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**Profile**

Michaela (Mella)

First Name

M

Middle  
Initial

Sorensen

Last Name

mella@mellasorensen.com

Email Address

500 N. Osceola Ave #703

Home Address

Suite or Apt

Clearwater

City

FL

State

33755

Postal Code

Mobile: (213) 271-3758

Primary Phone

Alternate Phone

**Length of Residency - please select one. \*** 6+ years**Do you own or represent a business in Clearwater?** Yes  No**If yes, where is the business located? Do you conduct business with the City?**

downtown Clearwater/ no

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**Which Boards would you like to apply for?**

Public Art and Design Board: Submitted

Theta Cre8ive Inc.

Employer

VP

Job Title

**Occupation - If retired, enter former occupation.**

Photographer

**Have you served or do you serve on a board in Clearwater?** Yes  No**If yes, please list the name of the board.**

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**Why do you wish to serve on this board/committee? If seeking reappointment, state why you should be reappointed.**

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I wish to serve on the Public Art & Design Advisory Board because I believe public art plays a meaningful role in shaping shared spaces and strengthening a city's cultural identity. My background includes many years of work across Europe and the United States, which has given me a practical understanding of how art is created, presented, and experienced by the public. Clearwater has an opportunity to continue growing its public art program in a way that is intentional, inclusive and reflective of the city's character. I would be honored to contribute my experience, visual judgment and collaborative approach to help ensure public art in Clearwater is well-considered, professionally executed, and adds lasting value to the spaces we all share. As a photographer, AI artist and web designer, I work across both traditional and digital art forms. This gives me a wide creative toolkit and a strong sense of what works in real public settings—visually, culturally, and practically. I'm drawn to public art that feels elevated yet accessible—work that strengthens a sense of place, invites connection and makes the city more inspiring for both residents and visitors.

**What personal qualifications can you bring to this board or committee?**

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To the Public Art & Design Advisory Board, I will bring a strong visual arts background and hands-on experience in both fine art and contemporary creative work. I am a professional photographer, AI and digital artist and co-owner of a high-end creative agency, where I lead visual storytelling, design direction, and creative decision-making across photography, video, digital media, and brand aesthetics. For more than 15 years, I've worked in the fine art world, including Vienna, Ireland, and Los Angeles. My experience includes exhibition preparation, catalog creation, artwork handling, and support for public installations and large-format displays. This gave me a clear, real-world understanding of how artwork moves from concept to public presentation and how planning, quality, materials, and context determine whether a piece truly succeeds in a shared space. I bring professional expertise in both traditional and contemporary art, with a focus on how public art reads at scale, fits within a cityscape and holds its impact over time for residents and visitors. I bring strong visual judgment, attention to detail, and an execution-minded approach that considers longevity, placement, and the integrity of the artist's intent. I approach board service with care and a strong team focus. I value clear communication, respect differing viewpoints and understand the responsibility that comes with advising on public-facing work. These qualities allow me to contribute constructively, reliably and with a high standard of professionalism to the board's work.

**List Community Activities**

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I volunteer a lot with nonprofit organizations, supporting events and initiatives that benefit the local community of Pinellas County and the Tampa Bay area. I feel it is important to give back and to "pay-it-forward".

[MellaSorensen.pdf](#)

Upload a Resume

Question applies to multiple boards



Please attach a copy of one of the following documents: 1) valid current Florida Driver License issued to an address within city limits, or 2) Declaration of Domicile filed with the city clerk affirming residency within city limits.

Question applies to multiple boards

**Are you related to any member of the City Council?**

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Yes  No

Question applies to multiple boards

**If yes, please provide name and explain relation.**

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not related

Question applies to multiple boards

**Are you related to a city employee?**

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Yes  No

Question applies to multiple boards

**If yes, please provide name and explain relation.**

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not related

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## Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts. (Optional)

### Ethnicity

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Caucasian/Non-Hispanic

### Gender

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Female

07/01/1969

Date of Birth

**The City of Clearwater strives to promote diversity and provide reasonable accommodations for individuals with disabilities. If you are requesting accommodation, please indicate below:**

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**By clicking on "I Agree," below, I affirm that the information above is true and correct, and that I understand and agree to the responsibilities and commitment of time associated with an appointment to a Clearwater advisory board or committee.**

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I Agree

All material submitted to the City of Clearwater is subject to the public records law of the State of Florida including Chapter 119, Florida Statutes.

Michaela (Mella) M Sorensen



## **MELLA SORENSEN**

**Artist**

213-271 3758

[www.mellasorensen.com](http://www.mellasorensen.com)

[mella@mellasorensen.com](mailto:mella@mellasorensen.com)

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### **PROFILE**

I am a visual artist with many years of experience supporting artists in professional settings. For the past 9 years, I have been a professional photographer and co-owner of a creative agency in Clearwater, combining traditional art expertise with contemporary visual creation including photography and digital/AI art.

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### **WORK EXPERIENCE**

- Co-Owner/creative executive at creative agency ([www.thetacre8ive.com](http://www.thetacre8ive.com))
  - Leading creative projects, collaborate with artists & clients, and stay current on art, design, and innovation trends.
  - Fine Art Studio Assistant
  - 15+ years supporting renowned painters in Europe and the U.S., including studio operations, catalog design, artwork handling, exhibitions & public art installations (including large-format displays).
  - Professional Photographer
  - Specialized in fashion, beauty, and food photography, creating visually compelling content for public and private audiences.
  - AI & Digital Artist
  - Managed gallery openings, public exhibitions, and private events, including high-profile guests, gaining experience in public engagement and presentation.
  - I volunteer with nonprofits, supporting charitable initiatives and giving back to the community.
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### **SKILLS**

- Professional photographer
- Digital and AI-based art tools
- Fine art studio and administrative experience
- Exhibition and art presentation
- Creative direction and design sense
- Teamwork and community awareness