



DOWNTOWN
CLEARWATER

Downtown Development Board

Director's Report August 2026



Clearwater Downtown Development Board

Status Updates

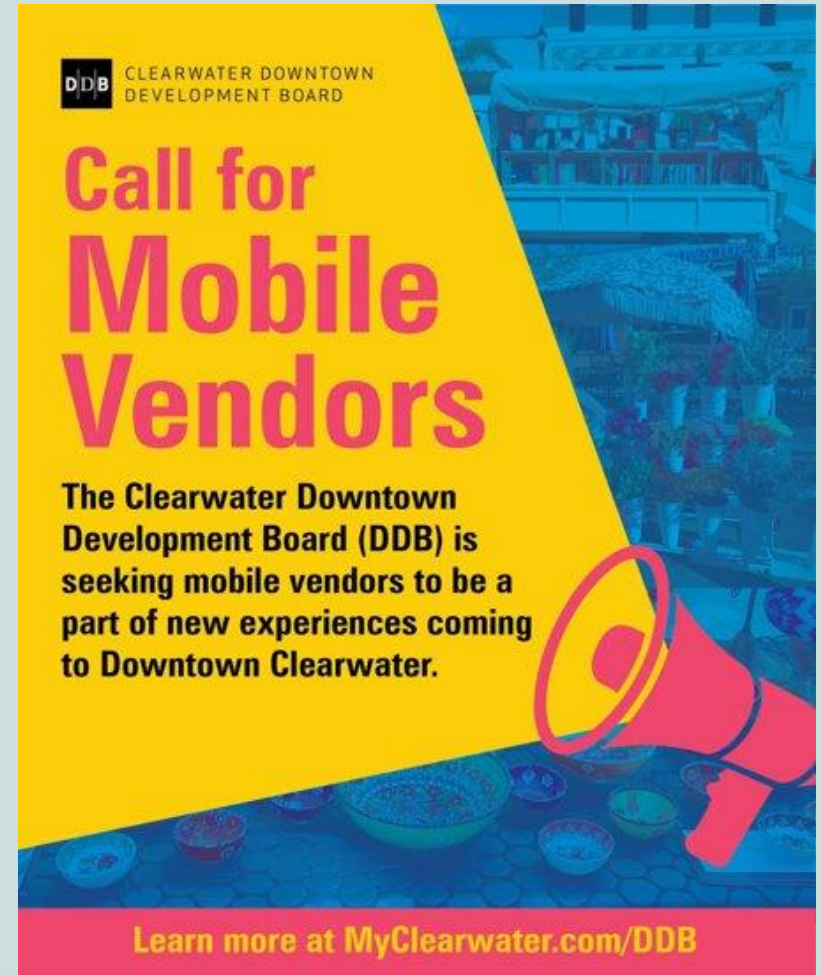


Marketing Updates

- RBOA is developing workshops for staff to begin using the new Downtown Clearwater branding.
- Promotional campaign will be developed to launch the new brand.

Call for Mobile Vendors

- 26 mobile vendors submitted interest.
- Apply and Learn More at:
MyClearwater.com/DDB



A large crowd of people is gathered in front of a multi-story building at night. The scene is dimly lit, with a bright light source visible in the upper left. The crowd is dense, and many people are looking towards the camera. The building has several windows, some of which are lit. The overall atmosphere is festive and lively.

Clearwater Downtown Development Board

Upcoming Events

Upcoming DDB Sponsored Events

The Market Marie

Location: Coachman Park

Dates: August 8 from 10 a.m. - 2 p.m.

Support over 130 small businesses every 2nd
Saturday of the month.

Presented by: The Market Culture



The poster features a background image of the event at Coachman Park with various vendor tents and people. A red banner at the top right displays the date. The event logo, 'THE MARKET marie', is shown in a teal circle with a palm tree icon and the handle '@THEMARKETMARIE'. Text on the right encourages shopping local and supporting small businesses. A row of icons represents the event's offerings: vendors, DJ & games, food trucks, produce, a bounce house, and more. The event time and frequency are listed in a red box, and the location is provided at the bottom right. A website link for more information is at the very bottom.

August 8th

THE MARKET marie
@THEMARKETMARIE

Join us **every 2nd Saturday** to
shop local! Support over
130 small businesses!

130 VENDORS · DJ & GAMES · FOOD TRUCKS · PRODUCE · BOUNCE HOUSE · & MORE!

10:00 AM - 2:00 PM
EVERY 2ND SATURDAY

300 CLEVELAND ST.
CLEARWATER, FL 33755
LOCATED AT COACHMAN PARK

Visit our website at www.TheMarketMarie.com for events, applications, & our story!

Upcoming DDB Sponsored Events

MEGA Asian Food & Music Festival on the Water

Location: Coachman Park

Dates: August 21-23

3 Day Asian Food, Music, and Water Lantern
Festival. Learn more at: MegaNightMarket.com

Presented by: Mega Night Market

DDB Funding Amount: \$30,000



Upcoming DDB Sponsored Events

Hello Cleveland Street

Live Friday & Saturday Night Outdoor Music Series

Location: 400 Block of Cleveland Street

Dates:

August 7-8

August 14-15

August 21-22

August 28-29

DDB Funding Amount: \$5,000



Upcoming DDB Sponsored Events

Salsa & Bachata at the District

Every last Saturday of the month enjoy a night of Salsa, Bachata, and Latin rhythms under the stars.

Location: 500 Block of Cleveland Street

Date: Saturday, August 29

DDB Funding Amount: \$5,000



The background image shows a lush park scene. On the left, a multi-story building with a balcony is partially visible. The center is dominated by large, leafy trees. In the foreground, there are several round tables and chairs, suggesting an outdoor cafe or seating area. On the right, a large, colorful parrot sculpture is visible, surrounded by greenery. The entire image has a semi-transparent blue overlay.

Find More at:

MyClearwaterCRA.com/Events