

DDB 1st Friday Lunchtime Market October – December 2025 Expenses

Marketing	Type	Size	Date Started	Date Completed	Amount
Facebook	Digital	Standard size	9/26/2025		\$7.69
Linked In	Digital	Standard size	10/24/2025	11/7/2025	\$150.00
Dunedin/Clearwater Beacon	Print	3x2.35 in	9/18/2025	9/18/2025	\$98.70
Dunedin/Clearwater Beacon	Print	3x2.35 in	9/25/2025	9/18/2025	\$98.70
Dunedin/Clearwater Beacon	Print	3x2.35 in	10/23/2025	10/23/2025	\$98.70
Dunedin/Clearwater Beacon	Print	3x2.35 in	10/30/2025	10/30/2025	\$98.70
On Top of World Newsletter	Print	11x9.62 in	10/1/2025	10/31/2025	\$400
On Top of World Newsletter	TV/ Digital	Varies	9/14/2025	10/4/2025	\$105
Facebook	Digital	Standard size	10/24/2025	11/24/2025	\$57.27
On Top of World Newsletter	TV/ Digital	Varies	11/16/2025	12/5/2025	\$150
Dunedin/Clearwater Beacon	Print	3x2.35 in	11/20/2025		\$98.70
Dunedin/Clearwater Beacon	Print	3x2.35 in	11/27/2025		\$98.70
Evvnt Calendar	Event Calendar	N/A	11/19/2025	11/21/2025	\$0.39
Evvnt Calendar	Event Calendar	N/A	11/18/2025	11/21/2025	\$39.00
Evvnt Calendar	Event Calendar	N/A	11/18/2025	11/21/2025	\$39.00
Evvnt Calendar	Event Calendar	N/A	11/19/2025	11/21/2025	\$0.39
PC Print Order	Print	8.5x11 Flyers			\$15.22
PC Print Order	Print	11x17 Posters			\$16.54
PC Print Order	Print	4x5 Handouts			\$42.90
PC Print Order	Print	A-Frames			\$43.90
PC Print Order	Print	Yard Signs			\$225.12
TOTAL					\$1,884.62
City Fees			Date		Amount
Special Event Application Fee			3-Oct		\$100.00
Venue Rental - 5			10/3,11/07, 12/05, 01/02, 02/06		\$500.00
TOTAL					\$600.00
Entertainment Expenses			Date		Amount
Live Band			5-Dec		\$450.00
Santa			5-Dec		\$500.00
Raffle tickets			10/3,11/07, 12/05,		\$40
Petal Vendor			3-Oct		\$45
TOTAL					\$1,035.00
				Lunchtime Market Total Expenses	\$3,519.62
				10/3-12/05	