

AI-Enhanced Review

September
17, 2025

Sample Report

This Report is a Sample of AI-Enhanced Review
that includes concise artist application summaries
and our independent recommendations.

Submitted on 09/17/2025

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Our Approach

At Monochronicle, we use AI to optimize the review process and reduce the workflow burden on art administrators. Our tools generate clear, concise summaries of all submissions, ensuring that each artist is evaluated equally and inclusively, without overlooking important details. By streamlining the administrative side, we free panels to focus on meaningful evaluation while maintaining fairness and transparency. At the same time, we strongly recommend that jurors manually review samples of previous work, as human insight is essential to understanding artistic nuances, cultural references, and creative intent that AI alone cannot capture.

Focus on Art, Not Reading

Reviewing dozens, or even hundreds, of artist applications can overwhelm panels and slow decision-making. Our AI-Enhanced Review service streamlines the process by generating concise application summaries and providing independent recommendations for shortlisting. This ensures your jurors can dedicate their attention to what matters most: evaluating the art itself. Our AI-Enhanced Review is fully compatible with any application platform you already use, including CaFÉ, Submittable, CODAworx, or SlideRoom.

Equitable and Transparent

Our system standardizes information across all submissions, reducing the chance of bias and human error. Each application is presented clearly and consistently, empowering your panel to make fair, transparent decisions with confidence.

Save Time, Strengthen Process

[We offer various packages and affordable solutions](#) that suit your process best. Reduce administrative workload, improve efficiency, and create a smoother jury experience. Instead of being buried in paperwork, your team will spend their time engaging with the artistic vision and community impact of each proposal.

Built for Public Art Administrators

With over a decade of experience in curating and producing public art projects, we know how critical it is to balance fairness, efficiency, and quality. This service integrates seamlessly with your open call process, supporting panels of all sizes and project budgets.

Understanding Criteria

Our first step is to understand your artist selection criteria. What is the project? Where will it take place? What are your goals? Once we identify what matters most in the submissions, we fine-tune our AI prompts to highlight this information - ensuring the review process stays focused, relevant, and aligned with your priorities. For this sample project, we identified the following:

Selection Criteria for Clearwater Public Art Projects

1. **Public Art Experience.** Artists must show a clear record of completed large-scale murals, sculptures, or installations in public settings. Submissions that appear to be digital-only designs, small canvases, or studio portraiture without proof of execution at scale will not be considered.
2. **Artistic Excellence.** Work must demonstrate strong technical skill, creativity, and professionalism as evident in submitted images. Preference for artists who balance visual impact from a distance with detail and depth up close, ensuring engagement in large outdoor spaces.
3. **Compatibility with Clearwater's Identity.** Art should align with Clearwater's "vibe" - tourist-focused atmosphere, celebrating its world-renowned white-sand beaches, Pier 60 nightlife and sunset celebrations, marine and coastal environment (aquatic life, waves, tropical flora/fauna), festival and family-friendly culture. Styles that are vibrant, joyful, and visually engaging for diverse audiences are preferred.
4. **Site-Specific Alignment.**
 - **Coachman Park:** Artists must create large-scale, dynamic works suitable for a festival and performance environment, welcoming thousands of visitors yearly.
 - **Dockmaster's Office:** Artist must demonstrate the ability to create a marine life mural, ideally with prior aquatic/nature-themed projects.
 - **Mural Festival East Gateway/Downtown:** Artists must bring bold, urban-friendly aesthetics to energize high-traffic corridors and enhance Clearwater's cultural identity.
5. **Professional Capacity.** Artists must demonstrate ability to work with architects, engineers, and city staff to ensure structural integrity and durability of outdoor works. Past municipal or civic commissions are a strong indicator of readiness. Clear ability to meet deadlines and budgets is essential.



Candidate Analysis Sample

Artist #1: Cecilia Lueza



Artistic Excellence

- The murals demonstrate **refined technical skill** in both figurative and geometric abstraction.
- Strong use of **color theory** (bold, harmonious palettes) that activate architectural facades and public spaces.
- Works are highly **site-responsive**, seamlessly integrating with the built environment.
- Sculptural and mural experience show versatility in media and scale.

Experience & Professionalism

- Lueza has an extensive **20+ year track record in public art** across the U.S. and internationally.
- Multiple Florida commissions, including **Clearwater, Largo, St. Petersburg, Winter Garden, Tarpon Springs, and Tampa**, prove strong familiarity with regional context.
- Portfolio includes both **murals and monumental sculptures**, confirming capacity for outdoor durability and collaboration with engineers/architects.
- Recognized through **grants and awards** (Creative Pinellas Professional Artist Grant, Puffin Foundation, residencies), showing community trust and credibility.

Compatibility with Clearwater

- Style (bright, flowing, joyful, oceanic forms) is **perfect for a coastal tourist destination** like Clearwater.
- Marine themes (figures resembling mermaids, underwater palettes) directly tie into the **Dockmaster's Office Marine Life mural** brief.
- Abstract geometric patterns align with a **festival or downtown mural setting**, energizing urban corridors.
- Her previous "**Elysian Days**" mural in Clearwater confirms she already has a proven, successful footprint in the city.

Placement Suggestions

- **Coachman Park:** Her vibrant, abstract murals and sculptural works can activate festival grounds with large-scale, colorful interventions.
- **Dockmaster's Office Marine Life Mural:** Her mermaid and flowing aquatic imagery is a direct fit.
- **Mural Festival East Gateway/Downtown Clearwater:** Her geometric, bold color murals suit high-traffic urban walls.

✓ **Verdict:** Cecilia Lueza is a **top candidate**. She brings strong artistic excellence, clear public art experience, and direct relevance to Clearwater's identity.

Candidate Analysis Sample

Artist #2: Francisco Gonzalez



Artistic Excellence

- Strong technical skill in **hyper-realism, portraiture, and illustrative mural painting**.
- Demonstrates versatility in subject matter:
 - **Natural themes** (tropical birds, butterflies, ocean waves).
 - **Mythological/classical references** (Zeus with lion).
 - **Pop art/cultural mashups** (comic-book inspired works).
 - **Sports/automotive heritage murals** (Ferrari tribute).
- Use of **vivid color and detailed rendering** makes the work bold and highly visible in public settings.

Experience & Professionalism

- The portfolio suggests **significant mural practice** — large-scale, complex compositions designed for exterior walls.
- CV is limited in detail (not as extensive as Cecilia Lueza's), but the murals themselves clearly demonstrate professional-level execution and ability to work at scale.
- Imagery shows comfort with both **community-friendly murals** (nature, cultural symbols) and **commercially commissioned works** (branded or thematic).

Compatibility with Clearwater

- The **nature-based works** (lovebirds, oranges, butterflies, waves) feel directly suited to Clearwater's identity — tropical, colorful, tourist-friendly.
- The **mythological/classical and pop art pieces** might be more polarizing, better suited for urban or nightlife-oriented spaces than family-focused ones.
- His color-rich naturalistic style would enhance Clearwater's **East Gateway/Downtown mural festival**, offering strong visual impact in a lively, eclectic setting.
- For **Coachman Park**, his versatility means he could deliver large, vibrant imagery that appeals to festival-goers.
- Less directly suited to the **Dockmaster's Office Marine Life Mural** than Lueza, though he could adapt to marine iconography.

Placement Suggestions

- **Coachman Park:** His bold, celebratory imagery (sports, myth, nature) works well in a festival environment.
- **Mural Festival East Gateway/Downtown Clearwater:** His natural and pop-inspired murals would energize high-traffic corridors.
- **Dockmaster's Office:** Possible, but not his strongest alignment unless he leans heavily into aquatic/nature themes.

✓ **Verdict:** Francisco Gonzalez is a **strong candidate** for **Coachman Park and the East Gateway/Downtown Mural Festival**. His nature-based murals (parrots, oranges, butterflies) are the best fit for Clearwater's tourist vibe. His more pop/cultural works show range but may need curatorial guidance to align with Clearwater's civic environment.

Candidate Analysis Sample

Artist #3: Naomi Haverland



Artistic Excellence

- Naomi specializes in **hyperrealism with playful surrealist twists**.
- Strong ability to capture **expressive portraits of children, animals, and whimsical scenarios** (e.g., the child reaching out of a window illusion, superhero child reading with a dog).
- Incorporates **trompe-l'œil (3D illusionistic techniques)**, making murals interactive and engaging for the public.
- Color use is bold and contemporary, balancing realism with imaginative embellishment (sequins, rainbows, vibrant lighting effects).

Experience & Professionalism

- Resume shows **significant mural and public art experience**:
 - *Aquarium mural* at Gulf Specimen Marine Lab (2022).
 - *UCF Downtown mural* with Creative City Project (2022).
 - Festival participation in **Houston, Tallahassee, Orlando, Sarasota, Panama City, Breckenridge, and Seattle**.
 - Chalk festivals and international projects (e.g., Mergelrijk cave paintings in the Netherlands, 2022).
- A decade-long record of murals and festival work shows strong capacity for collaboration and public engagement.

Compatibility with Clearwater

- **Marine life murals** (seahorses, fish, aquatic themes) are an excellent fit for the **Dockmaster's Office Marine Life Mural**.
- Her **playful, family-oriented style** aligns with Clearwater's **tourism, family attractions, and beach festival atmosphere**.
- Trompe-l'œil style would create an **Instagram-friendly, interactive draw** for tourists at **Coachman Park** or **Downtown Mural Festival**.
- Strong use of color and whimsy resonates with Clearwater's **sunset celebration culture** and the city's positioning as a fun, vibrant destination.

Placement Suggestions

- **Dockmaster's Office Marine Life Mural**: Direct alignment with her aquarium/marine portfolio.
- **Coachman Park**: Her child-centered and illusionistic murals would engage diverse audiences at festivals and events.
- **Mural Festival East Gateway/Downtown Clearwater**: Her vibrant, surreal portraits would add high-impact visual storytelling.

✅ **Verdict:** Naomi Haverland is a **top candidate**. She combines technical excellence, proven public art experience, and a playful style that aligns perfectly with Clearwater's family-friendly and tourist-driven atmosphere.

Candidate Analysis Sample

Artist #4: Timothy Robert Smith



Artistic Excellence

- Timothy's murals are **immersive, surrealist narratives**, often blending multiple perspectives into flowing, dreamlike scenes.
- Technically, he demonstrates **highly skilled realism**, combined with distorted, cinematic angles that create dynamic movement.
- Works are **site-specific and conceptually strong**: they often integrate local culture, industry, or history into imaginative storytelling.
- Large-scale compositions (spanning entire facades or corridors) show mastery of scale and ability to maintain detail over hundreds of feet.

Experience & Professionalism

- Extensive public art record, with **large commissioned murals nationwide**:
 - *Apparatus* (Los Angeles, 2021) — a 25' x 70' mural commissioned by the Department of Cultural Affairs [image evidence].
 - *Upside Downtown Toledo* (2020) — 8' x 256' corridor mural commissioned by The Arts Commission.
 - *Ripple Effect III* (Washington State Arts Commission, 2023).
 - *Beatnik Alley* (Hermosa Beach Murals Project, 2019).
 - *Upside Downtown Jax: Jacksonville Jaguars Mural* (2023, NFL commission, 30' x 415').
- Demonstrated ability to work with municipalities, arts commissions, and corporate clients, managing significant budgets and logistical complexity.

Compatibility with Clearwater

- His style — surreal, dynamic, family-inclusive, community-based — fits Clearwater's **festival and cultural venues**.
- **Coachman Park**: Ideal fit. His flowing, multi-perspective compositions can mirror the vibrancy of concerts, festivals, and community gatherings.
- **Mural Festival East Gateway/Downtown Clearwater**: Strong candidate — his surreal narratives would become urban landmarks and align with Clearwater's tourist-driven vibrancy.
- **Dockmaster's Office Marine Life Mural**: While his work is not strictly marine-focused, his *Upside Downtown Jax* (featuring ocean waves, surfers, whales) shows capacity to adapt toward marine imagery.

Placement Suggestions

- **Coachman Park**: Top choice. His immersive murals would energize the space and reflect Clearwater's celebratory culture.
- **East Gateway/Downtown Festival**: Adds an imaginative, surreal signature piece to the district.
- **Dockmaster's Office**: Possible, but only if he leans specifically into marine life representation.

✓ **Verdict**: Timothy Robert Smith is a **top-tier candidate**. His technical excellence, record of large public art commissions, and ability to craft narrative-driven, surreal scenes make him an ideal fit for **Coachman Park and Downtown Clearwater**.

Our Recommendations

- **Coachman Park:** Timothy Robert Smith
- **Dockmaster's Office:** Naomi Haverland
- **Downtown Festival:** Cecilia Lueza

This trio gives Clearwater **diversity in style (surrealist, hyperrealist, abstract)** while staying rooted in the city's values of **vibrancy, tourism appeal, and community engagement**.

Coachman Park (concerts, festivals, exhibitions — lively, broad themes)

Choice: Timothy Robert Smith

- **Why:** His sweeping, surrealist panoramas full of people, movement, and energy are perfectly suited for a **festival environment**.
- His murals feel cinematic, immersive, and celebratory — they would resonate with large audiences and capture the excitement of Clearwater's cultural hub.
- Proven track record with **major municipal commissions and large budgets** (Jacksonville Jaguars, Toledo, LA), ensuring durability and logistical readiness.

Dockmaster's Office (Marine Life Mural)

Choice: Naomi Haverland

- **Why:** Her **aquarium mural experience** (Gulf Specimen Marine Lab, 2022) and ability to paint **detailed marine life** directly align with the project brief.
- Playful, **family-friendly hyperrealism** (seahorses, fish, oceanic scenes) fits perfectly with Clearwater's seaside identity and tourist demographic.
- Her trompe-l'œil and whimsical storytelling would make this mural an **Instagram-worthy destination**, drawing both locals and visitors.

Mural Festival East Gateway/Downtown Clearwater (various styles/themes)

Choice: Cecilia Lueza

- **Why:** Her **bold geometric abstractions and flowing figurative murals** are ideal for high-traffic downtown walls.
- Already has a **proven record in Clearwater** (murals completed in 2019 and 2021), meaning her work integrates smoothly with the city's existing aesthetic.
- Her use of **bright tropical palettes** aligns with the city's brand as a tourist destination centered on beaches, nightlife, and sunset celebrations.

Not Selected for Placement (but strong alternates)

- **Francisco Gonzalez:** Excellent technical skill, particularly in nature-themed murals, but some of his pop-culture/commercial works may not align as well with Clearwater's civic tone. He would be a strong **alternate for Downtown Festival** if the city wanted a more figurative/narrative voice.

AI as a Tool, Not a Judge

Enhancing Efficiency While Preserving Artistic Integrity

Our Recommended Approach to AI in Artist Selection

Text Processing & Summarizing →

AI is most effective when reviewing résumés, project histories, and statements of qualifications. It can condense lengthy documents, highlight relevant public art experience, and identify direct connections to the project goals.

Fact Extraction → AI can search for and compile specific information such as scale of past works, Florida experience, or marine-life-related projects.

Cross-Referencing → AI can assist in matching artists' stated experience with the requirements of the City of Clearwater (e.g., festival murals, marine themes, downtown revitalization).

AI should be viewed as a support tool, not a decision-maker. Its role is to reduce administrative load, surface relevant facts, and organize complex data so that curators, administrators, and community members can focus their time and energy on what matters most: evaluating artistic vision and community fit.

Disclaimer

Artificial Intelligence (AI) can be a powerful tool in the artist selection process, but it has limitations. AI systems may misinterpret or overlook details, and while they can analyze large volumes of text and images quickly, they cannot fully grasp the nuances of artistic excellence or cultural resonance.

We recommend treating AI like a **calculator**: useful for reducing workload and organizing complex information, but requiring human oversight to decide what “numbers” to input and to verify the outcome.

Thank you for your consideration of exploring our tools.

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