

We truly appreciate your continued help and guidance throughout this process. Thank you and all DDB to make it possible.

We've made the necessary adjustments to align with the eligible items you outlined in your email. With this updated format, a few expenses will be moved into the correct funding categories — thank you for clarifying those details.

Please see the documents attached.

Below are our responses and updates for your questions and reporting requirements:

✅ Kids' Activities

Yes — all activities and attractions for kids will be free.

👥 Attendance

The **Fall Y'All Festival** welcomed approximately **5,000 attendees on Saturday, October 4**, and **3,000 attendees on Sunday, October 5** — a tremendous turnout for a first-year event! The response exceeded expectations and helped build excitement among both vendors and attendees for future festivals.

🔔 Social Media Actions

We promoted the event extensively across social channels, including:

- **Event Page:** [Fall Y'All Festival on Facebook](#) – 13.7K people responded
- **Saucy Queen Facebook:** facebook.com/RealSaucyQueen
- **Go Live Tampa Bay:** facebook.com/GoLiveTampaBay
- **Instagram:** [@saucyqueen](https://www.instagram.com/saucyqueen)

Additionally, we shared posts in numerous community groups and vendor networks such as *Tasty Tampa Bay*, *Tampa Bay Vendors*, and local Clearwater community pages.

💬 Participants Feedback

Screenshots of feedback are included below.



Simply Sinful By Heather

October 7 at 7:37 AM · 🌐



It was an absolute pleasure meeting every single one of you that stopped by to say hello and grabbed yourself a special treat! 🍪🍪🍪🍪

This was an AMAZING two^{day} day event that was beyond Smooth & organized! Shout out to [SaucyQueen](#), The Amazing Atlas and the whole Saucy Crew you guys were great!!



Like



Comment



Comment as SaucyQueen



Michelle Ashfield Ryzowicz

October 5 at 6:09 PM · 🌐



[SaucyQueen](#) this weekends event was great. Well organized and easy in and out. Thank you from Yearofthedogco!



You, Uncle Bubbles Bakery - Artisan Sourdough Products and 7 others

1 comment



Love



Comment



Debby West

I worked all weekend, would have loved to been there

1w Like Reply



Comment as SaucyQueen



Kristin Bealer Reynolds

October 5 at 9:11PM · 🌐



This was our first big, 2 day show, and we were so impressed with the level of organization for this event. With no idea what to expect, we were dreading set up and tear down, but your plan and your staff made the process so amazingly easy! Thank you so much!



Uncle Bubbles Bakery - Artisan Sourdough Products and 5 others

1 comment



Like



Comment



Debbie Wolfe

Saucy Queen is all pro!

1w Like Reply



Comment as SaucyQueen





SaucyQueen

October 5 at 1:30 PM · 🌐



👍❤️ 9

2 comments



Like



Comment

View more comments



Lynn Gruber

Great event! My grandson loved the bounce houses! If you could have the contest a little earlier or later rather than in the middle of nap time that would be great next year!

1w Like Reply

2 👍



Deanna French

Re: Thank you

To: Saucy Queen

Inbox - Google October 6, 2025 at 9:06 PM



Hi Michelle!

I wanted to say THANK YOU for orchestrating such a fantastic event! You and your team were amazing! I was so impressed with the way you had the unload and load-up procedures, everything mapped and planned out to a tee! It was clear you put a lot of time and effort into planning everything and you did such an amazing job! Thank you again for creating these fun festivals for all of us to enjoy and promote our services! I look forward to joining one again soon!

Best,



Deanna French
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Julian Rivera

Re: Thank you

To: Saucy Queen

Inbox - Google October 7, 2025 at 8:27 AM

Hey Michele and Atlas,

Thanks so much for the lovely email! It was genuinely fantastic being part of the Coachman Park event this past weekend. We really enjoyed it, and it sounds like it was a huge success for everyone involved, which is awesome! Your kind words about the load-in/out procedures mean a lot – glad we could help make things smooth.

We've already did the process for The Jingle Bell Market - sounds like a lot of fun.

Thanks again for everything!

Cheers,
Lina and Julian

⚙️ Challenges & Issues

As this was our first event at Coachman Park, our main challenge was determining how to mark vendor spaces and create an accurate, functional map layout. It took significant coordination, but everything came together smoothly.

Using the **Drew Street exit for food trucks** worked perfectly and the teardown process was efficient.

 Additional Feedback

It was an absolute pleasure working with the City staff throughout planning and execution. From early coordination meetings to on-site support, everyone was professional and helpful.

A major highlight was having The Mayor attending and participating in the media coverage.

Your collaboration has been wonderful, and we're looking forward to building on this success with the Jingle Bell event.

With appreciation and Saucy regards,

Michele & Atlas