

Downtown Development Board Grant Application

Row 7

Applicant / Primary Contact:	Chris Chittarath
Type of Grant Request	Special Event
Name of Organization:	Mia International Inc
Street Address:	7780 49th St N
City:	Pinellas Park
State:	Florida
Zip:	33781
Cell Phone:	+1 (727) 686-2837
Office Phone:	+1 (727) 692-0289
Email Address:	meganightmarket@gmail.com
Website / Social Media Link(s):	Facebook: https://www.facebook.com/share/1BiQoLWGos/?mibextid=wwXlfr Insta: https://www.instagram.com/meganightmarket Tik Tok: https://www.tiktok.com/@meganightmarket?_r=1&_t=ZP-91sMW9eATJO
Description of Project:	Bringing cultural events to downtown Clearwater that bring communities together. The purpose is to promote tourism and bring locals through downtown Clearwater to visit our event. The overall attendance is expected to reach over 20k attendees with 5k attendees Friday, 9k attendees Saturday, and 4k attendees Sunday.
Total Project Cost (\$):	\$129,070.00
Amount of Grant Funds Requested (\$):	\$80,070.00
Applicant's Financial Contribution (\$):	\$49,000.00

Third-Party Contributions (\$): \$40,000.00 vendor fees

When will the event take place? 8/21/2026-8/23/2026

Who will implement the project?

Where will the project occur? Coachman Park, 300 Cleveland St, Clearwater FL 33757

Project Attraction Our organization is the first and largest Asian culturally themed event promoter in the Tampa Bay area. We have received awards for our contributions honoring AAPI (Asian American Pacific Islander) heritage from Mayor Welch. After hosting cultural events at city parks in Pinellas Park, St. Petersburg, and Tampa—we've been asked to host more events again and again. We were asked by the Hardrock Hotel & Casino Tampa to host a 5 hour event on a Sunday for Lunar New Year that brought in wall to wall traffic all 5 hours with over 9k attendees. Our events not only bring locals to visit, but tourists from around the US come just to experience our events. In April we hosted an event to celebrate Lao Thai and Cambodian New Year with over 19k attendees, 60% of the attendees were from out of town. Even a 1st runner up of 2023 Miss Grande Cambodia (Koy Anna) came across the world from Cambodia to visit our event as an attendee. Many of our attendees have never been to the venues we host events at—until we host an event there. Spot lighting not only the venue, but the city it is hosted in. We are a leader in our community, with other businesses following in our footsteps to try their best to replicate our successes—meaning once we host an event in downtown Clearwater, other businesses will want to bring their businesses here too.

Applicant Signature:

Title of Event: Mega Asian Food & Music Festival on the Water

Date(s) of Event: 8/21/2026, 8/22/2026, 8/23/2026

Description of Special Event: A celebration of traditions from all over Asia with cultural performances, live artists, street food, and craft merchants. Bringing families and friends from all over to create new memories. Attendees will get experience watching live shows, dance and sing along with the performers, light water lanterns making wishes or send off prayers and messages, to flying kites in the sky—whilst seeing only part of what downtown Clearwater has to offer.

Intended Audience / Anticipated Attendance Our target attendees are Millennials with families, Generation X, and Baby Boomers. We focus more audiences that are more likely to have disposable income. The anticipated attendance is at least 20k

**Total Event
Cost (\$):**

**Event Grant
Funds
Requested
(\$)**

**Where will
the event be
held?** Coachman Park, 300 Cleveland St, Clearwater FL 33757

**Contacted
Special
Events
Department?**

**Additional
Sponsors or
Media
Outlets for
Event:**

**Funded by
DDB Before?** No

**Applicant
Signature** Chris Chittarath

Applied for: Special Event Permit

Current BTR: No

Is 501(c)(3)? No

**Timeframe of
Event:** Friday 5-11PM, Saturday 12-11PM, Sunday 12-9PM

**Free to
Public?** Yes

**Agreement
Checkbox** ☒

**Applied /
Awarded
Community
Sponsorship
Program?** No
