
Profile

michael

First Name

I

Middle
Initial

mastruserio

Last Name

mike.mastruserio@proforma.com

Email Address

30 Turner St

Home Address

suite 302

Suite or Apt

Clearwater

City

FL

State

33756

Postal Code

Mobile: (727) 262-9075

Primary Phone

Business: (727) 441-1006

Alternate Phone

Length of Residency - please select one. * 1 to 5 years**Do you own or represent a business in Clearwater?** Yes No**If yes, where is the business located? Do you conduct business with the City?**

601 Pennsylvania Ave 33755

Which Boards would you like to apply for?

Community Development Board: Submitted

Proforma N & M
Communications

Employer

VP of sales

Job Title

Occupation - If retired, enter former occupation.

see above

Have you served or do you serve on a board in Clearwater? Yes No**If yes, please list the name of the board.**

Why do you wish to serve on this board/committee? If seeking reappointment, state why you should be reappointed.

I want to be involved in our city future development ,especially downtown . I look forward to city wide development to bring economic growth and making sure we are on the right path to fulfilling the city comprehensive plan.

What personal qualifications can you bring to this board or committee?

A business operator in the city of clearwater with a passion for economic development to bring balance of business and community for the betterment of the city.

List Community Activities

Chamber boards, IECA BOARD, Downtown Merchant Association, Yes for Clearwater, Downtown Partnership, Friends of the Dristrict.

[Mike Mastruserio bio.docx](#)

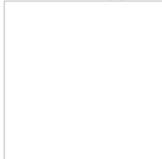
Upload a Resume

Question applies to multiple boards



Please attach a copy of your current voter registration within city limits.

Question applies to multiple boards



Please attach a copy of one of the following documents: 1) valid current Florida Driver License issued to an address within city limits, or 2) Declaration of Domicile filed with the city clerk affirming residency within city limits.

Question applies to multiple boards

Are you related to any member of the City Council?

Yes No

Question applies to multiple boards

If yes, please provide name and explain relation.

not related

Question applies to multiple boards

Are you related to a city employee?

Yes No

Question applies to multiple boards

If yes, please provide name and explain relation.

not related

Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts. (Optional)

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

11/15/1953

Date of Birth

The City of Clearwater strives to promote diversity and provide reasonable accommodations for individuals with disabilities. If you are requesting accommodation, please indicate below:

By clicking on "I Agree," below, I affirm that the information above is true and correct, and that I understand and agree to the responsibilities and commitment of time associated with an appointment to a Clearwater advisory board or committee.

I Agree

All material submitted to the City of Clearwater is subject to the public records law of the State of Florida including Chapter 119, Florida Statutes.

Mike Mastruserio

Mike is Vice President of Marketing with Proforma N & M Communications. Based out of Bellevue, KY, Mike has operated the business in the Florida region for the past 15 years. Mike has been in the marketing/promotion field for 40 years.

Mike provides promotion and marketing needs for hotels/resorts, restaurants, non-profit organizations and local businesses in Clearwater and the Tampa Bay area.

Mike has been active on many local boards including the Board of Directors for the Clearwater Beach Chamber and the Clearwater Regional Chamber, the board for AMPLIFY Clearwater, and the Island Estates Civic Association board. He has served on numerous committees including the golf outing committee for the Clearwater Chamber, the golf outing committee for Charity Works, Taste Fest and Restaurant Week for the Clearwater Beach Chamber and the Clearwater Downtown Partnership committee. He served on the YES for Clearwater campaign and was instrumental in the formation of The District on Cleveland Street in downtown Clearwater. He is currently serving his second term as Deacon for Calvary Church.

Mike and his wife Pamela have 3 daughters and 7 grandchildren and live in Harbor Oaks, Clearwater.