



# City of Clearwater Neighborhoods Division

---

A COMPARISON BETWEEN CURRENT  
CAPACITY AND ASPIRATIONAL GOALS



## What is the “Neighborhoods Division”?

---

The Neighborhoods Division aims to empower residents and neighborhood associations to build community and create flourishing, connected neighborhoods. This division provides resources to residents looking to form a neighborhood association, facilitates and attends neighborhood meetings, organizes important community building events like Neighborhoods Day, issues permits for neighborhood block parties, and refers residents to resources for resolving neighborhood issues.

Registered neighborhood associations receive important benefits like monthly newsletters, notices of planned development, involvement in neighborhood programs and projects, assistance in resolving neighborhood issues when possible, and more.

# What our Neighborhoods Value



Proactive communication

Assistance with navigating city staff/resources

Connections to community resources

Placemaking & public art

Recognition

Resources and incentives

Preserving neighborhood history/identity

Neighborhoods Day



1. Create more meaningful and proactive engagement with the community



2. Improve efficiency through improved internal/community connections and leveraging data



3. Help create a sense of place by supporting and highlighting neighborhood efforts

## Neighborhood Division Strategies

# 1. Create more meaningful and proactive engagement with the community

---



BUILD TRANSPARENT, TRUSTED, AND STRONG RELATIONSHIPS WITH RESIDENTS AND NEIGHBORHOODS



INCREASE PRESENCE AT NEIGHBORHOOD MEETINGS & COMMUNITY EVENTS



UNDERSTAND THE NEEDS OF THE COMMUNITY THROUGH AUTHENTIC CONVERSATION AND FEEDBACK

## 2. Improve efficiency through improved internal/community connections and leveraging data

---



Use data and metrics to measure neighborhood equity, access to services, community engagement, etc.



Collaborate with internal city departments and develop citywide community engagement strategies



Engage with community partners and stakeholders

### 3. Help create a sense of place by supporting and highlighting neighborhood efforts

---

Empower residents to embrace their neighborhood identity and create a sense of place with public art, preservation of neighborhood history, & events

Recognize and celebrate neighborhood efforts

# Healthy Neighborhoods

Neighborhood Liaison 1  
(Community Outreach)

1

2

3

Neighborhood Liaison 3  
(Data, Analytics, and Mapping)

Neighborhood Liaison 2  
(Identity and Placemaking)

4

Neighborhood Services Manager



## Identity, and Placemaking

- Neighborhood grants
- Placemaking programs
- Block party facilitation
- Recognition program
- Preservation of neighborhood history & identity

- Liaison to 1/3 of neighborhoods
  - Neighborhood concerns/issues
  - Attending neighborhood meetings
  - Neighborhoods Day

## Data, Mapping, and Analytics

- Neighborhood registration
- New neighborhood onboarding
- Data analysis
- GIS/mapping
- Emergency management assistance
- Proactive monitoring of public platforms

- Liaison to 1/3 of neighborhoods
  - Neighborhood concerns/issues
  - Attending neighborhood meetings
  - Neighborhoods Day

## Community Outreach

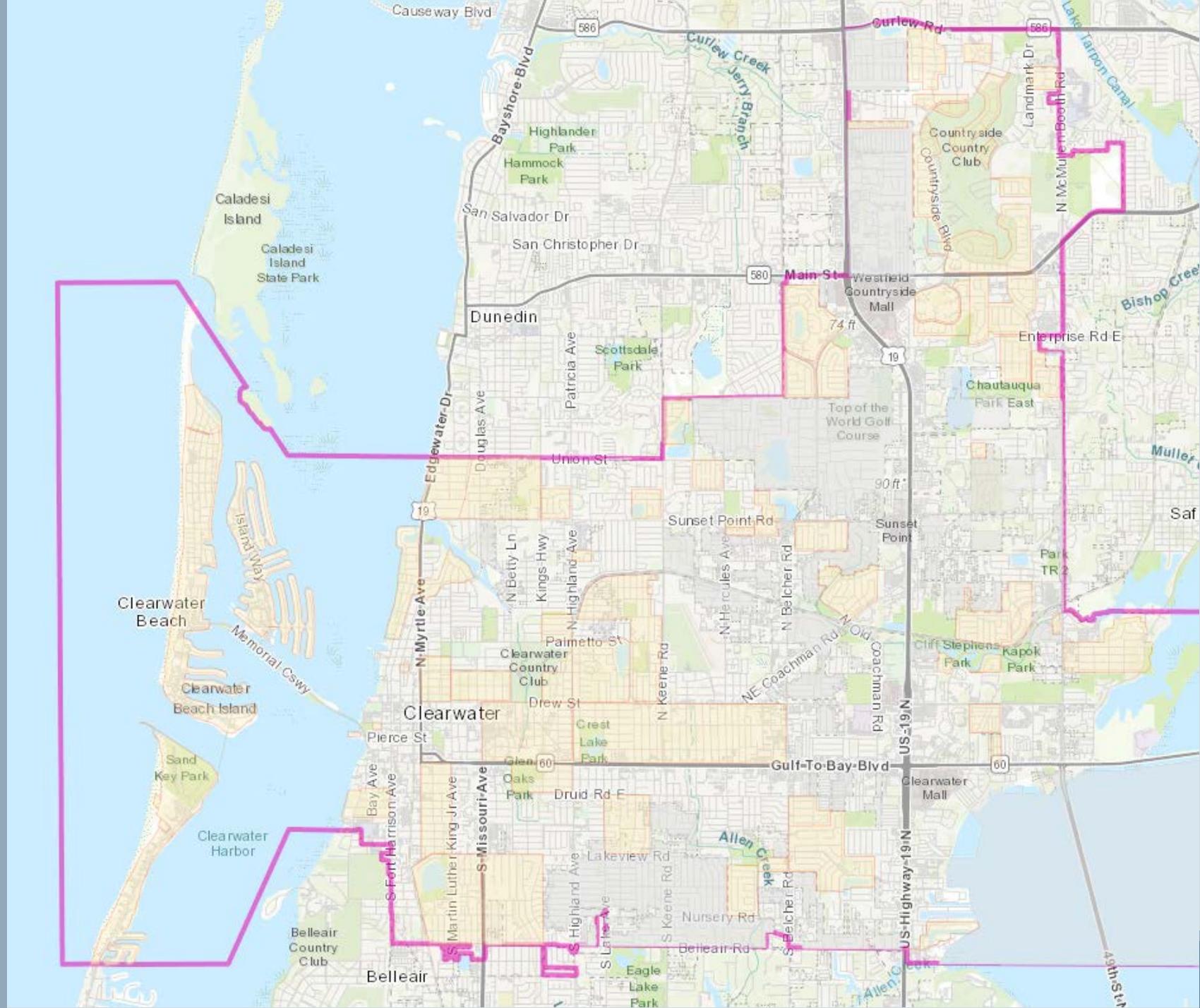
- Attending community events
- Printed outreach resources
- Neighborhood newsletter
- City community engagement meetings
- Online resources/website
- Community partner relationships
- Neighborhood trainings

- Liaison to 1/3 of neighborhoods
  - Neighborhood concerns/issues
  - Attending neighborhood meetings
  - Neighborhoods Day

# Recommended Liaison Responsibilities

# Current Neighborhood Geography

- Current neighborhood coverage vs. preferred neighborhood coverage
- Neighborhood Coordinators would not necessarily be “zone” based, but assigned to specific neighborhoods depending on need & activity to build neighborhood/community relationships
- Some neighborhoods are more active than others
- Neighborhood concerns/issues may arise that may require shifting to add capacity
- New neighborhoods/inactive neighborhoods



# Neighborhoods Manager Responsibilities

---

Community  
relationship  
management

City department  
relationship  
management

Long range  
community vision  
& strategic  
planning

Office of  
Innovation support

Emergency  
management  
coordination

Outreach and  
communication  
planning

Policy & procedure  
development

Budget & grant  
management

# Questions?

---

“If we wish to rebuild our cities, we must first rebuild our neighborhoods” – Harvey Milk

Samantha Moullet

Neighborhood Services Manager

[Samantha.moullet@myclearwater.com](mailto:Samantha.moullet@myclearwater.com)

727-562--4559