



Proposal for: City of Clearwater, FL

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Quote valid to: July 31, 2024



Flowbird - Confidential Quotation
For: City of Clearwater, FL

Quote Issued: June 28, 2024

Quote Expires: July 31, 2024

Quote Name: Clearwater - Renewal

Bill To:

City of Clearwater, FL
100 South Myrtle Avenue #200
Clearwater, FL, 33758

ON-GOING SERVICES

PRODUCT NAME	QTY	UNIT PRICE	April 1 st 2025 to March 31 st 2026	April 1 st 2026 to March 31 ^s 2027	April 1 st 2027 to June 30, 2028 15 months
PartSmart Parts Exchange – NCPA	94	\$360	\$33,840	\$33,840	\$43,569
WebOffice Professional Edition – NCPA	94	\$660	\$62,040	\$62,040	\$79,876
Annual			\$95,880	\$95,880	\$123,445

PER-TRANSACTION

PRODUCT NAME	TRANSACTION PRICE
Flowbird App (Mobile Payment) - NCPA Optional text message receipts – cost per text message \$0.03	\$0.35
Pay by Text - NCPA – \$0.35 convenience fee paid by the end user – No cost to the city but a pass-through from the city to Flowbird Estimate based on 30% of users extending	\$0.35
Extend by text – NCPA – \$0.35 convenience fee paid by the end user – No cost to the city but a pass-through from the city to Flowbird Estimate based on 20% of users extending	\$0.35
Text message receipt – NCPA Optional text message receipts – cost per text message \$0.03 Estimate based on 900,000 transactions 40% of purchases would do text receipts	\$0.03

PER-TRANSACTION (ESTIMATES)

PRODUCT NAME	YEAR ONE ESTIMATE July 24-June 25	YEAR TWO ESTIMATE July 25-June 26	YEAR THREE ESTIMATE July 26-June 27	YEAR FOUR ESTIMATE July 27-June 28
Pay by Text / Flowbird App - NCPA	\$63,000	\$63,000	\$63,000	\$63,000
Extend by text – NCPA	\$50,400	\$50,400	\$50,400	\$50,400
Text message receipt – NCPA	\$10,800	\$10,800	\$10,800	\$10,800

This quote is provided by Cale America Inc d/b/a Flowbird. Flowbird was created in 2018 as a result of the world-wide merger between the Cale Group and Parkeon Group. All prices stated are exclusive of taxes and shipping costs unless specifically itemized in this quotation. Customer is responsible for all taxes or providing proof of tax-exempt status. By accepting this order, Customer agrees to be bound by all applicable terms and conditions or terms of existing contract(s) between Customer and Flowbird for the same products and services, if any:

Accepted by: _____ Date: ____/____/____