

Exhibit A

TRAFFIC SIGNAL CABINET WRAP DIRECTIVE

Participating City or Agency is responsible for the following:

- A. Identifying to the Program Manager intersection cross streets of the requested traffic signal cabinet and simultaneously submitting suggested artwork for the vinyl wrap. Both traffic signal cabinets and specific traffic signal cabinet wraps must be approved by Pinellas County prior to the wrapping of the cabinet. Final selection of artwork will be made by Pinellas County and to the extent multiple submissions of artwork are received by the participating City or Agency, all artwork so submitted must be given to Pinellas County for final review and selection.
- B. Submitting to the Program Manager prior to final selection, proofs of artwork which is not copyrighted.
 - 1 Artwork may not display text or contain words or alpha-numeric characters. Artwork that is deemed as offensive, commercial, religious, political, or distracting in design or nature will be excluded from consideration. Nothing that resembles a traffic sign is allowed.
 - 2 Notwithstanding the general prohibition regarding text, words or alpha-numeric characters, the artist's insignia, name of artwork and year created, along with the statement "Created by Pinellas County Artist" are permitted to be printed on the vinyl wrap as part of the artwork. The County, City and/or Agency logo may also be included. The verbiage must not be visible from the road to avoid distraction to road users.
- C. Coordinating the wrapping of the traffic signal cabinet with an approved vendor and ensuring that all vents, doors, keyholes, and latches are unobstructed. Photocell windows must remain uncovered. All identification, contact numbers, warning labels and official stickers must remain visible or installed by a county official during the wrapping process upon request and coordination. Installed wraps will be inspected and corrected by vendor if install does not pass inspection within a timeline acceptable to the county; if necessary to ensure proper functioning of the traffic signal cabinet, the County may make emergency modifications, including, but not limited to cutting vents.

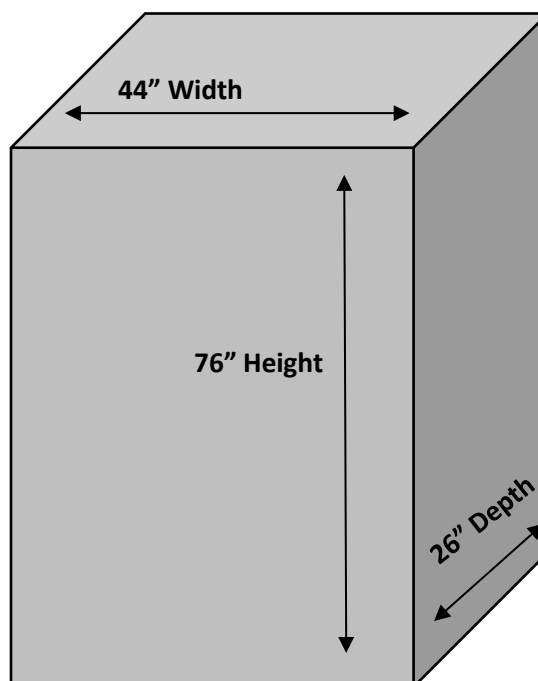
- D. Ensuring that wraps are professionally printed by a vendor approved by the County and printed on an adhesive vinyl material that is weatherproof (recommended: 3M IJ180CV3 Graphic Film with UV protection laminate).

- E. Providing photographs of the completed wrapped traffic signal cabinet to the Program Manager and permitting unrestricted use by the County, including, but not limited to on the County website, social media, digital media and presentations.

Standard Traffic Signal Cabinet Dimensions:

Please note that traffic signal cabinet dimensions vary based on cabinet type and adjacent cabinet(s), such as the Uninterruptible Power Service (UPS) cabinet. Each individual cabinet must be properly measured by the participating agency and the approved vendor before the vinyl wrap is ordered or purchased. Consider that there are four sides to the main traffic signal cabinet, and that the large side generally faces traffic. Each side may be its own creative concept, or it can all be a part of one larger design.

When the traffic signal cabinet is wrapped, all vents, doors and latches are to remain unobstructed. All identification and contact numbers must remain visible. All warning labels must remain visible. Installed wraps will be inspected.



*Note: The illustration above is that of a standard traffic signal cabinet that is only to be used for reference. Traffic signal cabinet dimensions and adjacent cabinet(s) vary based on cabinet type. Taking measurements of the selected traffic signal cabinet(s) in the field is required by the participating City or Agency and the approved vendor to enable proper install.