

By completing and signing this form you confirm that you have read and agreed to the Courtney Campbell Parkway (State Road 60) Welcome Signage Program Policy Statement

**COURTNEY CAMPBELL PARKWAY (STATE ROAD 60)
WELCOME SIGNAGE PROGRAM CRITERIA**

- Welcome signs are intended to greet visitors to Clearwater and share accomplishments of national or international significance (awards) or significant historical events that have been a part of the City of Clearwater.
- Requests for a welcome sign shall be submitted in writing to the Parks and Recreation Department by filling out a Courtney Campbell Parkway (State Road 60) Welcome Signage Program Application. The form is available online from the City website www.myclearwater.com, or by calling the Parks and Recreation Department.
- The award to be recognized by the welcome sign must be of national or international significance.
 - Accomplishment of national or international significance is an achievement or completion of an award granted to an organization or to the City in recognition of being the best in the entire nation or the best involving two or more countries that promote and enhance the image of Clearwater.
 - Significant Clearwater historical events are defined as events that are unique to Clearwater and add to the overall understanding of the City and its history. (Clearwater is 100 years old)
- If approved by the City a welcome sign may be allowed for a period not to exceed two years.
- Requests for a welcome sign may be made by a group or an individual, however written approval to use the event or award to be recognized must be secured from the governing body being represented.
- In cases where the request is for a group or organization no longer in existence but historically significant to the City no approval is necessary.
- Welcome signs if approved will be designed, constructed and installed by the Parks and Recreation Department. Requesting group is responsible to reimburse the City for all direct expenses (approximately \$1,000 - \$2,000).
- The City Council must approve all requests for recognition on a welcome sign.
- The Courtney Campbell Parkway (State Road 60) Welcome Signage Program is dependent on continued permitted approvals given by FDOT. If for some reason FDOT does not approve permitting the welcome signs, this policy becomes void and any existing signage would be removed.

		COURTNEY CAMPBELL PARKWAY (STATE ROAD 60) WELCOME SIGNAGE PROGRAM APPLICATION		Please return completed form to: City of Clearwater Parks and Recreation Dept. 100 S. Myrtle Avenue Clearwater, FL 33756 727-562-4800	
Group Requesting Sign					
Name, Title, and Position of Representative					
Street Address, City, State, Zip					
Daytime Phone No.		Evening Phone No.		Email Address	
Signature of Official Governing Body for Requesting Group					Date
Attach copy of sign or provide language that is being requested on sign					
Purpose of sign (significant award or historical event)					
Office Use Only:					
All material requested by applicant meets policy (if no, contact representative for missing information) Yes <input type="checkbox"/> No <input type="checkbox"/>					
City Council Meeting:				City Council Approval:	
Period of time sign to be installed - From:			To:		
Cost of sign: \$		Reimbursement for cost received - Date:		By:	