



Chalk the Bay Art & Music Festival Artist Sponsorships

Support the Arts. Promote Your Business.

The **Chalk the Bay Art & Music Festival** is a free, family-friendly community event that transforms Coachman Park's waterfront into a vibrant outdoor art gallery featuring professional chalk artists from across the U.S., large-scale murals, live music, interactive art activities, food trucks, arts & craft vendors and entertainment throughout the weekend of January 15-17, 2027.

With an estimated **6,000 attendees** over the course of the festival, sponsorship provides an affordable opportunity to showcase your business while supporting local artists and a beloved community event.

Why Sponsor?

- Business exposure to thousands of festival attendees throughout the entire two-day event.
 - Have your business name featured in hundreds of attendee photos and social media posts shared throughout the festival weekend.
- Demonstrate your support for arts and culture in our community.
- Help provide opportunities for professional and emerging artists.

Artist Sponsorship Opportunities

Maximum exposure with minimal investment.

2D Chalk Art Sponsor – \$500

Your business name will be prominently displayed beneath a professional chalk artwork for the full two-day festival.

Includes:

- Business name displayed at one chalk art piece
- Recognition for the entire event weekend
- Opportunity to support a participating artist

3D Chalk Art Sponsor – \$800

Sponsor one of the festival's interactive 3D chalk art installations.

Your business name will be displayed beneath a featured 3D chalk artwork for the full two-day festival.

Includes:

- Business name displayed at one 3D chalk art piece
- Recognition throughout the festival weekend
- Association with one of the event's most photographed attractions

Mural Wall Sponsor – \$1,000

Become a featured sponsor of one of the festival's large-scale mural walls.

Your business name will be displayed at the base of one of the four mural walls in the park for the full two-day event.

Includes:

- Business name displayed on one or beneath a mural wall
- High-visibility placement throughout the festival
- Recognition as a main supporter of public art and free community events
- Association with one of the event's most photographed attractions

Select Your Artist– \$150

- For an additional \$150, you may select the specific artist you would like to sponsor. Sponsors who do not choose this option will be randomly assigned an artist based on availability.

Festival Impact

By sponsoring an artist, you are helping:

- Bring professional artists to our community
- Provide free arts experiences for residents and visitors
- Support public art initiatives
- Help create a vibrant and welcoming downtown community event

Your sponsorship directly contributes to making this event possible while providing meaningful exposure for your business.

Become a Sponsor Today

Business Name: _____

Contact Person: _____

Phone: _____

Email: _____

Sponsorship Level:

☐ Chalk Art Sponsor – \$500

☐ 3D Chalk Art Sponsor – \$800

☐ Mural Wall Sponsor – \$1,000

Add-On (Optional):

☐ Select My Artist – \$150

Additional Contribution: \$ _____

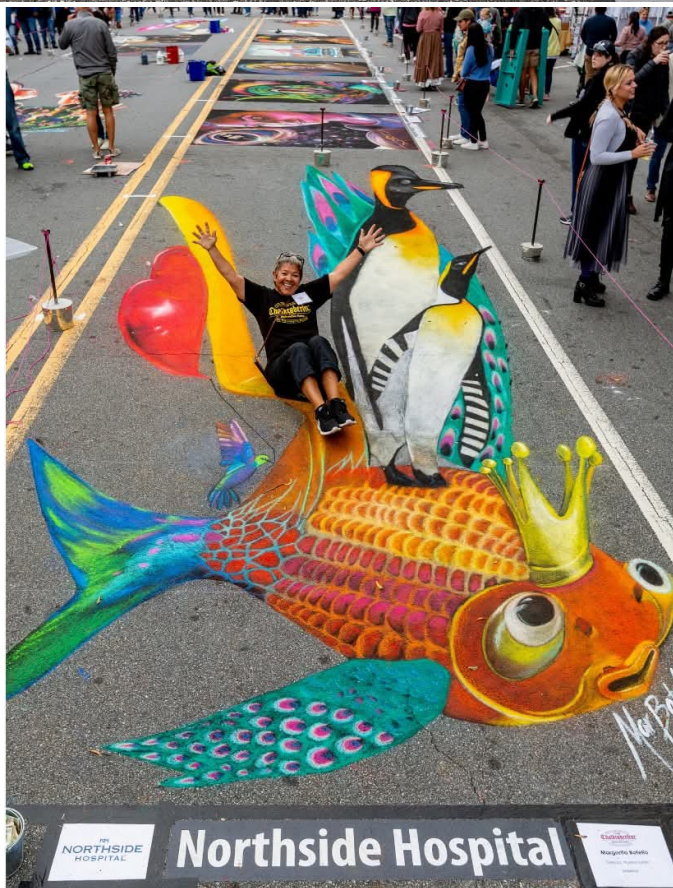
For sponsorship information or to reserve your sponsorship, please contact:

ChalktheBay@gmail.com or amber.brice@myclearwater.com

2D Sponsorship Examples:



3D Sponsorship Examples



Mural Wall Sponsorship Example:

