

Non-Profit/Charitable Sponsorships

Clearwater Gas System (CGS) has historically sponsored community events and activities that provided value to CGS or supported marketing and advertising efforts to reach potential customers.

In 2022, in response to council concern regarding the use of ratepayer revenue to pay for sponsorships, staff removed the below list from CGS to a line item in Council's budget.

Vendor Name	Amount
BETH DILLINGER FOUNDATION INC - Annual "VALUE ME" Luncheon	\$ 5,000
BIG BROTHERS BIG SISTERS OF PINELLAS COUNTY - SILVER Sponsor	\$ 4,000
CHARITY WORKS INC - Monopoly Night Fundraiser	\$ 500
CHARITY WORKS INC - Annual Charity Works Clip	\$ 2,200
CHI CHI RODRIGUEZ YOUTH FOUNDATION INC - CHI CHI Charity Classic Sponsor	\$ 2,750
CHILDREN'S DREAM FUND - Sponsor Dream Maker luncheon	\$ 2,500
CLEARWATER MARINE AQUARIUM - Formerly known as "Winter on The Beach" Event Dinner Sponsorship	\$ 3,100
CLEARWATER MARTIN LUTHER KING JR NEIGHBORHOOD - City Council Table Sponsorship	\$ 1,000
HOPE VILLAGES OF AMERICA INC - Partnership Commitment	\$ 2,500
INTERCULTURAL ADVOCACY INSTITUTE - Annual Diversity Luncheon Sponsorship	\$ 3,300
MT CARMEL COMMUNITY DEVELOPMENT CORPORATION - North Greenwood Back to School Sponsorship	\$ 2,500
NAACP - Annual MLK Day Celebration Sponsorship	\$ 500
PINELLAS COUNTY SHERIFF POLICE ATHLETIC LEAGUE INC - Annual Benefit Breakfast Sponsorship	\$ 2,500
PINELLAS EDUCATION FOUNDATION - Sponsorship of 4 Events	\$ 24,000
READY FOR LIFE INC - CHANGING LIVES LUNCHEON	\$ 2,500
WILLA CARSON HEALTH RESOURCE CENTER INC - Platinum Sponsorship	\$ 2,500
YMCA OF THE SUNCOAST INC - ANNUAL PRAYER BREAKFAST	\$ 5,000
TOTAL	\$ 66,350

In 2024, Council directed staff to issue a Request for Letters of Interest (LOI) for non-profit and charitable organizations needing donations to provide services or events that benefit Clearwater residents. Funds will be awarded to organizations whose work or proposed activity align with one of these strategic priorities:

- Economic & Housing Opportunity – foster a prosperous and enduring economy that promotes opportunity for all.
- Community Well-Being – ensure exceptional communities and neighborhoods where everyone can thrive.
- Environmental Stewardship – implement proactive solutions and emerging technologies for a sustainable and resilient community.

The call for the LOIs was posted on the City's website, social media platforms, email newsletter, and press release and resulted in 47 submittals. Neighborhood Services shared the grant opportunity with local non-profit and charitable organizations. Staff is seeking council direction regarding the following funding requests, which meet the program's criteria:

Name	Strategic Priority	Requested Amount	Grant Award
Charity Works MONOPOLY Night Fundraiser sponsorship	Community Well Being	\$1,000.00	\$1,000.00
Clearwater Community Gardens Assist with operational expenses for city water and liability insurance	Environmental Stewardship	\$5,000.00	\$5,000.00
Clearwater Marine Aquarium Provide Title 1 School Field Trips to CMA	Community Well Being	\$5,000.00	\$5,000.00
Friends of Moccasin Lake Purchase Wentzscope with LED stem lamp, power supply and video output for the Nature Center - for park attendees to view the water habitat of our park wetland community	Environmental Stewardship	\$5,790.00	\$5,790.00
Help Us Gather Create meaningful social opportunities and promoting a community of inclusion for individuals with disabilities.	Community Well Being	\$4,000.00	\$4,000.00
Lotz of Blessings Purchase items needed for the one-day 2024 Merry Market (affordable holiday gifts for parents to purchase).	Community Well Being	\$5,000.00	\$5,000.00
General Foundation of Women's Club N. Pinellas Assist with operational expenses to support volunteer activities: greeting honor flights, sailing program for people with disabilities, sewing wheelchair bags for veterans, blankets for children in foster care, restocking Little Libraries, yarn wigs for children suffering hair loss, and provide small community grants.	Community Well Being	\$6,000.00	\$5,000.00
Neighborhood Care Network Help maintain and enhance our daily nutrition, adult day care and transportation services for over 500 Clearwater senior residents.	Community Well Being	\$10,000.00	\$5,000.00
Clearwater Composite Squadron of Civil Air Patrol Support Youth Programs: Cyber Patriot program, Color-Guard and Honor Guard teams, Model Rocketry program, and Cadet Leadership program for ages 12 to 21.	Economic & Housing Opportunity, Community Well Being, Environmental Stewardship	\$20,000.00	\$5,000.00
West Coast Players	Economic & Housing Opportunity	\$50,000.00	\$5,000.00

Infrastructure (AC units); website redesign and refresh; lighting control board; sound equipment; new computer and printer; new video system; piano; procurement of paid rights to produce script (and music).			
TOTAL			\$45,790.00

Staff is seeking council direction on the following long-standing requests:

<u>Vendor Name</u>	<u>Amount</u>
Beth Dillinger Foundation Inc - Annual "VALUE ME" Luncheon	\$ 5,000.00
Big Brothers Big Sisters of Pinellas County - Silver Sponsor	\$ 4,000.00
Chi Chi Rodriguez Youth Foundation Inc - Chi Chi Charity Classic Sponsor	\$ 2,750.00
Children's Dream Fund - Sponsor Dream Maker Luncheon	\$ 2,500.00
Clearwater Marine Aquarium - Formerly known as "Winter on The Beach" Event Dinner Sponsorship	\$ 3,100.00
Hope Villages Of America Inc - Partnership Commitment	\$ 2,500.00
Intercultural Advocacy Institute - Annual Diversity Luncheon Sponsorship	\$ 3,300.00
Mt Carmel Community Development Corporation - North Greenwood Back to School Sponsorship	\$ 2,500.00
Pinellas County Sheriff Police Athletic League Inc - Annual Benefit Breakfast Sponsorship	\$ 2,500.00
Pinellas Education Foundation – Sponsorship of four events	\$ 24,000.00
Ready For Life Inc - Changing Lives Luncheon	\$ 2,500.00
Willa Carson Health Resource Center Inc - Platinum Sponsorship	\$ 2,500.00
YMCA of the Suncoast Inc - Annual Prayer Breakfast	\$ 5,000.00
TOTAL	\$ 62,150.00

In addition to this local grant funding, the fiscal year 2024/25 proposed budget includes \$30,000.00 in the City Manager's budget for City Council, city management, and staff to attend local community and charitable events as requested and approved by city management.