking Assistant (3.5 FTE's)****Budget increase - 2* 41,120 = 82,240 (salary and benefits, 2 FTE's)****4* 9,450 = 37,800 (salary and benefits, a total of 1.5 FTE's)****ADMINISTRATIVE SERVICES FUND – FTE ADDITIONS:****•Information Technology – Network (09862), Senior Network Engineer (2.0 FTE)****Budget increase - \$136,200 (salary & benefits)****•Information Technology – Systems & Programming (09864), Senior Systems Programmer (1.0 FTE)****Budget increase - \$72,450 (salary & benefits)****GENERAL SERVICES FUND – FTE ADDITIONS:****•General Services – Building & Maintenance, Trades Worker (1.0 FTE)**

Budget increase - \$56,150 (salary & benefits)

SPECIAL PROGRAM FUND – FTE ADDITIONS:

•Parks and Recreation – Recreation Programming, Special Events, Recreation Specialist (1.0 FTE)

Budget increase - \$60,210 (salary & benefits)

6. Other - Council Discussion

Public Utilities Director David Porter reviewed the Fluoridation project. The City Manager said there was a time when the City purchased all of its water from Pinellas County and the water was fluoridated. The City's annual report informs citizens of the water components. The City has not received any feedback indicating there is no public support for the project.

A concern was expressed that the community is not well informed scientifically or medically on ingesting fluoride.

Vice Mayor Jonson moved to approve the incremental approach for placing fluoride in city water. The motion was duly seconded. Mayor Cretkos, Vice Mayor Jonson, and Councilmembers Caudell and Hamilton voted "Aye"; Councilmember Cundiff voted "Nay." Motion carried.

Parks and Recreation Director Kevin Dunbar reviewed the user agreements waiving stormwater fees.

In response to questions, Mr. Dunbar said the school board property does not pay the stormwater fees. Staff negotiated with the fourteen organizations leasing properties to pay for the stormwater fees. When the department was required to reduce staffing, the Lawn Bowling/Shuffleboard facility was not closed because the organization decided to lease the facility in order to continue serving their members. In lieu of increasing their membership fees, the organization has requested the City to waive the stormwater fee.

Discussion ensued with a suggestion made that the fee be waived for non-profits on city-owned property. The City Attorney said there should not be challenge; the City is not waiving the fee but paying the fee for their tenant. The school board is not a tenant. The City provides subsidies to different people. The City Manager asked how much revenue cost is the City willing to absorb.

Councilmember Cundiff moved to stay with the status quo. The motion

was duly seconded and carried unanimously.

Mr. Dunbar provide a Prezi presentation on Sports Tourism.

In response to questions, Mr. Dunbar said the economic impact the Phillies and Threshers have in Clearwater and the surrounding area is approximately \$120 million. Staff is working on new programming that is expected to bring in an additional \$15 million in economic impact. The chart reflecting the additional and enhanced maintenance estimates are currently absorbed within the department's operations. Mr. Dunbar said staff has contacted Clearwater High School regarding establishing a partnership; a clubhouse for their softball team at Jack Russell Stadium.

The City Manager said staff has defined sports tourism universe to include softball, lacrosse, swimming, sailing, baseball, and soccer. Has asked Council if they were comfortable with sports tourism as defined. The City Manager said staff will use the definition to manage programming within budgeted resources.

Councilmember Hamilton moved to approve sports tourism as defined. The motion was duly seconded and carried unanimously.

Clearwater Police Chief Daniel Slaughter reviewed the take home police vehicles policy.

Discussion ensued with comments made that the proposed program will assist the department with recruitments and retention efforts.

Councilmember Hamilton moved to approve the take home police policy. The motion was duly seconded and carried unanimously.

Budget Manager Kayleen Kastel reviewed the proposed FTE increases. The City Manager said the item before Council is intended to measure Council's comfort with increasing staff, as well show Council where staff is headed. A council vote is not necessary today as the proposed FTE increases will be presented with the proposed budget.

Discussion ensued with concerns expressed that voting on the proposed 39 FTEs today may impact the upcoming budget without knowing the overall financial consequences.

In response to questions, Ms. Kastel said the additional FTEs in the enterprise funds do not effect the general fund. The forecasting model presented to Council earlier today included all employee benefits. Planning and

Development Director Michael Delk said the proposed transportation planner would work on bikes and sidewalks; the position would help create a better connection between the land use-transportation approach, deal with local and regional transportation authorities, and coordinate/compliment traffic operations.

3.4 Penny for Pinellas IV

Penny for Pinellas IV

1. County Extension Schedule
2. Preliminary Project Considerations

In response to a question, Budget Manager Kayleen Kastel said the Countryside, Clearwater Beach, and Lakeview fire stations are in the current cycle. Fire Chief Robert Weiss explained that the Countryside station, Station 50, is currently being designed and will come back to Council later this year for design approval. The Clearwater Beach station, Station 46, is scheduled for design this year, but construction will begin next year. The Lakeview station, Station 47, is on the Penny funding schedule but there is no location for it yet. City Manager Bill Horne said Station 47 is at the end of its useful life and the department was looking for a location in the Southeast quadrant of the City. There has not been a discussion about rebuilding in its current location.

In response to a question, Ms. Kastel said the county will provide property tax revenue estimates later this summer.

In response to questions, the City Manager said the Sand Key bridge replacement is the City's financial responsibility. There are no designated penny funds for a new City Hall. Ms. Kastel said there was \$6.5 million in 2012 designated for a City Hall project, which was reduced to 4.1 for the Morningside Recreation Center.

In response to a question, Marine and Aviation Director Bill Morris said there is a disparity between the slips at the beach marina and the downtown boat slips. There have been great reviews on the downtown slips and great reviews of the service at the beach, but there have been poor reviews regarding the quality of the docks at the beach marina. A rate increase at the beach marina slips would help offset money spent on improvements.

In response to a question, Mr. Horne said Council did not provide any change to the strategic direction. Ms. Silverboard said a strategic document is placed in the budget after it is adopted in September. The only change being made this year is removing the Historical Society and changing ULI to Second Century.

4. Closing comments by Councilmembers (limited to 3 minutes) – None.

5. Closing Comments by Mayor – None.

6. Adjourn

The meeting adjourned at 4:32 p.m.

Attest

Mayor
City of Clearwater

City Clerk

