

CLEARWATER

State of the City 2018/19

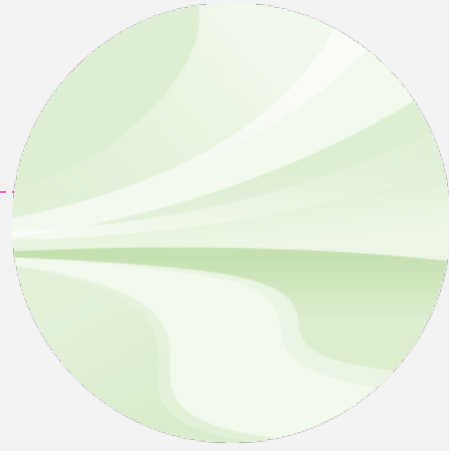


CLEARWATER
BRIGHT AND BEAUTIFUL · BAY TO BEACH

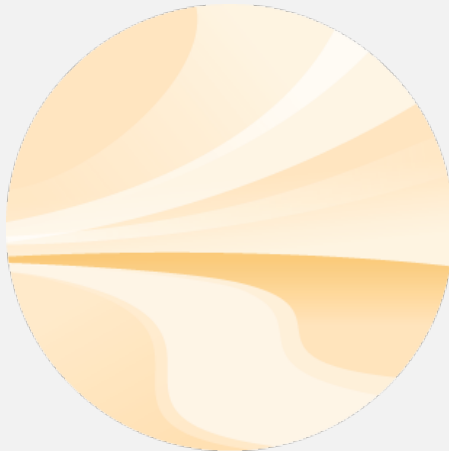




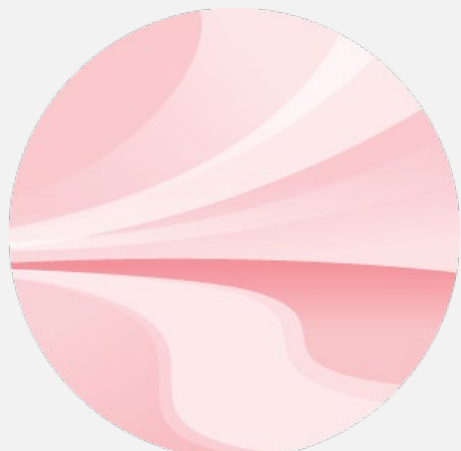
Introduction



**Financial
Update**



**Accomplish-
ments**



Next Steps

State of the City 2018/19



CITY WORKFORCE



**1,610
Full-Time
Staff**



**85
Part-Time
Staff**



**23
City
Departments**

**WHERE THE
MONEY GOES**



FINANCIAL REPORTING

\$532M

**2018/19
CITY BUDGET**

\$148.1M

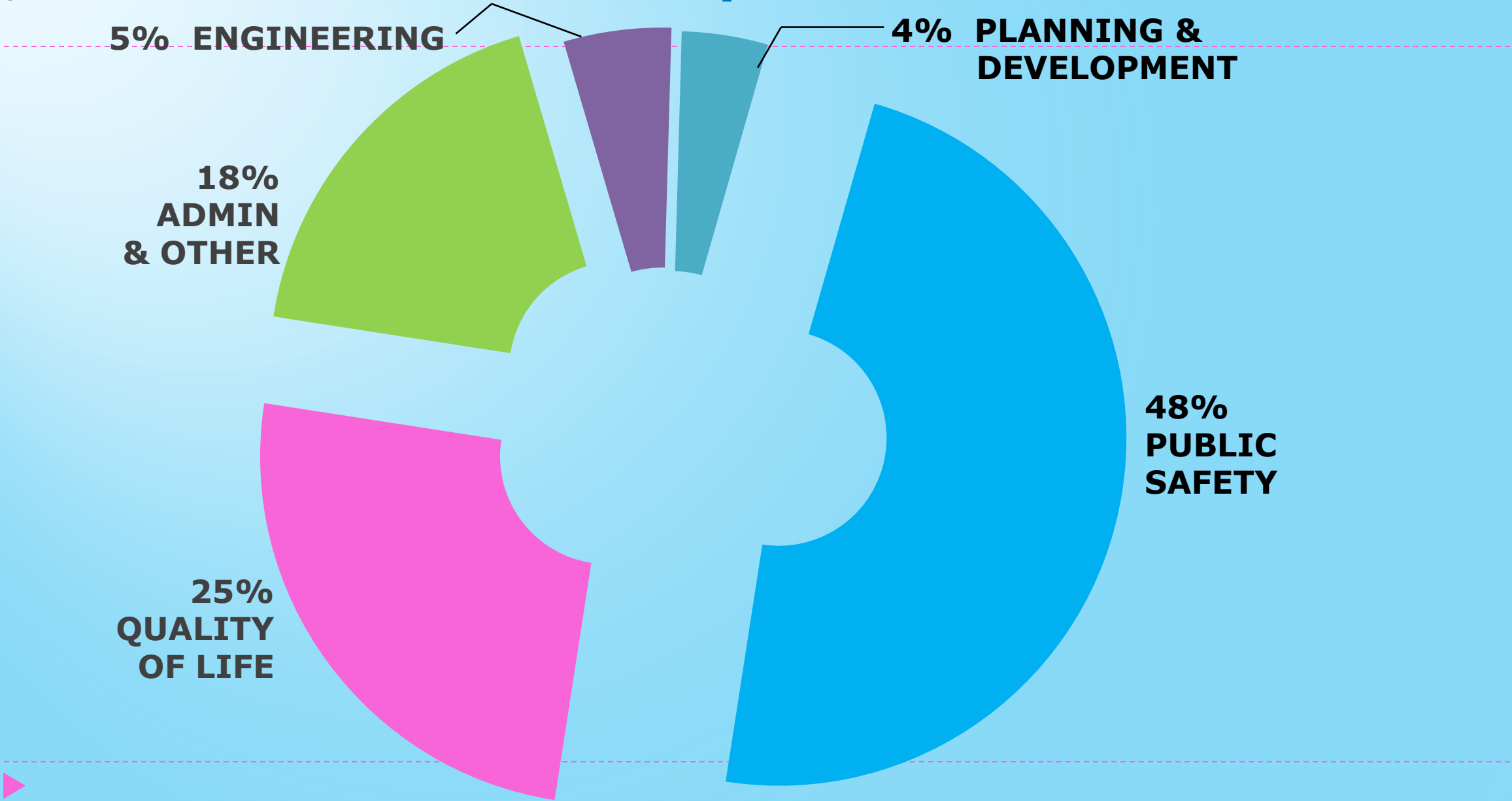
**GENERAL
FUND
BUDGET**

5.955

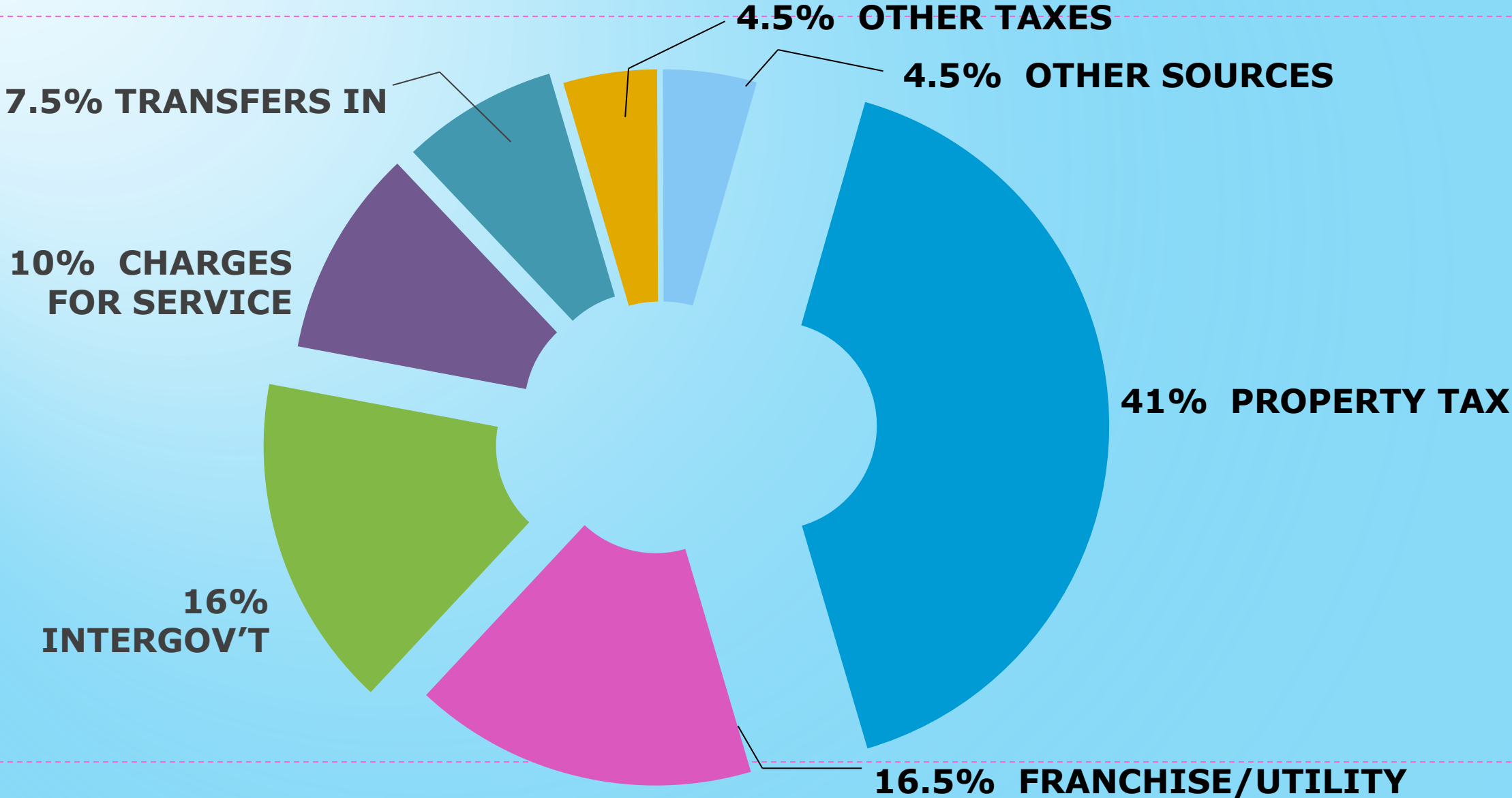
MILLS



\$148.1M General Fund Expenditures



\$148.1M General Fund Revenues



CITY'S TOP ACCOMPLISHMENTS





Diversify the Economic Base



Increase Economic Opportunity



Develop & Promote Our Brand



Foster Community Engagement



Efficiency



Quality



Financial Responsibility



Safety

Strategic Direction





ACCESSIBILITY

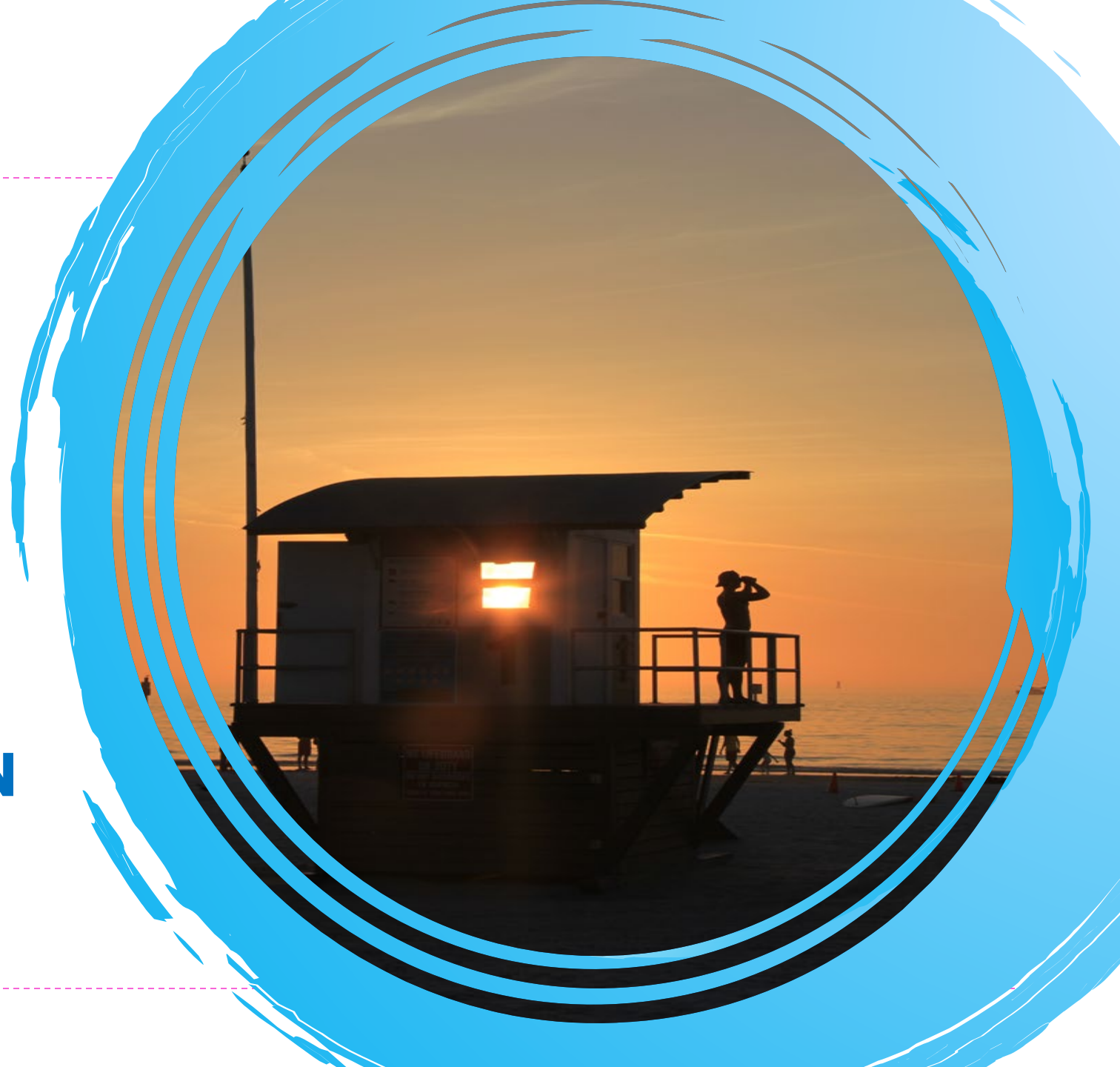
**IMPROVED ACCESS
TO CITY WEBSITES &
SOCIAL MEDIA**





BEST BEACH

**NAMED #1 BEACH IN
UNITED STATES BY
TRIPADVISOR.COM**





CITY STAFF STUDY

COMPREHENSIVE STUDY OF STAFF CLASSIFICATIONS & COMPENSATIONS





DOWNTOWN MURALS

**DOWNTOWN
CLEARWATER MURAL
PROGRAM RESULTED
IN 4 MURALS**





DREAMS OF DALÍ

HOSTED ART PROGRAM IN PARTNERSHIP WITH THE DALÍ MUSEUM





EMERGENCY OPERATIONS CENTER

CITY'S 1ST OF ITS
KIND





FED HUNGRY CHILDREN

**1,700+ FREE MEALS
& SNACKS TO
HUNGRY KIDS**





FOCUS ON RECYCLING

COMPREHENSIVE
RECYCLING
CONTAMINATION
RE-EDUCATION
CAMPAIGN





GAS SYSTEM EXPANSION

**INCREASE OF
RESIDENTIAL AND
COMMERCIAL
CUSTOMERS**





HISPANIC OUTREACH

ENGLISH AS A SECOND LANGUAGE PROGRAMS





MORNINGSIDE RECREATION COMPLEX

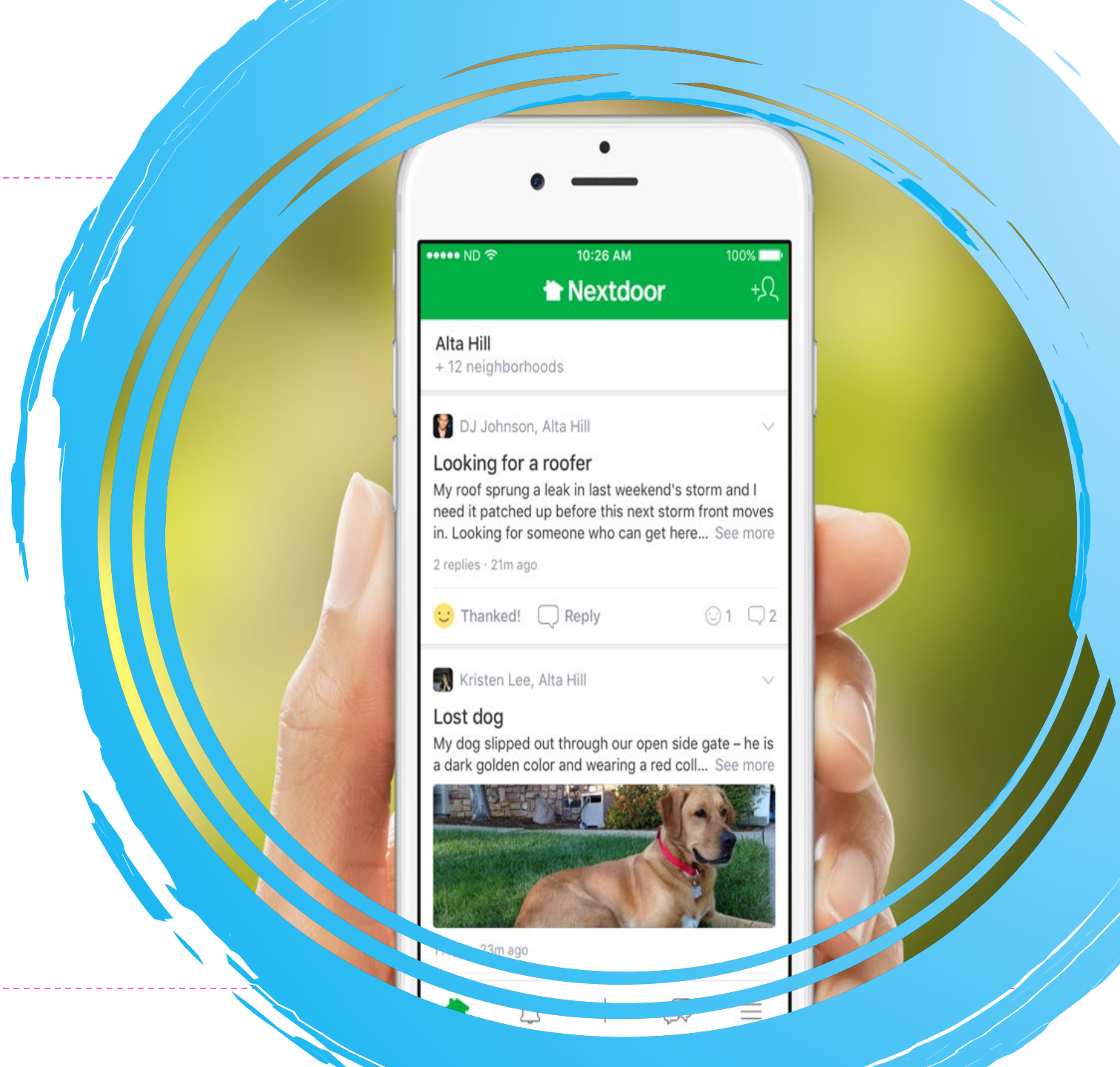
GRAND OPENING





NEXTDOOR

COMMUNICATION AMONG SPECIFIC NEIGHBORHOODS





PAPERLESS BILLING

20,000 CUSTOMERS





REDUCED CRIME

**SIGNIFICANT DROPS
IN CRIME RATES**





UTILITY IMPROVEMENTS

INSTALLATION OF
TWO SUBAQUEOUS
LINES UNDER
INTRACOASTAL





NEXT STEPS



- ▶ **Coachman Commons**
- ▶ **Election 2020**
- ▶ **New City Council**
- ▶ **North Marina**
- ▶ **Crest Lake Park**
- ▶ **Phillies Partnership**
- ▶ **Sustainability**
- ▶ **High-quality Core Services**



**Next
Steps**





THANK YOU



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