

Dear Clearwater City Council Members,

Subject: Proposal for Planet Arte — A Creative and Cultural Arts Center for Clearwater

My name is Judy Bechar, and I am the owner and founder of Art Studios & Productions, a music and vocal arts studio located on Cleveland Street in the heart of Clearwater. With over 30 years of international experience as a singer, music producer, and voice coach, I am passionate about the power of the arts to build vibrant, creative, and connected communities.

Currently, I am working with approximately 60 students, providing vocal training and musical education that nurtures talent and promotes confidence. I've also had the pleasure of collaborating with many dedicated artists and art educators in the area, several of whom have expressed interest in contributing to community-based arts initiatives.

I am reaching out to express my enthusiasm for working with the City of Clearwater to support and expand its local arts and culture programs. I believe our city holds incredible creative potential, and I would welcome the opportunity to collaborate on projects that bring music, performance, and visual arts into greater public view—particularly through community centers, festivals, and educational outreach.

If the City is considering further development of its cultural programming or seeking partnerships with local artists, I would be honored to offer my expertise and resources. I would also be happy to meet in person to discuss how my team and I, along with fellow creatives, can contribute meaningfully to Clearwater's artistic landscape.

. I am writing to present a visionary proposal for an inclusive, community-focused arts center called Planet Arte, and to request consideration for utilizing the full facility of the Clearwater Library to bring this concept to life.

Vision for Planet Arte:

Planet Arte will be a vibrant cultural hub dedicated to nurturing the creative spirit of the Clearwater community and beyond. This center will serve people of all ages, backgrounds, and artistic interests, becoming a place where families, artists, and visitors can come together to learn, create, and experience the arts in an inspiring, safe, and welcoming environment.

Facility Overview:

We envision transforming the current library facility into a multi-purpose art and cultural campus, with the following features:

1. Auditorium and Performance Hall

A central space designed for live performances, showcases, and student productions. This auditorium will serve as a stage for dancers, actors, singers, and musicians to present their work to the community and visiting audiences.

2. Art Gallery and Visual Arts Studios

Dedicated gallery spaces for rotating exhibits featuring local painters, sculptors, and mixed-media artists, alongside studio areas where students and residents can take part in hands-on workshops like painting, drawing, ceramics, and sculpture.

3. Creative Learning Spaces for All Ages

On the second floor, there will be rehearsal rooms, music classrooms, and a professional-grade recording studio for music, vocal training, and podcast production. These spaces will allow aspiring performers and creators to develop their craft.

4. Family-Focused Arts Education

Planet Arte will serve entire families — for example, a mother interested in pottery could attend a workshop while her children take piano lessons, acting classes, or participate in youth dance programs. Our aim is to give families an opportunity to unplug, reconnect, and grow through creative expression — together or independently.

5. Cafeteria and Community Lounge

A beautiful, welcoming cafeteria space will offer food and refreshments to visitors, families waiting during classes, and event-goers. It will be a place of gathering, conversation, and comfort.

6. Playground and Outdoor Space

A small, safe, and well-designed outdoor area for children to play while parents engage in workshops or events indoors — promoting family accessibility and ease.

Community Impact:

Planet Arte is more than just an art center. It is a movement to inspire a cultural renaissance in Clearwater — one that attracts tourism, supports working families, and makes arts education available and accessible to everyone, regardless of age or income.

We aim to make Clearwater a destination for culture, creativity, and connection — a “Jamaica of Art” in spirit and energy — full of life, color, music, dance, and community.

If this vision aligns with the city’s goals for community development, cultural engagement, and public enrichment, I would be honored to meet and discuss how we can move forward collaboratively.

Thank you for your time and for your continued commitment to Clearwater’s cultural and civic future.

Warm regards,

Judy Bechar

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